



THE ALASKA SURVEY

3RD QUARTER 2016

Hello, my name is _____ and I'm calling for Ivan Moore Research, an Alaska public opinion research firm. We are conducting a public opinion survey today called the Alaska Survey. The survey concerns a variety of different topics that you'll probably find interesting.

IF CELLPHONE RESPONDENT... We'd like to get your input to the survey as a cellphone respondent. We've deliberately called you on the weekend/after 7pm so that hopefully we're not using up your minutes, and we'd like to ask if you can safely respond to the survey where you are right now.

IF LANDLINE RESPONDENT... Is this a residential telephone? IF "YES", CONTINUE... If they are available, I'd like to speak with the youngest male aged 18 or older in your household. (IF AVAILABLE, SWITCH AND REPEAT INTRO. IF NOT AVAILABLE...) How about the youngest female aged 18 or older? (IF AVAILABLE, SWITCH AND REPEAT INTRO. IF NOT AVAILABLE, CONTINUE WITH RESPONDENT.)

All phone numbers used for this survey were randomly generated. We don't know your name, but your opinions are important to us, and we'd appreciate your participation if that's OK with you. Of course, your responses will be completely confidential.

S1. What is the zipcode where you live?

AREAS OF ALASKA:		
	Count	%
Southeast	78	10.5%
Rural	71	9.5%
Southcentral	191	25.6%
Anchorage	305	40.8%
Fairbanks	101	13.5%



1A. Are you registered to vote in the State of Alaska?

REGISTERED TO VOTE?		
	Count	%
Yes	646	86.5%
No	101	13.5%

1B. (IF YES TO 1A...) I'm now going to read you the names of some public figures. Please tell me whether your feelings towards them are very positive, somewhat positive, somewhat negative or very negative, or if you have never heard of them?

4 3 2 1 0
 VERY SOMEWHAT SOMEWHAT VERY NEVER
 POSITIVE POSITIVE NEUTRAL NEGATIVE NEGATIVE HEARD

Steve Lindbeck:

STEVE LINDBECK'S RATING:		
	Count	%
Very positive	25	3.9%
Somewhat positive	63	9.7%
Neutral	111	17.2%
Somewhat negative	15	2.4%
Very negative	7	1.0%
Who?	425	65.8%

Mean = 2.384

Lisa Murkowski:

LISA MURKOWSKI'S RATING:		
	Count	%
Very positive	138	21.4%
Somewhat positive	196	30.3%
Neutral	119	18.4%
Somewhat negative	103	15.9%
Very negative	81	12.6%
Who?	9	1.4%

Mean = 2.336

Ethan Berkowitz:

ETHAN BERKOWITZ'S RATING:		
	Count	%
Very positive	76	11.8%
Somewhat positive	138	21.4%
Neutral	163	25.2%
Somewhat negative	63	9.7%
Very negative	40	6.2%
Who?	166	25.7%

Mean = 2.307

US Senator Dan Sullivan:

SENATOR DAN SULLIVAN'S RATING:			
	Count	%	
Very positive	84	13.1%	Mean = 2.185
Somewhat positive	181	28.0%	
Neutral	178	27.5%	
Somewhat negative	91	14.0%	
Very negative	73	11.4%	
Who?	38	6.0%	

Margaret Stock:

MARGARET STOCK'S RATING:			
	Count	%	
Very positive	15	2.4%	Mean = 2.157
Somewhat positive	34	5.3%	
Neutral	103	15.9%	
Somewhat negative	16	2.5%	
Very negative	10	1.5%	
Who?	467	72.4%	

Ray Metcalfe:

RAY METCALFE'S RATING:			
	Count	%	
Very positive	8	1.3%	Mean = 2.059
Somewhat positive	73	11.4%	
Neutral	176	27.3%	
Somewhat negative	31	4.9%	
Very negative	21	3.3%	
Who?	335	51.9%	

Gary Johnson:

GARY JOHNSON'S RATING:			
	Count	%	
Very positive	23	3.5%	Mean = 1.926
Somewhat positive	67	10.4%	
Neutral	145	22.5%	
Somewhat negative	66	10.2%	
Very negative	35	5.5%	
Who?	310	48.0%	

Don Young:

DON YOUNG'S RATING:		
	Count	%
Very positive	70	10.9%
Somewhat positive	146	22.7%
Neutral	132	20.5%
Somewhat negative	117	18.2%
Very negative	130	20.1%
Who?	50	7.7%

Mean = 1.853

Bill Walker:

BILL WALKER'S RATING:		
Count	%	
Very positive	58	9.0%
Somewhat positive	149	23.1%
Neutral	155	24.0%
Somewhat negative	101	15.6%
Very negative	128	19.7%
Who?	55	8.6%

Mean = 1.846

Jill Stein:

JILL STEIN'S RATING:		
	Count	%
Very positive	9	1.4%
Somewhat positive	50	7.8%
Neutral	129	20.0%
Somewhat negative	47	7.3%
Very negative	32	5.0%
Who?	378	58.6%

Mean = 1.840

Joe Miller:

JOE MILLER'S RATING:		
	Count	%
Very positive	30	4.6%
Somewhat positive	106	16.4%
Neutral	139	21.6%
Somewhat negative	60	9.3%
Very negative	139	21.5%
Who?	172	26.7%

Mean = 1.641

Donald Trump:

DONALD TRUMP'S RATING:		
	Count	%
Very positive	102	15.7%
Somewhat positive	108	16.8%
Neutral	85	13.2%
Somewhat negative	63	9.8%
Very negative	282	43.6%
Who?	6	.9%

Mean = 1.508

Hillary Clinton:

HILLARY CLINTON'S RATING:		
	Count	%
Very positive	77	11.9%
Somewhat positive	97	15.0%
Neutral	72	11.2%
Somewhat negative	94	14.5%
Very negative	289	44.7%
Who?	18	2.8%

Mean = 1.329

1C. (IF YES TO 1A...) If the 2016 General Election for President was held today and the candidates were (READ RANDOMIZED LIST), for whom would you vote for President?

		COMPUTED 2016 US PRESIDENT RACE #1:	
		Count	%
Hillary Clinton		271	42.0%
Donald Trump		296	45.8%
Undecided		79	12.2%

1D. (IF YES TO 1A...) If the candidates for President were (READ RANDOMIZED LIST), for whom would you vote for President?

	COMPUTED 2016 US PRESIDENT RACE #2:	
	Count	%
Hillary Clinton	198	30.6%
Donald Trump	233	36.1%
Gary Johnson	116	17.9%
Jill Stein	39	6.0%
Undecided	60	9.3%

1E. (IF YES TO 1A...) If the 2016 General Election for US Congress was held today and the candidates were (READ RANDOMIZED LIST), for whom would you vote for US Congress?

	COMPUTED 2016 US CONGRESS RACE:	
	Count	%
Steve Lindbeck	196	30.4%
Don Young	287	44.5%
Jim McDermott	49	7.5%
Bernie Souphanavong	56	8.7%
Undecided	58	8.9%

1F. (IF YES TO 1A...) If the 2016 General Election for US Senate was held today and the candidates were (READ RANDOMIZED LIST), for whom would you vote for US Senate?

	COMPUTED 2016 US SENATE RACE:	
	Count	%
Ray Metcalfe	79	12.3%
Lisa Murkowski	323	50.0%
Joe Miller	114	17.6%
Ted Gianoutsos	4	.6%
Breck Craig	8	1.3%
Margaret Stock	47	7.2%
Undecided	71	11.0%

The following questions are for statistical purposes only.

2A. (IF LANDLINE, THEN ASK...) Do you use a cellphone?

2B. (IF CELLPHONE, THEN ASK...) Do you have a landline telephone in your home?

