



Dear (Potential Sponsor to COPS WALK Southwest),

I write you today about an organization that is very special to me and to my family...Concerns of Police Survivors (C.O.P.S.). Because of C.O.P.S.' healing programs and services, my family and I have been able to deal with the overwhelming grief that surrounded the death of (Name of deceased, indicate relationship). I am participating in a very special event to benefit C.O.P.S.; the 8th Annual COPS WALK Southwest on February 15-17, 2019. I will be walking 25 miles in two days to help an organization in which I truly believe.

I have set a goal to raise (\$ goal amount) to donate to C.O.P.S.' and need your help to meet that challenge. Will you help me accomplish this?

This is my (1st, 2nd, 3rd, etc.) year of participating and I am more committed now than ever to help this deserving organization continue its mission of "rebuilding shattered lives" of the surviving families of law enforcement officers killed in the line of duty. Law enforcement officers go to work every day to protect us, our families, our possessions and communities; and unfortunately, some are killed doing their duty. On average, 140-160 officers are killed in the line of duty each year. Won't you help this organization that does so much for surviving families?

C.O.P.S. does not charge survivors for any of the programs or services that it provides; our survivors have already paid too high a price.

Thank you for this opportunity to tell you about Concerns of Police Survivors and COPS WALK Southwest. Every survivor wants to do something positive following their tragic loss. Your support of my walk honors _____'s supreme sacrifice in such a positive way.

Thank you so much,