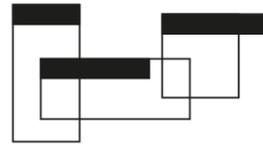


ARTISSIMA



PRESS RELEASE | Torino, 29 October 2020

Artissima 2020

ARTISSIMA PRIZES

Artissima in collaboration with its partners awards five prizes for artists and galleries

Artissima International Fair of Contemporary Art takes place in an **Unplugged** version for 2020. A new format, extended throughout the city and online, brings together **physical exhibitions** produced with **Fondazione Torino Musei** and **digital projects**: an *acoustic* version of the fair that focuses on the instrument (the artworks) and the voice (the galleries).

In 2020, in collaboration with its sponsors and institutions, **Artissima** awards **five prizes** for artists and galleries, assigned by international juries: **illy Present Future Prize**, **Carol Rama Award by Fondazione Sardi per l'Arte** (*new!*), **Tosetti Value Award for photography** (*new!*), **FPT Prize for Sustainable Art** (*new!*) and **Ettore and Ines Fico Prize**.

illy Present Future Prize, in collaboration with **illycaffè**, now in its 20th edition, is assigned to an artist in the Present Future section, which has been a launching pad for new talents for many years. This year an international jury will be convened to evaluate the works of the section, on the online platform Artissima XYZ, and will assign the illy Present Future Prize to the most interesting project. Since 2012, this prize has granted its winner the exceptional opportunity to have a show at the Castello di Rivoli Museo d'Arte Contemporanea. On the occasion of Artissima 2020, the solo exhibition by **aaajiao**, winner of last year's edition, will open at the museum. The exhibition is curated by Marianna Vecellio.

Thanks to the contemporary vision of illycaffè and the active partnership with Castello di Rivoli, the illy Present Future Prize offers an important contribution to the success of emerging international talents, confirming the company's active role in the fair.

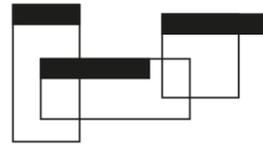
illy Present Future Prize Jury

Carolyn Christov-Bakargiev, director, Castello di Rivoli Museo d'Arte Contemporanea and Fondazione Francesco Federico Cerruti, Rivoli

Chus Martínez, director, Art Institute at the FHNW Academy of Arts and Design, Basel

Elvira Dyangani Ose, director, The Showroom, London

The Sardi per l'Arte Back to the Future Prize, created in 2014 in partnership with **Fondazione Sardi per l'Arte**, a private Torino-based institution founded by Pinuccia Sardi to support modern and contemporary art, changes its form and is updated, becoming the **Carol Rama Award**. The new guise of the award takes its cue from the always vivid interest of Pinuccia Sardi in the work of Carol Rama, which in recent years has led to support for the creation of the *catalogue raisonné* of the artist's works, to be published in 2021, and the acquisition of the contents of the artist's home. The apartment at Via Napoleone 15, where Carol Rama lived and worked from the 1940s until her death in 2015, welcoming many personalities and artists, was listed in 2016 as an important national cultural



asset, protected as an artist's studio. In 2019 Fondazione Sardi per l'Arte acquired the complete contents of the residence from the artist's heirs, and then ceded it on loan to Archivio Carol Rama, the current handler, to allow the home-studio to become a living, vital location for knowledge and study of the painter's work, open to the public and researchers, to discover the creative independence of this artist who always eluded classification and the stereotypes of the world of women. As the artist wrote in 1980: "I remember that in my identity as an artist I was very much afraid of my identity as a woman, like a discomfiting and unacceptable double". An international jury will assign the Carol Rama Award to the artist who embodies, through research and work, the ideal of unconventional female creativity and artistic freedom Carol enacted and transmitted with her works and personality. Besides a cash prize, the award offers the selected artist the opportunity to initiate a constructive conversation with Fondazione Sardi per l'Arte and with the Archivio Carol Rama during the course of 2021.

Carol Rama Award by Fondazione Sardi per l'Arte Jury

Luca Massimo Barbero, director, Istituto di Storia dell'Arte della Fondazione Giorgio Cini, Venezia

Bart van der Heide, director, Museion Museo d'Arte Moderna e Contemporanea, Bolzano

Kathryn Weir, director, Museo Madre - Museo d'Arte Contemporanea Donnaregina, Napoli

Tosetti Value – Il Family Office continues its support of Artissima and organises an award for photography based on the desire to investigate the relationship between art and economics, and to widen the perspective on the real world. The **Tosetti Value Award for photography** establishes a dialogue with "**Perspectives: the economy of images**", a project on contemporary photography that began in 2014, curated by Tosetti Value per l'Arte with the objective of fostering debate and reflection on our present through a variegated programme of exhibitions and talks, in synergy with the economic research conducted by Family Office. A jury of experts will select the artist whose photographic work is seen as particularly interesting for an understanding of the historical-social and economic situation of our globalised world. The winning artist, besides receiving a financial award, will have the chance to be a protagonist of "Perspectives: the economy of images" with an exhibition project held at the headquarters of Tosetti Value starting in 2021. The collaboration will be completed with the acquisition of a work that will become part of the corporate collection of Family Office.

