

SANTA FE REPORTER
BEST OF SANTA FE 2018
NOMINATION BALLOT
ADVERTISING OPTIONS



NEW FOR 2018:

Come to our **SPECIAL NOMINATION PARTY**
and learn some useful tips
to maximize your voting ...

FEBRUARY 8
at the
Second Street Brewery
Rufina Taproom



In 2017 more than 14,600 users cast over 160,195 votes in the Reporter's annual online readers poll. Take this opportunity to let Santa Fe know to nominate you and your business as **THE BEST!**

Nomination Period will be the entire month of February. If your business lands in the top six, you will be a finalist for **BEST OF SANTA FE 2018**. Final voting will take place the entire month of May and the winners will be revealed on July 25.

SECTION SPONSORSHIP

900PX W X 225PX H

(4 slots available per section on ballot)

Be the premier advertiser in your section. Four exclusive spots in the following sections: Living, Services, Shopping, Food & Drink and Arts & Entertainment.

\$599

CATEGORY SPONSORS

600PX W X 150PX H

(Unlimited availability)

Give voters the suggestion to nominate you with placement right above the voting button.

\$499

PROMOTIONAL MATERIALS

Package includes 2 table tents, 1 poster, 1 medium rectangle digital ad on the ballot and 100 cards to remind customers in person.

\$79