

ARTISSIMA 2021

The 28th edition of Artissima closes after welcoming 31,500 visitors across the 4 days, with 155 galleries from 37 countries, 10 prizes, and a network of 32 partners and sponsors.

Artissima remains online with the catalogue and XYZ until Tuesday 9 November 2021.

Torino, 7 November 2021 – The 28th iteration of **Artissima, the International Fair of Contemporary Art** concludes today. The only event of its kind in Italy with an exclusive focus on the contemporary was directed for the fifth year by **Ilaria Bonacossa**. The 2021 edition was the first to feature Intesa Sanpaolo as the main partner of the event.

This year, Artissima was finally able to return in physical form at the Oval Lingotto following the hiatus of 2020 during which Ilaria Bonacossa directed a hybrid approach with the online platform Artissima XYZ – containing the three curated sections – and an exhibition of works from the galleries across three of Turin's museums.

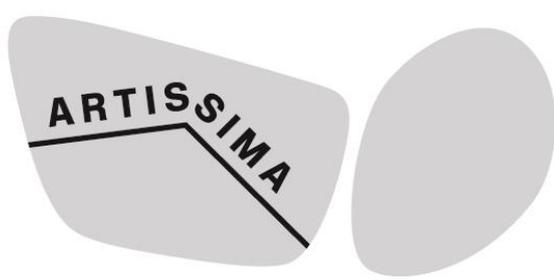
During the four days of the fair, **from 4 to 7 November 2021**, Artissima welcomed a total of **31,500 visitors**, confirming its status as a must on the international art calendar, and renewing its commitment to grant visibility to emerging talents and experimental galleries. The experience of 2020 has extended in a forceful digital presence through the **online catalogue** as well as the second iteration of **Artissima XYZ**. Both can be visited until 9 November 2021 at artissima.art and xyz.artissima.art.

The theme of this edition, **Controtempo**, was selected as a response to the new urgencies of the present moment. The term, borrowed from the world of musical, is a metaphor of art's ability to shift emphasis onto the "backbeats", transforming them into strong points and creating a contrast with the dominant rhythm. A dynamic impulse that generates new visual beats, with the necessary tempo, counterpoint and rests. Artissima 2021 has approached this theme in a creative, heterogeneous way, generating a polyphonic chorus of different voices and languages of expression.

The second in a series of geographical focuses: **Hub India**, launched with a curated exhibition at the fair as well as a three part exhibition across Turin's Palazzo Madama – Museo Civico d'Arte and MAO – Museo d'Arte Orientale, and the Accademia Albertina di Belle Arti di Torino. Featuring 65 artists from throughout the sub-continent, this focus demonstrated the breadth and vitality of contemporary art in India.

Ilaria Bonacossa says:

After almost two full years of complexity, I didn't dare to hope for such success. The large corridors made the fair more monumental and safer at the same time, preventing close gatherings and enabling visitors to enjoy the art in total safety. Beautiful stands, an international and Italian audience, and sales above and beyond our most optimistic hopes. The art market has truly restarted in Torino.



THE NUMBERS OF ARTISSIMA 2021

31,500 visitors across 4 days.

37 countries represented by **155 galleries**, of which **76 Italian** and **79 foreign**.

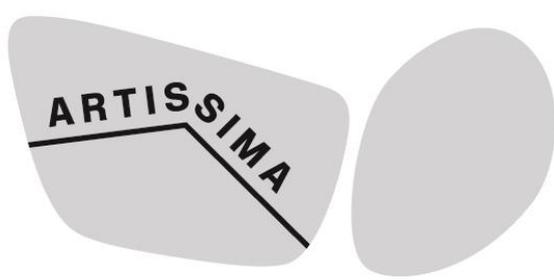
The 7 sections of the fair, including the 3 sections curated by international boards presented in Artissima XYZ, contained approximately **1,500** works of art. The fair welcomed over **450 collectors** from **21** countries (Australia / Austria / Belgium / Denmark / United Arab Emirates / France / Germany / Great Britain / Hong Kong / Iran / Italy / Monaco / Netherlands / Peru / Portugal / Romania / Russia / Spain / Switzerland / USA / Turkey) and almost **5,000 VIP** guests and **400 art professionals**, including museum directors and curators. Starting from the first months of 2021, over 1000 new collectors were involved. About 20 delegations of museum patrons of the most important institutions on a worldwide level were on hand for the four days of the fair: Tate Patrons (Great Britain), Patrons of the Pushkin Museum (Russia), Danish Art Collectors Society (Denmark), The Cultivist (USA/Great Britain), AMAMCO (Switzerland), Camden Art Centre (Great Britain), Amici della Triennale, Club GAMeC, Membri di Palazzo Grassi, Sostenitori del MART and Amici del MAXXI (Italy). A demonstration of the trust and importance that continue to be assigned to this event, also on an international level.

