BMA HOSTS CREATIVITY EXCHANGE: INTERSECTIONS BETWEEN BLACK ARTISTS AND BLACK-OWNED BUSINESSES

BALTIMORE, MD (February 2, 2017)—The Baltimore Museum of Art (BMA) presents Creativity Exchange: Intersections Between Black Artists and Black-Owned Businesses, on Saturday, February 11, from noon to 5 p.m. The afternoon of free activities features Finding Your Niche: Storytelling Workshop; networking reception; and panel discussion with strong black voices leading Baltimore’s arts and commerce communities: nationally recognized artists and entrepreneurs Pierre and Jamyla Bennu, named the Coolest Black Family in America by Ebony; Myrtis Bedolla, founding Director of Galerie Myrtis; and Jay Jacksonrao, CEO of The Next Phase Studios. A unique selection of jewelry, apparel, woodwork, and body care products will be available to purchase noon to 5 p.m. during a vendor fair featuring local designers and artists.

Finding Your Niche: Storytelling Workshop, 12:30 p.m.
Explore storytelling using archetypes and learn how to develop an authentic story that communicates your brand and connects to customer’s purchasing decisions and brand loyalty. Workshop led by Heather Bradbury, Director of Maryland Institute College of Art Open Studies’ Master of Professional Studies Program. Space is limited. To RSVP, contact Jessica Braiterman at jbraiterman@artbma.org or 443-573-1836.

Panel Discussion and Reception, 2 p.m.
Myrtis Bedolla of Galerie Myrtis, Pierre and Jamyla Bennu of Exittheapple and Oyin Handmade, and Jay Jacksonrao, CEO of TNP Studios introduce their work and discuss the unique ways they have developed projects. Panelists will also share past struggles, creative solutions, and touch on the challenges and opportunities unique to Black business owners and artists in Baltimore. Reception to follow, catered by Dovecote Café.

The Creativity Exchange is generously sponsored by the Joshua Johnson Council and Maryland Institute College of Art’s Business of Art and Design Master of Professional Studies Program.

THE BALTIMORE MUSEUM OF ART
The Baltimore Museum of Art is home to an internationally renowned collection of 19th-century, modern, and contemporary art. Founded in 1914 with a single painting, the BMA today has 95,000 works of art—including the largest holding of works by Henri Matisse in the world. Throughout the museum, visitors will find an outstanding selection of American and European painting, sculpture, and decorative arts; prints and drawings from the 15th century to the present; works by established and emerging contemporary artists; and exceptional objects from Africa and Asia. Two beautifully landscaped gardens display an array of 20th-century sculpture that is an oasis in the city. The 210,000-square-foot museum is distinguished by a grand historic building designed in the 1920s by renowned American architect John Russell Pope. A $28 million multi-year renovation that began in 2010 has transformed galleries for contemporary, American, African, and Asian art, and improved visitor amenities and essential infrastructure. Since 2006, the BMA has provided free general admission so that everyone can enjoy the power of art.

VISITOR INFORMATION
The Baltimore Museum of Art is open 10 a.m. – 5 p.m. Wednesday through Sunday. The museum is closed Monday, Tuesday, New Year’s Day, July 4, Thanksgiving, and Christmas. The BMA is located at 10 Art Museum Drive at North Charles and 31st Streets, three miles north of Baltimore’s Inner Harbor. For general Museum information, call 443-573-1700 or visit artbma.org. Connect with us: #ARTBMA • Blog • Facebook • Twitter • Instagram • YouTube

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