2C. (IF YES TO EITHER 2A OR 2B, THEN ASK...) On which line do you conduct most of your day-to-day telephone communication, your landline or your cellphone?

	LANDLINE/CELL STATUS:	
	Count	%
Land only	20	2.7%
Both - land dominant	53	7.0%
Both - cell dominant	219	29.4%
Cell only	454	60.8%

3. Think about what types of advertising you normally notice and pay attention to the most. Would you say you notice ____ (READ AND ROTATE LIST) the most?

	ADVERTISING NOTICE MOST:	
	Count	%
Newspaper	42	5.8%
Direct mail	50	6.9%
TV ads	223	30.6%
Radio ads	171	23.3%
Internet ads	226	30.9%
Not sure	19	2.6%

4A. Do you watch TV a lot, a fair amount, a little or none?

	DO YOU WATCH TV...	
	Count	%
A lot	81	10.9%
A fair amount	182	24.6%
A little	291	39.4%
None	185	25.1%

4B. (IF A LOT, SOME OR A LITTLE, THEN ASK...) What TV channel do you watch most often?

	MOST WATCHED TV CHANNEL:	
	Count	%
KTUU Channel 2	79	14.4%
KTBY Channel 4	8	1.4%
KAKM Channel 7	16	2.9%
KTVA Channel 11	22	4.0%
KYUR Channel 13	14	2.6%
KFXF Fairbanks Channel 7	8	1.5%
KTVF Fairbanks Channel 11	8	1.4%
KUAC Fairbanks Channel 9	11	2.0%
KXD Fairbanks Channel 13	5	.9%
KJUD Southeast Channel 8	3	.5%
KTNL Southeast Channel 2/11/13	2	.3%
KTOO Southeast Channel 10	4	.7%
KUBD Southeast Channel 4	1	.2%
History	16	2.9%
Discovery	21	3.8%
CNN	19	3.4%
Fox News	28	5.2%
MSNBC	6	1.0%
ESPN	19	3.5%
TBS	2	.3%
TNT	2	.4%
USA	8	1.4%
Comedy	5	1.0%
Lifetime	8	1.4%
Cartoon Network	5	.9%
Food	11	2.1%
HGTV	13	2.5%

(continued)

MOST WATCHED TV CHANNEL:		
	Count	%
HBO	12	2.2%
MTV	1	.1%
National Geographic	3	.5%
RFD	1	.2%
Outdoor Channel	1	.2%
CW	4	.8%
KATH Juneau Channel 15	3	.5%
KXLJ Juneau Channel 14	0	.0%
Animal Planet	1	.1%
AMC	11	1.9%
BBC America	1	.2%
Bravo	1	.3%
Travel Channel	3	.6%
CNBC	1	.2%
Golf Channel	1	.2%
Hallmark	1	.3%
Investigation Discovery	3	.6%
Military Channel	2	.3%
Nick Jr	2	.3%
Root Sports	3	.5%
Syfy	6	1.1%
Showtime	0	.1%
Smithsonian	4	.8%
TCM	1	.2%
Filipino Channel	0	.0%
TruTV	2	.4%
TVLand	4	.7%
Western Channel	0	.1%
FX	2	.4%
Spike	1	.1%
Starz	0	.1%
Fox Sports 1	0	.0%
IFC	0	.1%
Science Channel	2	.4%
MLB Channel	1	.1%
TBN	1	.1%
Netflix	22	4.1%
Hulu	4	.8%
Football channels	3	.6%
NBCSN	2	.4%
VH1	1	.1%
Gameshow Network	3	.5%
Amazon	6	1.2%
Streaming/Internet	8	1.5%
Inspiration Network	1	.2%
CNN Headline News	1	.3%
Velocity	1	.1%
KACN - Me TV	1	.2%
One America News	4	.7%
Music Channels	0	.0%
AHC	1	.1%
3ABN	1	.1%
Free Speech TV	1	.1%
Pivot	1	.2%
Logo Channel	1	.1%
K11QN Aniak	1	.2%
K15AV Kwethluk	0	.1%
K10LU Nightmute	1	.2%
Russia Today	0	.1%
BYU TV	2	.4%
PixL	1	.2%
Mostly news	3	.6%
Mostly sports	4	.7%
Mostly movies	5	.9%
Local channels	1	.2%
Not sure	43	7.9%

5A. Do you listen to the radio a lot, a fair amount, a little or none?

	DO YOU LISTEN TO THE RADIO...	
	Count	%
A lot	182	24.6%
A fair amount	210	28.3%
A little	240	32.4%
None	109	14.7%

5B. (IF A LOT, SOME OR A LITTLE, THEN ASK...) What radio station do you listen to most often?

	MOST LISTENED RADIO STATION:	
	Count	%
KAFB 93.7 FM	6	1.0%
KAKL 88.5 FM	20	3.1%
KASH 107.5 FM	19	3.1%
KATB 89.3 FM	3	.5%
KBBO 92.1 FM	7	1.1%
KBFX 100.5 FM	8	1.3%
KBRJ 104.1 FM	14	2.3%
KBYR 700 AM	5	.8%
KTMB 102.1 FM	2	.4%
KENI 650 AM	21	3.4%
KFAT 92.9 FM	23	3.7%
KFQD 750 AM/103.7 FM	14	2.3%
KGOT 101.3 FM	29	4.5%
KHAR 590 AM	2	.3%
KLEF 98.1 FM	4	.7%
KMXS 103.1 FM	7	1.1%
KNBA 90.3 FM	11	1.8%
KNIK 87.7 FM	2	.3%
KMVN 105.7 FM	12	1.9%
KOAN 95.1 FM/1080 AM	0	.0%
KOOL 97.3 FM	9	1.5%
KRUA 88.1 FM	3	.5%
KSKA 91.1 FM	53	8.4%
KTZN 550 AM	1	.2%
KVNT 1020 AM	1	.1%
KWHL 106.5 FM	24	3.9%
KXLW 96.3 FM	4	.6%
KYMG 98.9 FM	14	2.3%
KAYO 100.9 FM	4	.7%
KBBB 890 AM	5	.8%
KDLL 91.9 FM	2	.4%
KFSE 106.9 FM	1	.2%
KGTL 620 AM	1	.2%
KKIS 96.5 FM	6	1.0%
KMBQ 99.7 FM	1	.2%
KPEN 101.7 FM	3	.5%
KSRM 920 AM	4	.6%
KTNA 88.9 AM	1	.1%
KWHQ 100.1 FM	2	.3%
KWVW 103.5 FM	2	.4%
KXBA 93.3 FM	5	.8%
KAKL 88.5 FM	10	1.6%
KAKQ 101.1 FM	1	.2%
KCBF 820 AM	1	.2%

(continued)

