



## Utah Watercolor Society

2019 Fall Member Exhibition Sept 30 – Oct 17, 2019

### Sego3 Gallery, Trolley Square – South Entrance, Salt Lake City Prospectus

**PLEASE READ CAREFULLY.** Keep this prospectus for information needed at a later time. Please follow instructions carefully. No images or entries will be accepted after 8:00 pm, Sept 8, 2019. An entry cannot be accepted if entry details, digital images, and fees are not received by the deadline for entries. No entry fees will be refunded.

#### KEY DETAILS:

- Deadline for entries: September 8 at 8:00pm. Registration opens July 22, 2019.
- Exhibition dates: September 30—October 17, 2019
- Accepted paintings should be delivered to Sego3 on Tuesday Sept. 24 from noon-4pm.
- Exhibition venue: Sego3 Gallery, 661 S. 200 E\*, SLC, 84111: Hours noon to 5 pm Tuesday-Friday; Saturday by appointment. **See red text above.**
- Online entry required. Please follow the ArtCall instructions.
- Original work only, completed within last two years. Water media on paper, clay board, canvas or experimental surfaces.
- PLEASE NOTE: Minimum image no smaller than 100 square inches UNFRAMED; maximum: no larger than 800 square inches FRAMED.
- \$20 per entry (up to 3) for UWS members / \$15 for students. No refunds for entries that do not follow prospectus guidelines and requirements. **MEMBERS ONLY EXHIBITION.**
- Work must be for sale. (30% commission deducted from all sales)
- Artists delivering accepted paintings will be required to sign a contract Sego3 and submit a W9 to Sego3 if painting is sold.

#### Calendar of Events

July 22`	Online Registration opens
Sept 8	Entry deadline by 8:00 pm including entry details, payment, and digital image
Sept 17	Accepted paintings notification via email
Sept 24	Deliver paintings to Sego3 noon – 4:00pm
Oct 1	UWS Monthly Meeting – Painting demonstration by Frank Francese
Oct 4	UWS Reception and Awards Ceremony, Sego3 Gallery 6p to 9p
Oct 17	Last day of exhibit
Oct 18	Pick up paintings – 12:00pm-4:00pm, Sego3 Gallery

#### Exhibition Venue

Sego3 Gallery, Trolley Square South Entrance, 602 700 E, Salt Lake City, UT 84102  
noon to 5 pm Tuesday through Friday. and Saturday by appointment.



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### Entry Details

For this Exhibition, the Utah Watercolor Society (UWS) will be using an online jurying system to manage the exhibition. Personal information input, entry fee payment, image upload, juror's selection, and artist notification will all occur within the web application provided by <https://uws2019fallexhibition.artcall.org/>

- Each UWS member artist may submit up to three (3) entries.
- Entry fees: UWS members - \$20 per entry. Student members - \$15 per entry.
  - Students: Full-time students in high school or college residing in Utah are eligible to enter as a student. Students will be juried into the exhibition with the same criteria as other entrants.
  - Non-members: Become a member and enter! Visit the UWS website, [www.utahwatercolor.org](http://www.utahwatercolor.org), to learn about membership opportunities.
  - More Questions - contact Linda Flannery ([lovetrees46@hotmail.com](mailto:lovetrees46@hotmail.com)) or Roxane Pfister ([roxane.pfister@usu.edu](mailto:roxane.pfister@usu.edu)). ArtCall questions or issues, contact Ann Galt ([galtann@gmail.com](mailto:galtann@gmail.com))
- No refunds once payment is received.
- Entry website. <https://uws2019fallexhibition.artcall.org/> During online entry, submit the painting title, medium, size, price, and image for each entry. Artists may also submit a biography and an artist statement, as an option.

### Terms and Conditions for Entry

**All terms and conditions for entry in this exhibition are required.** UWS Exhibition Committee reserves the right to refuse any work for unacceptable quality, improper framing, damage caused by shipment, or for non-compliance of these terms and conditions. Any work, once selected by the juror, later found to be not in compliance with any term or condition, will be disqualified from exhibiting. Any artist who submits work later disqualified or who withdraws work, once selected, may be banned from participation in UWS sponsored exhibitions for a period of up to two years. The UWS Exhibition Committee's determinations and decisions are final.

