OVERVIEW

About 01
Partnerships 02
Anchor Partner 03
Pathway Partner 04
Media Partner (Local & Global) 05
Innovation Partner 06
Sponsorships 07
Sprocket Sponsor 08
Wired Sponsor 09
Turbocharger Sponsor (Local) 10
Supercharger Sponsor (Global) 11
Sponsor Presenting Sponsor 12
Alumni Network Sponsor 13
Contact 14
The ASME Innovation Showcase is a global competition for hardware-led social innovations.

The competition is open to individuals and organizations taking physical products to market that will have a social impact. Applicants should have an existing prototype and be interested in receiving financing, technical support and access to industry networks to assist in taking their product to market.

Participants in the competition will get access to technical insights, links to industry, access to community of engineering experts and raised awareness of their efforts. 9 innovators will receive a share of $500k in prizes ($250k Cash/ $250K technical assistance). They will also receive a design & engineering review. Finalists will have access to judges and technical experts for advise and critiques.

In 2015, 9 winners emerged from a selection process that included 300,000 social votes, 30 finalists and 20 hardware industry experts. View the 2015 winners at www.thisishardware.org
PARTNERSHIPS
ANCHOR PARTNER

What We’re Looking For
A local organization that acts as the anchor partner for the I-SHOW providing a venue, production support, introductions, media, etc.

What You Get
- Brand recognition (logo and branding on-site/materials and social mentions)
- Access to ASME technical expertise and hardware pipeline

Attributes
- Long term philosophical compatibility (interest in hardware & social innovation)
- Strong network
- Strong brand
- Funding sources
- “X-factor”
PATHWAY PARTNER

What We’re Looking For
Organizations/brands who will share our events and messaging to help encourage and solicit applications, plus provide connections to partners and sponsors. This candidate would potentially provide educational content or value to our participants & winners.

What You Get
- Brand recognition (logo on-site/materials and social mentions)
- Hardware Route and Pipeline
- Support for their innovators

Attributes
- Strong network
- Quality innovators
MEDIA PARTNER (LOCAL & GLOBAL)

What We’re Looking For
Exposure, reach, and content creation.

What You Get
- Exclusive content
- Brand recognition (logo on-site/materials and social mentions)

Attributes
- Media, platform, blog, or content provider relevant to the I-SHOW audience.
INNOVATION PARTNER

What We’re Looking For
Organizations/brands who will provide value to our participants & winners, as well as educational content for all participants.

What You Get

- Brand recognition (logo on-site/materials and social mentions)
- Access to ASME technical expertise and hardware pipeline

Attributes

- Incubation services
- Networks
- Accelerators
- Foundation, university, or company interested in capacity building for social innovation
SPONSORSHIPS
What We’re Looking For
Brand alignment.

What You Get
- Brand recognition (logo on-site/materials and social mentions)

Attributes
- Relevance to I-SHOW
What We’re Looking For
Additional Cash or non-cash prizes for winners.

What You Get
- Brand recognition (logo and branding on-site/materials and social mentions)
- Access to ASME technical expertise and hardware pipeline
- Ability to provide a branded prize

Attributes
- Relevance to I-SHOW
- Strong network
- Funding
**What We’re Looking For**
Brand alignment & brand awareness as "hardware" champion

**What You Get**
- Brand recognition (logo on-site/materials and social mentions)
- Access to ASME technical expertise and hardware pipeline
- Presence on-site at event
- Access to finalist profiles
- Summary of D&ER results

**Attributes**
- Relevance to I-SHOW
- Country industry, foundation, or investor interested in hardware-led, social innovators.
SUPERCHARGER SPONSOR (GLOBAL) $100k

What We’re Looking For
A global organisation engaged in hardware or start up activities in USA, Africa and India. Brand alignment and likely multi-year engagement.

What You Get
- Brand recognition (logo on-site/materials and social mentions)
- Presence on-site at event
- Judge seat
- Access to participant profiles
- Access to D&ER information
- Participation in D&ER (if desired)

Attributes
- Relevance to I-SHOW
- Global industry, foundation, or investor interested in hardware-led, social innovators.
PRESENTING SPONSOR

What We’re Looking For
A global organisation engaged in hardware or start up activities in USA, Africa and India. Brand alignment and likely multi-year engagement.

What You Get
- Brand recognition as presenting sponsor (logo on-site/materials and social mentions)
- Advisory Committee Seat
- Access to participant profiles
- Access to D&ER information
- Participation in D&ER (if desired)
- Dedicated email to participants and attendees
- Dedicated talk at event

Attributes
- Relevance to I-SHOW
- Global industry, foundation, or investor interested in hardware-led, social innovators.
ALUMNI NETWORK SPONSOR

What We’re Looking For
Talent focused organisation looking to engage with emerging leaders in hardware innovation.

What You Get
- Access to the Alumni Network—jobs, talent, exposure, and events.

Attributes
- Relevance to I-SHOW
- Industry or foundations looking for young leaders, innovators, or staff.
CONTACT

Email: Info@thisishardware.org
Web: www.asmeishow.org
Twitter: @asmeishow