



THE ALASKA SURVEY

4TH QUARTER 2016

Hello, my name is _____ and I'm calling for Alaska Survey Research, an Alaska public opinion research firm. We are conducting a public opinion survey today called the Alaska Survey. The survey concerns a variety of different topics that you'll probably find interesting.

IF CELLPHONE RESPONDENT... We'd like to get your input to the survey as a cellphone respondent. We've deliberately called you on the weekend so that hopefully we're not using up your minutes, and we'd like to ask if you can safely respond to the survey where you are right now.

IF LANDLINE RESPONDENT... Is this a residential telephone? IF "YES", CONTINUE... If they are available, I'd like to speak with the youngest male aged 18 or older in your household. (IF AVAILABLE, SWITCH AND REPEAT INTRO. IF NOT AVAILABLE...) How about the youngest female aged 18 or older? (IF AVAILABLE, SWITCH AND REPEAT INTRO. IF NOT AVAILABLE, CONTINUE WITH RESPONDENT.)

All phone numbers used for this survey were randomly generated. We don't know your name, but your opinions are important to us, and we'd appreciate your participation if that's OK with you. Of course, your responses will be completely confidential.

S1. What is the zipcode where you live?

AREAS OF ALASKA:		
	Count	%
Southeast	79	10.5%
Rural	72	9.6%
Southcentral	192	25.6%
Anchorage	306	40.9%
Fairbanks	101	13.4%

1A. Have you and your family been directly impacted by heroin use at any time during the last three years?

	YOU AND FAMILY DIRECTLY IMPACTED BY HEROIN USE?	
	Count	%
Yes	131	17.6%
No	609	81.9%
Not sure	3	.5%

1B. Do you support or oppose the legislature authorizing increased funding for treatment of heroin addiction in Alaska?

	INCREASE FUNDING FOR HEROIN ADDICTION TREATMENT:	
	Count	%
Support	562	76.1%
Oppose	136	18.4%
Not sure	41	5.6%

The following questions are for statistical purposes only.

2A. (IF LANDLINE, THEN ASK...) Do you use a cellphone?

2B. (IF CELLPHONE, THEN ASK...) Do you have a landline telephone in your home?

2C. (IF YES TO EITHER 2A OR 2B, THEN ASK...) On which line do you conduct most of your day-to-day telephone communication, your landline or your cellphone?

	LANDLINE/CELL STATUS:	
	Count	%
Land only	31	4.1%
Both - land dominant	68	9.1%
Both - cell dominant	216	28.8%
Cell only	435	58.0%

3. Think about what types of advertising you normally notice and pay attention to the most. Would you say you notice ____ (READ AND ROTATE LIST) the most?

	ADVERTISING NOTICE MOST:	
	Count	%
Newspaper	61	8.2%
Direct mail	47	6.4%
TV ads	238	32.4%
Radio ads	130	17.7%
Internet ads	226	30.7%
Not sure	34	4.6%

4A. Do you watch TV a lot, a fair amount, a little or none?

	DO YOU WATCH TV...	
	Count	%
A lot	71	9.7%
A fair amount	229	31.1%
A little	295	40.0%
None	142	19.2%

4B. (IF A LOT, SOME OR A LITTLE, THEN ASK...) What TV channel do you watch most often?

	MOST WATCHED TV CHANNEL:	
	Count	%
KTUU Channel 2	68	11.6%
KTBY Channel 4	8	1.3%
KYES Channel 5	1	.2%
KAKM Channel 7	11	1.9%
KTVA Channel 11	33	5.6%
KYUR Channel 13	14	2.4%
KFXF Fairbanks Channel 7	6	1.0%
KTVF Fairbanks Channel 11	19	3.2%
KUAC Fairbanks Channel 9	9	1.5%
KXD Fairbanks Channel 13	7	1.3%
KJUD Southeast Channel 8	2	.3%
KTOO Southeast Channel 10	2	.3%
History	21	3.5%
Discovery	20	3.4%
CNN	17	2.9%
Fox News	35	6.0%
MSNBC	4	.7%
ESPN	26	4.5%
TNT	1	.1%
USA	4	.8%
Comedy	8	1.4%
Lifetime	3	.6%
Cartoon Network	9	1.5%
Food	10	1.6%
HGTV	17	2.9%
HBO	14	2.4%
MTV	2	.3%
National Geographic	6	1.0%
TLC	2	.3%

