

Quick Facts: **Highlights** of the ASAPS 2013 Statistics on Cosmetic Surgery

- There were over 11 million surgical and nonsurgical cosmetic procedures performed in the United States in 2013. Surgical procedures accounted for 16.5% of the total number of procedures and 58% of the total expenditures, with nonsurgical procedures making up 83.5% of the total number of procedures and 42% of total expenditures.
- From 2012-2013, there was a 6.5% increase in the total number of cosmetic surgical procedures, with almost 1.9 million surgical procedures performed this past year.
- The most popular surgical procedure in 2013 was liposuction with 363,912 procedures performed; a 16% increase compared to 2012. Breast augmentation was the second most popular procedure with 313,327 procedures performed, down 5.2% from 2012.
- Buttock augmentation and labiaplasty, which have not previously been considered 'popular' took the top spots for the most significant increases in number of procedures performed over the course of a one-year period – with buttock augmentations in the lead at 58% and labiaplasty coming in second at 44% compared to 2012. 11,527 Buttock augmentation procedures and 5,070 Labiaplasty procedures were performed in 2013.
- Since 1997, there has been a 279% increase in the total number of cosmetic procedures. Surgical procedures increased by 89% and nonsurgical procedures increased by 521%.
- The top five cosmetic surgical procedures in 2013 were: Liposuction (363,912 procedures, up 16.3%); Breast augmentation (313,327 procedures, down 5.2%); Blepharoplasty (161,389 procedures, up 5.4%); Abdominoplasty (160,077 procedures, up 2.3%); Rhinoplasty (147,996 procedures, up 2.9%).
- Nonsurgical procedures increased in 2013 by 13% with 9.5 million procedures. The top five nonsurgical procedures were: Botulinum Toxin (3,766,148 procedures, up 15.6%); Hyaluronic acid (1,872,172 procedures, up 31.5%); Hair removal (901,571 procedures, up 2%); Microdermabrasion (479,865 procedures, down 3.8%); Photorejuvenation (456,613 procedures, up 35.3%).
- Injectables overall (including Botox, Xeomin, Dysport, Radiesse, Juvederm Ultra, Ultra Plus, Voluma, Perlane, Restylane, Belotero, Poly-L-Lactic acid, etc.) saw a 21% increase in 2013.
- For the third year in a row, ASAPS annual survey asked doctors for the total number of nonsurgical procedures being performed in their practices by physicians, their physician assistants and nurse injectors. The TOTAL number of procedures performed in the practices surveyed: Botulinum toxin (4,854,822); Hyaluronic acid (2,254,873); Hair removal (1,339,327); Microdermabrasion (807,616) and Photorejuvenation (635,326).
- Women had more than 10.3 million cosmetic procedures, 90.6% of the total. The number of cosmetic procedures for women increased over 471% from 1997. The top five surgical procedures for women were: breast augmentation, liposuction, abdominoplasty, breast lift and blepharoplasty.
- Men had more than 1 million cosmetic procedures, 9.4% of the total. The number of cosmetic procedures for men increased over 273% from 1997. The top five surgical procedures for men were: liposuction, blepharoplasty, rhinoplasty, male breast reduction and otoplasty.
- Americans spent more than \$12 billion on cosmetic procedures in 2013, of which more than \$7 billion was spent on surgical procedures and more than \$5 billion on nonsurgical cosmetic procedures. \$2.7 billion was spent on injectables and \$1.9 billion was spent on skin rejuvenation.
- People age 35-50 had the most procedures in 2013—over 4.7 million and 42% of the total. People age 51-64 had 30%; age 19-34 had 18%; age 65 and over had 10%; and age 18 and under had 1% of procedures.
- The most common surgical procedure for people age 35-50 was liposuction; age 51-64 it was liposuction; age 65 and over it was facelift; age 19-34 it was breast augmentation; age 18 and under it was otoplasty.
- Racial and ethnic minorities had approximately 22% of all cosmetic procedures: African-Americans, 7%; Asians, 5%; Hispanics, 8%; and other non-Caucasians, 1%.
- Where cosmetic surgeries were performed: Office facility, 57%; hospital, 14%; and free-standing surgical center, 28%; other, 1%.