DONNA J. PETERSEN
MHS, SCD, CPH
Chair
(South Florida)

SANDRO GALEA
MD, MPH, DRPH
Chair-Elect
(Boston)

GARY E. RASKOB
PHD
Immediate Past Chair
(Oklahoma)

MARJORIE AELION
PHD, SMCE
Secretary/Treasurer
(UMass)

LAURA MAGAÑA
PHD, MS
President and CEO
(ASPPH)

LYNN R. GOLDMAN
MD, MS, MPH
Academic Public Health Practice Committee Chair
(GW)

PAUL K. HALVERSON
DRPH, FACHE
Accreditation and Credentialing Committee Chair
(IUPUI)

MICHAEL ERIKSEN
SCD, SCM
Advocacy Committee, Chair
(Georgia State)

CRAIG BLAKELY
PHD, MPH
Data Advisory Committee Chair
(Louisville)

CHERYL HEALTON
DRPH
Diversity and Inclusion Committee Chair
(NYU)

RANDY WYKOFF
MD, MPH & TM
Education Committee Chair
(East Tennessee)

JAMES W. CURRAN
MD, MPH
Global Health Committee Chair
(Emory)

MARTIN PHILBERT
PHD
Research Committee Chair
(Michigan)
Outgoing Sep 1, 2017

KUE YOUNG
MD, MSC, FRCPC, DPHIL
International Liaison
(Alberta)

ROBERT DITTUS
MD, MPH
At Large
(Vanderbilt)

LINDA P. FRIED
MD, MPH
At Large
(Columbia)

OLADELE OGUANSEITAN
PHD, MPH
At Large
(UC Irvine)

AYMAN EL-MOHANDES
MBBCH, MD, MPH
At Large
(CUNY)
This year we welcomed Laura Magana as President and CEO; her first few months have been nothing short of remarkable as she brings her energy and passion, skills and experience, and leadership to the organization, and continues to build on our success.

I am grateful to the many leaders who have brought us where we are – a stronger organization of schools and programs actively engaged in critical conversations; a learning community continuing to innovate and share ideas toward a stronger, well-trained profession supported by the best science; and a collaborative partner seeking new relationships to extend our mission locally, nationally and globally.

This year the board spent time re-envisioning ASPPH and considering how better to do its work. We will be sharing this at the 2018 Annual Meeting and I look forward to continuing to work along-side my 107 colleagues - other deans and program directors of public health - who inspire me every day as we continue to work in service to the public’s health.

DONNA J. PETERSEN, MHS, SCD, CPH
Chair

This past year I began my tenure as chair of the ASPPH board of directors. It is a distinct honor to work with such incredible leaders as well as with the exceptional ASPPH staff.
Letter from the CEO

2017 was both a year of transition and of recommitment at ASPPH. I started my new role as President & CEO in August. Succeeding the late Dr. Harrison Spencer is an honor. Harrison's memory and values continue to inspire me.

Since my arrival, I have led an Association-wide evaluation focused on how we can maximize the value we provide to our members and to the academic public health community. With the assistance of the Board of Directors, a new strategic vision has been developed that remains true to the Association’s values while preparing ASPPH to address the evolving challenges facing our members. This new strategic vision was greatly informed by the many conversations I have had with school and program leaders, as well as by my engagement with key partners, both domestically and internationally.

The turmoil in the political world has challenged our community this year. I am proud of how our members, staff, and the public health community have addressed these policy and funding threats. Moreover, our members have provided exemplary service to their communities in addressing natural disasters and other public health threats. Our members also provided tremendous support to colleagues and students at institutions adversely affected by hurricanes this year. Even in times of disruption and stress, the values of our members remain strong and continue to inspire new generations of students.

I am excited by the new vision for ASPPH and I look forward to working with our members to meet the opportunities that lie ahead.

