

# ART BIZ *accelerator*

## Syllabus

# 39

### Lessons

6 modules (described below)  
39 videos lessons (~2-12 minutes each)  
6 audios  
6 transcripts

# 8

### System Worksheets

Our worksheets help you plan and customize what you have learned.

They are available as editable documents that you can reuse throughout your business and career.

# 6

### Bonuses

- 1 Affirmations
- 2 Analyze Venues
- 3 Template for Exhibition Proposals
- 4 Template for Teaching Proposals
- 5 3 Email Templates for Exhibition Inquiries
- 6 Exhibition Checklist

## 1 ASSUME CONTROL

- 1-1 Intro: Taking Charge
- 1-2 Defining Success for Yourself
- 1-3 Setting Goals v. Having Expectations
- 1-4 Doing the Work: Clarifying Your Goals
- 1-5 Challenge: Affirmations

## 2 ORGANIZE YOUR TO-DOS

- 2-1 Intro: Differentiating Between Projects and Tasks
- 2-2 Using a Digital Platform for Projects and Tasks
- 2-3 Gathering Your Projects
- 2-4 Identifying Your Tasks
- 2-5 Finding a Place for Paper
- 2-6 Doing the Work

Art Biz  
Success

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### 3 ENSURE PROFITABILITY

- 3-1 Intro: Preparing for Income Acceleration
- 3-2 Identifying Sources of Art-Related Income
- 3-3 Documenting Art-Related Income from the Past
- 3-4 Analyzing Your Numbers
- 3-5 Setting Your Income Goal and Breaking It Down
- 3-6 Acknowledging Your Schedule
- 3-7 Inserting Known Labels and Numbers
- 3-8 Distributing Your Goals Across the Months
- 3-9 Ensuring Profitability

### 4 SEEK VENUES

- 4-1 Intro
- 4-2 Prioritizing Exhibitions
- 4-3 Defining Venues
- 4-4 Thinking Outside the Box for Venue Opportunities
- 4-5 Preparing for Gallery Representation
- 4-6 Committing to Solo Shows
- 4-7 Choose Your Challenge

### 5 APPROACH GALLERIES AND OTHER VENUES

- 5-1 Intro
- 5-2 Embracing 5 Guidelines for Approaching Venues
- 5-3 Developing a Strategy for Attracting Venues
- 5-4 Writing Proposals
- 5-5 Using Email Templates for Venue Inquiries
- 5-6 Doing the Work

### 6 STAY FOCUSED

- 6-1 Intro
- 6-2 Enacting Boundaries
- 6-3 Devoting Time to Periodic Reviews
- 6-4 Prioritizing
- 6-5 Choosing You

