The Chicago Architecture Center’s Open House Chicago (OHC) is the city’s annual festival of architecture and urban exploration. For one weekend in October, the public can explore Chicago’s neighborhoods and access iconic and unique architectural, historical, and cultural treasures – for FREE, thanks to the generosity of sponsors. OHC routinely draws an audience of 100,000 people each year, primarily Chicagoland residents. OHC sponsors have the opportunity to showcase their civic pride to this large and diverse audience.

If you are interested in sponsoring OHC, please contact Hallie Rosen at hrosen@architecture.org or 312-561-2154.

Deadline for sponsorship and/or advertising commitment is August 1.

**OHC SUPPORTER: $2,500**

- Two Priority Access Passes for OHC weekend
- Invitation for two to OHC 2019 Thank You Party (November 5, 2019)
- Logo placement on volunteer t-shirts (1,500+), in the Event Guide printed by the Chicago Tribune (500k+), and on OpenHouseChicago.org (2.2 million annual pageviews)

**OHC NEIGHBORHOOD SPONSOR: $5,000**

Sponsor the inclusion of a specific neighborhood (excluding Downtown and Gold Coast/Near North Side, which are available at a higher price)

- Four Priority Access Passes for OHC weekend
- Invitation for four to OHC 2019 Thank You Party (November 5, 2019)
- Logo placement on volunteer t-shirts (1,500+), in the Event Guide printed by the Chicago Tribune (500k+), and on OpenHouseChicago.org (2.2 million annual pageviews)

- Special Neighborhood Sponsor visibility:
  - Logo on signage near the entrance to neighborhood sites
  - On OpenHouseChicago.org, sponsorship will be noted with link text in the neighborhood heading, and logo and link on each neighborhood site detail page
  - In printed Event Guide, logo included next to sponsored neighborhood heading
  - Optional 25% discount for a related ad in Event Guide (see reverse)
OHC TRAIL SPONSOR: $10,000

Highlights a selection of up to 15 related sites, curated jointly by the sponsor and CAC staff. For example: The ComEd Sustainability Trail in 2018 featured sites with an emphasis on environmental sustainability.

- Six Priority Access Passes for OHC weekend
- Invitation for six to OHC 2019 Thank You Party (November 5, 2019)
- Logo placement on volunteer t-shirts (1,500+), in the Event Guide printed by the Chicago Tribune (500k+), and on OpenHouseChicago.org (2.2 million annual pageviews)

- **Special Trail Sponsor visibility:**
  - Logo on signage near the entrance to trail sites
  - On OpenHouseChicago.org, named trail filter with dedicated URL allowing visitors to view included sites, and logo and link on each trail site detail page
  - A quarter-page listing in the printed Event Guide, featuring trail name, logo, and list of trail sites
  - Optional 25% discount for an ad in the Event Guide (see below)

OHC EVENT GUIDE ADVERTISER

Advertisements are available in the OHC Event Guide at the following sizes and rates, subject to space constraints. Ad purchases do not include other sponsorship benefits. Camera-ready artwork must be submitted by August 29.

- Full page (10” x 10.5”) - $10,000
- Half page horizontal (10” x 5.1875”) or vertical (4.875” x 10”) - $5,000
- Quarter page square (4.875” x 5.1875”) - $2,500
- 1/8 page horizontal (4.875” x 2.4375”) - $1,500