Laura Magaña, PhD, MS
President and CEO

ASPPH Annual Report | 3
Undergraduate Network for Public Health and Global Health Education

The Network includes members who offer, or are currently developing, an undergraduate degree in public health, global health, or a related field.

www.aspph.org/connect/undergraduate-network

Network Focus

- Enhance the quality and capacity of undergraduate programs in public health, global health, and related areas
- Promote excellence and drive innovation in public health education, training, practice and research at the undergraduate level
- Provide a place for peer-to-peer information exchange
- Increase awareness of the importance of public health and the benefits of undergraduate education in public health and global health
- Strengthen the voice of academic public health
- Position ASPPH as the home for all academic public health

The 2017 Undergraduate Public Health and Global Health Education Summit was cancelled due to Winter Storm Stella. The presentations were featured via ASPPH Presents webinars, archived on ASPPH.org. The pre-Summit Undergraduate Faculty Development Workshop was rescheduled and took place in June 2017.
ASPPH continues to engage closely with the Council on Education for Public Health (CEPH) as one of their co-founding corporate sponsors (along with the American Public Health Association). ASPPH advocates for excellence in accreditation standards and works to support criteria that fits school and program interests as well as students’ needs and societal expectations for quality education in public health.

After CEPH released revised criteria in late 2016, ASPPH hosted webinars, meetings, and conducted sessions at both the 2017 Annual Meeting and Sections’ Retreat for members to share information on implementing the revised mandates. Going forward, ASPPH is organizing a variety of opportunities at the 2018 Annual Meeting for members to disseminate further how they are planning and executing creative teaching, learning, and practice approaches that align with CEPH’s updated requirements.
Global Health

Strong Partnerships

In 2017, ASPPH engaged with international partners and contributed to global health activities. A strong relationship with the National Academy of Medicine (NAM) continued with the dissemination of results from several studies to ASPPH members, culminating in a joint symposium, sponsored by ASPPH, NAM, and Emory University Rollins School of Public Health, entitled “Learning from Ebola and the Future U.S. Role in Global Health.” The symposium brought together public health experts from academia and practice to highlight the findings and implications of two NAM reports.

ASPPH also made advances to formalize partnerships with several international organizations, including the Association of Schools of Public Health in the European Region (ASPHER), the International Association of National Public Health Institutes (IANPHI), the World Health Organization (WHO), and Pan-American Health Organization (PAHO). These partnerships will facilitate the development of a joint taskforce that will address issues relevant to all partners. ASPPH plans to expand this network in the future to include additional academic and practice partner organizations around the world.

Competency Model Updates

Innovations in Pedagogy Workgroup
• Completed membership survey and produced a report capturing teaching innovations, professional development activities related to pedagogy, and the role of teaching in promotion and tenure decisions in our member institutions
• Announced call for abstracts to solicit manuscripts for a peer-reviewed academic innovations supplement in Public Health Reports, scheduled for publishing in February 2018

Baccalaureate/Masters Relationship Workgroup
• Presented findings from the membership survey completed in 2016 and follow-up phone interviews that explored issues associated with the path from, and the relationship between, undergraduate and master’s degrees in public health at the 2017 ASPPH Annual Meeting
• Findings were combined into an Executive Summary to provide guidance to schools, programs, and others

Global Health Competency Assessment and Development Workgroup
• Conducted membership survey that will provide the foundation for an evidence-based approach to reviewing and updating the 2011 ASPPH Master’s Global Health Competency model
• Results will ensure the updated competency model is appropriate for the master’s-level
• Revised competencies to be released in 2018

Firearm Curricular Resources Task Force
• Convened Task Force to develop curricular resources focused on Firearm Violence
• Goal is to develop and disseminate resources in late 2018

Academic Public Health Practice
• ASPPH, newly partnered with PHAB in 2017, continued to sponsor the APHA Academic and Practice Linkages in Public Health Caucus which showcases academic and practice partnerships
• Supported initiatives designed to promote interaction and collaboration between members and the practice community including participation on the Council on Linkages Advisory Board and the HHS-sponsored Community Preventive Services Task Force
• Worked closely with national partners including ASTHO and its affiliates such as APHL, CSTE, deBeaumont Foundation, NACCHO, and NEHA, among others

Riegelman Writing Program
• Created in response to concern that writing skills of students and alumni are lacking
• Advisory committee created, and action items identified, including: designing presentation session at 2018 ASPPH Annual Meeting, drafting a survey to identify members’ approaches to addressing writing skill gap, and a special section in Public Health Reports

Science Ambassador Regional Teacher Training Workshops
• CDC funded regional training programs for middle and high school teachers
• Introduce teachers to public health concepts and teach them strategies for bringing public health into their classrooms and inspiring interest in public health careers
• Workshops scheduled for Spring 2018
Fellowships and Internships