(continued)

MOST WATCHED TV CHANNEL:		
	Count	%
Outdoor Channel	5	.8%
Disney	4	.7%
CW	5	.8%
KATH Juneau Channel 15	5	.8%
Animal Planet	5	.8%
AMC	3	.5%
Bravo	2	.4%
Travel Channel	1	.1%
CNBC	1	.2%
Golf Channel	0	.0%
Hallmark	14	2.3%
Investigation Discovery	4	.6%
Military Channel	0	.1%
Nick Jr	1	.2%
Syfy	3	.5%
Showtime	2	.3%
Smithsonian	1	.1%
Filipino Channel	1	.2%
TruTV	7	1.2%
TVLand	0	.1%
Weather Channel	2	.3%
Western Channel	0	.1%
FX	3	.5%
ARCS	2	.4%
Spike	1	.1%
Create	1	.2%
Starz	2	.3%
Fox Business	1	.1%
Fox Sports 1	3	.4%
NFL Network	4	.7%
Science Channel	1	.1%
NHL Network	2	.3%
C-Span	1	.2%
Netflix	27	4.6%
The Blaze	1	.1%
Hulu	7	1.2%
Football channels	1	.2%
Disney Jr	8	1.3%
360 North	1	.2%
Amazon	2	.4%
Free speech	0	.0%
Streaming/Internet	3	.4%
CNN Headline News	1	.1%
KACN - Me TV	1	.2%
One America News	5	.8%
Justice Network	1	.1%
Freeform	2	.4%
Credo	0	.0%
Grit TV	0	.0%
Crime and Investigation	1	.2%
Studio Channel	1	.2%
Baby First TV	1	.2%
Viceland	1	.1%
Local Channel 11 Sitka	1	.2%
Mostly news	7	1.2%
Mostly sports	6	.9%
Mostly movies	5	.9%
Local channels	0	.0%
Not sure	43	7.3%

4C. Do you have cable TV, satellite TV, or neither?

	HAVE CABLE OR SATELLITE TV?	
	Count	%
Cable TV	319	43.3%
Satellite TV	149	20.2%
Neither	260	35.3%
Not sure	9	1.2%

4D. (IF SATELLITE, THEN ASK...) What satellite service do you have, Dish Network, DirecTV or something else?

	WHAT TYPE OF SATELLITE TV?	
	Count	%
Dish Network	76	52.1%
DirecTV	67	45.6%
Other	2	1.3%
Not sure	1	1.0%

5A. Do you listen to the radio a lot, a fair amount, a little or none?

	DO YOU LISTEN TO THE RADIO...	
	Count	%
A lot	152	20.7%
A fair amount	225	30.7%
A little	253	34.4%
None	105	14.2%

5B. (IF A LOT, SOME OR A LITTLE, THEN ASK...) What radio station do you listen to most often?

	MOST LISTENED TO RADIO STATION:	
	Count	%
KAFC 93.7 FM	5	.8%
KAKL 88.5 FM	15	2.4%
KASH 107.5 FM	11	1.7%
KATB 89.3 FM	0	.0%
KBBO 92.1 FM	13	2.1%
KBFX 100.5 FM	13	2.1%
KBRJ 104.1 FM	16	2.6%
KBYR 700 AM	4	.7%
KTMB 102.1 FM	1	.2%
KENI 650 AM	28	4.4%
KFAT 92.9 FM	13	2.1%
KFQD 750 AM/103.7 FM	18	2.9%
KGOT 101.3 FM	37	5.9%

