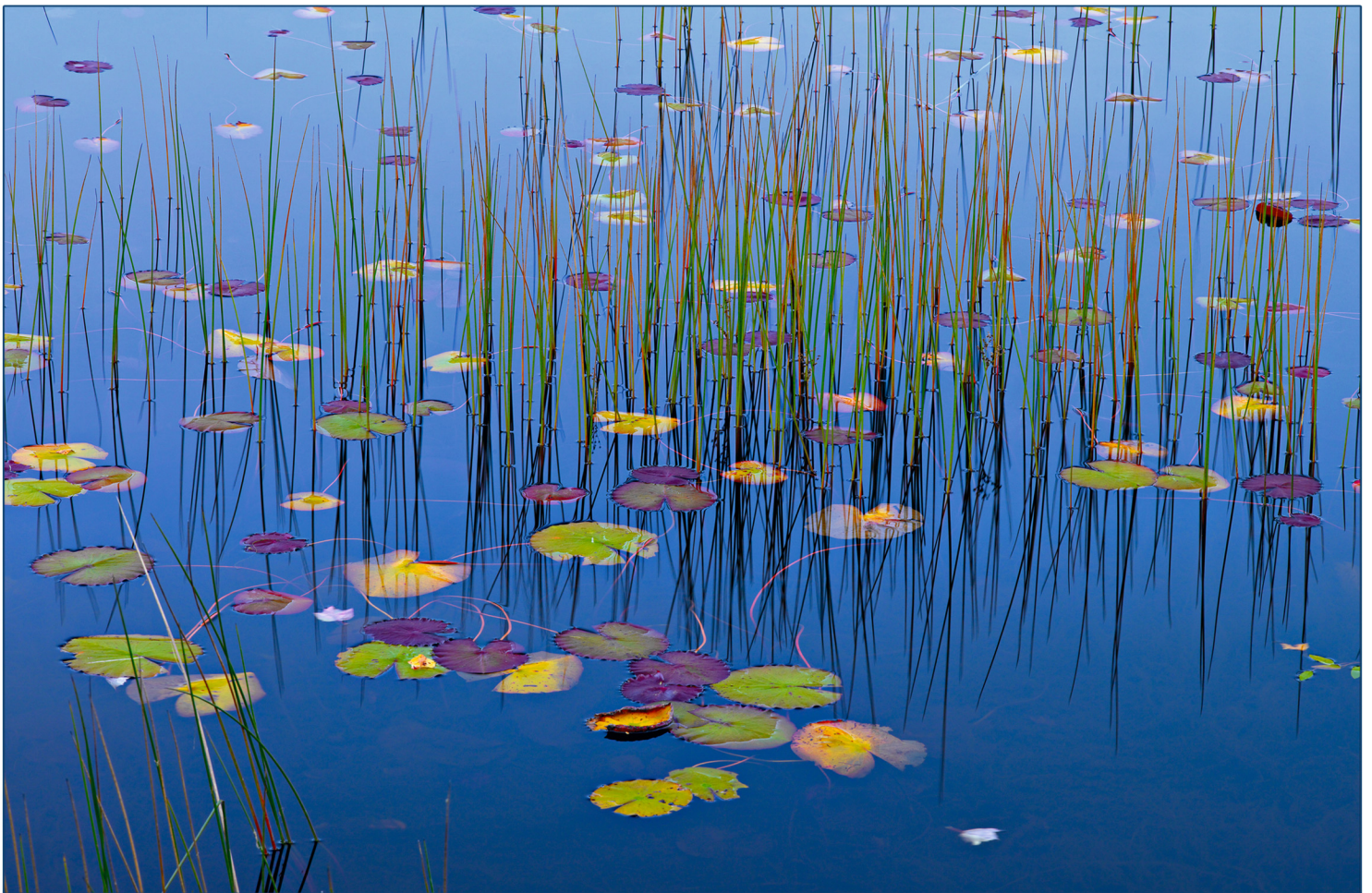


“Lillies on the Pond”



by Peter Lik

2016 ASP Fellowship Degree Recipient

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President's Message

Jessica Vogel talks about involvement

Tribute to a Legend

Ken Whitmire's legacy is one of greatness and inspiration

Meet a New Fellow

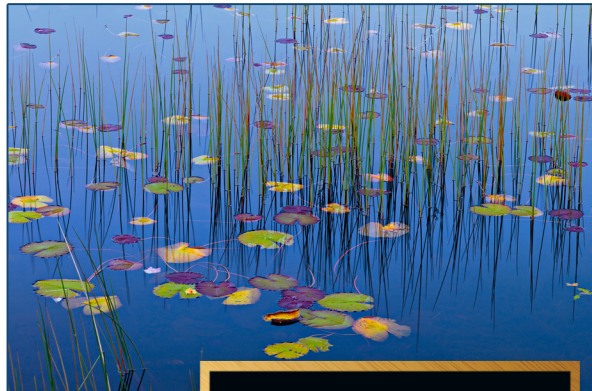
Peter Lik's Fellowship paper and image submission

