

You're Invited – Media Preview

8:30am-10:00am, Thursday, April 27, 2017

Eight Inventors in Bengaluru April 27 to Compete for Grand Prize in First Global Competition for Hardware with a Social Purpose

Six Indians Among 2017 ASME ISHOW Finalists Who'll Present Their Design Prototypes Before an Esteemed Panel of Judges

WHAT:

Eight social-minded inventors from India and the region will gather in Bengaluru on Thursday, April 27 to compete in the first global competition to recognize hardware with a social purpose. Six Indians are among 28 finalists of more than 150 who submitted designs to the 2017 ASME's Innovation Showcase ([ISHOW](#)), held in India, Kenya (May 25), and Washington, DC (June 22). Three Grand Prize-winners per region will be selected for a share of more than \$500,000 in awards.

ASME has organized a media preview the morning of Thursday, April 27 when local finalists will be given five minutes apiece to demo/showcase their innovative prototypes. Winners will be announced at a reception that evening. Here's a link to the eight finalists who'll compete on **April 27 at Le Méridien Bangalore**:

<https://thisishardware.org/competition/2017/india>

WHO:

- Eight finalists (two from Bengaluru, three from Mumbai, one each from Chennai, Hong Kong and Indonesia)
- Judging panel, including:
 - Noel Wilson, Catapult Design
 - ARUN VENKATESAN, CTO, Villgro Innovations
 - RITU VERMA, Founder, Ankur Capital
 - Guruprasad Rao, Director, Imaginarium
 - Sandhya Kedlaya, Head of Communications, Henkel India
- Paul Scott, Director, Engineering Social Innovation, ASME

WHEN &

WHERE:

Le Méridien Bangalore, 28, Sankey Rd, Vasanth Nagar, Bengaluru, Karnataka 560052

Thursday, April 27, 2017

8:30am - 9:00am – Continental Breakfast

9:00am -10:00am – Media Preview: Eight five-minute presentations followed by Q&A

10:00am - 4:30pm – Judged competition

6:00-9:00pm – Reception where regional ISHOW Grand Prize-winners will be announced

WHY:

“ASME originally created [ISHOW](#) three years ago after our research showed a tremendous lack of support for hardware innovators seeking to enter global markets and make a societal impact,” according to K. Keith Roe, president of ASME. “With this year’s entries among the most promising we’ve seen since ISHOW first launched, we’re confident they all have the potential to address some of the most vexing issues faced by mankind.”

CONTACTS:

In advance:

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