ASPPH Presents, Innovative Approaches to Engaging the Public Sector

Monday, January 7
1:00 – 2:00 p.m. Eastern
Join the Conversation...

- You can ask questions in writing anytime during the webinar.
- Simply type them in the “Questions” field on the right side of your screen.

ASPPH Presents WEBINAR
Learning Objective

• Webinar participants will be able to describe specific ways schools and programs of public health can achieve greater impact in improving health by creating opportunities to bridge research and practice.
Innovative Approaches to Engaging the Public Sector
Keshia M. Pollack Porter, Ph.D., M.P.H.  
Professor  
Director, Institute for Health and Social Policy

Joshua M. Sharfstein, M.D.  
Professor of the Practice  
Vice Dean for Public Health Practice and Community Engagement
Faculty at schools and programs of public health are teaching and conducting research on major challenges to health.
Health Departments and other public agencies are responsible for addressing major challenges to health.
How to build a bridge between academic practice and the public sector to address major health challenges?
THREE APPROACHES

1. Share students and faculty.
2. Translate results.
3. Consult early and often.
SHARE STUDENTS

- **Internships** with the Health Department
  - Organized, not ad hoc
  - Opportunities across agencies
  - Presentations to key leaders
• Engagement with Legislative Representatives
  ○ Technical Assistance to State Legislature

Policy Change Fellow,
City Council,
Baltimore
Special Guest

Darcy Phelan-Emrick, Assistant Scientist and Chief Epidemiologist, Baltimore City Health Department
Lipitz Public Health Policy Faculty Awards

- Donor supported award
  - 3 deadlines/year
  - $10-$15K/award
  - Typically complete in one-year
  - Funds awarded within 30 days after deadline

- Emphasis on projects that support the translation of research results into policy in direct support of policy development or implementation

- Require that faculty engage a key decision-maker or policymaker as a partner and “principal knowledge user” in support of translational efforts
Special Guest

Assistant Professor Keeve Nachman
Received a Lipitz grant to work with the Baltimore City Office of Sustainability on urban agriculture
Bloomberg American Health Initiative Dissemination Awards

- Annual awards of ~$10K-$20K
- Emphasis on getting evidence in a usable form and widely sharing it with research end users
- Recently completed research
- Dissemination activities only
- Briefs, websites, videos, infographics, etc.
- Monitor reach

Protecting Public Health in a Changing Climate: A Primer for City, Local, and Regional Action

https://www.coursera.org/learn/climate-change
CONSULTATION

Josiah Rich and Traci Green
Brown University School of Public Health

- 2015: Rhode Island has one of the highest rates of fatal drug overdose, exceeding homicides, suicides, and motor vehicle deaths combined.
- New Governor Gina Raimondo asks Brown University (with support from Johns Hopkins) to work with standing committees and public to create a focused strategy.

- Governor Raimondo creates drug-addiction and overdose task force
- Task force on opioid epidemic holds public forum at Miriam Hospital Monday
- Experts in R.I.: Access to medication is key to combating drug addiction
- Program to treat opioid addiction in ACI called a national model
- Pioneering approach to addiction in Rhode Island jails saves lives
- Raimondo: Overdose deaths in R.I. drop 9 percent
• 2017: Borough President’s Office concerned about highest rate of drug overdose in New York

• Lots of work happening but key question: are we focused on the right things?

• Plan: develop a data strategy to align response efforts
Special Guest

Isaac Gorodetski, director of public policy and counsel, Office of the Staten Island Borough President
American health initiatives deploy the tools of public health to address today's challenges.

- Up to 100 hours of consultation time for a JHSPH faculty member
- Requires letter of support from a public sector official
- Initial projects: food policy in Baltimore, maternal mortality in New Jersey, employment opportunities for individuals in recovery in West Virginia
● There are many opportunities to build a bridge between academic practice and the real world of public health.
● Students, staff, and faculty are eager for opportunities to make a difference in their own communities, as well as elsewhere in the country and the world.
● The most successful projects involve early engagement with the public sector and joint development of ideas.
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Thank You!

This webinar has been recorded and will be available on the webinar event page on the ASPPH website soon:


Contact: sweiner@aspph.org
Coming Attractions

ASPPH Presents, The New Congress and the Missions of Academic Public Health
Tuesday, January 8, 2:00 p.m. – 3:00 p.m. Eastern

ASPPH Presents, Everything You Wanted to Know about Applying for ASPPH Fellowships and Internships
Wednesday, January 9, 2:00 p.m. – 3:00 p.m. Eastern

ASPPH Presents, IPE for Population Health: Three Approaches and Assessments for MPH-level Interprofessional Learning
Thursday, January 24, 12:00 p.m. – 1:30 p.m. Eastern

For more information about and to register for upcoming webinars, visit the ASPPH Events page:
http://www.aspph.org/events/category/webinar/
Coming Attractions

Registration Now Open!

2019 ASPPH ANNUAL MEETING
MARCH 20-22 • ARLINGTON, VA

UNDERGRADUATE
Public Health and Global Health Education
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https://aspph.confex.com/aspph/2019/registration/call.cgi
The Academic and Practice Linkages in Public Health Caucus (APLPHC) is soliciting abstracts for the 2019 APHA Meeting to take place November 2 – 6 in Philadelphia, PA with the theme: Creating the Healthiest Nation: For science. For action. For health.

- Review the APHA call for abstracts page to learn more about APHA’s abstract requirements and to submit an abstract: https://apha.confex.com/apha/2019/aphc.htm
- Submission Deadline: Tuesday, February 19, 2019