	MOST LISTENED RADIO STATION:	
	Count	%
KFAR 660 AM	8	1.2%
KIAK 102.5 FM	3	.5%
KIAM 91.9 FM	1	.2%
KJNP 100.3 FM	2	.3%
KFBX 970 AM	1	.1%
KKED 104.7 FM	7	1.1%
KSUA 91.5 FM	1	.1%
KTDZ 103.9 FM	7	1.2%
KUAC 89.9 FM	17	2.6%
KWLf 98.1 FM	9	1.4%
KXLR 95.9 FM	18	2.9%
KYSC 96.9 FM	1	.2%
KFMJ 99.9 FM	2	.3%
KFMG 100.7 FM	2	.3%
KFSK 100.9 FM	0	.0%
KSTK 101.7 FM	3	.5%
KHNS 102.3 FM	2	.3%
KSBZ 103.1 FM	0	.1%
KTOO 104.3 FM	9	1.5%
KCAW 104.7 FM	6	1.0%
KTKU 105.1 FM	5	.9%
KRBD 105.3 FM	5	.8%
KSUP 106.3 FM	9	1.4%
KJNO 630 AM	1	.2%
KINY 800 AM	10	1.6%
KTKN 930 AM	2	.3%
KIFW 1230 AM	1	.2%
KVOK 560 AM	3	.4%
KDLG 670 AM	5	.8%
KYUK 640 AM	5	.7%
KOTZ 720 AM	1	.2%
KCHU 770 AM	2	.3%
KNOM 780 AM	7	1.1%
KCAM 790 AM	1	.2%
KICY 850 AM	1	.2%
KSKO 870 AM	1	.1%
KVAK 1230 AM/93.3 FM	3	.4%
KUCB 89.7 FM	2	.3%
KXGA 90.5 FM	0	.1%
KBRW 680 AM/91.9 FM	3	.5%
KMXT 100.1 FM	2	.3%
KRXX 101.1 FM	1	.1%
KAKN 100.9 FM	1	.1%
KIYU 910 AM	2	.3%
KAGV 1110 AM	2	.3%
KSDP 830 AM	3	.4%
Satellite/Sirius/XM	4	.7%
KWDD 94.3 FM	4	.6%
Pandora	7	1.1%
KUHB 91.9 FM	3	.4%
Moody K237CI 95.3 FM	1	.1%
KWRG 99.9 FM	0	.1%
KKNi 105.3 FM	4	.6%
KNLT 95.5 FM	1	.1%
iHeartRadio	4	.6%
Moody K220FY 91.9 FM	2	.3%
KINU 89.9 FM	1	.2%
KWRK 90.9 FM	1	.2%
Not sure/No favorite station	51	8.1%

6A. How many times per week, out of seven, do you read the print version of the Alaska Dispatch News?

ALASKA DISPATCH NEWS READS PER WEEK:			Mean = 1.107
Count	%		
Don't read	482	65.5%	
1-3 reads	142	19.3%	
4-6 reads	37	5.1%	
Every day	58	7.9%	
Not sure	16	2.2%	

6B. How many times per week, out of seven, do you read the Alaska Dispatch News online?

ALASKA DISPATCH NEWS ONLINE READS PER WEEK:			Mean = 1.860
Count	%		
Don't read	369	50.3%	
1-3 reads	188	25.5%	
4-6 reads	65	8.8%	
Every day	99	13.5%	
Not sure	14	1.9%	

7A. On average, how many hours a day do you use a computer or mobile device to get online? (LESS THAN 1 HOUR BUT NOT ZERO = 1)

HOURS PER DAY USING INTERNET:		
Count	%	
None	51	7.0%
1 hour or less	130	17.7%
2-3 hours	225	30.6%
4+ hours	322	43.8%
Not sure	7	.9%

Mean = 4.5 hours

7B. (IF NOT NONE, THEN ASK...) Do you use the Internet for _____?

Shopping:

	USE INTERNET FOR SHOPPING?	
	Count	%
Yes	524	71.4%
No	159	21.7%
Don't use Internet	51	7.0%

News:

	USE INTERNET FOR NEWS?	
	Count	%
Yes	539	73.4%
No	144	19.6%
Don't use Internet	51	7.0%

Watching TV or movies:

	USE INTERNET FOR TV AND MOVIES?	
	Count	%
Yes	383	52.2%
No	300	40.8%
Don't use Internet	51	7.0%

Social networking, such as Facebook:

	USE INTERNET FOR SOCIAL NETWORKING?	
	Count	%
Yes	518	70.6%
No	164	22.4%
Don't use Internet	51	7.0%

8. (IF CALL IS ON CELL OR 2A IS YES, THEN ASK...) Do you use your cellphone for _____?

Texting:

	USE CELLPHONE FOR TEXTING?	
	Count	%
Yes	651	88.7%
No	62	8.5%
Don't use cellphone	20	2.8%

Getting online:

	USE CELLPHONE FOR GETTING ONLINE?	
	Count	%
Yes	600	82.2%
No	110	15.0%
Don't use cellphone	20	2.8%

9. (IF YES TO 1A...) What is your registered party affiliation? Are you a Democrat, a Republican, are you registered with a different party, or are you no party?

PARTY AFFILIATION:		
	Count	%
Democrat	108	16.8%
Republican	191	29.5%
Other party	42	6.5%
No party	305	47.2%

10. Politically, do you consider yourself to be conservative, moderate or progressive?

POLITICAL IDEOLOGY:		
	Count	%
Conservative	286	38.3%
Moderate	324	43.3%
Progressive	137	18.3%

11. How many years and months have you lived in Alaska?

ALASKA RESIDENCY:		
	Count	%
Less than 15 years	150	27.4%
15-30 years	203	37.1%
More than 30 years	195	35.6%

Mean = 25.7 years

12. In what year were you born?

AGE OF RESPONDENT:		
	Count	%
18-24	91	12.9%
25-34	149	21.1%
35-44	118	16.6%
45-54	126	17.8%
55-64	127	17.9%
65+	96	13.6%

Mean = 44.6 years

13. Of the people currently living in your household, how many are children or adolescents aged 18 or under?

CHILDREN IN HOUSEHOLD:		
	Count	%
None	428	59.7%
One or more	289	40.3%

Mean = 0.86

14. Are you married or single?

MARITAL STATUS:		
	Count	%
Married	364	51.1%
Single	348	48.9%

15. In which of the following broad categories does your household income fall?

ANNUAL HOUSEHOLD INCOME:		
	Count	%
\$0-20,000	82	12.4%
\$20-40,000	99	14.9%
\$40-60,000	104	15.7%
\$60-80,000	97	14.5%
\$80-100,000	90	13.5%
\$100-150,000	92	13.9%
\$150,000+	64	9.7%
Not sure	36	5.4%

Median = \$65,900

16. Which one of the following best describes your race?

ETHNICITY:		
	Count	%
White	470	66.6%
Black	15	2.1%
Asian	25	3.6%
Hawaiian/Pacific Islander	12	1.7%
Native/American Indian	76	10.7%
Combination	66	9.4%
Some other race	42	5.9%

17. GENDER...

GENDER OF RESPONDENT:		
	Count	%
Male	386	51.8%
Female	360	48.2%

That completes the survey. I have a telephone number for Alaska Survey Research that you can call with any comments, compliments or complaints. Would you like the number?

Thank you very much for your help. Goodbye.

THE FOLLOWING VARIABLE WAS COMPUTED USING MEASURED DATA:

MARITAL STATUS BY GENDER:		
	Count	%
Married males	182	25.6%
Married females	182	25.6%
Single males	183	25.6%
Single females	165	23.2%