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	MOST LISTENED TO RADIO STATION:	
	Count	%
KHAR 590 AM	1	.1%
KLEF 98.1 FM	1	.2%
KYKA 104.9 FM	10	1.7%
KMXS 103.1 FM	6	1.0%
KNBA 90.3 FM	7	1.1%
KNIK 87.7 FM	2	.2%
KMVN 105.7 FM	16	2.5%
KOOL 97.3 FM	9	1.5%
KRUA 88.1 FM	2	.4%
KSKA 91.1 FM	51	8.2%
KTZN 550 AM	4	.6%
KWHL 106.5 FM	21	3.4%
KXLW 96.3 FM	2	.4%
KYMVG 98.9 FM	10	1.5%
KZND 94.7 FM	9	1.5%
KAYO 100.9 FM	10	1.5%
KBBI 890 AM	3	.6%
KDLL 91.9 FM	6	1.0%
KFSE 106.9 FM	9	1.5%
KKIS 96.5 FM	3	.5%
KMBQ 99.7 FM	5	.8%
KPEN 101.7 FM	2	.3%
KSRM 920 AM	4	.7%
KTNA 88.9 AM	3	.4%
KWHQ 100.1 FM	1	.2%
KWVW 103.5 FM	1	.2%
KXBA 93.3 FM	7	1.1%
KAKL 88.5 FM	2	.4%
KAKQ 101.1 FM	8	1.2%
KCBF 820 AM	3	.5%
KDJF 93.5 FM	4	.6%
KIAK 102.5 FM	4	.6%
KIAM 91.9 FM	1	.2%
KJNP 1170 AM/100.3 FM	5	.8%
KFBX 970 AM	8	1.3%
KKED 104.7 FM	4	.6%
KSUA 91.5 FM	1	.2%
KTDZ 103.9 FM	6	1.0%
KUAC 89.9 FM	17	2.7%
KWLF 98.1 FM	6	1.0%
KXLW 95.9 FM	7	1.2%
KYSC 96.9 FM	1	.2%
KFMJ 99.9 FM	1	.1%
KFSK 100.9 FM	1	.2%
KSTK 101.7 FM	2	.4%
KHNS 102.3 FM	2	.3%
KTOO 104.3 FM	16	2.6%
KCAW 104.7 FM	7	1.1%
KTKU 105.1 FM	4	.7%
KRBD 105.3 FM	1	.2%
KSUP 106.3 FM	3	.5%
KJNO 630 AM	2	.3%
KINY 800 AM	6	.9%
KIFW 1230 AM	2	.3%
KVOK 560 AM	2	.4%
KDLG 670 AM	3	.5%
KYUK 640 AM	6	.9%
KOTZ 720 AM	2	.4%
KCHU 770 AM	3	.4%
KNOM 780 AM	5	.9%
KCAM 790 AM	0	.0%
KICY 850 AM	4	.6%
KSKO 870 AM/89.5 FM	1	.1%
KVAK 1230 AM/93.3 FM	2	.4%
KLAM 1450 AM	0	.0%

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	MOST LISTENED TO RADIO STATION:	
	Count	%
KXGA 90.5 FM	1	.2%
KBRW 680 AM/91.9 FM	6	.9%
KMXT 100.1 FM	4	.6%
KRXX 101.1 FM	1	.1%
KAKN 100.9 FM	1	.1%
Moody K220AD 91.9 FM	1	.2%
K-Love 88.1 FM Ketchikan	3	.4%
KXXJ 1330 AM	1	.1%
KSDP 830 AM	2	.3%
KXLL 100.7 FM	1	.2%
Satellite/Sirius/XM	3	.5%
KWDD 94.3 FM	1	.1%
Internet radio	5	.9%
Pandora	3	.5%
KUHB 91.9 FM	3	.5%
KAKI 88.1 FM	0	.1%
Moody K257ES 99.3 FM	1	.2%
KDHS 95.5 FM	1	.1%
KNLT 95.5 FM	1	.1%
KIBH 91.7 FM	2	.3%
slacker.com	1	.1%
Not sure/No favorite station	51	8.1%

6A. How many times per week, out of seven, do you read the print version of the Alaska Dispatch News?