Preparing the Public Health Workforce with Graduate Training Programs for Current Students and Recent Alumni through the ASPPH Fellowship and Internship Program

ASPPH, working with federal agencies and the de Beaumont Foundation, provides fellowship programs to train alumni from member institutions. The goal of the ASPPH Fellowship programs is to provide a high-quality training experience in public health under the guidance of an experienced mentor. Fellows gain experience in areas such as program management, evaluation, communication, health education, epidemiology, and policy.

www.aspph.org/study/fellowships-and-internships

In 2017, ASPPH worked with three federal partners and one philanthropic partner to offer training programs:

The National Highway Traffic Safety Administration:
- ASPPH/NHTSA Public Health Fellowship Program

The U.S. Environmental Protection Agency:
- ASPPH/EPA Environmental Health Fellowship Program

The Centers for Disease Control and Prevention:
- ASPPH/CDC Allan Rosenfield Global Health Fellowship Program
- ASPPH/CDC Public Health Fellowship Program

de Beaumont Foundation:
- ASPPH Public Health Philanthropy Fellowship Program

“My most rewarding experience during my fellowship was finishing the NIEHS/EPA Children’s Environmental Health and Disease Prevention Centers Impact Report. The week after it was posted online, my co-workers and I were at the annual meeting for the Children’s Centers ... [where] we were able to present the impact report to the attendees. It was very rewarding to see their excitement regarding the report and hear how they planned to disseminate and use the report to teach their communities about children’s environmental health.”

Emily Szwiec, MPH
ASPPH/EPA Environmental Health Fellow
Emory University Rollins School of Public Health
“One of the great aspects of the program is having the opportunity to engage with ... the best scientists and epidemiologists in the world. Whenever I need career advice or have questions, I can go to them, and I always learn so much! I am also able to attend weekly seminars [such as] ... with Epidemic Intelligence Service (EIS) officers. These presentations can range from an anthrax outbreak among hippos in Namibia to an evaluation of flagging deaths during a tornado response in Oklahoma. There is always something new and exciting to learn!”

Andrew Fisher, MPH, MA
ASPPH/CDC Public Health Fellow
University of Miami Department of Public Health Sciences
**Recruitment & Student Services**

In 2017, ASPPH continued to expand initiatives to support student recruitment and provide professional development for student services. In addition to highlights below, staff presented to many organizations, including Pre-Health Advisors (NAAHP) at their regional meetings, EducationUSA, CollegeBound in DC, and Health Careers Connections.

### Health Professions Week (November 6-10)

ASPPH participated in the second annual week dedicated to increasing pathways to health professions.

<table>
<thead>
<tr>
<th>Health Profession Education Associations Hosted</th>
<th>Registrants</th>
<th>Virtual Events</th>
<th>Community Events</th>
</tr>
</thead>
<tbody>
<tr>
<td>21</td>
<td>6,376</td>
<td>4</td>
<td>63</td>
</tr>
</tbody>
</table>

### Student Services

Professional development opportunities for member student services staff.

<table>
<thead>
<tr>
<th>Student Services Spotlight Webinars</th>
<th>Sessions held during 2017 Annual Meeting</th>
<th>Member Institutions Participated</th>
<th>Registrants</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>11</td>
<td>73</td>
<td>2,600+</td>
</tr>
</tbody>
</table>

### Virtual Fairs

Online chats for prospective graduate students held four times a year.

<table>
<thead>
<tr>
<th>Member Institutions Participated</th>
<th>Registrants</th>
<th>Increase from 2016 Registrations</th>
</tr>
</thead>
<tbody>
<tr>
<td>69</td>
<td>6,813</td>
<td>+14.7%</td>
</tr>
</tbody>
</table>

### This Is Public Health Graduate School Fairs

Fourth year of prospective graduate student events held around the country.

<table>
<thead>
<tr>
<th>Cities</th>
<th>Registrants</th>
</tr>
</thead>
<tbody>
<tr>
<td>10</td>
<td>2,600+</td>
</tr>
</tbody>
</table>

### TIPH Roadshow

Launched in 2017 and held during National Public Health Week, the TIPH Roadshow works to build awareness of public health while providing outreach to the local communities.

