
Leadership Academy: Strategic Thinking

INTRODUCTION

Research suggests that a key difference between a leader and a manager is the capacity to think and act from a bigger picture and long-term perspective. A key determinant of career success for many CSD professionals is their ability to identify new opportunities to add value in both their organizational and volunteer roles. In this webinar, participants will be introduced to strategic thinking concepts and strategies for identifying and developing innovative new ideas.

LEARNING OUTCOMES

You will be able to:

- Distinguish between thinking styles: creative, critical, and systems-oriented thinking
- Explore how to identify and frame strategic opportunities
- Explore and apply the SWOT analysis technique

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PROGRAM HISTORY and IMPORTANT INFORMATION

Live webinar date: August 16, 2017

Reviewed: 2021

End date: August 18, 2026

To earn continuing education credit, you must complete and submit the learning assessment on or before **August 18, 2026**.



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