	ALASKA DISPATCH NEWS READS PER WEEK:	
	Count	%
Don't read	493	67.2%
1-3 reads	115	15.6%
4-6 reads	34	4.7%
Every day	73	10.0%
Not sure	18	2.5%

Mean = 1.19

6B. How many times per week, out of seven, do you read the Alaska Dispatch News online?

	ALASKA DISPATCH NEWS ONLINE READS PER WEEK:	
	Count	%
Don't read	347	47.5%
1-3 reads	199	27.2%
4-6 reads	82	11.3%
Every day	93	12.7%
Not sure	10	1.4%

Mean = 1.92

7A. On average, how many hours a day do you use a computer or mobile device to go online? (LESS THAN 1 HOUR BUT NOT ZERO = 1)

	HOURS PER DAY SPENT ONLINE:		
	Count	%	
None	62	8.5%	Mean = 4.65 hours
1 hour or less	117	16.0%	
2-3 hours	207	28.3%	
4+ hours	328	44.8%	
Not sure	18	2.5%	

7B. (IF NOT NONE, THEN ASK...) Do you use the Internet for _____?

Shopping:

	USE INTERNET FOR SHOPPING?		
	Count	%	
Yes	533	72.7%	
No	138	18.8%	
Don't use internet	62	8.5%	

News:

	USE INTERNET FOR NEWS?		
	Count	%	
Yes	548	74.6%	
No	124	16.9%	
Don't use internet	62	8.5%	

Watching TV or movies:

	USE INTERNET FOR TV AND MOVIES?		
	Count	%	
Yes	377	51.4%	
No	295	40.2%	
Don't use internet	62	8.5%	

Social networking, such as Facebook:

	USE INTERNET FOR SOCIAL NETWORKING?	
	Count	%
Yes	505	68.8%
No	167	22.7%
Don't use internet	62	8.5%

8. (IF CALL IS ON CELL OR 2A IS YES, THEN ASK...) Do you use your cellphone for _____?

Texting:

	USE CELLPHONE FOR TEXTING?	
	Count	%
Yes	647	88.3%
No	55	7.5%
Don't use cellphone	31	4.2%

Going online:

	USE CELLPHONE FOR GOING ONLINE?	
	Count	%
Yes	576	78.5%
No	126	17.2%
Don't use cellphone	31	4.2%

9A. Are you registered to vote in the State of Alaska?

	REGISTERED TO VOTE?	
	Count	%
Yes	599	80.0%
No	150	20.0%

9B. (IF REGISTERED TO VOTE...) What is your registered party affiliation? Are you a Democrat, a Republican, are you registered with a different party, or are you no party?

	PARTY AFFILIATION:	
	Count	%
Democrat	88	15.1%
Republican	171	29.4%
Other party	37	6.3%
No party	288	49.3%

10. Politically, do you consider yourself to be conservative, moderate or progressive?

POLITICAL IDEOLOGY:		
	Count	%
Conservative	250	34.6%
Moderate	316	43.7%
Progressive	157	21.8%

11. How many years and months have you lived in Alaska?

ALASKA RESIDENCY:		
	Count	%
Less than 15 years	177	24.6%
15-30 years	258	35.9%
More than 30 years	284	39.5%

Mean = 27.2 years

12. In what year were you born?

AGE OF RESPONDENT:		
	Count	%
18-24	96	13.8%
25-34	129	18.6%
35-44	133	19.1%
45-54	151	21.7%
55-64	111	16.0%
65+	75	10.8%

Mean = 43.9 years

13. Of the people currently living in your household, how many are children or adolescents aged 18 or under?

CHILDREN IN HOUSEHOLD:		
	Count	%
None	428	60.2%
One or more	283	39.8%

Mean = 0.89

14. Are you married or single?

MARITAL STATUS:		
	Count	%
Married	376	52.8%
Single	336	47.2%

15. In which of the following broad categories does your household income fall?

	ANNUAL HOUSEHOLD INCOME:		
	Count	%	
\$0-20,000	83	12.4%	
\$20-40,000	96	14.4%	
\$40-60,000	103	15.4%	
\$60-80,000	114	17.1%	
\$80-100,000	82	12.3%	
\$100-150,000	78	11.6%	
\$150,000+	76	11.3%	
Not sure	37	5.6%	Median = \$66,000