CROSSTABULATION TABLES

Hillary Clinton's Rating

Row Percents

	HILLARY CLINTON'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
AREAS OF ALASKA:					
Southeast	26.0%	47.5%	25.6%	.9%	11.0%
Rural	41.7%	41.7%	8.5%	8.0%	8.8%
Southcentral	21.2%	68.7%	8.0%	2.1%	24.9%
Anchorage	30.3%	57.1%	10.7%	2.0%	41.2%
Fairbanks	18.2%	68.5%	8.7%	4.6%	14.1%
REGISTERED TO VOTE?					
Yes	26.8%	59.2%	11.2%	2.8%	100.0%
LANDLINE/CELL STATUS:					
Land only	41.1%	35.2%	20.1%	3.7%	2.7%
Both - land dominant	31.8%	58.4%	8.8%	1.0%	7.3%
Both - cell dominant	33.0%	60.0%	6.1%	.9%	30.3%
Cell only	22.4%	60.0%	13.7%	3.9%	59.7%
ADVERTISING NOTICE MOST:					
Newspaper	38.8%	44.5%	16.7%		6.3%
Direct mail	25.9%	53.4%	20.6%		7.1%
TV ads	28.4%	52.5%	12.5%	6.5%	31.4%
Radio ads	22.7%	66.1%	8.3%	2.9%	24.3%
Internet ads	26.5%	63.7%	9.8%		28.3%
Not sure	44.5%	47.6%	7.9%		2.7%
DO YOU WATCH TV...					
A lot	32.8%	55.0%	8.4%	3.8%	11.1%
A fair amount	25.4%	56.0%	15.3%	3.3%	24.9%
A little	26.5%	60.4%	11.1%	1.9%	40.5%
None	27.4%	61.2%	8.0%	3.4%	23.5%
DO YOU LISTEN TO THE RADIO...					
A lot	23.6%	63.1%	9.8%	3.5%	26.2%
A fair amount	26.8%	59.6%	12.1%	1.5%	28.1%
A little	28.1%	60.0%	8.6%	3.3%	32.0%
None	30.0%	48.7%	18.3%	3.0%	13.7%
ALASKA DISPATCH NEWS READS PER WEEK:					
Don't read	22.2%	63.7%	10.5%	3.6%	65.1%
1-3 reads	31.0%	53.2%	13.2%	2.6%	18.2%
4-6 reads	32.6%	47.3%	20.0%		5.6%
Every day	48.9%	42.9%	8.2%		8.9%
Not sure	23.9%	69.3%	6.8%		2.2%
ALASKA DISPATCH NEWS ONLINE READS PER WEEK:					
Don't read	19.4%	61.9%	13.3%	5.5%	49.1%
1-3 reads	34.9%	56.8%	7.9%	.5%	24.7%
4-6 reads	21.8%	66.4%	11.8%		9.7%
Every day	41.8%	50.5%	7.7%		14.4%
Not sure	29.8%	43.8%	26.4%		2.0%
Total	26.8%	59.2%	11.2%	2.8%	100.0%

	HILLARY CLINTON'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
HOURS PER DAY USING INTERNET:					
None	20.4%	44.3%	22.1%	13.2%	6.8%
1 hour or less	28.2%	57.0%	10.8%	3.9%	18.0%
2-3 hours	26.1%	62.6%	8.3%	3.0%	30.9%
4+ hours	27.9%	59.7%	11.7%	.7%	43.4%
Not sure	27.2%	54.0%	18.7%		.9%
USE INTERNET FOR SHOPPING?					
Yes	27.8%	59.6%	11.2%	1.5%	71.6%
No	26.0%	61.7%	8.2%	4.1%	21.6%
Don't use Internet	20.4%	44.3%	22.1%	13.2%	6.8%
USE INTERNET FOR NEWS?					
Yes	30.4%	56.4%	12.2%	.9%	74.0%
No	15.7%	74.1%	3.8%	6.4%	19.2%
Don't use Internet	20.4%	44.3%	22.1%	13.2%	6.8%
USE INTERNET FOR TV AND MOVIES?					
Yes	27.1%	58.7%	12.2%	2.1%	50.4%
No	27.7%	61.7%	8.5%	2.1%	42.9%
Don't use Internet	20.4%	44.3%	22.1%	13.2%	6.8%
USE INTERNET FOR SOCIAL NETWORKING?					
Yes	26.7%	59.8%	11.0%	2.5%	69.7%
No	29.5%	60.7%	9.0%	.7%	23.6%
Don't use Internet	20.4%	44.3%	22.1%	13.2%	6.8%
USE CELLPHONE FOR TEXTING?					
Yes	26.5%	61.0%	9.7%	2.9%	88.8%
No	27.2%	45.7%	25.0%	2.2%	8.5%
Don't use cellphone	41.1%	35.2%	20.1%	3.7%	2.7%
USE CELLPHONE FOR GETTING ONLINE?					
Yes	26.5%	59.1%	11.3%	3.0%	82.1%
No	27.5%	62.6%	8.1%	1.7%	15.2%
Don't use cellphone	41.1%	35.2%	20.1%	3.7%	2.7%
PARTY AFFILIATION:					
Democrat	67.9%	19.9%	9.8%	2.5%	16.8%
Republican	3.0%	85.6%	8.0%	3.4%	29.5%
Other party	22.0%	64.7%	10.6%	2.6%	6.5%
No party	27.8%	55.8%	13.8%	2.5%	47.2%
POLITICAL IDEOLOGY:					
Conservative	8.2%	83.7%	7.7%	.4%	41.5%
Moderate	30.8%	49.7%	13.5%	6.0%	39.6%
Progressive	59.2%	25.5%	13.9%	1.4%	18.9%
ALASKA RESIDENCY:					
Less than 15 years	30.0%	65.1%	4.0%	.9%	24.9%
15-30 years	23.3%	59.2%	14.5%	2.9%	36.1%
More than 30 years	29.7%	58.2%	11.1%	1.0%	39.0%
Total	26.8%	59.2%	11.2%	2.8%	100.0%

	HILLARY CLINTON'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
AGE OF RESPONDENT:					
18-34	17.6%	66.0%	11.2%	5.3%	30.4%
35-44	25.0%	50.4%	19.8%	4.8%	17.5%
45-54	25.2%	58.7%	16.2%		18.5%
55+	37.6%	57.2%	4.0%	1.2%	33.6%
CHILDREN IN HOUSEHOLD:					
None	27.6%	61.4%	10.3%	.7%	59.6%
One or more	27.0%	55.1%	12.0%	5.9%	40.4%
MARITAL STATUS:					
Married	29.3%	61.1%	9.1%	.6%	53.1%
Single	25.1%	55.7%	13.8%	5.4%	46.9%
HOUSEHOLD INCOME:					
\$0-\$40,000	27.4%	53.0%	12.1%	7.4%	26.0%
\$40,000-\$100,000	26.1%	61.4%	10.7%	1.8%	44.2%
\$100,000+	29.2%	62.5%	7.8%	.5%	26.0%
Not sure	16.5%	44.6%	39.0%		3.8%
ETHNICITY OF RESPONDENT:					
White	28.0%	63.5%	6.8%	1.7%	68.9%
Non-white	23.3%	50.2%	21.0%	5.5%	31.1%
GENDER OF RESPONDENT:					
Male	22.1%	64.9%	12.3%	.7%	49.9%
Female	31.5%	53.5%	10.1%	4.9%	50.1%
MARITAL STATUS BY GENDER:					
Married males	20.8%	70.0%	9.2%		26.1%
Married females	37.4%	52.5%	9.0%	1.1%	27.0%
Single males	24.1%	59.2%	15.5%	1.2%	23.6%
Single females	26.2%	52.1%	12.1%	9.7%	23.2%
Total	26.8%	59.2%	11.2%	2.8%	100.0%

