



Offshore World Championship Qualifying Event Benefit Programs

As an official Offshore World Championship Qualifying event, your tournament will receive the following benefits as part of the qualifying event program:

- Qualifying events will be listed in the tournament calendar of the Offshore World Championship Tournament magazine and website. Five thousand copies will be distributed to participating teams at the qualifying events along with digital distribution reaching 100,000+
- Qualifying events will be allowed to use the Offshore World Championship qualifying event logo in all promotional materials
- Qualifying events will receive an Offshore World Championship banner identifying the tournament as a qualifying event
- Qualifying events will receive the Offshore World Championship magazines to distribute to their participants
- Post event press releases will be posted on the OWC Web site. (Note: Qualifying events must provide the press release, photos, and/or video links)
- Qualifying events will receive a one-year subscription to Marlin, Sport Fishing and Salt Water Sportsman magazines in print (within U.S.) or digital format (outside U.S.) to award to participants at your discretion.
- Qualifying event winners receive an invitation to apply for the Offshore World Championship.

Your tournament shipment will be sent prior to your tournament date and will include an Offshore World Championship Qualifying Event banner; an invitation package to apply for the Offshore World Championship to present to the winner; a one-year subscription to Marlin, Sport Fishing and Salt Water Sportsman magazines in print (within U.S.) or digital format (outside U.S.) and Offshore World Magazine to distribute to the participating teams.

Upon your acceptance, the obligations of your tournament will be: All Qualifying events pay a base \$400 annual tournament registration fee and provide to Bonnier the winning team's contact information within a week of the conclusion of the tournament along with a photo of the winning team with their invitation in front of the qualifying event banner.

Qualifying events also have the option of upgrading their program to include advertising in the Offshore World Championship magazine with these Qualifying Event special rates:

- \$300 - Quarter-page color ad in the Championship magazine
- \$400 - Half-page color ad in the Championship magazine
- \$600 - Full-page color ad in the Championship magazine
- \$1,000 - Two page color spread in the Championship magazine