Leadership Academy: Influencing Others

INTRODUCTION

In both their organizational and volunteer roles, CSD professionals often have a need to enlist the support of others to fulfill their responsibilities. However, they may lack the formal authority to direct others efforts. In this webinar, participants will learn about the importance of power as an enabler for influencing others along with strategies for planning and executing an influence approach.

LEARNING OUTCOMES

You will be able to:

- Identify your sources of influence power
- Define the steps to an influence interaction
- Define the key behaviors associated with effective influence

CONTENTS

Sources of Power ................................................................. 7
Steps to Influencing Others ................................................... 9
Influence Behaviors............................................................ 15

PROGRAM HISTORY and IMPORTANT INFORMATION

To earn continuing education credit, you must complete and submit the learning assessment on or before August 13, 2021.

To see if this program has been renewed after this date, please search by title in ASHA’s online store at www.asha.org/shop.

This course is offered for 0.1 ASHA CEUs (Intermediate level, Related area).

STATEMENT ON EVIDENCE-BASED PRACTICE

It is the position of the American Speech-Language-Hearing Association that audiologists and speech-language pathologists incorporate the principles of evidence-based practice in clinical decision making to provide high-quality clinical care. The term evidence-based practice refers to an approach in which current, high-quality research
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evidence is integrated with practitioner expertise and client preferences and values into the process of making clinical decisions.

Participants are encouraged to actively seek and critically evaluate the evidence basis for clinical procedures presented in this and other educational programs.

*Adopted by the Scientific and Professional Education Board, April 2006*