<table>
<thead>
<tr>
<th>Towns visited in Mississippi</th>
<th>Events</th>
<th>Middle and high school students reached</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>13</td>
<td>200+</td>
</tr>
</tbody>
</table>

- **Health Professions Week**
  - 21 Health Profession Education Associations Hosted
  - 6,376 Registrants
  - 4 Virtual Events
  - 63 Community Events

- **Student Services**
  - 3 Student Services Spotlight Webinars
  - 11 Sessions held during 2017 Annual Meeting

- **Virtual Fairs**
  - +14.7% Increase from 2016 Registrations
  - 69 Member Institutions Participated
  - 6,813 Registrants

- **This Is Public Health Graduate School Fairs**
  - 10 Cities
  - 73 Member Institutions Participated
  - 2,600+ Registrants

- **TIPH Roadshow**
  - 5 Towns visited in Mississippi
  - 13 Events
  - 200+ Middle and high school students reached
TIPH Ambassadors

New program launched in 2017 to raise awareness of the field of public health and help recruit students to member institutions.

20 Ambassadors
13 Member Institutions Represented

“I decided to be part of the TIPH Ambassadors Program because I wanted to raise awareness about the important field of public health, especially to younger generations... As an ambassador, I want to demonstrate how anyone, regardless of academic background or experience, can get involved in improving the health of local and global communities.”

Joanne Amposta, MPH
Behavioral Science and Health Education
Emory University Rollins School of Public Health

“I am a part of the TIPH Ambassadors Program because I want people to understand the value of public health and to dispel the notion that public health is just one thing when in fact it’s just about everything we interact with in our day-to-day lives. I want people to understand that public health is all around us and hope to accomplish that as a TIPH Ambassador.”

Junaed Siddiqui, PhD
Behavioral and Community Health
University of Maryland School of Public Health

Apply to schools and programs of public health using ASPPH’s centralized application service, SOPHAS
www.sophas.org

Cycle 11 Stats (August 2016 – August 2017)

20,110 Number of Applicants
90 Number of Participating Members
5.5% Average Increase in Applications from Previous Cycle

Five ASPPH member programs joined SOPHAS for the 2017-2018 application cycle:
The ASPPH Data Center, under the guidance of the ASPPH Data Advisory Committee, conducted two new studies in 2017.

- The Public Health Enrollment Trends Study assessed the expected enrollment trends in public health education at both the undergraduate and graduate levels.
- The Graduate Public Health Degree Conferral Trends Study enumerates the total graduate public health degree conferrals in the United States using ASPPH Annual Data and the National Center for Education Statistics, Integrated Post-Secondary Education Data System.

www.aspph.org/connect/data-center

Surveys
The ASPPH Data Center conducted 6 surveys sanctioned by the ASPPH Data Advisory Committee to inform the work of ASPPH committees and workgroups, as well as our partners in public health.

Partner Engagement

- **Data Center Portal Accounts**
  - 108 Primary Representatives
  - 171 Data Administrators
  - 629 Data Users

- **Member Resources and Services**
  - 10+ Member Data Consultations
  - 100+ Data Requests Fulfilled

- **Presentations and Events**
  - 60+ Attendees at the Data Center - Sponsored Skill Building Workshop
  - 7 Presentations at National Conferences and Meetings
Data Center Portal

The ASPPH Data Center Portal relaunched on a new platform in order to provide members with a “one stop shop” for their institutional research needs. Recognizing the greater demand for producing and delivering interactive analytics via Tableau dashboards, the Portal provides data from multiple sources under one password-protected website. In addition to peer-benchmarking and image exporting, system users are now able to create and export data reports to Excel for one-off analyses.

