

## DEADLINES FOR SUBMISSIONS



Quarterly Newsletter  
Publish Dates Early

February  
June  
September  
December

PSNJ Newsletter: Quarterly  
Member Submission Deadline: 10th of the month before  
Advertisement Deadline: 1st of the month before

Please, submit text & photos electronically to

Catherine Love, Editor  
[newsletter@pastelsocietynj.org](mailto:newsletter@pastelsocietynj.org)

## Your Advertisement Here

The PSNJ is now accepting paid advertisement for pastel related workshops, events, materials and services. Please see sizes, prices, and technical specifications below."

The monies would be handled by the treasurer in coordination with the newsletter editor. The rates would be \$10 for 1/8 page, business card or classified; \$20 for 1/4 page; \$35 for 1/2 page; and \$60 for a full page. Note: prepaid for the year eligible for 10% discount.

TREASURER  
Dana Abel  
224 Jeffer Street  
Ridgewood, NJ 07450  
[dana.abel@gmail.com](mailto:dana.abel@gmail.com)  
201.444.8652

NEWSLETTER  
Catherine Love, PSNJ  
[newsletter@pastelsocietynj.org](mailto:newsletter@pastelsocietynj.org)  
732.768.5192

Unit Sizes Available	Width	Depth	Cost
1/8 Page Horizontal	3.875	2.375	\$10.00
1/4 Page	3.875	5	\$20.00
1/2 Page Vertical	3.875	10.125	\$35.00
1/2 Page Horizontal	7.875	5	\$35.00
Full Page	7.875	10.125	\$60.00
Full Page Bleed	8.875	11.375 + .25" around	

- Black type must be set at 100% Black.
- Page resolution is set at minimum of 300 dpi. All ads and images must be set accordingly. (If resolution is lower, images and ads are more likely to look pixelated.)
- Preferred file format: "Press Quality" JPG

