

ARTISSIMA 28 EDITION 2021

Luca Arboccò is the winner of JaguArt - The Italian Talent Road Show

Torino, 7 November 2021 – **Luca Arboccò** is the absolute winner of **JaguArt – The Italian Talent Road Show**, sponsored by **Jaguar Land Rover Italia** in response to the desire – shared by **Artissima** – to support emerging contemporary art, triggering successful long-term synergies between all the parties involved.

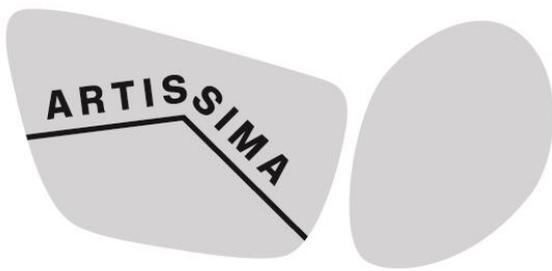
Luca Arboccò (Genova, 1992), after studies in painting, has moved forward with in-depth investigation simultaneously involving painting and scholarship. The artist explores the limits and possibilities of the language of painting and its role in the flow of imagery to which we are constantly subjected, questioning concepts of reproduction and imitation in the era of new media. This research translates into the creation of a painstaking system of chromatic breakdown, careful analysis of imagery and of optical illusions that capture and amplify the vision of the spectator. The work *L'osservazione dei corpi celesti* (The Observation of Heavenly Bodies, 2021) presented at Artissima speaks of the smallest object visible to human beings: the “floaters” found in the eye’s vitreous humour, the external portion of the eye. Arboccò reflects on the fact that the most microscopic article that can be seen with the naked eye becomes manifest precisely when we look at the sky. The micro is reflected in the macro, the particular in the universal.

The godparent gallery that hosted Luca Arboccò in its space is Mazzoleni Torino, London.

The JaguArt project, launched in 2019, has involved **10 Italian cities, 10 Jaguar Land Rover dealerships, 10 contemporary art galleries, 10 Academies of Fine Arts**, with the identification of an artist for each stage and the activation of a program of special meetings in the sponsoring galleries and in Jaguar dealerships throughout Italy.

The winner was selected by the votes of visitors for their favourite artist, on the occasion of the two exhibitions at GAM in Torino and at the Chalet de l’Ange in Courmayeur in 2020, continued during the last year in the Jaguar dealerships and during the days of Artissima, the last stage of the tour.

Inside the fair, visitors could visit the group show **Sustainable revolution** by the 10 finalist artists of JaguArt, who presented works that underline the revolutionary role of art in the activation of unexpected reflections, probing into established mechanisms and processes. Among the ten finalists of JaguArt **Matteo Pizzolante**, winner of the first appointment in Milano, **Luca Arboccò** Torino, **Francesco Tagliavia** Catania, **Camilla Gurgone** Roma, **Boris Contarin** Venezia, **Stefano Giuri** Firenze, **Marco-Augusto Basso** Genova, **Teresa Gargiulo** Napoli, **Camilla Riscassi** Bologna and **Federica Francesconi** Brescia, the winner has been selected, who will be offered the opportunity to produce an artist’s publication, while receiving a financial prize.



JaguArt, though with an eye on the future, sets the objective of underscoring the link between tradition and innovation as a central issue of our time. The dialogue between past and future forms the basis of the strategy of Jaguar Land Rover and of art in relation to contemporary society; in fact, this dichotomy represents a fundamental part of the educational approach taken by any academic context, teaching contemporary artists about the work of the great masters.

ARTISSIMA - International Fair of Contemporary Art

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Oval, Lingotto Fiere Torino

4 November 2021 | preview

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Artissima XYZ

1–3 November 2021 | preview

4–9 November 2021 | online

Artissima is Italy's leading fair of contemporary art. Since its founding in 1994, it has combined presence on the international market with a vivid focus on experimentation and research.

The fair is managed by Artissima srl, a company affiliated with **Fondazione Torino Musei**. The Artissima trademark belongs to **Regione Piemonte, Città Metropolitana di Torino** and **Città di Torino**. The 28th edition of Artissima is produced with the support of the three trademark holders, in collaboration with **Fondazione CRT, Fondazione per l'Arte Moderna e Contemporanea CRT, Fondazione Compagnia di San Paolo** and **Camera di commercio di Torino**.

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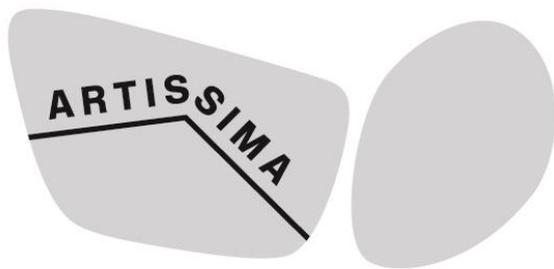
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