

SCOTT MITCHELL

CHIEF EXECUTIVE OFFICER

Scott Mitchell serves as the Hamilton Tiger-Cats' Chief Executive Officer, a role he has held since 2013. He holds the same role with the Canadian Premier League's Forge FC. Mitchell has been with the organization since 2007.

In 1999, Mitchell created his own sports marketing agency and production- company, helping athletes and companies maximize their potential while consulting with a variety of ownership groups and continuing to develop new broadcast properties. Prior to that, he initiated a career in sports broadcasting, management and marketing in Toronto. After getting his start in the broadcasting industry with CBC's Hockey Night in Canada, Mitchell went on to produce an array of professional and amateur sports, including NHL hockey, CFL and CIS football and NLL lacrosse.

In recent years, Mitchell formed a partnership with renowned athlete representative Gil Scott. The pair worked together to establish the preeminent football and hockey management agency in Canada, focusing on NFL, CFL and hockey executives as clients.

Mitchell also serves as CEO of Canadian Soccer Business and oversees all corporate partnerships and media rights related to Canada Soccer and the Canadian Premier League - Canada's professional men's soccer league.

A passionate advocate of amateur sports, Mitchell sits on a number of amateur sports-related boards, including the Canadian Athletic Foundation, and also remains active with the development of U Sports. Mitchell was one of the founders of the CPL along with the iconic tech entrepreneur and sports team owner Bob Young. In addition to the CSB, Mitchell is also the CEO of Bob Young's group of Canadian Companies which includes the Tiger-Cats.