HIGHLIGHTS

Inside the fair, the exhibition ***Vitality of time. The art collections of Intesa Sanpaolo***, curated by Luca Massimo Barbero, associate curator of the collections of modern and contemporary art of the Intesa Sanpaolo bank, presented a selection of important works as an emblematic representation of the quality and variety of the group's holdings of 20th and 21st century art. The exhibition, organized in terms of selections from the various nuclei of the Intesa Sanpaolo collections, retraced the most outstanding moments of artistic creativity after World War II: from the intense experimentalism of the 1950s in Italy to the roots of conceptual and contemporary research, beginning precisely in Torino, which then spread on an international scale.

The new geographical focus **Hub India**, presented by Artissima in collaboration with Emami Art, provided an overview of the galleries, institutions and artists of a very important region of the world. The project curated by Myna Mukherjee and Davide Quadrio presented works, galleries and institutions, with the aim of offering a panorama of a surprising visual culture. From the marginal to the mainstream, from history to the contemporary, the established to the radical, ***Hub India – Maximum Minimum*** narrated a multitude of stories, expanding beyond the confines of the fair to spread out into the city. The three exhibitions, titled ***Classical Radical***, were produced in collaboration with Fondazione Torino Musei in the spaces of Palazzo Madama – Museo Civico d'Arte and MAO – Museo d'Arte Orientale, and with the Accademia Albertina di Belle Arti di Torino they will remain on view until 5 December.

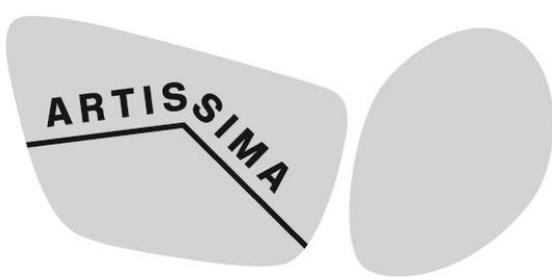
The works by the winners of the **Torino Social Impact Award**, Monia Ben Hamouda and the group MRZB, and **Torino Social Impact Award 2020**, Caterina Erica Shanta and Liryc Dela Cruz, were presented in a special stand at Artissima. The project has been developed and curated by Artissima and promoted by Torino Social Impact with the aim of encouraging emerging talents with a multicultural and migratory background, with the support of Fondazione Compagnia di San Paolo. The 2021 edition called for the artists to reflect on the theme "ZOOM IN/ZOOM OUT" with the help of Matteo Mottin and Ramona Ponzini, founders of the art project Treti Galaxie.



PRIZES AND ACQUISITIONS

Ten awards were assigned during the fair.

