

Design Intern

Job Description Summary

The Design Intern will support the various design projects at the Association of Schools and Programs of Public Health. The Intern will report to the Director of Design and work to promote the association and its members across a variety of platforms, both traditional and non-traditional. The internship program provides hands-on design experience and practice at user-centered research and UX development in collaboration with the team.

Responsibilities

- Create promotional materials, brochures, flyers, posters, and advertisements
- Arrange data as visual content using infographics
- Design visual content for social media and newsletter
- Collaborate with team members to run design workshops and brainstorming sessions
- Design and implement a self-service design library that includes design guidelines
- Conduct layout adjustments and edits based on user feedback
- Support consistency of branding across all platforms
- Develop templates for PowerPoint and Microsoft Word
- Performs other related duties as assigned

Qualifications and Skills

- Working towards a degree in graphic design, visual communication or UX design
- Knowledge of Adobe Creative Suite (Photoshop, Illustrator and Indesign)
- Proficient in Microsoft Office, including experience with PowerPoint template creation
- Excellent written and verbal communication skills
- Understanding of UX/UI design principles, website design best practices preferred
- Experience in web design, CSS and Wordpress
- Social media insights

This is a part-time, intern position with stipend and will remain open until filled. To apply, please send your resume, transcript, cover letter and a brief portfolio (PDF or link to online portfolio) to Stella Carter at scarter@aspph.org.