CROSSTABULATION TABLES

Donald Trump's Rating

Row Percents

	DONALD TRUMP'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
AREAS OF ALASKA:					
Southeast	28.0%	59.5%	12.5%		11.0%
Rural	31.5%	53.4%	12.6%	2.5%	8.8%
Southcentral	44.0%	42.8%	13.2%		24.9%
Anchorage	26.6%	59.7%	12.5%	1.1%	41.2%
Fairbanks	33.5%	48.9%	16.0%	1.6%	14.1%
REGISTERED TO VOTE?					
Yes	32.5%	53.4%	13.2%	.9%	100.0%
LANDLINE/CELL STATUS:					
Land only	31.9%	40.3%	21.3%	6.5%	2.7%
Both - land dominant	37.2%	49.8%	11.1%	2.0%	7.3%
Both - cell dominant	36.4%	51.5%	11.6%	.6%	30.3%
Cell only	30.0%	55.4%	13.9%	.7%	59.7%
ADVERTISING NOTICE MOST:					
Newspaper	20.8%	68.7%	10.5%		6.3%
Direct mail	20.0%	61.6%	17.0%	1.3%	7.1%
TV ads	36.6%	50.3%	12.0%	1.1%	31.4%
Radio ads	34.7%	48.4%	15.1%	1.8%	24.3%
Internet ads	29.5%	58.5%	12.0%		28.3%
Not sure	33.0%	56.2%	8.8%	2.0%	2.7%
DO YOU WATCH TV...					
A lot	35.6%	54.5%	9.0%	.8%	11.1%
A fair amount	33.4%	50.3%	15.6%	.7%	24.9%
A little	33.6%	51.7%	13.7%	1.0%	40.5%
None	27.1%	59.8%	12.0%	1.0%	23.5%
DO YOU LISTEN TO THE RADIO...					
A lot	37.8%	47.6%	14.3%	.4%	26.2%
A fair amount	28.6%	55.9%	13.7%	1.7%	28.1%
A little	36.7%	50.5%	11.7%	1.1%	32.0%
None	18.9%	67.0%	14.1%		13.7%
ALASKA DISPATCH NEWS READS PER WEEK:					
Don't read	33.7%	52.1%	13.4%	.8%	65.1%
1-3 reads	28.1%	53.1%	16.9%	1.9%	18.2%
4-6 reads	40.3%	48.0%	11.6%		5.6%
Every day	27.6%	62.9%	9.0%	.5%	8.9%
Not sure	23.9%	76.1%			2.2%
ALASKA DISPATCH NEWS ONLINE READS PER WEEK:					
Don't read	40.4%	46.2%	12.4%	1.0%	49.1%
1-3 reads	18.6%	64.4%	16.1%	.9%	24.7%
4-6 reads	44.2%	43.0%	11.0%	1.8%	9.7%
Every day	19.0%	67.1%	13.9%		14.4%
Not sure	32.3%	57.4%	7.9%	2.4%	2.0%
Total	32.5%	53.4%	13.2%	.9%	100.0%

	DONALD TRUMP'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
HOURS PER DAY USING INTERNET:					
None	42.7%	43.6%	12.2%	1.5%	6.8%
1 hour or less	34.6%	49.1%	16.2%		18.0%
2-3 hours	30.5%	53.2%	14.9%	1.4%	30.9%
4+ hours	30.4%	58.1%	10.7%	.8%	43.4%
Not sure	62.7%	26.8%	5.8%	4.7%	.9%
USE INTERNET FOR SHOPPING?					
Yes	28.1%	57.2%	13.6%	1.1%	71.6%
No	43.0%	45.1%	11.6%	.2%	21.6%
Don't use Internet	42.7%	43.6%	12.2%	1.5%	6.8%
USE INTERNET FOR NEWS?					
Yes	28.7%	57.8%	12.7%	.8%	74.0%
No	42.8%	41.3%	14.8%	1.1%	19.2%
Don't use Internet	42.7%	43.6%	12.2%	1.5%	6.8%
USE INTERNET FOR TV AND MOVIES?					
Yes	24.0%	60.7%	14.5%	.8%	50.4%
No	40.6%	47.0%	11.5%	.9%	42.9%
Don't use Internet	42.7%	43.6%	12.2%	1.5%	6.8%
USE INTERNET FOR SOCIAL NETWORKING?					
Yes	30.5%	55.7%	12.7%	1.1%	69.7%
No	34.9%	50.5%	14.4%	.2%	23.6%
Don't use Internet	42.7%	43.6%	12.2%	1.5%	6.8%
USE CELLPHONE FOR TEXTING?					
Yes	32.1%	54.3%	12.9%	.7%	88.8%
No	35.7%	50.8%	12.4%	1.1%	8.5%
Don't use cellphone	31.9%	40.3%	21.3%	6.5%	2.7%
USE CELLPHONE FOR GETTING ONLINE?					
Yes	31.2%	56.0%	12.0%	.8%	82.1%
No	40.2%	43.6%	15.9%	.4%	15.2%
Don't use cellphone	31.9%	40.3%	21.3%	6.5%	2.7%
PARTY AFFILIATION:					
Democrat	4.8%	90.9%	3.9%	.3%	16.8%
Republican	60.7%	27.2%	12.1%		29.5%
Other party	16.2%	72.5%	8.7%	2.6%	6.5%
No party	26.9%	53.8%	17.8%	1.5%	47.2%
POLITICAL IDEOLOGY:					
Conservative	55.2%	24.7%	19.2%	.9%	41.5%
Moderate	20.5%	69.2%	9.0%	1.3%	39.6%
Progressive	8.0%	83.0%	8.8%	.3%	18.9%
ALASKA RESIDENCY:					
Less than 15 years	39.6%	49.2%	10.3%	.9%	24.9%
15-30 years	27.2%	56.1%	16.1%	.6%	36.1%
More than 30 years	32.2%	55.0%	12.0%	.9%	39.0%
Total	32.5%	53.4%	13.2%	.9%	100.0%

	DONALD TRUMP'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
AGE OF RESPONDENT:					
18-34	29.1%	53.1%	15.8%	2.0%	30.4%
35-44	23.4%	61.5%	15.1%		17.5%
45-54	40.3%	47.2%	11.4%	1.0%	18.5%
55+	36.8%	54.5%	8.3%	.5%	33.6%
CHILDREN IN HOUSEHOLD:					
None	33.2%	54.3%	11.5%	1.0%	59.6%
One or more	30.4%	54.1%	14.6%	.9%	40.4%
MARITAL STATUS:					
Married	33.0%	52.4%	13.7%	.9%	53.1%
Single	30.3%	56.2%	12.4%	1.0%	46.9%
HOUSEHOLD INCOME:					
\$0-\$40,000	32.0%	53.2%	12.6%	2.2%	26.0%
\$40,000-\$100,000	30.1%	56.1%	13.8%		44.2%
\$100,000+	36.4%	52.3%	10.5%	.8%	26.0%
Not sure	23.3%	62.5%	14.2%		3.8%
ETHNICITY OF RESPONDENT:					
White	34.8%	52.9%	11.7%	.6%	68.9%
Non-white	27.7%	54.8%	15.7%	1.7%	31.1%
GENDER OF RESPONDENT:					
Male	34.8%	46.0%	18.2%	.9%	49.9%
Female	30.2%	60.7%	8.2%	.9%	50.1%
MARITAL STATUS BY GENDER:					
Married males	36.4%	42.1%	20.4%	1.1%	26.1%
Married females	29.7%	62.4%	7.2%	.7%	27.0%
Single males	31.5%	51.8%	16.0%	.8%	23.6%
Single females	29.2%	60.7%	8.8%	1.3%	23.2%
Total	32.5%	53.4%	13.2%	.9%	100.0%

