

A banner for 'ASCP Career Ambassadors 2.0 FAQs'. It features a purple diagonal background on the right side with the text 'ASCP Career Ambassadors 2.0 FAQs' in white. The left side shows a collage of images: a microscopic view of tissue, a group of diverse young women in lab coats looking at a tablet, and a man in a red jacket using a microscope.

## ASCP Career Ambassadors 2.0 FAQs



### PRESENTATIONS

#### What's the best way to begin talking to schools?

If you live in the city where you went to high school, try reaching out to your former high school. If you are unfamiliar with the schools in your area, introduce yourself to principals, teachers or other school administrators with an opening letter or e-mail and then follow up with a phone call to speak to the correct contact.

***Keep in mind that teachers and school administrators may not respond right away. Be persistent, but also know when to step back and try again later if they do not respond.***

#### What are some other places to present besides a school?

Try reaching out to:

- Boy Scout or Girl Scout troops.
- After-school or out-of-school programs in your area, like Boys and Girls Clubs and YMCAs.
- Your church, temple, or community group.
- Libraries.
- Career fairs at high schools or colleges.
- Science fairs.

#### What should I put in my presentation to keep students interested?

This varies from group to group. An Advanced Placement biology class may have different interests than a group of young people at your library. Before you present, speak with the group's leader or teacher to get an understanding of who the students are, how old they are, and things that they might or might not like. You can use the activity in the What's My Next presentation, or bring an activity from your lab that is safe and easy to share with a group. Use your best judgment and think creatively- it's not advisable to bring things like scalpels or bio-hazardous materials, however, you might be able to bring materials or activities that mimic true laboratory tests.

#### Can I take pictures of my presentations?

Social media is a very important component of this program, so we strongly encourage you to take photos, if appropriate and allowed by the student group's leaders. Please post your photos on Twitter and Instagram with the **#ascpcareerambassador**, and in the Career Ambassador Facebook group.

## **Do I have to do presentations by myself, or can I bring a coworker or colleague?**

Teaming up with a coworker or colleague is a great idea and strongly encouraged. Laboratory professionals partnering with pathologists and vice versa is an ideal configuration because the duo can speak to multiple aspects of laboratory work. However, it is not required to team up- solo presentations are perfectly acceptable.



### **REPORTING**

#### **How do I report on my activities?**

Please complete an activity report after each presentation and share your experience in the Facebook group.



### **INCENTIVES**

#### **How are we selected to receive a \$25 gift card?**

Each month, ASCP will randomly select one Career Ambassador who has completed an activity report and posted in Facebook about the activity to receive a gift card.



### **MEMBERSHIP WITH ASCP**

#### **Do I need to be a member of ASCP to do this program?**

Yes. You can renew your membership any time at [www.ascp.org/membership](http://www.ascp.org/membership).



### **JOINING CAREER AMBASSADORS**

#### **My coworker wants to be a Career Ambassador. How can he/she join?**

Membership with ASCP is required to be a Career Ambassador and to use the Career Ambassador materials. Your colleague will need to complete the online volunteer application found at [www.ascp.org/get-involved](http://www.ascp.org/get-involved). ASCP will review the application and alert the application if he/she is selected for the program.



### **SOCIAL MEDIA AND COMMUNICATIONS**

#### **Is the Facebook group required?**

Social media is a very important component of this program, so we strongly encourage participation in the Career Ambassador Facebook group. Facebook is an easy way for Career Ambassadors to connect and share ideas.

#### **Can I create a separate social media account for my Career Ambassador activities?**

Yes. Increasingly, individuals are creating separate accounts for their work and professional lives in order to maintain privacy. ASCP does not require you to create separate accounts, however, be cognizant of your social media persona as it relates to Career Ambassadors.

### **Who can I talk to if I have ideas about presentation activities, or if I have questions about the program?**

We strongly encourage you to post in the Facebook group to share ideas with other volunteers. If you have administrative questions about the program, or if you're not finding the information you need, please email ASCP at [membership@ascp.org](mailto:membership@ascp.org).

### **Is there a listserv or another email group that the Career Ambassadors can use?**

No- we encourage you to participate in the Facebook group.



## **ADMINISTRATIVE**

### **What about expenses?**

ASCP cannot provide reimbursement for expenses for this program. Please use your best judgment on providing your own supplies or materials.

### **Who do I contact with any further questions?**

Please email [membership@ascp.org](mailto:membership@ascp.org)