



**UTAH WATERCOLOR SOCIETY
2017/18 Signature/two Star Exhibition**

**January 5 – January 27, 2018
Eccles Community Art Center, Ogden, UT**

PROSPECTUS

Online Registration (REQUIRED) Nov. 13 – Dec 28 (8 PM)

Please read carefully. Keep this prospectus for information needed later. Please follow instructions carefully. No images or entries will be accepted after 8 PM, Dec. 28, 2017. An entry cannot be accepted if entry details, digital images, and fees are not received by the deadline for entries. No entry fees will be refunded.

For this exhibition, the Utah Watercolor Society (UWS) will be using an online system to manage the exhibition. Personal information input, entry fee payment, image upload, and artist notifications will occur within the web application provided by ArtCall.org.

Signature/Two Star Exhibition Entry Details

Each **UWS Signature/Two Star member** may submit two (2) entry.

Entry fees. UWS Signature/Two Star members only - \$10 per entry. No refunds can be issued once an entry payment is received.

Entry website, <https://uws2017twostar-signatureexhibition.artcall.org>, opens Nov 13. During online entry, submit painting title, medium, size, price, and image for the entry. Artists may also submit a biography and an artist statement as an option. The artist's statement is about the work; the biography is about the artist. Keep both descriptions to three sentences or less.

Paintings DO NOT NEED be for sale. If you are planning on entering Western Fed, you may also enter the same paintings in this exhibition, but they cannot be for sale.

All paintings **must be framed**. No gallery-wrap presentations without frame will be accepted.

Exhibition Venue

Eccles Community Art Center
2580 Jefferson Ave., Ogden, UT 84401
Exhibition Dates: January 5 – January 27, 2018

Gallery Hours:
Weekdays - 9 to 5pm, Saturday - 9 to 3pm

Contact information:
(801) 392-6935
www.ogden4arts.org
patpoce@ogden4arts.org
debra@ogden4arts.org

Calendar of Events

- Nov 13 Online Registration opens
- Dec 8 Last day for Exhibition Chair to receive check payments
- Dec 8 Last day to receive image-sizing assistance (for details, see below)
- Dec 28 Online Entry deadline; 8 pm, including entry details, payment, and digital image.

THREE DROPOFF OPPORTUNITIES

- Dec 15 Logan drop off: 4:00 - 7:00pm - 1435 E. 1260 N. (Roxane Pfister's home)
- Dec 15 SLC drop off: 4:00 - 7:00pm - Visual Art Institute, 2901 S. Highland Drive
- Dec 29 11:00am -2:00pm - Eccles Community Art Center, 2580 Jefferson Ave, Ogden, UT
- Jan. 5 Opening Reception and Awards Ceremony; 6:00-8:00 pm – Eccles Community Art Center
- Jan 27 Last Day of Exhibition
- Jan 29 Painting pickup 12 - 4 pm at Eccles Community Art Center

Judge

Rich Vroom

Rich is originally from Michigan and has lived in Utah for the past 30 years. He is a self-taught watercolor artist who has been painting since 1994. He enjoys a variety of subject matter including Utah red rock, urban scenes, mountain vistas and European villages. He teaches art courses at the Utah of University for their continuing education program, His artwork has been represented in several galleries including Brushworks, Evergreen and Magpie. To learn more about Rich, follow him on Facebook.

Terms and Conditions for Entry

All terms and conditions for entry in this exhibition are required. UWS Exhibition Committee reserves the right to refuse any work for unacceptable quality, improper framing, damage caused by shipment, or for non-compliance of these terms and conditions. Any work, once selected by the judge, later found to be not in compliance with any term or condition, will be disqualified from exhibiting. Any artist who submits work later disqualified or who withdraws work, once selected, may be banned from participation in UWS sponsored exhibitions for a period of up to two years. The UWS Exhibition Committee's determinations and decisions are final.

- Open to UWS members with TWO -STAR OR SIGNATURE STATUS ONLY. **Participants are limited to two (2) entries.** No refunds once payment is received.
- By entering this exhibition, you grant the UWS permission to publish digital and print images of your artwork entered in UWS sponsored exhibitions in perpetuity for the purpose of education, for publicity in promotion of its exhibitions and your artwork, for digital and print UWS communications, such as -its Newsletter, and for UWS archives.
- All work must be original. No work produced under instruction or in a workshop, or copies of another's work or recognizable use of another's copyrighted intellectual property will be accepted.
- Must have been completed within the last two years, and not have previously been exhibited in a juried exhibit sponsored by the Utah Watercolor Society.
- All works must be rendered in water media. Artists may paint on watercolor paper or canvas, clay board, or other experimental surfaces. Work may be varnished or glazed for surface protection.

- No water-based oils. A work that is primarily collage must use water media paper painted by the artist. A work that is mixed media/collage must use at least 80% water-based media in conjunction with other media, such as pastel, crayon, printed collage papers, and found papers. These "other media" may not be the dominant element. No work with 3-dimensional found objects or digital art will be accepted. Acceptable water media includes: transparent watercolor, gouache, ink, acrylic, casein, egg tempura. Any questions on acceptable media should be discussed with the Exhibition Coordinator prior to entry submission.
- All paintings **must be framed** and ready to hang with wire supports. No gallery-wrap presentations. Glass, Plexiglas and/or mat are acceptable but **not** required. Paintings presented without Glass or Plexiglas must have a protective coating or varnish applied.
- Smallest unframed image must be at least 140 square inches. (Multiply height by the width to get square inches.) Maximum unframed image size: 24 x 30.



