



Monthly alert

13,300+ subscribers (as of November 2014)

1. Banner, top of e-mail

530 x 125 px

1x	6x	12x
\$1600	\$1520	\$1430

2. Banner, bottom of e-mail

530 x 125 px

1x	6x	12x
\$1600	\$1520	\$1430



Weekly alert

3,700+ subscribers (as of November 2014)

1. Banner, top of e-mail

530 x 125 px

1x	6x	12x
\$800	\$750	\$700

2. Banner, bottom of e-mail

530 x 125 px

1x	6x	12x
\$525	\$500	\$475

Ad sales representation

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