16. Which one of the following best describes your race?

	ETHNICITY:		
	Count	%	
White	469	66.9%	
Black	13	1.9%	
Asian	19	2.7%	
Hawaiian/Pacific Islander	13	1.9%	
Native/American Indian	72	10.3%	
Combination	79	11.3%	
Some other race	35	5.0%	

17. GENDER...

	GENDER OF RESPONDENT:		
	Count	%	
Male	388	51.7%	
Female	362	48.3%	

That completes the survey. I have a telephone number for Alaska Survey Research that you can call with any comments, compliments or complaints. Would you like the number?

Thank you very much for your help. Goodbye.

CROSSTABULATION TABLES
IMPACTED BY HEROIN USE?
Row Percents



	YOU AND FAMILY DIRECTLY IMPACTED BY HEROIN USE?			Total
	Yes	No	Not sure	Col %
	Row %	Row %	Row %	
AREAS OF ALASKA:				
Southeast	28.9%	69.6%	1.5%	10.3%
Rural	16.7%	83.3%		9.6%
Southcentral	23.3%	76.3%	.4%	25.7%
Anchorage	14.3%	85.2%	.5%	40.9%
Fairbanks	8.8%	91.2%		13.5%
REGISTERED TO VOTE?				
Yes	18.2%	81.4%	.4%	80.1%
No	15.1%	84.1%	.8%	19.9%
LANDLINE/CELL STATUS:				
Land only	3.1%	96.9%		4.2%
Both - land dominant	11.5%	88.5%		9.2%
Both - cell dominant	16.9%	83.1%		28.2%
Cell only	20.0%	79.2%	.8%	58.4%
ADVERTISING NOTICE MOST:				
Newspaper	19.9%	80.1%		8.2%
Direct mail	12.0%	88.0%		6.4%
TV ads	12.0%	88.0%		32.4%
Radio ads	25.5%	74.5%		17.7%
Internet ads	19.9%	78.6%	1.5%	30.7%
Not sure	13.3%	86.7%		4.6%
DO YOU WATCH TV...				
A lot	18.7%	79.7%	1.7%	9.7%
A fair amount	19.3%	80.7%		31.0%
A little	17.2%	82.1%	.8%	40.0%
None	15.6%	84.4%		19.2%
HAVE CABLE OR SATELLITE TV?				
Cable TV	13.5%	85.9%	.6%	43.2%
Satellite TV	19.7%	79.3%	1.0%	20.2%
Neither	21.0%	79.0%		35.4%
Not sure	23.2%	76.8%		1.2%
WHAT TYPE OF SATELLITE TV?				
Dish Network	16.6%	83.4%		52.2%
DirecTV	22.7%	75.1%	2.3%	45.5%
Other	37.0%	63.0%		1.3%
Not sure	59.1%	40.9%		1.0%
DO YOU LISTEN TO THE RADIO...				
A lot	18.6%	80.8%	.5%	20.7%
A fair amount	22.0%	78.0%		30.6%
A little	17.3%	81.6%	1.1%	34.4%
None	8.0%	92.0%		14.3%
Total	17.6%	81.9%	.5%	100.0%