Examples: 10x14 inch image is 140 square inches. Correct size.

9x12 inch image is 108 square inches. This image is too small. Will not be accepted.

- Work for the exhibition must be delivered to the venue at the time stated in this prospectus, and must remain for the duration of the show. Please see above Calendar of Events for drop-off options. By entering this exhibition, you grant permission to use your artwork image in publicity.
- **A commission of 35%** will be deducted from all sales. No changes in price or other entry details can be made after the submission deadline. By entering this show, the artist enters a contract with the gallery, which will be the acting agent for the sale of their artwork.
- UWS reserves the right to refuse, upon arrival, any piece for unacceptable quality including improper framing. Exhibition committee's decision is final.
- Paintings may be floated. For this show, colored mats are acceptable. Stable backing material required. Work submitted without a frame will not be accepted.
- See "Calendar of Events" for artwork delivery and pickup information. **Handling (\$15) and storage (\$5/week) fees will be assessed on paintings not retrieved on time.** Artists not able to retrieve paintings on specified dates must make arrangements for someone else to pick up the work.
- While utmost care will be taken in handling entries and artwork, neither UWS nor its representative will be responsible for damage or loss from any cause.

Directions for Online Entry

Step 1: Image Capture. Before beginning registration, you will need a high quality digital image for each painting. Do **not** include mat or frame in your submitted image. Set your digital camera or personal device to a high-quality setting to take the photo. If using a newer model cell phone camera, recommend transferring LARGE image to a computer for adjustment. **Overall image size cannot exceed 4MB.** Open, level, crop and adjust your image as appropriate. You may need to adjust the longest side of your image to **no more** than 4600 pixels and the shortest side to **no less** than 1920 pixels. Save your image(s) for later retrieval. Limited image sizing assistance is available before Dec 8, 2017. See "Calendar of Events" and contact information below for details.

Step 2: New registrants create User Account: Go to <https://uws2017twostar-signatureexhibition.artcall.org> and select "Register"   (upper right of the screen). All Entrants must have a valid email address to enter. Fill in all appropriate fields; then create your user account. You may optionally add a short biography statement in your user account.



OR: Previous registered users can simply login to their existing ArtCall account.





Step 3: Payment. After establishing your user account, input your email address and password to login. **ArtCall requires payment before submitting entry details and uploading images.** You can pay using a credit card on this same secure site. You may pay for three entries at once, or submit one at a time. Contact the Exhibition Chair if payment by check is your only option (Dec 8) is the deadline for **receiving** check payments).

Step 4: Input Entry Specifics. You must input entry details **AND add an image** before finalizing your entry. After paying, follow the prompts to input your entry information for title, category, media, size, price, and artist's statement. Artist's statement is optional. If your piece is NFS, please enter 0.

Step 5: Image Upload. Upload your high-quality image from your computer, smart phone, or another personal device. Size specifications will be displayed for your convenience. If your image does not meet the required specifications, the program will tell you immediately so that you can adjust your settings. Once your image upload finishes, select the blue "View Final Submission" button at the bottom left of the screen, to verify your entry.

Step 6: Verify Entry. After selecting "View Final Submission," you will be taken back to your main account page. If all is well, you will see a small icon-sized view of your painting image with your entry submission. If your image upload was not successful, you will see a warning that no image is attached to your entry. To review your entry details, select the blue icon that looks like a bulleted list. If you need to make any changes, click on the orange "Edit" icon at the far-right column of the entry.

You will be able to access and make changes to your submission up until the entry deadline. Once finished, you can verify your entry from your main login page. To later edit your entry or entries, go back to the same website and click the blue "login"   button. Enter your email and password to open your user account.

Warning! If you wish to change an entry, select the "edit" option to change entry details. If you want to change the image, select the red trashcan   option **under the image**. Then upload a new image. **Do NOT delete the entire entry** (trashcan on the far right). If you inadvertently click the wrong trashcan button  , you will be given a warning and asked if you wish to continue. Select "Cancel." To re-enter a deleted submission, you will need to contact the Exhibition Chair or you will be charged another entry fee. ***No entry fee refunds will be issued once payment is received.***

Note: Recommend entering early to give yourself enough time to allow for unexpected issues. With this automated system, the submission deadline is absolute and not flexible. No changes to any entry details, including price, can be made after the submission deadline.

For image sizing assistance, contact the UWS Exhibition Image Assistant, Terrece Beesley, via email, terrece@comcast.net, before Dec 8, 2017. Entrants are responsible for capturing their own entry photographs. UWS will sponsor **image-sizing** assistance only.

Still have questions? Contact the Exhibition Chair, Roxane Pfister, at (435)-760-0917, or roxane.pfister@usu.edu or Barbara Kidd at (801) 502-7707 or barbarakidd@comcast.net. Roxane will not be available Nov 13-25.