CROSSTABULATION TABLES

Gary Johnson's Rating

Row Percents



	GARY JOHNSON'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
AREAS OF ALASKA:					
Southeast	11.2%	18.4%	17.3%	53.1%	11.0%
Rural	12.1%	6.3%	18.2%	63.4%	8.8%
Southcentral	13.5%	14.4%	27.2%	44.8%	24.9%
Anchorage	15.8%	16.7%	22.0%	45.6%	41.2%
Fairbanks	12.0%	18.8%	22.2%	47.0%	14.1%
REGISTERED TO VOTE?					
Yes	13.8%	15.7%	22.5%	48.0%	100.0%
LANDLINE/CELL STATUS:					
Land only	3.5%	7.9%	33.6%	54.9%	2.7%
Both - land dominant	10.6%	25.3%	16.7%	47.3%	7.3%
Both - cell dominant	13.9%	19.7%	18.5%	47.9%	30.3%
Cell only	14.7%	12.8%	24.7%	47.8%	59.7%
ADVERTISING NOTICE MOST:					
Newspaper	.7%	19.7%	26.6%	53.1%	6.3%
Direct mail	12.7%	7.1%	28.6%	51.6%	7.1%
TV ads	15.2%	11.4%	18.7%	54.7%	31.4%
Radio ads	16.6%	19.5%	21.8%	42.2%	24.3%
Internet ads	13.9%	19.0%	22.8%	44.2%	28.3%
Not sure	2.8%	18.3%	28.4%	50.5%	2.7%
DO YOU WATCH TV...					
A lot	11.8%	5.1%	31.9%	51.2%	11.1%
A fair amount	12.2%	16.3%	15.6%	55.9%	24.9%
A little	16.1%	15.5%	22.7%	45.7%	40.5%
None	13.0%	20.2%	23.6%	43.3%	23.5%
DO YOU LISTEN TO THE RADIO...					
A lot	11.6%	16.5%	16.2%	55.8%	26.2%
A fair amount	11.0%	18.6%	30.5%	39.9%	28.1%
A little	18.7%	13.9%	20.3%	47.2%	32.0%
None	13.3%	13.0%	21.5%	52.1%	13.7%
ALASKA DISPATCH NEWS READS PER WEEK:					
Don't read	14.2%	16.4%	20.6%	48.7%	65.1%
1-3 reads	19.5%	11.2%	21.3%	48.0%	18.2%
4-6 reads	6.8%	13.5%	29.8%	49.9%	5.6%
Every day	3.8%	24.3%	26.4%	45.5%	8.9%
Not sure	17.4%	7.0%	41.1%	34.4%	2.2%
ALASKA DISPATCH NEWS ONLINE READS PER WEEK:					
Don't read	12.1%	12.3%	19.1%	56.6%	49.1%
1-3 reads	17.6%	16.2%	29.7%	36.5%	24.7%
4-6 reads	15.4%	18.5%	24.5%	41.5%	9.7%
Every day	13.3%	25.4%	20.3%	41.1%	14.4%
Not sure	13.0%	15.3%	2.4%	69.3%	2.0%
Total	13.8%	15.7%	22.5%	48.0%	100.0%

	GARY JOHNSON'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
HOURS PER DAY USING INTERNET:					
None	6.5%	10.5%	15.0%	68.1%	6.8%
1 hour or less	13.7%	13.3%	24.6%	48.4%	18.0%
2-3 hours	15.2%	16.7%	24.3%	43.8%	30.9%
4+ hours	14.0%	17.0%	20.9%	48.0%	43.4%
Not sure	28.9%	21.4%		49.6%	.9%
USE INTERNET FOR SHOPPING?					
Yes	15.7%	17.4%	25.3%	41.7%	71.6%
No	10.7%	12.4%	13.4%	63.6%	21.6%
Don't use Internet	6.5%	10.5%	15.0%	68.1%	6.8%
USE INTERNET FOR NEWS?					
Yes	15.9%	17.0%	22.4%	44.7%	74.0%
No	9.3%	13.1%	22.9%	54.7%	19.2%
Don't use Internet	6.5%	10.5%	15.0%	68.1%	6.8%
USE INTERNET FOR TV AND MOVIES?					
Yes	16.9%	13.1%	21.0%	49.1%	50.4%
No	11.7%	19.9%	24.2%	44.1%	42.9%
Don't use Internet	6.5%	10.5%	15.0%	68.1%	6.8%
USE INTERNET FOR SOCIAL NETWORKING?					
Yes	14.6%	14.3%	22.3%	48.9%	69.7%
No	14.4%	22.0%	23.1%	40.6%	23.6%
Don't use Internet	6.5%	10.5%	15.0%	68.1%	6.8%
USE CELLPHONE FOR TEXTING?					
Yes	14.9%	15.8%	22.5%	46.7%	88.8%
No	7.4%	18.4%	12.5%	61.8%	8.5%
Don't use cellphone	3.5%	7.9%	33.6%	54.9%	2.7%
USE CELLPHONE FOR GETTING ONLINE?					
Yes	14.0%	16.3%	22.1%	47.6%	82.1%
No	13.0%	15.1%	19.9%	52.0%	15.2%
Don't use cellphone	3.5%	7.9%	33.6%	54.9%	2.7%
PARTY AFFILIATION:					
Democrat	9.6%	28.3%	23.5%	38.6%	16.8%
Republican	11.6%	7.5%	30.1%	50.9%	29.5%
Other party	43.1%	10.5%	6.0%	40.4%	6.5%
No party	12.7%	17.1%	19.6%	50.5%	47.2%
POLITICAL IDEOLOGY:					
Conservative	11.4%	14.2%	25.5%	48.9%	41.5%
Moderate	18.8%	12.1%	16.9%	52.1%	39.6%
Progressive	8.8%	26.4%	27.4%	37.3%	18.9%
ALASKA RESIDENCY:					
Less than 15 years	24.0%	12.4%	23.9%	39.7%	24.9%
15-30 years	14.1%	13.6%	22.7%	49.7%	36.1%
More than 30 years	6.5%	19.8%	23.9%	49.8%	39.0%
Total	13.8%	15.7%	22.5%	48.0%	100.0%

	GARY JOHNSON'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
AGE OF RESPONDENT:					
18-34	20.3%	8.3%	20.5%	50.9%	30.4%
35-44	20.1%	10.7%	23.2%	46.0%	17.5%
45-54	6.5%	19.5%	26.6%	47.4%	18.5%
55+	6.9%	22.9%	21.6%	48.6%	33.6%
CHILDREN IN HOUSEHOLD:					
None	13.0%	16.6%	24.0%	46.5%	59.6%
One or more	14.5%	14.7%	20.1%	50.7%	40.4%
MARITAL STATUS:					
Married	13.1%	19.9%	22.2%	44.8%	53.1%
Single	14.2%	11.5%	21.9%	52.4%	46.9%
HOUSEHOLD INCOME:					
\$0-\$40,000	10.5%	11.0%	23.2%	55.3%	26.0%
\$40,000-\$100,000	16.8%	14.0%	24.2%	45.0%	44.2%
\$100,000+	14.7%	24.1%	19.0%	42.3%	26.0%
Not sure	5.3%	8.9%	16.4%	69.3%	3.8%
ETHNICITY OF RESPONDENT:					
White	13.0%	18.4%	25.1%	43.6%	68.9%
Non-white	15.1%	10.0%	15.6%	59.3%	31.1%
GENDER OF RESPONDENT:					
Male	16.8%	18.7%	26.4%	38.2%	49.9%
Female	10.9%	12.7%	18.6%	57.8%	50.1%
MARITAL STATUS BY GENDER:					
Married males	16.9%	23.0%	21.0%	39.1%	26.1%
Married females	9.5%	16.9%	23.2%	50.3%	27.0%
Single males	17.0%	14.2%	30.1%	38.7%	23.6%
Single females	11.4%	8.7%	13.6%	66.3%	23.2%
Total	13.8%	15.7%	22.5%	48.0%	100.0%