- **illy Present Future Prize:** awarded to **Diana Policarpo**, presented by LEHMANN + SILVA gallery, Porto.
The award, now in its 21st edition and promoted by illycaffè since 2001, is assigned to the most interesting artist of Present Future, the section of Artissima dedicated to emerging talents.
- **FPT for Sustainable Art Award:** awarded to **Lennart Lahuis**, presented by Dürst Britt & Mayhew gallery, The Hague.
The award is supported by FPT Industrial with the purpose to generate a mix between sustainability and art. Now in its 2nd edition, the award is assigned to the work which best embodies the research on sustainable processes for the production of art, but also has an intrinsic value that more or less directly addresses the complexity, fragility, force and beauty of the marine ecosystem.
- **Tosetti Value Award for photography:** awarded to **Fatma Bucak**, presented by Peola Simondi gallery, Torino.
Now in its 2nd edition, the award is supported by Tosetti Value - Il Family office. Based on the desire to investigate the relationship between art and economics, the award is assigned to an artist whose photographic work explores the historical-social and economic situation of our globalised world.
- **Carol Rama Award by Fondazione Sardi per l'Arte:** awarded to **Ivana Spinelli**, presented by GALLLERIAPIÙ, Bologna.
The award, now in its 2nd edition and supported by Fondazione Sardi per l'Arte, is assigned to the artist who embodies in her research and work the same unconventional female creativity and artistic freedom Carol Rama enacted and transmitted through her works.
- **VANNI #artistroom Prize:** awarded to **Catalin Pislaru**, presented by Nir Altman gallery, Munich.
The 1st edition of the prize launched by the Torino-based brand VANNI occhiali has been assigned to the artist under 35 whose research offers an original perspective on reality, opening an unexpected, surprising viewpoint.
- **Xiaomi HyperCharge Award:** awarded to **Gillian Brett**, presented by C+N Canepaneri, Milano and Genova.
The first edition of the award, supported by the world leader in technology Xiaomi, is an acknowledgement for the artist under 35 whose research best communicates the charge that innovation and culture can bring to contemporary.
- **Five artists have been selected for *Surfing NFT***, the debut project of the platform *Beyond Production* produced in collaboration by Fondazione per l'Arte Moderna e Contemporanea CRT and Artissima, inviting contemporary artists to experiment the production of a work using NFTs ("Non Fungible Token") and the blockchain technology: **Darren Bader** - Franco Noero, Torino / **Claudia Comte** - König, Berlin / **Matteo Nasini** - Clima, Milano / **Sarah Ortmeier** - Dvir, Brussels and Tel Aviv / **Damon Zucconi** - VEDA, Firenze.



The works will be presented on the dedicated platform in February 2022, on the occasion of an event held at OGR Torino, one of the most dynamic centres of cultural experimentation and production on a European level. Among the 5 works, one will be selected as the winner of the OGR Award and will be acquired by Fondazione per l'Arte Moderna e Contemporanea CRT for its collection.

- **Ettore and Ines Fico Prize:** awarded to **Mimosa Echard** and **Namsal Siedlecki**, respectively presented by Martina Simeti gallery, Milano and Magazzino, Roma. Launched in 2009 and promoted by MEF Museo Ettore Fico in Torino, the prize is dedicated to promotion and evaluation of young artists participating at the fair through an acquisition. Four artworks have been purchased at the 28th edition of the fair.
- **“ad occhi chiusi...”:** awarded to **Heba Y. Amin**, presented by Zilberman gallery, Istanbul and Berlin, and **Dominique White**, presented by Veda gallery, Firenze. The prize based on the collaboration between Artissima and Fondazione Merz, is assigned to the international artist who best reflects the research activities of the foundation on young art of the Mediterranean.
- **JaguArt – The Italian Talent Road Show:** assigned to **Luca Arboccò**. The project, launched in 2019, has involved Italian cities, Jaguar dealerships, galleries and fine arts academies in a journey presenting one artist for each appointment and with the final stop at Artissima 2021. The winner has been selected by the votes of visitors during the road show and at the fair.

Artissima continues to be an important occasion for significant museum acquisitions.

Fondazione per l'Arte Moderna e Contemporanea CRT acquired 12 works by 7 artists that will be part of the historical collection of the Foundation. Five works by **Micol Assäel**, **Giuliana Rosso**, **Francis Offman** and **Gokula Stoffel** have been acquired for **Castello di Rivoli Museo d'Arte Contemporanea**. Seven works by **Chiara Camoni**, **Pesce Khete** and **Davide Sgambaro** will be part of the exhibition displays at the **GAM – Galleria Civica d'Arte Moderna di Torino**.

