INTRODUCING:

The Roadtrip Nation Experience

For nearly two decades, Roadtrip Nation has been creating helpful digital tools, video content, and project-based learning courses that use storytelling to transform the way people think about careers.

As more students turn to flexible learning environments and career-focused educational paths—like community college!—it will be more important than ever to engage them with career exploration resources that are both actionable and aligned to who they are.

That’s why we created the Roadtrip Nation Experience, a five-lesson project-based digital career exploration course designed to work in any learning environment—digital, face-to-face, hybrid, or otherwise!

The Roadtrip Nation Experience brings transformative digital career exploration to students at scale in an engaging and meaningful way. Relevant to all community college students, this edition of the Roadtrip Nation Experience also places a special emphasis on supporting single mothers pursuing higher education.

Thanks to ECMC Foundation, we’re thrilled to have the opportunity to distribute the Roadtrip Nation Experience to institutions like yours—at no cost!

What’s included in the Roadtrip Nation Experience?

- Five blended learning lessons—approximately one hour each—aligned to core standards
- Extra tools and resources, including Google’s Applied Digital Skills lessons
- An implementation guide to help you facilitate this course in your learning environment
- Guidance on how to make sure your learners get the most out of their Interview Project
- Support from the Roadtrip Nation Education team

Through five digital lessons, learners using the Roadtrip Nation Experience will:

1. Get invested in, and excited about their futures
2. See a vast range of exciting career pathways aligned to their unique skills and interests
3. Complete a potentially life-changing Interview Project—a self-led informational interview with a professional (and potential mentor!) working in a career they’re interested in
4. Most importantly, improve their digital literacy and build social emotional skills—like resilience—that will help power them through this uncertain time

For free access to the Roadtrip Nation Experience, here’s all you need to do:

- Be able to dedicate at least 7-10 hours to the course
- Commit to completing the course by December 2020
- Participate in a pre- and post-course survey

If this sounds like the kind of course you want to teach this year, here’s how to get access to the Roadtrip Nation Experience:

1. Click **HERE** to fill out this order form within the next two weeks
   ...and that’s it!
2. We’ll follow up with an email to help you get started.