ASP Schedule of Events

Time and Place for ASP Members at Imaging USA

New Degree Recipients

ASP welcomes it's new Degree holders at Imaging USA



One of Peter's Fellowship images. Peter Lik shares his personal paper and portfolio.



portfolio and thesis start on page 5

“Involvement,

without

being

involved, we

can't move

forward”

Tell me and I forget, teach me and I may remember, involve me and I learn.”

— Benjamin Franklin



The fourth quarter is upon us and everyone is busy with the hustle and bustle of the holiday season. It has been a busy year but one that has brought a lot of good things our way. Your ASP Board of Governors has been putting some exciting things in to play. We recently sent out a survey to get your opinion and ideas. ASP's mission is to take you to the “next level”.

This brings us to our final B. E. A. M., “mentor those who seek education”. I believe that every one of you has someone to thank for sharing, teaching and mentoring you throughout your career. I have been a photographer for 24 years and could not have made it without those who took time to share and help me. Lately there has been a lot of talk on our Facebook focused on ways for our new members to meet current ASP members.

Two points resonated from this. Firstly, our membership needs to reach out to our new members. Why not invite them to sit with you at the Gala? Trust me, these first-time degree recipients have diverse backgrounds and are a wealth of knowledge. They're really fun to be around.

I remember meeting a new member while working the ASP booth. We struck up a conversation and I found that she was getting her degree on Tuesday night. She told me how her husband was her sponsor but his work may keep him from joining her on Tuesday. I told her I had a dress and was ready to help. If he could not make it I would be happy to step in and present her with her degree. We exchanged phone numbers and a plan was in place. I am happy to say he made it to Atlanta and presented her with her degree. I was so happy for her and happy for me for I had made a new friend.

The second thing is for our new members to present themselves. Walk up and make yourself known. Get involved on the facebook page, work the ASP booth and come to the Gala. This year I hope to meet all our new members and current ones as well. If you see me at IUSA come up to me and introduce yourself or

better yet come have a selfie with me at the Gala. I always say you only get out of something how much you put into it.

President's Message

Jessica Vogel
M.Photog.,Cr.,CPP

Ben Franklin's quote is so true. “INVOLVEMENT, without being involved, we can't move forward.” Mentoring is giving back to those who did the same for you. I understand our world has changed and mentoring may not be an in person thing but a friend on Facebook, sharing emails or a phone call. Our new members want to be part of ASP and it is our duty to embrace them and mentor them. We are

the society of photographers. Society means, an organization or club formed for a particular purpose of activity. For me that means sharing, mentoring and friendship.

I want to close by saying thank you for allowing me to serve as your president. It has been a learning experience and a fulfilling experience. I hope everyone gave at least one of the B.E.A.M. charges a hard look and went out and practiced it. I look forward to what the future holds for all. ♦

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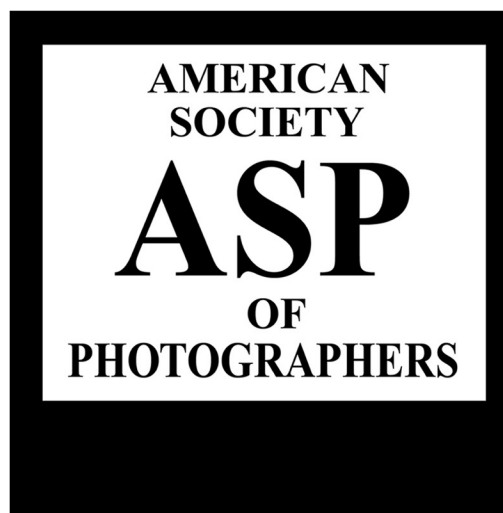
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"If I have

seen

further,

it's by

standing

on the

shoulder's

of giants."

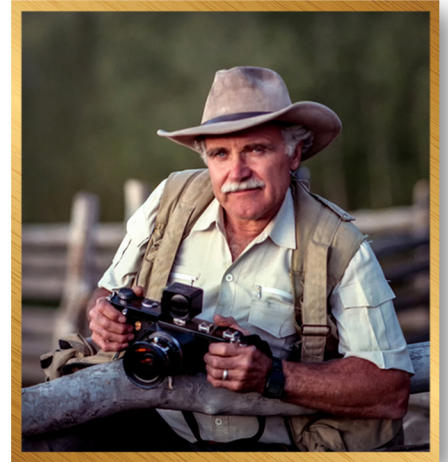
-Issac Newton, 1676

A Legend Passes On

Ken Whitmire, one of Washington's most well-known wildlife photographers and a longtime supporter of The Gallery of Ocean Shores and North Beach Artists Guild, was honored by hundreds of people in a memorial service in Yakima on Monday, December 28th.

