Playing Offense Not Defense: Social Equity, Real Estate Development and the Role of the Private Sector

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A Developer
Mosaic Urban is...

A Consultant to Cities & Non-Profits
Neighborhood Revitalization Projects Nationwide

- Baltimore, MD
- Birmingham, AL
- Boston, MA
- Detroit, MI
- Grand Rapids, MI
- Louisville, KY
- Oakland, CA
- Pittsburgh, PA
- Washington, DC
GENTRIFICATION IS RACISM
SCORPION AND THE FROG
3 M's
mandates
Gowanus Canal, Brooklyn
Gowanus Canal, Brooklyn

25%
margins
Gross Domestic Product
Personal Incomes &
City Tax Revenues

ECONOMIC PERFORMANCE
OF THE CITY
might
GENRIFICATION IS RACISM

PUBLIC NOTICE

BLACK LIVES MATTER

GENRIFICATION IS RACISM
2017: 15 Issues Most Important for Real Estate

- #1 Jobs & Income Growth
- #6 Housing Costs & Availability
- #10 Social Inequality
- #12 Income Inequality
PLAY OFFENSE
How do we play offense?

- Toolkits
- Best Practices
- Expert Referrals
- Convene the “non-choir”
- Public/Private Dialogues