Learn about Public Health Graduates Using ASPPH Annual Data

Employment 2015-2016 (n=8,776)

- Health Care Organization: 23.3%
- For-Profit Organization: 18.5%
- Academic Institution: 15.5%
- Government Agency: 14.3%
- Non-Profit Organization: 12.4%
- Self-Employed: 0.8%
- Other/Unknown Sector: 15.2%

Degree Levels 2016-2017

- 37% Bachelor’s
- 56% Master’s
- 7% Doctoral

Degree Delivery 2016-2017

- 93% Campus-based
- 6% Distance-based
- 1% Executive
- 5% Other

In alignment with reporting requirements of the Council of Education for Public Health, ASPPH members reported graduate outcomes of the class of 2015-2016 during the 2017 ASPPH Annual Data Collection cycle.
In 2017, ASPPH’s legislative agenda focused on advocating for adequate appropriations for academic public health’s priority agencies and programs, and opposing the Trump Administration’s policy proposals regarding health care, immigration, the elimination of the Fogarty International Center, and limiting Facility & Administrative (F&A or indirect) costs on NIH extramural awards.

In 2017, the ASPPH Advocacy Committee developed funding priorities for FY18 and shared these priorities with legislators and their staff throughout the year. ASPPH sent numerous standalone and coalition letters to key legislators in support of its legislative agenda. Numerous face-to-face meetings were held with Senators, Representatives, and staff during the Congressional session. Particularly effective were two letters signed by a majority of member primary representatives on the Fogarty and F&A issues. Although the FY 2018 appropriations process was not completed in calendar 2017, all of ASPPH’s program priorities were funded by the Senate Appropriations Committee, and all but the HRSA Public Health Training Centers program were funded by the House.

All of ASPPH’s priorities were funded in fiscal year 2017. The programs are:

- **CDC Prevention Research Centers**: $25,461,000 (the same as in FY 2016)
- **CDC Academic Centers for Public Health Preparedness**: $8,200,000 (the same as in FY 2016)
- **CDC NIOSH Agriculture, Forestry, Fishing Centers**: $25,500,000 ($500,000 more than in FY 2016)
- **CDC NIOSH Education and Research Center**: $29,000,000 ($500,000 more than in FY 2016)
- **HRSA Public Health Training Centers**: $9,864,000 (the same as in FY 2016)
Congressional Briefing on Public Health Approaches to the Opioid Epidemic

June 19, ASPPH sponsored a Congressional Briefing titled, “The Opioid Epidemic: Findings from Public Health Research Experts.” Public health school leaders from five states in the Appalachian region participated in the briefing. They discussed the complex and dynamic processes at work in the opioid crisis and shared their findings on unique public health, science-based approaches to address the course of the epidemic. The speakers also discussed how academic public health is assisting affected communities by bringing traditional and novel epidemic control strategies to the disease, including the development and evaluation of treatment options, law enforcement methods, prevention approaches, and state and local policies.

Population Health Leadership Group Activities Conclude with Regional Roundtables

The ASPPH Population Health Leadership Group completed their work in 2017, which culminated in a series of regional roundtables, partially supported by CDC, that engaged national and regional public health leaders, health care executives, physician leaders, community activists, CDC staff, and business leaders in a series of full day and frank discussions. The sessions were organized to identify potential new and expanded roles for ASPPH members in the field of population health improvement. The sessions were informed by foundational insights gathered through a population health survey conducted by ASPPH last fall, as well as by more than a dozen key informant interviews. The sessions were held in Des Moines, Minneapolis, Atlanta, and Nashville. The findings from these various engagements were then discussed at a two-day meeting of academic public health leaders before the ASPPH sections retreat. The final report and recommendations of the leadership group were accepted by the ASPPH Board in November.

Other Activities

June 21
ASPPH primary representatives signed a letter strongly opposing the Trump Administration’s proposal to eliminate the NIH’s Fogarty International Center. They highlighted past Fogarty research accomplishments and said, “Eliminating the important work of the Fogarty International Center is shortsighted and contrary to the best interests of the U.S. and its citizens.”

June 21
ASPPH primary representatives signed a letter opposing the Trump Administration’s proposed cap on Facilities & Administrative cost reimbursement by the NIH. The letter said, “Such a fundamental change in the academic-federal research partnership will end the ability of many public health schools and programs to undertake important federally-sponsored research.”

September 22
ASPPH sponsored a webinar featuring experts on the legal, regulatory, and legislative status of the Deferred Action for Childhood Arrivals (DACA) program and the implications of its potential repeal. The session also considered what the leaders, faculty, and students of academic public health can do to support affected students. ASPPH wrote Congress earlier that month asking for them to enact legislation to protect DACA students and to provide them with a pathway to citizenship.