The 86-year-old Whitmire died November 19th while en route from his home in the Yakima area to Ocean Shores, where he also had a beach cottage. "He just was an incredible influence, not only in the local art community, but definitely in the photography community here," said Roy Lowry, president of the North Beach Artists Guild.

"He was just an inspirational person to be around." In Ocean Shores, Lowry called Whitmire "a force of creativity." "Any time he was here, his time was so full," Lowry said. "He was always very excited to be in the Gallery. He was warm and embracing, and he was a sales professional. He really was enthusiastic about making sure you didn't leave the Gallery without purchasing something. It's really a loss."



"He absolutely had an international reputation. He is considered an icon in our industry," said Rob Behm of Spokane, the incoming president of the Professional Photographers of America. In January, Ken accepted a rare Lifetime Achievement Award from the PPA. He was only the 14th recipient, and the first from Washington state. Photography was his passion and he continued working and teaching at the top of his

plunge into professional photography, realizing that he was spending any spare money on camera gear. He opened his first studio in Yakima in 1956. He became an early advocate of transferring photographs to large pieces of canvas instead of paper and would go on to make portraiture in that medium his signature style."

The Herald-Republic reported: "Following his Navy service, after a stint in carpentry and work in Alaska, he decided to take the

Of all his skill, folks were most impressed with how Ken used natural light: "He would go out and scout out an area to find out when the light in that area was the best, and then he would bring a subject out there and capture that."



William McIntosh stated "Professional photography has lost two giants this year, Jason Hailey and Ken Whitmire. If we photographers have been able to see further, gain inspiration, learn to make better and more creative pictures, market and sell our work better, it is by being associated with Jason and Ken who have dedicated their professional lives to advancing the art of portrait photography.



Ken has always been active in ASP. He earned his fellowship in 1976 and served as president in 1978. In 1982, Ken was only the second member of ASP to receive the PPA National Award. The ASP Gold Medallion was awarded to Thom Rouse in 2010 in Ken's honor. He earned the ASP Service Award and the Honorary Fellowship and was awarded Honorary Life Membership. His influence has been felt by hundreds if not thousands of photographers around the world. His legacy will live on. ♦

Peter Lik's Fellowship Submission

My life and career as a landscape photographer would be nothing without the strong determination of my parents, who barely escaped the harsh realities of communism in their homeland of the Czech Republic after WWII. These two incredible people – honest, hardworking citizens yearned greatly for a free life in a far off land. They would find a way out and set sail on a massive ship of immigrants on their way to Australia. They never looked back. I hadn't even been born yet, but – although my parents didn't know it at the time – the foundation for my career as a landscape photographer was already being set in stone.

Growing up in one of the most beautiful continents on the planet completely set the stage for my powerful connection to the natural world. Australia is practically a landscape photographer's dream – with rivers,



Peter Lik



forests, deserts, beaches, mountains, and of course the Great Barrier Reef. People always ask me about other artists I admire, but there has really only been one true influence on my career: Mother Nature. She is the great artist in my life. I discovered her as a child in Australia and it is my connection to her spirit that has kept me going all these years.



My fondest memories of being a kid always involve some type of outdoor activity – hiking, camping, exploring – at first with my family and then later with my friends as a teenager. There was



almost no way to not feel that bond with the great outdoors. I know now, even more than I did then, that I could not have been in a better place for inspiration.

"Peter Lik" - continued on next page

The important moment that really set me on a course to become a photographer was when I was eight-years-old and my parents bought me the eye-widening birthday gift of a



Kodak Brownie camera. I remember holding it in my hands, staring at it – totally entranced. My family led a humble existence, never spending too much on anything other than the necessities,

yet, here in my hands was something magical! A real treasure! This was more than just a gift, it was a way to assert my creativity and be different, unique. It gave me a purpose. Even at such a young age, I could somehow appreciate the potential. It felt right. My first snapshot ever was of a spider web, glistening with morning dew in the family garden. I had no technical understanding of light, foreground, or shadows, it just captivated me, this beautiful creation from Mother Nature. I clicked the shutter and in an instant my future flashed before my eyes. At the time, I didn't grasp exactly how important that moment was. But to this day, it is a moment that is burned into my brain, my heart, and my soul. As a kid, I think we see life's little details that may become less apparent as we get older. Somehow, I've managed to continue to see those details, and that's perhaps the best ingredient for a career in this industry.