CROSSTABULATION TABLES

Jill Stein's Rating

Row Percents



	JILL STEIN'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
AREAS OF ALASKA:					
Southeast	12.2%	16.0%	18.8%	53.1%	11.0%
Rural	9.1%	4.0%	10.6%	76.3%	8.8%
Southcentral	7.1%	9.6%	23.3%	59.9%	24.9%
Anchorage	10.4%	12.1%	21.1%	56.4%	41.2%
Fairbanks	7.0%	19.4%	17.6%	56.0%	14.1%
REGISTERED TO VOTE?					
Yes	9.2%	12.2%	20.0%	58.6%	100.0%
LANDLINE/CELL STATUS:					
Land only	9.0%	14.7%	30.6%	45.7%	2.7%
Both - land dominant	11.7%	12.4%	21.8%	54.1%	7.3%
Both - cell dominant	9.7%	11.8%	22.6%	55.8%	30.3%
Cell only	8.6%	12.3%	17.9%	61.1%	59.7%
ADVERTISING NOTICE MOST:					
Newspaper	4.6%	13.9%	23.0%	58.6%	6.3%
Direct mail	7.8%	6.6%	25.4%	60.2%	7.1%
TV ads	6.5%	11.6%	21.4%	60.6%	31.4%
Radio ads	10.4%	15.9%	16.0%	57.7%	24.3%
Internet ads	11.5%	9.6%	19.9%	59.0%	28.3%
Not sure	14.2%	16.1%	10.1%	59.7%	2.7%
DO YOU WATCH TV...					
A lot	6.1%	10.6%	30.5%	52.8%	11.1%
A fair amount	5.8%	12.3%	16.8%	65.2%	24.9%
A little	11.4%	11.2%	20.0%	57.4%	40.5%
None	10.6%	13.5%	18.9%	57.0%	23.5%
DO YOU LISTEN TO THE RADIO...					
A lot	12.9%	11.8%	11.0%	64.3%	26.2%
A fair amount	7.7%	17.6%	23.0%	51.7%	28.1%
A little	7.6%	10.9%	23.4%	58.1%	32.0%
None	8.6%	5.8%	24.1%	61.6%	13.7%
ALASKA DISPATCH NEWS READS PER WEEK:					
Don't read	7.6%	14.1%	17.9%	60.4%	65.1%
1-3 reads	14.6%	5.0%	23.3%	57.0%	18.2%
4-6 reads	11.3%	11.4%	24.3%	53.0%	5.6%
Every day	10.7%	15.9%	21.6%	51.8%	8.9%
Not sure		7.0%	41.2%	51.8%	2.2%
ALASKA DISPATCH NEWS ONLINE READS PER WEEK:					
Don't read	4.9%	13.5%	15.5%	66.2%	49.1%
1-3 reads	15.2%	4.9%	26.8%	53.1%	24.7%
4-6 reads	16.9%	10.5%	34.9%	37.7%	9.7%
Every day	9.7%	22.1%	15.6%	52.5%	14.4%
Not sure		13.2%	14.7%	72.1%	2.0%
Total	9.2%	12.2%	20.0%	58.6%	100.0%

	JILL STEIN'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
HOURS PER DAY USING INTERNET:					
None	4.6%	8.9%	25.7%	60.8%	6.8%
1 hour or less	8.1%	6.8%	20.0%	65.0%	18.0%
2-3 hours	11.3%	19.0%	16.6%	53.1%	30.9%
4+ hours	9.1%	10.4%	21.7%	58.8%	43.4%
Not sure		13.4%		86.6%	.9%
USE INTERNET FOR SHOPPING?					
Yes	10.7%	11.5%	22.3%	55.5%	71.6%
No	5.6%	16.4%	10.1%	68.0%	21.6%
Don't use Internet	4.6%	8.9%	25.7%	60.8%	6.8%
USE INTERNET FOR NEWS?					
Yes	10.6%	14.2%	19.5%	55.7%	74.0%
No	5.3%	6.5%	19.2%	69.0%	19.2%
Don't use Internet	4.6%	8.9%	25.7%	60.8%	6.8%
USE INTERNET FOR TV AND MOVIES?					
Yes	8.3%	12.9%	20.9%	58.0%	50.4%
No	11.0%	12.2%	17.7%	59.1%	42.9%
Don't use Internet	4.6%	8.9%	25.7%	60.8%	6.8%
USE INTERNET FOR SOCIAL NETWORKING?					
Yes	9.7%	11.1%	20.3%	58.9%	69.7%
No	9.1%	16.9%	16.7%	57.2%	23.6%
Don't use Internet	4.6%	8.9%	25.7%	60.8%	6.8%
USE CELLPHONE FOR TEXTING?					
Yes	9.9%	12.9%	19.2%	58.1%	88.8%
No	2.2%	6.4%	23.4%	68.0%	8.5%
Don't use cellphone	9.0%	14.7%	30.6%	45.7%	2.7%
USE CELLPHONE FOR GETTING ONLINE?					
Yes	9.3%	12.6%	19.0%	59.1%	82.1%
No	5.7%	10.9%	23.2%	60.2%	15.2%
Don't use cellphone	9.0%	14.7%	30.6%	45.7%	2.7%
PARTY AFFILIATION:					
Democrat	15.3%	15.1%	18.3%	51.4%	16.8%
Republican	4.2%	10.8%	22.0%	63.0%	29.5%
Other party	12.9%	27.1%	11.1%	48.9%	6.5%
No party	9.6%	10.1%	20.5%	59.7%	47.2%
POLITICAL IDEOLOGY:					
Conservative	5.5%	11.1%	19.7%	63.7%	41.5%
Moderate	8.6%	12.6%	17.6%	61.2%	39.6%
Progressive	18.3%	14.1%	25.5%	42.1%	18.9%
ALASKA RESIDENCY:					
Less than 15 years	11.0%	11.1%	22.7%	55.2%	24.9%
15-30 years	9.5%	10.2%	20.6%	59.7%	36.1%
More than 30 years	6.9%	11.4%	21.6%	60.0%	39.0%
Total	9.2%	12.2%	20.0%	58.6%	100.0%

	JILL STEIN'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
AGE OF RESPONDENT:					
18-34	10.6%	9.7%	13.5%	66.3%	30.4%
35-44	14.3%	10.3%	16.6%	58.8%	17.5%
45-54	4.0%	16.7%	26.2%	53.1%	18.5%
55+	7.1%	12.6%	24.8%	55.5%	33.6%
CHILDREN IN HOUSEHOLD:					
None	8.1%	12.6%	22.6%	56.8%	59.6%
One or more	9.8%	12.3%	16.8%	61.1%	40.4%
MARITAL STATUS:					
Married	8.0%	13.6%	21.9%	56.4%	53.1%
Single	9.6%	11.0%	18.6%	60.8%	46.9%
HOUSEHOLD INCOME:					
\$0-\$40,000	5.9%	10.3%	21.7%	62.1%	26.0%
\$40,000-\$100,000	11.1%	13.9%	20.6%	54.4%	44.2%
\$100,000+	8.9%	12.4%	20.1%	58.6%	26.0%
Not sure	16.0%	5.5%	1.1%	77.5%	3.8%
ETHNICITY OF RESPONDENT:					
White	8.2%	15.6%	23.2%	53.0%	68.9%
Non-white	10.3%	6.3%	13.1%	70.3%	31.1%
GENDER OF RESPONDENT:					
Male	8.4%	14.7%	18.5%	58.3%	49.9%
Female	10.0%	9.8%	21.4%	58.9%	50.1%
MARITAL STATUS BY GENDER:					
Married males	6.0%	15.6%	20.6%	57.8%	26.1%
Married females	9.9%	11.8%	23.2%	55.1%	27.0%
Single males	10.5%	14.2%	16.9%	58.4%	23.6%
Single females	8.7%	7.8%	20.3%	63.2%	23.2%
Total	9.2%	12.2%	20.0%	58.6%	100.0%

