**Wayfair**

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Wayfair is a home décor company that sells furniture and home goods founded in 2002, and the headquarters in Boston, Massachusetts. With five distinct brands and operations throughout North America and Europe; Their mission is "to make home a reality for more of the many people in need of safe shelter and basic household items that help make a home." Wayfair Inc does not have any actual physical stores, mainly an online shopping experience. I took an interest in Wayfair researching different ideas of home designs. The quality of the items I've purchased has been substantial. The benefits of varying taste would be costly, but the rarer furniture pieces have an eclectic present.  It's almost like Walmart Store of better quality and affordable pricing, only the inconvenience of no local stores.

Wayfair Inc is a merchandising e-commerce business that sells furniture and home goods, "A Zillion things Home, Décor for Every Style & Budget." Wayfair believes everyone should live in a home they love. Committed to delighting its customers every step of the way, Wayfair is reinventing how people shop for their homes - from product discovery to final delivery. In this report, I have included the last three years of the company records' financial statements.

In December 2019, the company reported that the total assets were 1,142,695, long-term obligations were 2,285,737, and the equity amount was 944,208. On balance sheets, the company has 234,381 in working capital and 167,641 in unearned revenue. The information on the income sheets may vary because of international and U.S net revenue in comparison to a fiscal year.

On the financial reports, five years of information on operations. The revenue amount for 2019 was 9,127,057, 2018 was 6,779,174, and 2017 was 4,720,895: for those same years the income amounts in 2019 were 2,147,332, 2018 was 1,586,723, and in 2017 was 1,118,823. The Consolidated Financial Statements of Wayfair includes subsidiaries, and the revenue is recognized differently. Direct retail net revenue is calculated by taking consolidated net revenue and excluding revenue derived from the websites operated by our retail partners and our media solutions business. Each year Wayfair's net income increase by approximately 2 million. I think that the performance has remained constant with the previous years. Though the net loss had also increased in 2019, the company is in a sustainable state to maintain a consistent profit.