



Bonus!

FOLLOW-UP FORM

See Action 11 in the book *I'd Rather Be in the Studio* to help you follow up with leads.

Date:

Name of prospect:

Address/city/zip:

Phone:

Email:

I found out about this prospect / This prospect was referred to me by:
Send a handwritten thank you note right away to the person who gave you this lead.

Their interest in me/my work is:

Personal info about prospect (interests, business, family, art collection):

Follow up with prospect by (date):

email phone real mail

If you use anything but real mail, be sure to follow up again with a brief handwritten note saying Thank you for your interest in my work . . .

Action I need to take next (with deadline):