

ASCP Patient Champion Cindy Johns is a fivetime cancer survivor whose understanding of laboratory tests helped her medical team detect a recurrence of her cancer early. Watch a video about her story at www.ascp.org/patients.



Showcase the Lab Team's **Essential Work Through Patient Stories**

Pathologists and laboratory professionals are healthcare's unsung heroes. We want to raise awareness of the crucial role the medical laboratory plays in patient care through the real-life stories of ASCP Patient Champions. Patient Champions empower other patients and showcase the lab's vital role by sharing their stories through media interviews, blogging, and live speaking engagements.

Visit www.ascp.org/patients to nominate a patient or apply yourself!

Benefits for **Patient Champions**

- Opportunity to support new patients by demystifying the treatment process.
- Free media training to build their communication skills and help them talk about their treatment.
- Experience sharing their stories through interviews with journalists, public speaking engagements, and more.

Nominate a Patient Champion!

Have you and your medical laboratory team recently helped a patient overcome a tough diagnosis with a customized treatment plan?

Nominate one of your patients at www.ascp.org/patients.

Become a Patient Champion Yourself!

Have you recently overcome an illness or are you currently coping with a difficult diagnosis?

Can you share how the laboratory team played a key role in helping you manage your illness or supporting your recovery process?

Apply to be a Patient Champion at www.ascp.org/patients.