



Ohio & Erie Canalway Coalition
2019 Huntington Towpath Century Ride
Sponsorship Proposals

\$10,000 Presenting Sponsor

- Includes 7 complimentary registrations.
- Commemorative bicycle jerseys for each bicycle rider.
- Recognition on the bicycle jersey, signage, and all media releases.
- Recognition in our newsletter, with over 10,000 copies throughout Summit, Stark, Cuyahoga, and Tuscarawas counties.
- Logo on our website with over 250,000 hits, with a link to your web site, and a featured article about your company.
- Complimentary use of our Canal Conference room for 2 meetings.
- Recognized as a Trailblazer Member of the Ohio & Erie Canalway Coalition.

\$7,500 Premier Sponsor

- Includes 6 complimentary registrations.
- Commemorative bicycle jerseys for each bicycle rider.
- Recognition on the bicycle jersey, signage, and all media releases.
- Recognition in our newsletter, with over 10,000 copies throughout Summit, Stark, Cuyahoga, and Tuscarawas counties.
- Logo on our website with over 250,000 hits, with a link to your web site, and a featured article about your company.
- Complimentary use of our Canal Conference room for 3 meetings.
- Recognized as a Trailblazer Member of the Ohio & Erie Canalway Coalition.

\$5,000 Platinum Level

- Includes 5 complimentary registrations.
- Commemorative bicycle jerseys for each bicycle rider.
- Recognition on the bicycle jersey, signage, and all media releases.
- Recognition in our newsletter, with over 10,000 copies throughout Summit, Stark, Cuyahoga, and Tuscarawas counties.
- Logo on our website with over 250,000 hits, with a link to your web site, and a featured article about your company.
- Complimentary use of our Canal Conference room for 2 meetings.
- Recognized as a Trailblazer Member of the Ohio & Erie Canalway Coalition.

\$2,500 Gold Level

- Primary sponsor of the Towpath Trail Century Ride.
- Includes 2 complimentary registrations.
- Commemorative bicycle jerseys for each bicycle rider.
- Recognition on the bicycle jersey, signage, and all media releases.
- Recognition in our newsletter, with over 10,000 copies throughout Summit, Stark, Cuyahoga, and Tuscarawas counties.
- Logo on our website with over 250,000 hits, with a link to your web site.
- Complimentary use of our Canal Conference room for 1 meeting.
- Recognized as a \$500 Corporate Member of the Ohio & Erie Canalway Coalition.

\$1,000 Silver Level

- Supporting sponsor of the Towpath Trail Century Ride.
- Includes 1 complimentary registration.
- Commemorative bicycle jerseys for each bicycle rider.
- Recognition on the bicycle jersey, signage, and all media releases.
- Recognition in our newsletter, with over 10,000 copies throughout Summit, Stark, Cuyahoga, and Tuscarawas counties.
- Recognition on our website with over 250,000 hits.
- Recognized as a \$250 Corporate Member of the Ohio & Erie Canalway Coalition

\$500 Lunch Stop

- Recognition on lunch stop signage.
- Recognition on event day sponsor banner.
- Recognition on our website, with over 250,000 hits.

\$250 Water Stop

- Recognition on water stop signage.
- Recognition on event day sponsor banner.
- Recognition on our Huntington Towpath Century Ride website.

\$100 Mile Marker

- Recognition on mile marker signage.
- Recognition on event day sponsor banner.
- Recognition on our Huntington Towpath Century Ride website.

Other

- We are willing to work with potential sponsors to develop a customized sponsorship package that meets your needs.

The Ohio & Erie Canalway Coalition
www.towpathcenturyride.com



Help support an exciting fundraising event to benefit the development of the Ohio & Erie Canal Towpath Trail

Sponsorship Levels

X below

\$10,000	Presenting Sponsor	_____	1 sponsor opportunity
\$7,500	Premier Sponsor	_____	1 sponsor opportunity
\$5,000	Platinum Sponsor	_____	2 sponsor opportunities
\$2,500	Gold Sponsor	_____	2 sponsor opportunities
\$1,000	Silver Sponsor	_____	3 sponsor opportunities
\$500	Lunch Sponsor	_____	4 sponsor opportunities
\$250	Water Stop	_____	5 water stops in total
\$100	Mile Marker	_____	10 markers available
Other	_____		

Name _____

Company _____

Address _____

Phone _____ e-mail _____

Please return to the Ohio & Erie Canalway Coalition, 47 West Exchange St, Akron, Ohio 44308. Questions? Contact Alyssa Jones at 330.374.5657 or ajones@ohioeriecanal.org.

Proceeds benefit the Ohio & Erie Canalway Coalition, the Ohio & Erie Canal Towpath Trail, and the Ohio & Erie Canalway National Heritage Area.