	YOU AND FAMILY DIRECTLY IMPACTED BY HEROIN USE?			Total
	Yes	No	Not sure	Col %
	Row %	Row %	Row %	
ALASKA DISPATCH NEWS READS PER WEEK:				
Don't read	17.7%	81.8%	.5%	67.3%
1-3 reads	22.5%	77.5%		15.6%
4-6 reads	24.3%	75.7%		4.7%
Every day	9.5%	88.8%	1.6%	10.0%
Not sure	10.0%	90.0%		2.4%
ALASKA DISPATCH NEWS ONLINE READS PER WEEK:				
Don't read	16.2%	83.6%	.2%	47.5%
1-3 reads	19.1%	80.9%		27.2%
4-6 reads	26.8%	71.3%	1.8%	11.2%
Every day	12.1%	86.6%	1.3%	12.7%
Not sure	28.5%	71.5%		1.4%
HOURS PER DAY SPENT ONLINE:				
None	13.5%	86.5%		8.5%
1 hour or less	19.0%	81.0%		16.0%
2-3 hours	16.9%	83.1%		28.3%
4+ hours	19.2%	79.7%	1.1%	44.7%
Not sure	10.7%	89.3%		2.5%
USE INTERNET FOR SHOPPING?				
Yes	20.1%	79.3%	.7%	72.6%
No	10.9%	89.1%		18.9%
Don't use internet	13.5%	86.5%		8.5%
USE INTERNET FOR NEWS?				
Yes	18.5%	80.8%	.6%	74.6%
No	16.5%	83.5%		16.9%
Don't use internet	13.5%	86.5%		8.5%
USE INTERNET FOR TV AND MOVIES?				
Yes	20.4%	78.7%	.9%	51.4%
No	15.3%	84.7%		40.1%
Don't use internet	13.5%	86.5%		8.5%
USE INTERNET FOR SOCIAL NETWORKING?				
Yes	19.5%	79.8%	.7%	68.8%
No	14.1%	85.9%		22.7%
Don't use internet	13.5%	86.5%		8.5%
USE CELLPHONE FOR TEXTING?				
Yes	19.0%	80.4%	.5%	88.3%
No	11.6%	88.4%		7.5%
Don't use cellphone	3.1%	96.9%		4.2%
USE CELLPHONE FOR GOING ONLINE?				
Yes	19.2%	80.3%	.5%	78.5%
No	14.9%	84.5%	.6%	17.3%
Don't use cellphone	3.1%	96.9%		4.2%
Total	17.6%	81.9%	.5%	100.0%

	YOU AND FAMILY DIRECTLY IMPACTED BY HEROIN USE?			Total
	Yes	No	Not sure	Col %
	Row %	Row %	Row %	
PARTY AFFILIATION:				
Democrat	11.3%	87.0%	1.7%	15.1%
Republican	21.9%	78.1%		29.4%
Other party	23.0%	77.0%		6.3%
No party	18.4%	81.3%	.3%	49.2%
POLITICAL IDEOLOGY:				
Conservative	20.5%	79.2%	.3%	34.6%
Moderate	15.7%	83.9%	.4%	43.7%
Progressive	19.0%	80.1%	1.0%	21.7%
ALASKA RESIDENCY:				
Less than 15 years	12.6%	87.4%		24.6%
15-30 years	17.9%	81.1%	1.0%	35.9%
More than 30 years	20.5%	79.3%	.3%	39.4%
AGE OF RESPONDENT:				
18-34	19.9%	79.5%	.5%	32.4%
35-44	16.6%	82.3%	1.1%	19.1%
45-54	20.7%	79.3%		21.8%
55+	14.4%	85.1%	.4%	26.7%
CHILDREN IN HOUSEHOLD:				
None	17.7%	81.9%	.4%	60.1%
One or more	17.7%	81.6%	.7%	39.9%
MARITAL STATUS:				
Married	15.3%	84.7%		52.7%
Single	20.3%	78.6%	1.0%	47.3%
HOUSEHOLD INCOME:				
\$0-\$40,000	19.9%	80.1%		26.8%
\$40,000-\$100,000	20.3%	78.9%	.8%	44.7%
\$100,000+	14.2%	85.0%	.8%	22.9%
Not sure	12.4%	87.6%		5.6%
ETHNICITY OF RESPONDENT:				
White	15.5%	84.3%	.3%	66.9%
Non-white	22.9%	76.1%	1.0%	33.1%
GENDER OF RESPONDENT:				
Male	19.6%	79.5%	.9%	51.4%
Female	15.5%	84.5%		48.6%
MARITAL STATUS BY GENDER:				
Married males	18.8%	81.2%		26.3%
Married females	11.9%	88.1%		26.4%
Single males	20.8%	77.2%	2.0%	24.8%
Single females	19.8%	80.2%		22.4%
Total	17.6%	81.9%	.5%	100.0%

CROSSTABULATION TABLES

INCREASE FUNDING FOR HEROIN TREATMENT?