September 29
In a letter to the Federal Emergency Management Agency, ASPPH’s leadership said it was increasingly concerned about the situation in the Commonwealth of Puerto Rico and the U.S. Virgin Islands. ASPPH called on FEMA “to expend all available resources to restore essential services to the affected populations.”

November 28
ASPPH issued a statement on the establishment of a new “Foundation for a Smoke-Free World,” funded exclusively by Philip Morris International (PMI). The Association said, “...given the Foundation’s linkage to PMI, the research objectives of the Foundation will continue to be justifiably suspect until PMI takes immediate and meaningful steps to end its marketing of tobacco products and supports the adoption of proven tobacco control measures across the world.”
Featured Plenary Speakers:
- Helene Gayle, Chief Executive Officer, McKinsey Social Initiative
- Julio Frenk, President, University of Miami
- Alfred Sommer, Dean Emeritus, Professor, Johns Hopkins Bloomberg School of Public Health
- Anna Deavere Smith, Actress, Playwright, Social Commentator
- Anthony S. Fauci, Director, National Institute of Allergy and Infectious Diseases

The retreat provided attendees an opportunity for meaningful interactions through small group discussions and networking opportunities. The featured session was on “Advocacy Efforts for Public Health and Higher Education in Challenging Times” with Harris Pastides, president, University of South Carolina and Bill Roper, vice chancellor for medical affairs, University of North Carolina at Chapel Hill. Additional topics covered included:

- Academic Public Health’s Leadership Role on the Opioid Epidemic
- Being a Resilient Leader
- Challenges for the Future: Trends Impacting Students and Ways to Respond
- Perspectives on the Future of Education in Public Health
Awards

ASPPH Welch-Rose Award for Distinguished Service to Academic Public Health
Harrison C. Spencer, MD, MPH, CPH
Association of Schools and Programs of Public Health (Awarded Posthumously)

ASPPH Teaching Excellence Award
Deborah A. McFarland, PhD, MPH
Emory University Rollins School of Public Health

ASPPH Academic Public Health Practice Excellence Award
Deanna M. Hoelscher, PhD, RD, LD, CNS
University of Texas School of Public Health

ASPPH Early Career Public Health Research Award
Stephanie Brooke Wheeler, PhD, MPH
University of North Carolina Gillings School of Global Public Health

ASPPH Early Career Public Health Teaching Award
Jessica H. Leibler, DrPH, ScM
Boston University School of Public Health

ASPPH Award for Excellence in Student Services
Mary Murphy-Phillips, MS
Boston University School of Public Health

Riegelman Award for Excellence in Undergraduate Public Health Education
Lauren D. Arnold, PhD, MPH
Saint Louis University College for Public Health and Social Justice
In 2017, the Web Design and Development teams embraced the art and science of “design thinking” to integrate exceptional user experiences (UX) into all of our web deployments. ASPPH examined every aspect of the design process, retooling UX standards and practices using design thinking’s human-centered approach to innovation. By transitioning to a focus on user empathy and experimentation, the ASPPH team better understands how a person feels when interacting with multiple websites and web applications. This enabled ASPPH to create solutions that are intuitive, accessible, effective, and secure. From primarily informational websites like ASPPH’s corporate site to more complex, interactive web applications like the ASPPH Data Center, design thinking strategies allow ASPPH to conceptualize, build and deliver technology solutions that meet the needs of people and create business value.

IT security is a high priority for ASPPH. From protocol exploits to the high-profile corporate data breaches, 2017 was a challenging year for cybersecurity. In 2018, new challenges will undoubtedly arise. With ever-expanding IT development and complexity, as well as undiscovered vulnerabilities of existing technologies, there is clear potential for severe and frequent attacks on the horizon. While the security landscape is constantly evolving, our core IT security strategy remains the same.

ASPPH follows a three-pronged approach to protect your data:

- **Layered Defense**
- **User Awareness**
- **Rapid Response & Recovery**
Forging Stronger Relationships Using Salesforce for Nonprofits

In early 2017, ASPPH launched Salesforce for Nonprofits as our customer relationship management (CRM) platform. This cloud-based CRM system is helping us focus on our organization’s relationships with individual people—including members, prospective students, colleagues, and partners—by expanding our outreach, staying connected, streamlining processes, and providing personalized engagement. With Salesforce for Nonprofits, we are refining and delivering our programs and services faster and more efficiently.