It wasn't until over a decade later that I was able to really pursue photography as something more than a dream or hobby. Money for camera equipment or film had been almost out of the question. Once I really began to stretch into adulthood, I doubled up on jobs – working anywhere I could for any pay, just so I could snap off a few shots in my spare time. At this point I was already very hooked and knew I needed to do whatever I could to make my passion and my career one and the same. It became my lifelong

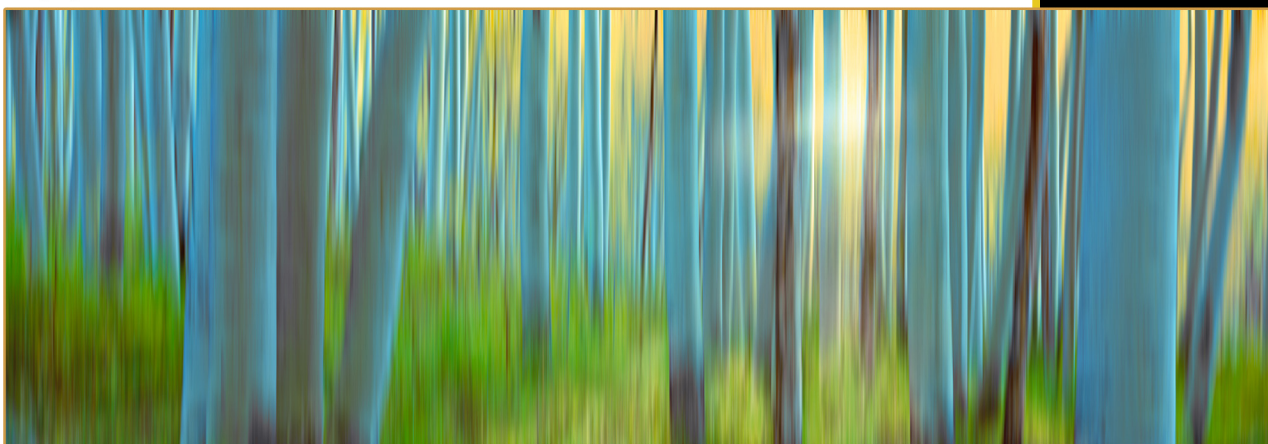
mantra to always capture and share the most beautiful places on earth. Nothing would ever bring me more joy.

So I shot and I shot and I shot, and when I was tired, I shot some more.

Finally, in my late twenties – after so many years of saving

up – I made my first trip to the States. It was 1984 – the year that everything would change for me. America is just so huge and filled with the most diverse landscape imaginable. Something that you don't get in Australia is the clear change of seasons – it makes for an ever changing palette and so many incredible visions from one month to the next. My first experiences in this country were marked by the moment

when, as a photographer, my whole universe would turn on its side. I was in Alaska and had met a great American photographer – who I consider a good mate to this day. I can remember being blown away by his panoramic format camera. When I saw his gear and the images they produced I thought: “What the hell have I been doing?!” I had been missing out on something that would ultimately become my calling card. The panoramic



camera format has such a wide field of view and is really the only way for me to capture landscapes in their entirety. I was completely inspired. I knew in an instant what I had to do. He dared me “to go big or go home,” and that is exactly what I did. I went big. From then on it was panoramic all the way and I never looked back.

“Peter Lik” - continued on page 10

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**Any ASP member in good standing wishing to run from the floor for governor must contact the Executive Director, Jon Allyn, within two weeks of this publication date to file papers of your intent.

ASP Announcement

On December 16th, ASP Fellow Jim DiVitale passed after a long fight with cancer. Please keep Jim and his family in your thoughts and prayers during this time.

ASP Imaging USA Convention Schedule

ASP booth open during trade show hours

Stop at the booth and pickup your custom ASP luggage tag

Sunday, January 8th, 2017

8:00am - 9:00am - ASP General Membership Meeting
Marriott Rivercenter, Rooms 1 and 2, Third Floor

9:00am - 11:00am - ASP Board of Governors Meeting
Marriott Rivercenter, Rooms 1 and 2, Third Floor

11:40am - Noon - **PROGRAM** (full program description on page 16)

Jon Allyn - "What do I have to do to earn the ASP Fellowship?"
Merit Cafe in the IPC Print Exhibit