Tosetti Value Award for photography Jury

Joerg Bader, director, Centre de la Photographie de Genève, Geneva

Walter Guadagnini, director, CAMERA – Centro Italiano per la Fotografia, Torino

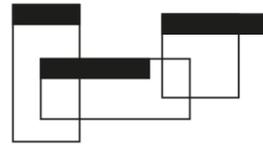
Francesco Jodice, artist and teacher, NABA – Nuova Accademia di Belle Arti, Milano

Giovanna Silva, artist and editorial director, Edizioni Humboldt Books, Milano

Giulia Tosetti, in charge of Tosetti Value per l'Arte and CEO of Promemoria Family

FPT Industrial, a leading company in the sector of industrial motors, reinforces its relationship with Artissima by sponsoring the **Premio FPT for Sustainable Art**, a meeting point of sustainability, innovation and art. A partner of Artissima in 2019 and Main Sponsor of the Italian Pavilion at the Venice Art Biennale, FPT Industrial thus confirms its commitment to sustainability, with the objective of selecting – through the work of an international jury – an artist whose research and creations are the result of a conceptual procedure leading to sustainable production. The prize investigates the creative process and sheds light on its importance, centrality and impact on the dimensions with which the artist comes to grips with his or her research. The work is seen as the result of a creative procedure that involves people, materials, lives, and has to come to terms with organizational, logistical and economic mechanisms, where sustainability is seen as the motor of transformation of

ARTISSIMA



both creative and industrial processes. The winning artist receives an honorarium, and will have the opportunity to initiate a constructive dialogue with an innovative company like FPT Industrial.

FPT Prize for Sustainable Art

Marianne Dobner, curator, MUMOK Museum Moderner Kunst Stiftung Ludwig Wien, Vienna

Andrea Lissoni, director, Haus der Kunst, Munich

Luca Lo Pinto, artistic director, MACRO Museo d'Arte Contemporanea, Roma

For the tenth consecutive year, Artissima and **Museo Ettore Fico** will collaborate for the **Ettore and Ines Fico Prize**. Andrea Busto and the artistic board of MEF will select one young Italian artist from those showing work at Artissima, who thanks to his/her creative research and poetics will be offered the possibility of presenting a solo exhibition in the spaces of MEF during the course of 2021.

Ettore and Ines Fico Prize Jury

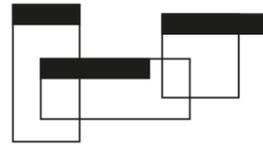
Andrea Busto and artistic board of MEF Museo Ettore Fico, Torino

Presented under the theme **Frenetic Standstill**, from **7 November 2020 to 9 January 2021** (opening by invitation 5 and 6 November 2020), the museums of **Fondazione Torino Musei – GAM - Galleria Civica d'Arte Moderna e Contemporanea, Palazzo Madama - Museo Civico d'Arte Antica** and **MAO Museo d'Arte Orientale** – will feature works provided by the galleries selected for this edition of Artissima, presenting an overview of highlights of what the audience would have seen in the booths of the fair. A choral approach to the theme **Frenetic Standstill**, curated by **Ilaria Bonacossa** in close dialogue with the gallerists involved. The exhibitions have been organised with the support of **Camera di Commercio di Torino** and **Fondazione per l'Arte Moderna e Contemporanea CRT**.

Parallel to the physical exhibitions in the three museums, Artissima will launch **Artissima XYZ**, an original cross-media platform that transforms the curated sections of the fair into an immersive digital experience. This year the sections **Present Future** curated by Ilaria Gianni and Fernanda Brenner, **Back to the Future** curated by Lorenzo Giusti and Mouna Mekouar, and **Disegni** curated by Letizia Ragaglia and Bettina Steinbrügge will exist on the platform **Artissima XYZ**, **online from 3 November to 9 December 2020**.

Also in the context of the fair's digital initiatives, produced thanks to the support of **Fondazione Compagnia di San Paolo**, Artissima will present an **online catalogue**.

ARTISSIMA



Artissima // Artissima is Italy's leading fair of contemporary art. Since its founding in 1994, it has combined presence on the international market with a vivid focus on experimentation and research.

The fair is managed by Artissima srl, a company affiliated with Fondazione Torino Musei. The Artissima trademark belongs to Regione Piemonte, Città Metropolitana di Torino and Città di Torino. The 27th edition of Artissima is produced with the support of the three trademark holders, in collaboration with Fondazione CRT, Fondazione per l'Arte Moderna e Contemporanea CRT, Fondazione Compagnia di San Paolo and Camera di commercio di Torino.

Artissima takes place this year in an new unplugged format, extended throughout the city and online, with **physical exhibitions** produced with Fondazione Torino Musei and **digital projects**.

Artissima Unplugged @GAM @Palazzo Madama @MAO

Opening

5 - 6 November 2020

Opening to the public

7 November 2020 - 9 January 2021

Thursday and Friday from 12 to 7 pm

Saturday and Sunday from 10 am to 7 pm

Please note the ticket office closes one hour earlier.

Closed Monday, Tuesday and Wednesday

@GAM - Galleria Civica d'Arte Moderna e Contemporanea

Via Magenta 31, Torino

Artissima Unplugged: € 4,00

Artissima Unplugged & Permanent collections: € 12,00

@Palazzo Madama - Museo Civico d'Arte Antica

Piazza Castello, Torino

Artissima Unplugged: € 4,00

Artissima Unplugged & Permanent collections: € 12,00

Combined ticket Artissima @ GAM + @ Palazzo Madama: € 6,00

@MAO Museo d'Arte Orientale

Via San Domenico 11, Torino

Artissima Unplugged: € 10,00

Holders of the ticket Artissima @ GAM: € 8,00

Holders of the ticket Artissima @ Palazzo Madama: € 8,00

We recommend to buy the ticket through [TicketOne](#) platform

Artissima Unplugged @Digital

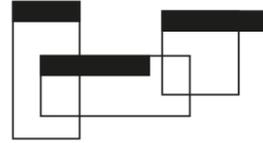
Artissima XYZ (xyz.artissima.art)

3 November - 9 December 2020

Digital catalogue (artissima.art)

5 November - 9 December 2020

ARTISSIMA



ARTISSIMA – International Fair of Contemporary Art

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