Delivering more timely content and responsive layouts: Carousel highlighting news and events; animation to entice users to take action; story-telling through use of imagery; features highlighting ASPPH-led sub-brands; social media; mobile friendly

Product highlights: Enhanced user experience and user interface; hosted on a new platform; ease of navigation; improved user management; re-conceptualized support section; interactive dashboards
ASPPH is the parent organization of the National Board of Public Health Examiners (NBPHE.) Over 1,000 individuals sat for the CPH exam in 2017, bringing the total number of individuals that have sat for the CPH exam to over 7,800 since its inception in 2008.

Public Health Reports (PHR) is the official journal of the U.S. Public Health Service and the U.S. Surgeon General. Published in collaboration with ASPPH, PHR has been a resource for the public health community since 1878.

PublicHealthJobs serves as the recommended search engine for public health job opportunities and to highlight the field of public health

Strategic Communications

- Annual Report
- Friday Letter
- Policy & Advocacy Newsletter
- President’s Bulletin
- Wednesday Brief
**FINANCIAL DATA**

**Revenues**

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>SOPHAS Revenue</td>
<td>$4,412,335</td>
</tr>
<tr>
<td>Membership Dues</td>
<td>$3,598,362</td>
</tr>
<tr>
<td>Indirect Recovery and Investment Earnings</td>
<td>$912,871</td>
</tr>
<tr>
<td>Subscriptions and Sundries</td>
<td>$400,253</td>
</tr>
<tr>
<td>Meeting Revenue</td>
<td>$141,345</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$9,465,166</strong></td>
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</table>

**Expenses**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professional Services and SOPHAS Fees</td>
<td>$4,315,153</td>
</tr>
<tr>
<td>Personnel</td>
<td>$4,153,416</td>
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<tr>
<td>Travel and Meetings</td>
<td>$768,199</td>
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<tr>
<td>Program Support</td>
<td>$574,947</td>
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<tr>
<td>Office Administration</td>
<td>$422,998</td>
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<tr>
<td>Rent</td>
<td>$342,234</td>
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<tr>
<td>Other Expenses</td>
<td>$446,158</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$8,781,262</strong></td>
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*Grants revenue / expenditures FY17= $18,556,145

**Balances**

<table>
<thead>
<tr>
<th>Assets</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Investment</td>
<td>$3,171,758</td>
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<tr>
<td>Cash</td>
<td>$2,930,828</td>
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<tr>
<td>Accounts Receivable</td>
<td>$2,303,995</td>
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<tr>
<td>Equipment and Non-Current Assets</td>
<td>$530,294</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$8,936,875</strong></td>
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<table>
<thead>
<tr>
<th>Liabilities</th>
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<tbody>
<tr>
<td>Deferred Revenue</td>
<td>$2,609,498</td>
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<tr>
<td>Accounts Payable</td>
<td>$573,149</td>
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<tr>
<td>Other Liabilities</td>
<td>$667,492</td>
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<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>$3,850,139</strong></td>
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</table>

*Draft financial statements. Final audited financials for FY17 will be available Spring 2018.
### Member Institutions

