**Models of Success in Audiology Practice:**
Using Assistants to Grow Your Business

**INTRODUCTION**

With competition increasing exponentially, it is becoming increasingly difficult to maintain profitability while meeting patient needs in an audiology practice. Audiology assistants can be part of the solution. This webinar will identify common practice challenges and how to overcome them using assistants. The presenter will discuss ways to use assistants to improve profitability as well as patient retention and satisfaction.

**LEARNING OUTCOMES**

You will be able to:
- list three ways to use assistants effectively in a practice
- outline an on-the-job training program for assistants
- describe how assistants can improve patient satisfaction

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**PROGRAM HISTORY and IMPORTANT INFORMATION**

*Original program date:* April 12, 2017
*End date:* April 13, 2020

To earn continuing education credit, you must complete the learning assessment on or before **April 13, 2020**.

To see if this program has been renewed after this date, please search by title in ASHA’s online store at [www.asha.org/shop](http://www.asha.org/shop).

This course is offered for **0.05 ASHA CEUs** (Intermediate level, Related area).
STATEMENT ON EVIDENCE-BASED PRACTICE

It is the position of the American Speech-Language-Hearing Association that audiologists and speech-language pathologists incorporate the principles of evidence-based practice in clinical decision making to provide high-quality clinical care. The term evidence-based practice refers to an approach in which current, high-quality research evidence is integrated with practitioner expertise and client preferences and values into the process of making clinical decisions.

Participants are encouraged to actively seek and critically evaluate the evidence basis for clinical procedures presented in this and other educational programs.

*Adopted by the Scientific and Professional Education Board, April 2006*