2:00pm - 4:30pm - Gala ticket pickup and table reservations ASP Booth

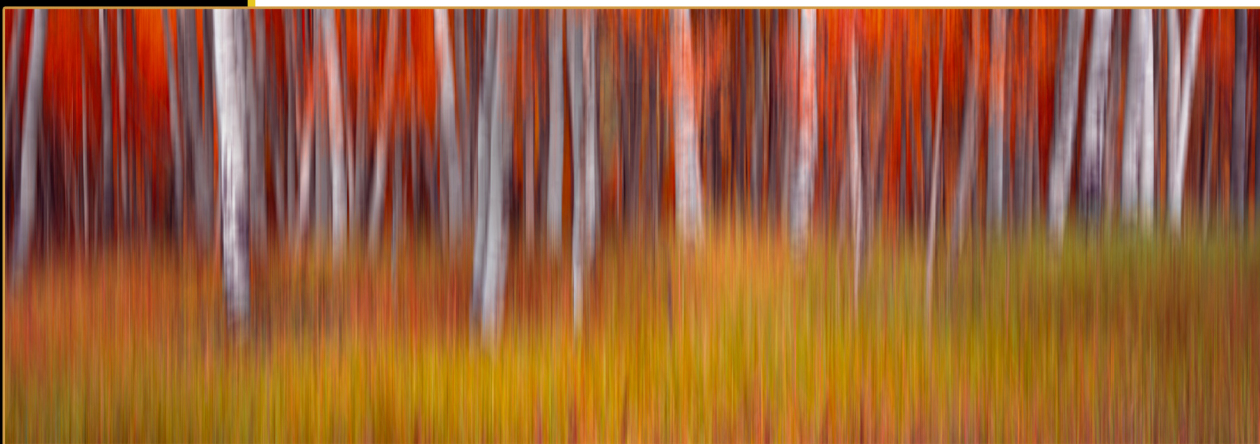
Monday, January 9th, 2017

11:40am - Noon - **PROGRAM** (full program description on page 16)

Rick Trummer - "The Pathway to the Educational Associate"
Merit Cafe in the IPC Print Exhibit

7:15pm - 10:30pm - ASP Annual Awards Gala (Black-tie optional)
Non-members always welcome. Purchase tickets asofp.com ASP Store
Marriott Rivercenter, Ballroom C, D, E

I returned to Australia with the spirit of an entrepreneur and artist – ready to take on the fine art photography industry with great confidence. Because of that experience in The States, I was getting shots like never before – and the sales of my work was improving to



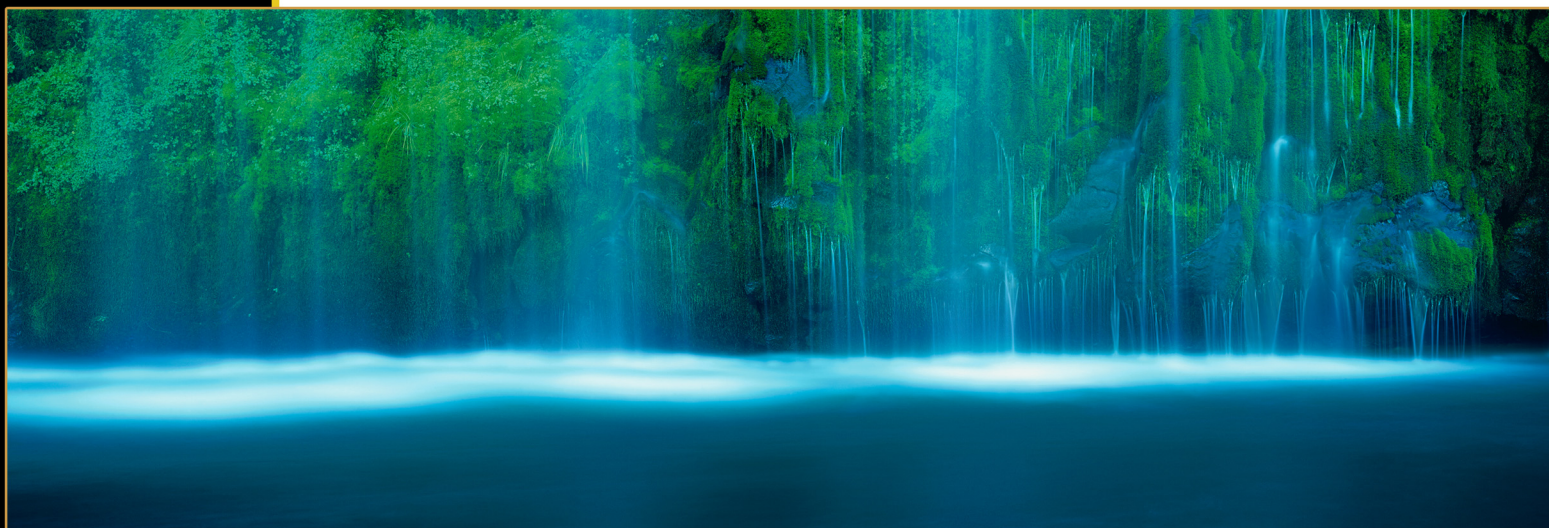
the point that I could open my own exclusive gallery in 1999. This was a milestone for me, and the real seed for a career that would be more adventurous than



I could possibly imagine.

