



## Artissima 26 Edition 2019

### Artissima Telephone

An exhibition project created with and for the spaces of OGR – Officine Grandi Riparazioni, offering a survey of the use of the telephone as an art medium.

#### ARTISSIMA TELEPHONE @OGR

Corso Castelfidardo 22, Torino

31 October 2019 | Open to the public, 7–9pm

1–2–3 November 2019 | Open to the public, 10am–8pm

Free admission

Continuing last year's inaugural *Sound* exhibition, in 2019 Artissima launches **Artissima Telephone**, the project created for the spaces of **OGR – Officine Grandi Riparazioni** as a result of the collaboration between the two institutions.

Conceived by **Iliara Bonacossa** and curated by **Vittoria Martini**, the exhibition offers an overview of the telephone as a means of artistic expression, presenting works selected from the proposals of the galleries taking part in the fair.

*Artissima Telephone* is a response to the obsessive relationship we all have with our mobile devices, objects that are increasingly connected and function as essential go-betweens of contemporary social relations. In the Duomo at the OGR, a heterogeneous selection of works that use the telephone as an objectual or conceptual medium allows viewers to have the now paradoxical experience of having to go to a precise place and to pick up a receiver to listen to a specific work, even though they all have constantly activated smartphones in their pockets.

*Artissima Telephone* encourages reflection on the point of passage between landlines and mobile phones, exploring the way social practices have changed since the introduction of factors of mobility (space) and simultaneity (time). The use of the smartphone, considered something more than a simple vocal device, has led to the loss of a designated place for phone calls, making everyone's life public somehow. Awareness of total receptivity and mobility transforms mobile phones into social technologies capable of uniting digital spaces and confirming our presence, simply by remaining connected.

In relation to Artissima's 2019 theme, **desire-censorship**, *Artissima Telephone* prompts further reflection on the development of existing technologies, and how they have reformulated the notions of public and private, physical and digital space, intimacy and sharing. This hybrid mobility of private communication, being in the digital realm, is subject to constant surveillance, becoming a tool to monitor location, preferences and content. *Artissima Telephone* proposes works that investigate these contemporary themes,

generating forms of “active resistance” suggesting a deeper “listening”. Delving into the aural character of contemporary artistic research, the show activates an alternative audio experience that can enhance and amplify visual works.

The **artists and galleries** invited to take part in the exhibition are:

**aaajiao**, HOUSE OF EGORN Berlin  
**Apparatus 22**, GALLLERIAPIÙ Bologna  
**Matthew Attard**, MICHELA RIZZO Venezia  
**Axel M.**, Italy  
**Xiaoyi Chen**, MATÈRIA Roma  
**Larisa Crunțeanu**, ANCA POTERASU Bucharest  
**Roberto Fassone**, FANTA-MLN Milano  
**Shadi Habib Allah**, RODEO London, Piraeus  
**Nona Inescu**, SPAZIOA Pistoia  
**Antal Lakner**, GLASSYARD Budapest  
**Glenda León**, SENDA Barcelona  
**Camille Llobet**, FLORENCE LOEWY Paris  
**Anna Maria Maiolino**, RAFFAELLA CORTESE Milano  
**Josep Maynou**, BOMBON Barcelona  
**Marzia Migliora**, LIA RUMMA Milano, Napoli, Special Project Telefono Rosa, Torino  
**Francesco Pedraglio**, NORMA MANGIONE Torino  
**Michelangelo Pistoletto**, GIORGIO PERSANO Torino  
**Selma Selman**, NOVEMBAR Belgrade  
**Michele Spanghero**, ALBERTA PANE Paris, Venezia + MAZZOLI Berlin, Modena, Dusseldorf  
**Myles Starr**, VIN VIN Vienna  
**Alberto Tadiello**, Belluno  
**Emilio Vavarella**, GALLLERIAPIÙ Bologna  
**Cesare Viel**, PINKSUMMER Genova

### **Biography**

**Vittoria Martini** is an art historian. Since 2013 she has been teaching History of Exhibitions and Curatorial Practices at Campo (Fondazione Sandretto Re Rebaudengo in Torino). Among her recent publications: “1948|1968 The Venice Biennale at its turning”, in *Making Art History in Europe after 1945*, Routledge/Ashgate (with S. Collicelli Cagol) [forthcoming 2020]; “How La Biennale as a brand was born. Venice as the archetype of a biennial city”, in *Journal of On Biennials and Other Exhibitions*, [forthcoming Fall 2019]; “Il canone espositivo e il caso Ambiente/Arte”, in *Ricerche di S/Confine*, January 2018; “Uitalia. Retrospective prospettive e corsivi sull’arte italiana più prossima”, in *That’s IT! Sull’ultima generazione di artisti in Italia e a un metro e ottanta dal confine* (with G. Bertolino), Corraini, 2018; “The Importance of the re-contextualization of an art fair”, in *The Exhibitionist*, December 2017. She is currently working on the upcoming book *Thomas Hirschhorn’s The Bijlmer Spinoza-Festival. The Ambassador’s diary (2009–2019)*, (Nero Editions 2020).

**ARTISSIMA – International Fair of Contemporary Art  
Oval, Lingotto Fiere Torino**  
**31 October 2019** | Press presentation, preview, opening  
**1–2–3 November 2019**  
T +39 011 19744106  
www.artissima.it | info@artissima.it

Facebook | Twitter | Instagram | Youtube: Artissima Fair

The organisation of Artissima is overseen by Artissima srl, a company affiliated with **Fondazione Torino Musei**, and formed in 2008 to manage the fair's artistic and commercial relations. The Artissima trademark belongs to **Regione Piemonte, Città Metropolitana di Torino** and **Città di Torino**. The 26th edition of Artissima takes place with the support of the three brand-owning authorities, jointly with **Fondazione CRT, Fondazione per l'Arte Moderna e Contemporanea CRT, Compagnia di San Paolo** and **Camera di Commercio di Torino**.

**Main Partner** UniCredit

**Partners** Campari Group, Fondazione Sardi per l'Arte, illycaffè, Irinox, Jaguar Land Rover, Juventus, K-Way, Lauretana, Piemonte Land of Perfection, Professional Trust Company, Tosetti Value | Il Family office

**Special Projects Partners** Alserkal, carlorattiassociati, Combo, EDIT, FPT Industrial, Franco Curletto, Kristina Ti, Principi di Piemonte di UNA Esperienze, Torino Social Impact, Treccani, VANNI occhiali, VisitPiemonte

**In-kind Partners** 100x100factory, Artek, Carioca, Gebrüder Thonet Vienna, Golran, Grandimpianti Ali Group, Gruppo Building, Gufram, Guido Gobino, Hangar, Iapalma, Magis, Moleskine, Nemo Lighting, Pastiglie Leone, Pedrali, Torino Airport, Vitra

**Official Carrier** Equal Yard

**Official Insurance** Art Defender Insurance

**Media Partner** La Stampa

**Media Coverage** Sky Arte

## **PRESS CONTACTS**

### **SUTTON PR**

Somerset House, South Wing | London WC2R 1LA

T +44 (0)207 183 3577

Melissa Emery | melissa@suttoncomms.com

Francesca Meale | cesca@suttoncomms.com

### **PCM Studio**

Via Farini, 70 | 20159 Milano

press@paolamanfredi.com | T +39 02 36769480