South Carolina School of the Arts at Anderson University
Dept. of Art+Design Juried Exhibition and Competition

GRAPHIC DESIGN SUBMISSION GUIDELINES

**Graphic Design
submission deadline:
Friday, March 06, 11:59pm**

Guidelines:

All work should be digtially submitted to:
art.schoolofthearts.com/2020-design-submissions

» Entrants must be majors in the SCSA
  Dept. of Art+Design.

» Designers can enter up to three submissions.
  - Up to two submissions maximum of individual work.
  - One submission can be group work.
  - Note that more submissions of each type
    other than what is designated above will result
    in a forfeiture of entry.

» All submissions should be work that was completed
  in an SCSA Art+Design course between January 2019
  and the submission deadline.

» Each submission will be entered into
  one of ten categories (see list on page two).
  - Up to five pieces may be chosen by
    the juror for each category.
  - No more than 30 Graphic Design pieces
    will be chosen for the exhibit.

» Each submission can have three file attachments
  associated with it.
  - The first attachment should be a .jpg of the piece.
    This will be used as a thumbnail/quick overview
    for the juror.
  - The second file should be a pdf of your submission.
    It can be a multi-page pdf if you'd like. If your piece
    is selected, this will be used to create the display
    file for the gallery.
  - The third upload can be whatever you'd like.
    Video files are acceptable if they are an
    appropriate addition to the submission.

Format:

All files should be formatted
in the following manner:

» The canvas size of all image
  files should be 1920px x 1080px
  at 150ppi.

» File formats for digital images
  include: .jpg, .jpeg, png, and pdf
  in RGB color mode.

» .jpg and .jpeg images should
  be saved at the highest quality
  compression.

» .pdf files should be saved using
  the "High Quality Print" preset.

» If a multi-page pdf is submitted,
  each page should be equal to or
  larger than the above dimensions
  and resolution.

» The proportion of the final
  piece should be the same as
  the specifications above.

» If the entry is a video, accepted
  file formats are: .mov and .mp4.

Categories:

All submissions should be work that was completed in an SCSA Art+Design course between January 2019 the submission deadline.

Up to five pieces total will be chosen from each category—there will be no more than 30 Graphic Design submissions chosen.

» Book Design
  Whole book design (trade/textbook/children/ reference, etc.). Book cover or jacket. Can be a series of books/book covers/jackets as well.

» Digital creative technology
  The creative use of tools, features, technology and overall design of websites, digital products, social media channels, physical products, and apps. They can be focused around their use of—but not limited to—responsive design, location technology, augmented reality, mobile interaction and user experience.

» Editorial design
  Consumer/trade magazine or serial publication (cover, page, spread, multi-page section, or complete issue).

» Identity design
  Trademark, corporate identity manual or style guide, integrated branding program (comprehensive program may include identity, business papers, collateral, packaging, signage, website, and other touchpoints).

» Integrated campaign
  A campaign or series of ads, social media posts, commercials, collateral, or other executions that utilize more than one medium.

» Motion design
  Single movie, station or program title, Flash animation, music video, demonstration video, etc. Can be a series as well.

» Packaging design
  Single package, label, shopping bag, audio packaging, video packaging, etc. Can be a series of packages, a packaging line, or a multi-component package as well.

» Poster design
  Single poster for exhibition, institution, theater, gallery, concert, etc. Can be a series of posters as well.

» Type design
  Original typeface or specimen book.

» Website design
  Websites used for any purpose (including advertising, news, e-commerce, education and entertainment, etc.) that utilize web browser-based technologies. Suggested submissions could be but are not limited to mockups, prototypes, individual screens, video overviews.