For over a decade I traveled back and forth between the U.S. and Australia –always facing an intense shooting schedule. It was during these years that I took on the biggest challenge of my life. It would become known as Spirit of America – a fine art photography book that followed my journey through all 50 states. This was one of the most important learning experiences for me. I was a true

landscape photographer on my own, following my heart and my passion – without the help of modern technology. In those days it was just me, a clapped out van, a paper map and my intuition. No digital technology either – or a lot of money for film, so I had to make each shot count.



I fell in love with this country more and more with every shot I took. I was beginning to truly master the panoramic format and really come into my own. Blazing deserts, intense raging rivers, majestic mountains and Pacific shorelines. Such a raw, diverse landscape –

that only makes my 2013 U.S. citizenship an even bigger thing to be proud of. I am so proud to be an American. However, I am just as proud of my own heritage and during these times, it was my fan base and galleries back home in Australia that really gave me a support system.



When I finally discovered the American Southwest I was blown away. There is almost no way to truly describe the awe-inspiring scenes out there unless you experience it for yourself. Just looking over that Grand Canyon or stepping onto White Sands National Monument in New Mexico are moments that come once in a lifetime if you are lucky. There's Death Valley in California, and Horseshoe Bend in Arizona – so many locations that seem to change looks a million times a day and with every movement of the sun and change in weather. Despite the dry, hot climate, there are many rivers lakes and forests – some that even see snow in the winter. It is a landscape photographer's paradise and I can't imagine a better place to shoot.



From 1994 until 2003 I did whatever I could to push my work in The States and Australia, slowly building a name for myself that would ultimately lead to opening 14 exclusive galleries of my own across America. When I began this venture, many thought I was crazy. They didn't think I was going to make it by going outside the traditional model of selling in galleries owned by third parties

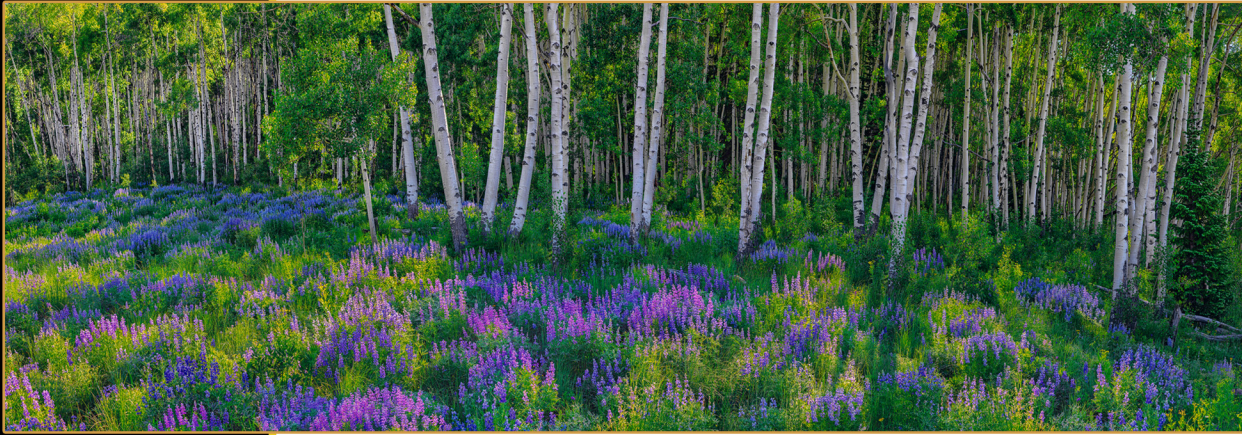


or selling at auctions. I just had to do things my way. That is the beauty of this life – you

"Peter Lik" - continued on next page

"Peter Lik" - continued on from page 11

you only get one go around but if you work hard and believe in yourself, you can achieve your dreams.



My longest running gallery in the U.S. is located in Hawaii – a personal paradise for me that I shoot almost every year. As a kid in Australia, I was always watching so many



American surf films that featured palm trees and the clear blue water of the South Pacific. Experiencing the archipelago first hand was a dream come true. It would become a

landscape I would constantly visit. In 2003, I opened LIK LAHAINA on the island of Maui and it is still going strong after 12 years. The success of that gallery led to influencing Caesars Palace, who gave me a shot on my future stomping grounds of "Sin City" in 2005. I had finally made it onto The Strip – another dream come true. Four Vegas galleries later, I can't believe how far I have come.

