



BUFFS HELPING BUFFS



2019 Buffs4Life Family Weekend

Run • Golf • BBQ

Celebrating our 14th Annual Weekend

June 23-24, 2019 Omni Interlocken Resort Hotel and Golf Club

University of Colorado Boulder

#NeverAgain #BuffsHelpingBuffs #Buffs4Life

www.buffs4life.org



**BUFFS
HELPING
BUFFS**



Buffs4Life Board of Directors:

President, Sean Tufts (football, '03)

Gary Barnett (football Coach '84-'91, '99-'05)

Brian Cabral (football player and Coach '77, '90-'12)

Lance Carl (football, '87)

Joe McCreary (football, '87)

David Thistle (football, '84)

Daniel Graham (football, '02)

Bobby Pesavento (football, '02)

Ashley Grosh (soccer, '03)

Karl Allis (football, 04')

Beau Gamble (m. basketball, '14)

Patrick Devenny (football, '09)

Lisa Van Goor (basketball, '85)

Kimbirly Orr (CU Alum)

Deanna Haas (CU Alum)

Kat Vierzba (w. Golf)

Jake Behrens (football, '09)

Clay Barnet (Georgetown FB, 00')

Why We Need YOU.....

Dear Buffs4Life Supporter,

Since we launched in 2005, we've provided a support system to help ensure no University of Colorado alumni athlete suffers medical or financial hardship alone. Plain and simple, we are: **Buffs Helping Buffs!**

In 2018, we've added an initiative to our mission to educate current and alumni athletes about *mental health and suicide prevention*. We've lost too many Buffs, and we are embarking on resources and relationships to allow our team to say, "never again". As such we've adopted the hashtag **#NeverAgainB4L**.

To support this vision, we have recommitted our focus around mental health to be one of our core values. We believe this effort takes an important step to expand the legacy of the foundation, expand our resources for those in need, and continuing to build our Buffs4Life community.

We are actively seeking new and continued financial support for the Buffs4Life Foundation that will enable us to carry forward our mission and vision, and to continue supporting and touching the lives of those in need. Please join us as a supporter in 2019!

SHOULDER TO SHOULDER • GO BUFFS!

With gratitude,

B4L Board of Directors



Our mission.....



The Buffs4Life Foundation, a 501c3 organization, focuses our outreach, services and partnerships through the following initiatives:

- **Annual Alumni Family Weekend:** Gathering of the Buff community (alumni, athletes, stakeholders, other community supporters) through sponsored events, to raise awareness and funding for the B4L mission.
- **CU Alumni:** Partnering with all of the University of Colorado alumni to reinforce our network of giving. #BuffshelpingBuffs
- **Mental Health Initiative:** Outreach and partnerships with community and industry leaders to create access to mental health resources for alumni athletes, coaches and staff.



By the numbers....



Highlights:

Since 2005, the Buffs4Life Foundation has raised over **\$750,000**, and supported nearly **60 fellow Buffs** and their families. Here is a partial list of families we have assisted since 2005:

- Family of Rashaan Salaam (football)
- Amber Sutherland (volleyball)
- Dave Hestera (football)
- Kyle MacIntosh Family (track)
- Di Spencer (w. basketball)
- Rex Carson (skiing)
- John Hessler (football)
- Julie Hoehing (w. basketball)

In 2018, turning our focus to mental health, Buffs4Life added XX new board members to grow our outreach efforts. Additionally, we partnered with fellow PAC-12 Washington State University, launching “Project Semicolon” a symbol representing hope and love, raising money for Buffs4Life and Hilinski’s Hope for suicide prevention. Buffs4Life, President, Sean Tufts (03’, football) was also feature on [ESPN](#), and recognized for CU’s and the B4L’s Foundation leadership around bringing greater resources and awareness to mental health of former athletes.



