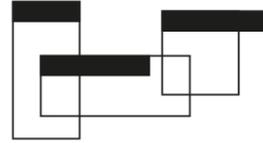


# ARTISSIMA



Torino, 04 November 2020

## ARTISSIMA 2020

**Artissima Internazionale d'Arte Contemporanea di Torino announces that the public opening of the multi-site exhibition *Frenetic Standstill*, at GAM, Palazzo Madama and MAO has been postponed until 3 December, in order to comply with the measures issued in the presidential decree on 5 November 2020 to stop the spread of COVID-19.**

The 2020 edition of Artissima brings together **physical exhibitions** produced with **Fondazione Torino Musei**, and **digital projects**. Artissima looks forward to welcoming visitors and collectors, as soon as possible, to **GAM - Galleria Civica d'Arte Moderna e Contemporanea**, **Palazzo Madama - Museo Civico d'Arte Antica** and **MAO Museo d'Arte Orientale**, where 158 works from Artissima's galleries are presented. Curated by **Ilaria Bonacossa** in close collaboration with the participating gallerists, the three-part exhibition takes the theme of ***Frenetic Standstill*** and offers an overview of what visitors would have seen in the booths of the fair, with thanks to the support of **Camera di Commercio di Torino** and **Fondazione per l'Arte Moderna e Contemporanea CRT**.

The digital projects at **artissima.art** continue as planned. **Artissima XYZ** can now be viewed online, in a cross-media platform created with the support of **Fondazione Compagnia di San Paolo** to transform the curated sections of the fair into an immersive digital experience. These sections are **Present Future** curated by Ilaria Gianni and Fernanda Brenner, **Back to the Future** curated by Lorenzo Giusti and Mouna Mekouar, and **Disegni** curated by Letizia Ragaglia and Bettina Steinbrügge.

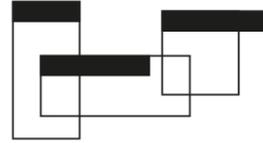
From **5 November**, the fair's **online catalogue** will present works selected by the galleries for their booths in the 2020 edition of the fair, as well as the works installed in the exhibitions of *Frenetic Standstill* at GAM, Palazzo Madama and MAO.

The digital exhibition **FOLLE** goes live on 4 November. Bringing together photographs from the **Archivio Publifoto Intesa Sanpaolo**, the exhibition takes viewers on a journey of discovery and rediscovery. Taken between 1930 to 1980, the images capture historic social gatherings, and tell the story of the social and political transformations of the country. The physical counterpart of the exhibition, scheduled to take place at GAM and produced in collaboration with Intesa Sanpaolo, has been postponed until further notice.

The following initiatives have been postponed or rescheduled: **JaguArt – The Italian Talent Road Show**, the group exhibition of the winning artists of the road show created in collaboration with Jaguar due to take place at GAM, is postponed. The presentation of two video works produced by **Caterina Erica Shanta** and **Liryc Dela Cruz** during the residency of the **Torino Social Impact Art Award** at Combo and the video work by **Natália Trejbalová** at OGR, created for the Biennale Tecnologia programme, will also be rescheduled.

**Ilaria Bonacossa**, director of Artissima, comments: "*Frenetic Standstill* has been installed and is ready to welcome the public, but in this initial phase it will be on view only through in its digital guise. We completed the installation of *Frenetic Standstill* on Monday, and the exhibition is exceptional, not only because it is an ode to resistance and faith, but also because the gallerists have truly responded to our invitation to address the theme, to narrate the emergency of this time through the selected artworks. In mid-October we decided to focus on a hybrid formula: a digital platform presenting artworks and artists through in-depth video and audio contents, and exhibition projects presented, in collaboration with **Fondazione Torino Musei**, in the premises of its museums, **GAM**, **Palazzo Madama** and **MAO**. Thanks to the extensive investments Artissima has made in digital channels since 2017 with the support of **Fondazione Compagnia di San Paolo**, we can offer our audience not only the possibility of viewing what the audience would have seen in the booths of the fair, but also a unique experience with **Artissima XYZ**".

# ARTISSIMA



**Artissima** // Artissima is Italy's leading fair of contemporary art. Since its founding in 1994, it has combined presence on the international market with a vivid focus on experimentation and research. The fair is managed by Artissima srl, a company affiliated with Fondazione Torino Musei. The Artissima trademark belongs to Regione Piemonte, Città Metropolitana di Torino and Città di Torino. The 27th edition of Artissima is produced with the support of the three trademark holders, in collaboration with Fondazione CRT, Fondazione per l'Arte Moderna e Contemporanea CRT, Fondazione Compagnia di San Paolo and Camera di commercio di Torino.

## **Artissima Unplugged @Digital**

**Artissima XYZ ([xyz.artissima.art](http://xyz.artissima.art))**

3 November - 9 December 2020

**Digital catalogue ([artissima.art](http://artissima.art))**

5 November - 9 December 2020

## **ARTISSIMA – International Fair of Contemporary Art**

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