This incredible success was the sign I needed to open my LIK USA corporate offices in Las Vegas around 2007. Here, you will find my creative studio set amidst state-of-the-art



printing and production facilities. Having my own eyes on every detail is so important to me and to my collectors. The operation took me so long to put together, but I believe anything worth doing is worth doing right. This was the time in my career when things

were really taking off for me and I could now spread my wings. Over the years, I have enjoyed opening galleries one by one in some of the biggest hotspots around the country – designing them myself – another passion of mine that has led me to design my own homes as well. I love my life – and I love to constantly create.

As a result of my passions and lifelong dedication to Mother Nature, a lot of tremendously humbling moments have



occurred. I been genuinely overwhelmed by the many awards and titles I have received over the years – a sentiment that only takes a backseat to the pride I feel over the shots that led to such honors. To be accepted by prestigious institutions in the industry – my photography peers – just feels amazing. AIPP, BIPP, PPA, ASP and RPS have all been so generous to me and have undoubtedly helped my career with their stamps of approval. In particular, PPA has really blown me away with a recent Lifetime Achievement Award. The truth is, I can't even believe I have been doing this that long! All the same, being only the 13th photographer in history to receive this distinction was a mind blower, capping off an already incredible time in my career.

As I reflect back on all the beautiful landscape scenes I have encountered and captured, so many images and visions come to mind. To highlight a few special moments from literally millions of frames in my collection is almost an impossible task – one of the reasons I love putting out 200-plus page books that share so much of my work. But, there are a few images that have really helped to put me on the map:



One

One was literally a true, once-in-a-lifetime shot I captured on the banks of the

"Peter Lik" - continued on page 15

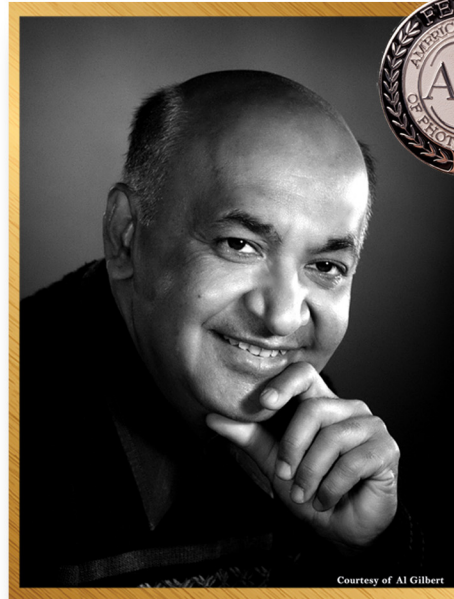
ASP's Highest Honors

This year's ASP Gala will highlight all of the medallion winners as well as the following Honorary EA, Fellowship and Honorary Fellowship recipients.

ASP 2017 Fellowships



Nancy Bailey



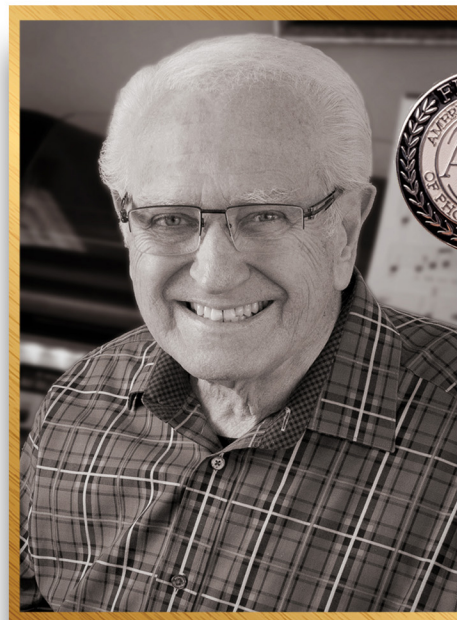
Maz Mashru

Honorary Educational Associate



Hanson Fong
Honorary EA Degree

Honorary Fellowship



Don Lohnos
Honorary Fellowship Degree

Androscoggin River in New Hampshire. In a fleeting, abstract moment, the water's surface reflected the fall forestry in a way that is almost indescribable – providing me an image that would rival even the world's greatest painters. It was truly Mother Nature at work. One is credited as the first photograph I sold for \$1 million and is responsible for a myriad of distinctions.