How a former Colorado Athlete is leading a new path for mental health



2019 Buffs4Life Weekend of Events

7th Annual Buffs4Life Kyle MacIntosh Memorial 'Fun Run'

University of Colorado Boulder

Sunday morning, June 23, 2019

Family BBQ & Pool Party

Omni Interlocken Resort Hotel Pool and Pavilion

Sunday afternoon, June 23, 2019

14th Annual Golf Tournament, Golf Ball Drop and Awards Banquet

Omni Interlocken Golf Club

Monday, June 24, 2019

1st Annual Go Cart Race

TBD



University of Colorado
Boulder

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2019 Buffs4Life Events – Sponsorship Opportunities.....

14th Annual Celebrity VIP Golf Tournament, June 24, 2019 – Omni Interlocken, Broomfield, CO

● Gold - \$15,000 ●

- Title recognition, premium logo placement at all events
- **2 VIP foursomes** in the golf tournament with former CU player or Coach
- Golf Cart Sponsor recognition and logo on all golf carts used at tournament
- **6 fun run** entries
- 12 months advertising (with sponsor link) on the Buffs 4 Life website
- On-site marketing and product placement at all weekend events
- Premium sponsor gift

● Silver - \$10,000 ●

- Silver Sponsorship recognition
- 1 VIP foursome** in the golf tournament with former CU player and Coach
- Golf Cart Sponsor recognition and logo on all golf carts used at tournament
- **4 fun run** entries
- 6 months advertising (with sponsor link) on Buffs 4 Life website
- On-site marketing and product placement at all weekend events
- Premium sponsor gift

● Black - \$5,000 ●

- Golf hole recognition
- 1 VIP foursome** in the golf tournament with former CU player and Coach
- 3 months advertising (with sponsor link) on Buffs 4 Life website
- On-site marketing and product placement at all weekend events
- Premium sponsor gift

● Golf Foursome + Hole Sponsorship - \$1,500 ●

- 1 foursome** with former CU player or Coach
- Product placement and on-site marketing opportunity on golf hole
- 3 months advertising (with sponsor link) on Buffs 4 Life website
- signage at assigned golf hole

● Hole Sponsorship - \$500 ●

- Golf Hole Sponsor Recognition
- Product placement and on-site marketing opportunity on golf hole
- Signage at assigned golf hole

● Family BBQ, Breakfast, On Course, Awards Banquet- Food Sponsorships ●

- 1 foursome** in the tournament with VIP
- Food sponsor (Family BBQ, Breakfast, On-course, or Awards Banquet) Recognition
- On-site marketing and product placement at event
- 3 months advertising (with sponsor link) on Buffs 4 Life website
- Sponsorship a la carte pricing available upon request

**For more information visit www.buffs4life.org or email info.buffs4life@gmail.com or contact President Sean Tufts: 720- 255-9779; all donations eligible for tax deductible



2019 Kyle MacIntosh Memorial Fun Run Sponsorship.....

7th Annual Fun Run, June 23, 2019 – University of Colorado, Boulder

Fun Run Title Sponsor - \$5,000

- Title sponsor start and finish line recognition with premium logo placement
- Booth space at start and finish line (optional), include promo items in gift bag
- 8 complimentary run registrations with 8- event t-shirts
- 1 VIP foursome in the celebrity golf tournament

Fun Run Gold Sponsor - \$3,000

- Gold recognition at start and finish line recognition with logo placement
- Ability to include promo items in gift bag
- 6 complimentary run registrations with 6- event t-shirts

Mile Marker Sponsorship - \$1,000

- Logo on select mile markers throughout the Fun Run Course
- Ability to include promotional items in gift bag
- 4 complimentary run registrations and 4 official race t-shirts

**For more information or to register for the Fun Run, visit: www.buffs4life.org; all donations are eligible for tax deduction



Join us! Run with the Herd!

Thank you for your interest in supporting the important mission behind Buffs4Life. With your support, we can continue to grow our efforts and outreach for critical mental health resources for our athlete alumni and their families. We hope that CU and Buffs4Life can continue to be recognized as a leader and spread our impact of helping one another.

Suicide Prevention Hotline: 1-800-273-8255

Follow us: www.buffs4life.org / #CUBuffs4Life

