

# Democratizing Culture:

The growing Art Market is artificially driven by a very small % of the population.

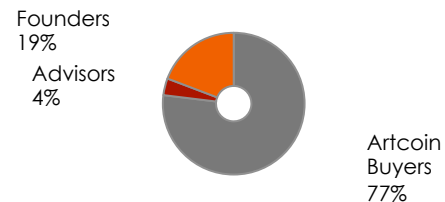
Artcoin aims to democratize culture by crowdfunding the worlds first blockchain based collection. Through our Token sale, we aim to raise funds for the purchase of a collection that will be loaned out for display to public institutions. Token holders will vote to influence buying decisions, prices, expert staff and be able to use artcoin to buy works of art authenticated through the blockchain, both real and digital .



## Funds Distribution



## Token Allocation



The crowd-sale will raise money to for acquiring investment grade fine art from galleries, artists and auction houses. Token holders will be able to provide input along with an council or arts and economics experts who will insure the collection can grow in cultural and economic value. A small percentage of funds will be allocated toward:

- Marketplace
  - A place where artists and galleries can offer up work directly to token holders
  - A platform that allows token holders a chance to take possession / own art from the collection outright.
- Digital Rights platform that will allow institutions to monetize and distribute valuable vaulted assets such as video art, films, and music
- An Authenticity verification blockchain allowing the community to verify ownership of works in and out of the collection.