Row Percents

	INCREASE FUNDING FOR HEROIN ADDICTION TREATMENT:			Total
	Support	Oppose	Not sure	Col %
	Row %	Row %	Row %	
AREAS OF ALASKA:				
Southeast	80.5%	17.6%	2.0%	10.5%
Rural	74.6%	23.5%	1.9%	9.1%
Southcentral	75.9%	17.1%	7.0%	25.7%
Anchorage	76.4%	16.6%	7.0%	41.2%
Fairbanks	73.1%	23.3%	3.6%	13.5%
REGISTERED TO VOTE?				
Yes	76.0%	18.3%	5.7%	80.2%
No	76.3%	18.7%	5.0%	19.8%
LANDLINE/CELL STATUS:				
Land only	73.6%	23.4%	3.0%	4.2%
Both - land dominant	76.5%	18.7%	4.8%	9.2%
Both - cell dominant	70.8%	21.2%	8.0%	27.9%
Cell only	78.7%	16.6%	4.7%	58.7%
ADVERTISING NOTICE MOST:				
Newspaper	74.8%	22.6%	2.5%	8.3%
Direct mail	77.7%	17.9%	4.3%	6.5%
TV ads	71.3%	20.4%	8.3%	32.3%
Radio ads	75.9%	19.8%	4.2%	17.8%
Internet ads	81.4%	14.5%	4.1%	30.7%
Not sure	78.0%	17.1%	4.9%	4.4%
DO YOU WATCH TV...				
A lot	81.5%	16.3%	2.2%	9.8%
A fair amount	79.1%	16.4%	4.5%	30.7%
A little	69.5%	23.1%	7.4%	40.2%
None	82.8%	11.9%	5.3%	19.3%
HAVE CABLE OR SATELLITE TV?				
Cable TV	71.6%	21.9%	6.5%	43.4%
Satellite TV	73.9%	18.4%	7.7%	19.8%
Neither	82.8%	14.4%	2.8%	35.6%
Not sure	85.8%		14.2%	1.2%
WHAT TYPE OF SATELLITE TV?				
Dish Network	73.6%	20.4%	6.0%	50.9%
DirecTV	75.1%	15.5%	9.4%	46.8%
Other	37.0%	33.1%	29.9%	1.3%
Not sure	40.9%	59.1%		1.0%
DO YOU LISTEN TO THE RADIO...				
A lot	81.0%	17.0%	2.0%	20.8%
A fair amount	75.1%	18.6%	6.4%	30.5%
A little	75.4%	18.6%	6.0%	34.6%
None	76.0%	15.8%	8.3%	14.1%
Total	76.1%	18.4%	5.6%	100.0%