#### ASPPH Members
- A.T. Still University College of Graduate Health Studies
- Arcadia University College of Health Sciences MPH Program
- Augusta University MPH Program
- Boston University School of Public Health
- Brown University School of Public Health
- Central New York Master of Public Health Program (SUNY Upstate Medical University)
- Charles R. Drew University of Medicine and Science MPH Program in Urban Public Health
- Claremont Graduate University
- Colorado School of Public Health: University of Colorado | Colorado State University | University of Northern Colorado
- Columbia University Mailman School of Public Health
- CUNY School of Public Health
- Dartmouth - Geisel School of Medicine MPH Program
- Des Moines University Department of Public Health
- Drexel University Dornsife School of Public Health
- East Tennessee State University College of Public Health
- Eastern Virginia Medical School - Old Dominion University MPH Program
- Emory University Rollins School of Public Health
- Florida International University Robert Stempel College of Public Health and Social Work
- George Mason University MPH Program
- George Washington University Milken Institute School of Public Health
- Georgia Southern University Jian-Ping Hsu College of Public Health
- Georgia State University School of Public Health
- Harvard T.H. Chan School of Public Health MPH Program
- Icahn School of Medicine at Mount Sinai, Graduate Program in Public Health
- Indiana University Richard M. Fairbanks School of Public Health - Indianapolis
- Indiana University School of Public Health - Bloomington
- Johns Hopkins Bloomberg School of Public Health
- Kent State University College of Public Health
- Loma Linda University School of Public Health
- Louisiana State University Health Sciences Center School of Public Health
- Loyola University Chicago MPH Program
- Mercer University Master of Public Health Program
- National Institute of Public Health of Mexico (Instituto Nacional de Salud Publica)
- National Taiwan University College of Public Health
- New York Medical College, School of Health Sciences and Practice, and Institute of Public Health
- New York University College of Global Public Health
- Northeastern University Department of Health Sciences
- Northwestern University Feinberg School of Medicine Programs in Public Health
- Ohio State University College of Public Health
- Oregon Health & Science University/Portland State University School of Public Health
- Oregon State University College of Public Health and Human Sciences
- Pennsylvania State University Public Health Program
- Rutgers School of Public Health
- Saint Louis University College for Public Health and Social Justice
- San Diego State University Graduate School of Public Health
- St. George’s University Department of Public Health and Preventive Medicine
- Stony Brook University Program in Public Health
- SUNY Downstate Medical Center School of Public Health
- Temple University College of Public Health
- Texas A&M School of Public Health
- Thomas Jefferson University, College of Population Health - MPH Program
- Touro University - California MPH Program
- Tufts University School of Medicine, Public Health Program
- Tulane University School of Public Health and Tropical Medicine
- UCLA Jonathan and Karin Fielding School of Public Health
- Uniformed Services University of the Health Sciences Public Health Program
- University at Albany School of Public Health
- University at Buffalo School of Public Health and Health Professions
- University of Alabama at Birmingham School of Public Health
- University of Alberta School of Public Health
- University of Arizona Mel and Enid Zuckerman College of Public Health
- University of Arkansas for Medical Sciences
- University of California, Berkeley School of Public Health
- University of California, Irvine Program in Public Health
- University of California, Davis MPH Program
- University of California, Irvine, Irvine Program in Public Health
- University of Cincinnati College of Medicine MPH Program
- University of Florida College of Public Health and Health Professions
- University of Georgia College of Public Health
- University of Illinois at Chicago School of Public Health
- University of Iowa College of Public Health
- University of Kansas School of Medicine KU - MPH Program
- University of Kentucky College of Public Health
- University of Louisville School of Public Health and Information Sciences
- University of Maryland School of Medicine, Public Health Programs
- University of Maryland School of Public Health
- University of Massachusetts-Amherst School of Public Health and Health Sciences
- University of Memphis School of Public Health
- University of Miami Department of Public Health Sciences
- University of Michigan School of Public Health
- University of Minnesota School of Public Health
- University of Nebraska Medical Center College of Public Health
- University of Nevada, Reno School of Community Health Sciences
- University of New Mexico College of Population Health Master of Public Health
- University of North Carolina at Charlotte Public Health Programs
- University of North Carolina Gillings School of Global Public Health
- University of North Texas Health Science Center School of Public Health
- University of Oklahoma Health Sciences College of Public Health
- University of Pennsylvania Master of Public Health Program
- University of Pittsburgh Graduate School of Public Health
- University of Puerto Rico Graduate School of Public Health
- University of South Carolina Arnold School of Public Health
- University of South Florida College of Public Health
- University of Southern California Programs in Public Health
- University of Texas Medical Branch at Galveston Graduate Program in Public Health
- University of Texas School of Public Health
- University of Virginia MPH Program
- University of Washington School of Public Health
- University of Wisconsin-Milwaukee Joseph J. Zilber School of Public Health
- Vanderbilt University Institute for Medicine and Public Health
- Virginia Commonwealth University MPH Program
- Washington University in St. Louis - Brown School Public Health Programs
- West Virginia University School of Public Health
- Wright State University MPH Program
- Yale School of Public Health

#### ASPPH Associate Members
- Campbell University Master of Science in Public Health Program
- Cornell University MPH Program
- Walden University Master of Public Health Program