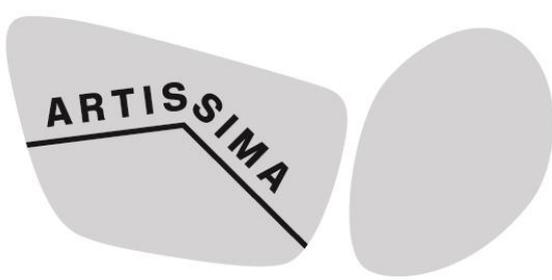
The fair also presented the acquisitions of the first edition of **Marval Collection New Entries Support**, based on the dialogue with **Artissima** and oriented to the promotion of young galleries. The three artists whose works have been selected amongst the New Entries section and acquired by Marval Collection are **Mimosa Echard**, presented by Martina Simeti gallery, Milano, **Eliška Konečná**, presented by eastcontemporary, Milano, and **Nelson Pernisco**, presented by White Noise, Roma.

PROJECTS IN THE CITY

Many projects have been activated with public and private institutions active in the Torino area.

Rimbalzi, the exhibition curated by Barbara Costa and Ilaria Bonacossa, with images from the Archivio Publifoto Intesa Sanpaolo and the bank's historical archives, will continue to be on view in the hall of the Intesa Sanpaolo tower, and online at www.artissima.art, until 5 December 2021.

The renewed dialogue between Artissima and Gruppo UNA has led to the presentation of the site-specific installation **6 CHAIRS** by Augustas Serapinas (Vilnius, 1990) inside the ballroom of the historic **Hotel Principi di Piemonte | UNA Esperienze**. With a height of almost two meters and inspired by the tall chairs used by tennis umpires, the installations invited viewers to take possession

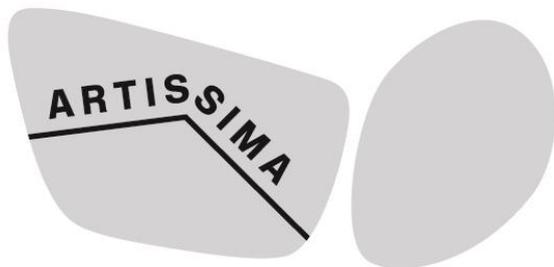


of a suspended space, a place from which to observe and to “judge” the world based on one’s own rules.

Combo has continued its partnership with Artissima, becoming a creative lounge that invited the art world into its versatile, contemporary spaces in the centre of the city of Torino.

Artissima has effectively renewed its support for contaminations between contemporary art and the world of enterprise, as an opportunity to generate new encounters and interactions. For the occasion of Artissima, the initiative **ArtVenture** is a project of mapping, coordinated by **Nicola Zanella**, to examine the most significant and effective dialogues with businesses that have decided to invest in contemporary art. The first companies selected in this mapping can be seen at the platform www.artissima.art.

The next iteration of Artissima will take place from 4 to 6 November 2022, with a preview on 3 November.



ARTISSIMA - International Fair of Contemporary Art

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Facebook | Twitter | Instagram | Youtube: ArtissimaFair

Oval, Lingotto Fiere Torino

4 November 2021 | preview

5–7 November 2021 | open to public

Artissima XYZ

1–3 November 2021 | preview

4–9 November 2021 | online

Artissima is Italy's leading fair of contemporary art. Since its founding in 1994, it has combined presence on the international market with a vivid focus on experimentation and research.

The fair is managed by Artissima srl, a company affiliated with **Fondazione Torino Musei**. The Artissima trademark belongs to **Regione Piemonte, Città Metropolitana di Torino** and **Città di Torino**. The 28th edition of Artissima is produced with the support of the three trademark holders, in collaboration with **Fondazione CRT, Fondazione per l'Arte Moderna e Contemporanea CRT, Fondazione Compagnia di San Paolo** and **Camera di commercio di Torino**.

Main Partner

INTESA  **SANPAOLO**

Official Partners: illycaffè | Jaguar Land Rover | Lauretana | FPT Industrial
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