	INCREASE FUNDING FOR HEROIN ADDICTION TREATMENT:			Total
	Support	Oppose	Not sure	Col %
	Row %	Row %	Row %	
ALASKA DISPATCH NEWS READS PER WEEK:				
Don't read	77.4%	16.3%	6.2%	67.0%
1-3 reads	78.2%	17.1%	4.7%	15.7%
4-6 reads	67.9%	30.9%	1.1%	4.7%
Every day	78.7%	19.2%	2.1%	10.1%
Not sure	50.1%	35.8%	14.1%	2.5%
ALASKA DISPATCH NEWS ONLINE READS PER WEEK:				
Don't read	74.5%	19.2%	6.3%	47.8%
1-3 reads	79.9%	15.2%	4.9%	27.2%
4-6 reads	77.7%	20.2%	2.1%	10.9%
Every day	78.8%	16.2%	5.0%	12.7%
Not sure	55.4%	20.2%	24.3%	1.4%
HOURS PER DAY SPENT ONLINE:				
None	80.3%	15.5%	4.3%	8.6%
1 hour or less	71.9%	21.0%	7.1%	16.1%
2-3 hours	75.5%	18.8%	5.6%	27.9%
4+ hours	78.6%	16.2%	5.2%	44.9%
Not sure	60.7%	29.3%	10.0%	2.5%
USE INTERNET FOR SHOPPING?				
Yes	78.2%	16.7%	5.1%	72.6%
No	68.3%	23.8%	7.9%	18.8%
Don't use internet	80.3%	15.5%	4.3%	8.5%
USE INTERNET FOR NEWS?				
Yes	76.7%	17.6%	5.7%	74.4%
No	73.7%	20.8%	5.5%	17.0%
Don't use internet	80.3%	15.5%	4.3%	8.5%
USE INTERNET FOR TV AND MOVIES?				
Yes	81.9%	12.4%	5.7%	51.6%
No	68.7%	25.6%	5.6%	39.9%
Don't use internet	80.3%	15.5%	4.3%	8.5%
USE INTERNET FOR SOCIAL NETWORKING?				
Yes	79.4%	16.0%	4.6%	68.8%
No	66.4%	24.7%	9.0%	22.7%
Don't use internet	80.3%	15.5%	4.3%	8.5%
USE CELLPHONE FOR TEXTING?				
Yes	76.2%	17.8%	6.1%	88.2%
No	83.2%	16.1%	.7%	7.5%
Don't use cellphone	73.6%	23.4%	3.0%	4.3%
USE CELLPHONE FOR GOING ONLINE?				
Yes	77.4%	16.8%	5.8%	78.5%
No	73.7%	21.2%	5.1%	17.2%
Don't use cellphone	73.6%	23.4%	3.0%	4.3%
Total	76.1%	18.4%	5.6%	100.0%

	INCREASE FUNDING FOR HEROIN ADDICTION TREATMENT:			Total
	Support	Oppose	Not sure	Col %
	Row %	Row %	Row %	
PARTY AFFILIATION:				
Democrat	84.6%	12.8%	2.6%	15.2%
Republican	65.4%	26.5%	8.1%	29.5%
Other party	70.1%	28.0%	1.9%	6.3%
No party	82.6%	12.3%	5.1%	49.0%
POLITICAL IDEOLOGY:				
Conservative	64.6%	28.6%	6.7%	34.5%
Moderate	78.2%	14.7%	7.2%	43.6%
Progressive	90.5%	8.8%	.7%	21.9%
ALASKA RESIDENCY:				
Less than 15 years	74.6%	18.7%	6.6%	24.7%
15-30 years	82.3%	14.5%	3.3%	35.9%
More than 30 years	72.4%	21.2%	6.4%	39.3%
AGE OF RESPONDENT:				
18-34	84.9%	12.5%	2.6%	32.4%
35-44	68.0%	23.2%	8.8%	19.2%
45-54	74.4%	20.0%	5.6%	21.6%
55+	75.3%	19.6%	5.1%	26.8%
CHILDREN IN HOUSEHOLD:				
None	78.4%	16.6%	5.0%	60.4%
One or more	73.9%	19.6%	6.5%	39.6%
MARITAL STATUS:				
Married	73.9%	19.5%	6.7%	52.4%
Single	79.5%	16.4%	4.2%	47.6%
HOUSEHOLD INCOME:				
\$0-\$40,000	82.3%	14.9%	2.8%	26.9%
\$40,000-\$100,000	76.9%	16.7%	6.3%	44.6%
\$100,000+	70.2%	25.1%	4.6%	22.9%
Not sure	75.7%	15.6%	8.7%	5.6%
ETHNICITY OF RESPONDENT:				
White	77.9%	16.7%	5.4%	67.1%
Non-white	74.9%	19.2%	5.9%	32.9%
GENDER OF RESPONDENT:				
Male	77.7%	17.0%	5.3%	51.3%
Female	74.3%	19.8%	5.9%	48.7%
MARITAL STATUS BY GENDER:				
Married males	79.8%	15.8%	4.4%	26.0%
Married females	68.0%	23.1%	8.9%	26.4%
Single males	76.9%	17.0%	6.1%	25.0%
Single females	82.3%	15.7%	2.1%	22.6%
Total	76.1%	18.4%	5.6%	100.0%