- **Open to UWS members.** Participants are limited to a total of three (3) entries. No refunds once payment is received.
- **All works must be original.** No copies or likenesses of another artist's work (including photography), or works created under instruction or paid supervision. Use of all copyrighted sources is prohibited, with or without permission. Family photos, old and recent, are acceptable.
- **All works must have been completed within the last two years**, and not have previously been exhibited in a juried exhibit sponsored by the Utah Watercolor Society.
  - **All works must be rendered in water media.** Acceptable water media includes: transparent watercolor, gouache, ink, acrylic, casein, and egg tempura. No water-based oils or oil pastel.
  - A work that is collage can use hand painted, found, or printed papers. Found or printed papers cannot exceed 25% of the total image.
  - A work that combines mixed media with collage must use at least 75% water-based media in conjunction with other media, such as pastel, ink, crayon, printed collage papers, and found papers. These "other media" may not be the dominant element. No work with 3-dimensional found objects or digital art will be accepted.
  - Any questions on acceptable media should be discussed with the Exhibition Coordinator prior to entry submission. Contact information is at the end of this prospectus.
- **Artists are encouraged to paint on watercolor paper or canvas, clay board, or other experimental surfaces. Work may be varnished or glazed for surface protection.**
- Unframed image may be no smaller than 100 square inches. Framed images may be no larger than 800 square inches.
  - To determine eligible size, multiply height by width. MINIMUM SIZE 100 sq. inches UNFRAMED. For example, 8"x10" = 80 sq. inches (too small, won't be accepted) or 9"x12" = 108 sq. inches (eligible for entry), MAXIMUM SIZE: 800 sq. inches FRAMED
- **Framing.**
  - All paintings **must be framed** and ready to hang with wire supports.
  - No gallery-wrap presentations.



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- Glass, Plexiglas and/or mat are acceptable but **not** required. **Paintings presented without Glass or Plexiglas must have a protective coating or varnish applied.**
- Only one image per frame will be allowed.
- Paintings may be floated on a mat or matted in the traditional way.
- Stable and professional backing material required.
- Work submitted without a frame will not be accepted.
- **Artists are responsible for delivery and pickup** of selected work to and from the exhibition venue. See “Calendar of Events,” above, for artwork delivery and pickup dates.
  - Delivery (\$15) and storage fees (\$5/week) will be assessed on paintings not retrieved on designated date/time.
  - All delivery costs, including shipping/handling fees where applicable, are the responsibility of the artist.
- **Works juried In for this exhibition must be delivered on the designated delivery dates and remain for the duration of the show.**
  - Artists may not substitute another work for an accepted work, nor withdraw the work once selected by the juror. Artists whose work is selected and then not delivered at the designated delivery date to the exhibition venue is considered withdrawn.
  - Artists who withdraw work may be denied entry in future UWS exhibitions for up to two years.
  - By entering this exhibition, you grant permission to use your artwork image in publicity.
  - Artwork deemed not in compliance with this prospectus’ terms and conditions is considered withdrawn.
- **All artwork must be for sale. A commission of 30% will be deducted from all sales.**
  - No changes in price or other entry details can be made after the submission deadline. By entering this Exhibition, the artist enters into a contract with the gallery, which will be the acting agent for the sale of his/her artwork.
- **While utmost care will be taken in handling entries and artwork, neither UWS nor its representative will be responsible for damage or loss from any cause.**
- **By entering this UWS sponsored exhibition, you grant the UWS permission to publish digital and print images of your submitted artwork in perpetuity for the purpose of education, for publicity in promotion of its exhibitions and your artwork, for digital and print UWS communications, such as its Newsletter, and for UWS archives.**

### Juror

Frank Francese, NWS, TWSA master, WFWS, SDWS, CWS <https://francese.com/>

After experimenting with several artistic mediums, Frank got his start in watercolors in 1969 while attending Mesa College in Grand Junction, Colorado. A significant step on the road to notoriety came in 1998 when one of his paintings was purchased by a Donor of the Denver Art Museum and presented to that organization. The painting remains a permanent part of the Denver Art Museum’s contemporary art collection.

Frank has conducted workshops for the past thirty plus years all across America as well as on two other continents. Frank Francese watercolor workshops have been attended by students in Canada, Mexico, Guatemala, Brazil, Holland, Belgium and Ireland.

In addition, he has been published in several professional magazines over his career, including Artist Magazine, Watercolor Artist (formerly known as Watercolor Magic) and Splash V. His images have earned more than fifty awards in state, national and international competitions.

Francese is a signature member of the following organizations and societies: National Watercolor Society; Transparent Watercolor Society of America {Master Status}; Watercolor West; Western Federation Watercolor Society; San Diego Watercolor Society and Colorado Watercolor Society.

**More questions?** Contact Linda Flannery (lovetrees46@hotmail.com, or Roxane Pfister (roxane.pfister@usu.edu). ArtCall questions or issues: Ann Galt (galtann@gmail.com)



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