

# STRATEGIC FRAMEWORK 2020

## Vision

Improved health for everyone, everywhere.

## Mission

ASPPH strengthens the capacity of members by advancing leadership, excellence and collaboration for academic public health.

## Goals



1. Provide **leadership** for the future of academic public health.



2. Enhance **quality** and **innovation** in public health education, research and practice.



3. **Advocate** for public health education, research, practice and the public's health.



4. Operate as an **innovative, effective** and **collaborative** organization.

## Organizational Objectives

1.1. Engage and support members to strengthen the voice of academic public health.

1.2. Provide leadership development opportunities for senior leadership of member schools and programs to better support their institutions.

1.3. Engage global public health partners to advance mutual learning and collaboration to improve health globally.

2.1. Create educational tools and resources for faculty to advance quality and innovation in academic public health.

2.2. Create educational programs and resources for applicants, students and alumni to support their success in the public health workforce.

2.3. Provide data and information to support evidence-based decision-making in academic public health.

3.1. Advocate for investments in academic public health that support the education and science needed to improve the health of the public.

3.2. Champion the engagement of academic public health and the use of evidence-based science -- across all professions and sectors -- to solve the critical challenges facing our communities.

4.1. Deliver programs and services to effectively and efficiently meet the collective institutional needs of our members.

4.2. Promote sharing and collaboration across member institutions to leverage resources and support collective action to advance public health

4.3. Develop revenue streams and other resources to support programs and services that meet needs of members.