Pele's Whisper

Pele's Whisper, named after the Hawaiian goddess of fire, is another image that I was fortunate to capture. It is responsible for over 23 award wins. As I stood on dangerous, volcanic ground in Hawaii, the bursting structure gave off such intense heat and created a vast, billowing plume of smoke. It has been said to resemble a female profile, blowing into the ocean – causing the steam to part on the surface of the water below. After I shot the image, I later found out the hot terra I was standing on had completely crumbled into the sea.



Inner Peace

Inner Peace is an image that remains part of the Smithsonian's permanent collection. It depicts one of my favorite subject matters, the Japanese maple tree, found in the Pacific Northwest of the U.S. This stunning vision gave off such an amazing energy – showcasing a total rainbow of colors more vibrant I could have ever imagined. Inner Piece is one of many shots found in my Japanese Maple series and is also responsible for garnering me a coveted Windland Smith Rice International Award win.



Ghost and Phantom

One of my most prominent works to date, Ghost, was taken at Antelope Canyon in Arizona. What an awesome place. It is like Mother Nature carved out a rocky maze full of wonder and mystery. It was in a subterranean cavern where I waited patiently for the sun to pass overhead. As soon as the perfect beam of light came through the overhead

"Peter Lik" - continued on next page

"Peter Lik" - continued on from page 15

shaft, my Navajo guide threw a handful of dust into it, creating this intense ghostlike figure. When I snapped the shutter, I had no idea what I was getting. Weeks later I was



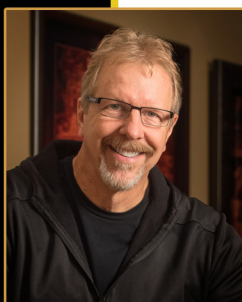
blown away by what I saw. I don't think that image could ever be replicated. It still gives me chills when I think about it. Along with Inner Peace, Ghost is responsible for a Windland Smith Rice International Award win, and is included in the Smithsonian's permanent collection. It is the color version of and precursor to my recent black and white adaptation, Phantom, an Elite One of One Print, which sold for a world record in 2014.

I love all of my images. To me, they are priceless. These works are just a tiny fraction of an endless

collection that continues to grow every single day of my life. I am often asked if I have a favorite photograph, and as far as I'm concerned, I haven't taken it yet. I have to keep pushing myself to go after that almost unattainable "perfect shot." It is a challenge that keeps me going – it wakes me up at dawn and guides me beyond the sunset. It is a challenge that has truly given me a genuine purpose in this life.

Being a landscape photographer and sustaining this incredible career has always been about staying connected to my favorite artist, Mother Nature. That's it – my secret revealed. I will always admire her and feel grateful for her gifts of incomparable beauty. If I never take her for granted, I will always capture landscape photographs with passion and appreciation. I will never forget my humble beginnings – learning the value of hard work and how to dream the impossible, thanks to my amazing parents who started this adventure. I am truly grateful. ♦

"ASP Programs" continued from page 9



"What do I have to do to earn the ASP Fellowship?"

January 8th, 2017 - 11:40am - Noon Merit Cafe in the IPC Print Exhibit

Jon Allyn will demystify the ASP Fellowship.

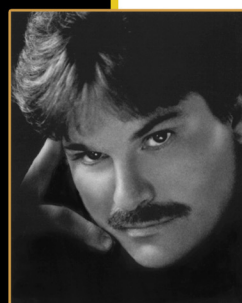
When am I eligible to apply?

Am I ready to apply?

How to write your personal paper and how to choose the right images for your portfolio submission.

What size prints can I submit?

When is the deadline for submission?



"The Pathway to the Educational Associate"

January 9th, 2017 - 11:40am - Noon Merit Cafe in the IPC Print Exhibit

Rick Trummer will explain the EA and what it takes to earn it.

When am I eligible to apply?

Am I ready to apply?

How to write your thesis and the rules surrounding the MLA format.

The stigma of the award along with the value to photography.

The judging process and scoring sheet.

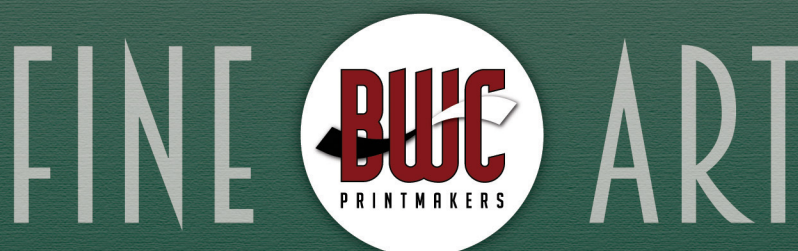
New deadline for paper work and submission?



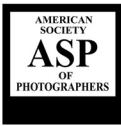
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