CROSSTABULATION TABLES

US President 2-way Race

Row Percents



	COMPUTED 2016 US PRESIDENT RACE #1:			Total
	Hillary Clinton	Donald Trump	Undecided	Col %
	Row %	Row %	Row %	
AREAS OF ALASKA:				
Southeast	53.4%	33.8%	12.8%	11.0%
Rural	55.5%	41.3%	3.2%	8.8%
Southcentral	34.8%	58.1%	7.1%	24.9%
Anchorage	44.3%	41.0%	14.7%	41.2%
Fairbanks	30.8%	50.1%	19.2%	14.1%
REGISTERED TO VOTE?				
Yes	42.0%	45.8%	12.2%	100.0%
LANDLINE/CELL STATUS:				
Land only	55.9%	38.8%	5.3%	2.7%
Both - land dominant	42.9%	52.4%	4.6%	7.3%
Both - cell dominant	42.4%	48.7%	9.0%	30.3%
Cell only	41.1%	43.8%	15.1%	59.7%
ADVERTISING NOTICE MOST:				
Newspaper	51.8%	30.8%	17.3%	6.3%
Direct mail	44.3%	31.7%	24.0%	7.1%
TV ads	42.9%	46.1%	11.0%	31.4%
Radio ads	37.2%	53.3%	9.6%	24.3%
Internet ads	44.2%	43.4%	12.4%	28.3%
Not sure	50.3%	39.0%	10.7%	2.7%
DO YOU WATCH TV...				
A lot	51.7%	42.2%	6.1%	11.1%
A fair amount	44.7%	47.0%	8.3%	24.9%
A little	37.5%	48.5%	14.0%	40.5%
None	43.6%	40.7%	15.7%	23.5%
DO YOU LISTEN TO THE RADIO...				
A lot	36.5%	51.5%	11.9%	26.2%
A fair amount	46.0%	39.5%	14.5%	28.1%
A little	38.9%	52.2%	8.9%	32.0%
None	52.0%	31.6%	16.3%	13.7%
ALASKA DISPATCH NEWS READS PER WEEK:				
Don't read	37.9%	48.6%	13.5%	65.1%
1-3 reads	48.2%	44.5%	7.3%	18.2%
4-6 reads	42.7%	43.5%	13.9%	5.6%
Every day	58.6%	31.0%	10.4%	8.9%
Not sure	48.4%	31.5%	20.1%	2.2%
ALASKA DISPATCH NEWS ONLINE READS PER WEEK:				
Don't read	34.8%	54.1%	11.1%	49.1%
1-3 reads	48.1%	37.2%	14.7%	24.7%
4-6 reads	39.4%	52.0%	8.6%	9.7%
Every day	57.1%	26.6%	16.3%	14.4%
Not sure	54.4%	42.6%	3.0%	2.0%
Total	42.0%	45.8%	12.2%	100.0%

	COMPUTED 2016 US PRESIDENT RACE #1:			Total
	Hillary Clinton	Donald Trump	Undecided	Col %
	Row %	Row %	Row %	
HOURS PER DAY USING INTERNET:				
None	41.2%	47.8%	11.0%	6.8%
1 hour or less	37.6%	50.6%	11.8%	18.0%
2-3 hours	40.2%	43.6%	16.2%	30.9%
4+ hours	45.9%	43.9%	10.2%	43.4%
Not sure	31.5%	68.5%		.9%
USE INTERNET FOR SHOPPING?				
Yes	43.6%	42.3%	14.1%	71.6%
No	37.7%	55.5%	6.7%	21.6%
Don't use Internet	41.2%	47.8%	11.0%	6.8%
USE INTERNET FOR NEWS?				
Yes	45.9%	40.9%	13.2%	74.0%
No	28.2%	62.5%	9.3%	19.2%
Don't use Internet	41.2%	47.8%	11.0%	6.8%
USE INTERNET FOR TV AND MOVIES?				
Yes	44.3%	40.3%	15.4%	50.4%
No	39.9%	51.4%	8.7%	42.9%
Don't use Internet	41.2%	47.8%	11.0%	6.8%
USE INTERNET FOR SOCIAL NETWORKING?				
Yes	42.5%	42.8%	14.8%	69.7%
No	41.8%	53.0%	5.2%	23.6%
Don't use Internet	41.2%	47.8%	11.0%	6.8%
USE CELLPHONE FOR TEXTING?				
Yes	41.0%	45.5%	13.5%	88.8%
No	50.1%	48.7%	1.1%	8.5%
Don't use cellphone	55.9%	38.8%	5.3%	2.7%
USE CELLPHONE FOR GETTING ONLINE?				
Yes	42.9%	43.5%	13.6%	82.1%
No	35.7%	57.8%	6.5%	15.2%
Don't use cellphone	55.9%	38.8%	5.3%	2.7%
PARTY AFFILIATION:				
Democrat	88.4%	5.3%	6.2%	16.8%
Republican	11.0%	78.4%	10.6%	29.5%
Other party	44.6%	29.3%	26.1%	6.5%
No party	44.5%	42.1%	13.4%	47.2%
POLITICAL IDEOLOGY:				
Conservative	14.4%	77.7%	7.9%	41.5%
Moderate	54.7%	28.2%	17.1%	39.6%
Progressive	75.7%	12.8%	11.5%	18.9%
ALASKA RESIDENCY:				
Less than 15 years	35.5%	54.9%	9.6%	24.9%
15-30 years	44.6%	43.4%	12.1%	36.1%
More than 30 years	44.8%	44.7%	10.6%	39.0%
Total	42.0%	45.8%	12.2%	100.0%

	COMPUTED 2016 US PRESIDENT RACE #1:			Total
	Hillary Clinton	Donald Trump	Undecided	Col %
	Row %	Row %	Row %	
AGE OF RESPONDENT:				
18-34	37.0%	48.2%	14.8%	30.4%
35-44	45.9%	35.4%	18.7%	17.5%
45-54	41.8%	49.2%	9.0%	18.5%
55+	46.0%	45.8%	8.2%	33.6%
CHILDREN IN HOUSEHOLD:				
None	41.6%	46.4%	12.0%	59.6%
One or more	44.1%	43.2%	12.8%	40.4%
MARITAL STATUS:				
Married	38.3%	46.8%	14.9%	53.1%
Single	47.7%	42.2%	10.1%	46.9%
HOUSEHOLD INCOME:				
\$0-\$40,000	48.8%	41.5%	9.6%	26.0%
\$40,000-\$100,000	40.8%	46.3%	13.0%	44.2%
\$100,000+	40.4%	49.0%	10.6%	26.0%
Not sure	52.5%	31.5%	15.9%	3.8%
ETHNICITY OF RESPONDENT:				
White	39.8%	50.2%	10.0%	68.9%
Non-white	47.3%	36.2%	16.5%	31.1%
GENDER OF RESPONDENT:				
Male	35.9%	51.8%	12.3%	49.9%
Female	48.1%	39.8%	12.1%	50.1%
MARITAL STATUS BY GENDER:				
Married males	29.4%	54.7%	15.9%	26.1%
Married females	46.9%	39.2%	13.9%	27.0%
Single males	43.4%	47.0%	9.6%	23.6%
Single females	52.1%	37.4%	10.5%	23.2%
Total	42.0%	45.8%	12.2%	100.0%

CROSSTABULATION TABLES

US President 4-way Race

Row Percents

	COMPUTED 2016 US PRESIDENT RACE #2:					Total
	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Undecided	Col %
	Row %	Row %	Row %	Row %	Row %	
AREAS OF ALASKA:						
Southeast	31.1%	23.0%	25.3%	10.6%	10.1%	11.0%
Rural	46.2%	25.8%	16.0%	6.6%	5.4%	8.8%
Southcentral	23.2%	51.5%	12.4%	4.3%	8.7%	24.9%
Anchorage	34.0%	29.9%	18.8%	6.9%	10.4%	41.2%
Fairbanks	23.7%	43.7%	20.5%	2.7%	9.4%	14.1%
REGISTERED TO VOTE?						
Yes	30.6%	36.1%	17.9%	6.0%	9.3%	100.0%
LANDLINE/CELL STATUS:						
Land only	45.8%	31.9%	6.9%	10.1%	5.3%	2.7%
Both - land dominant	35.9%	42.6%	8.9%	6.1%	6.5%	7.3%
Both - cell dominant	33.3%	42.2%	13.1%	6.4%	4.9%	30.3%
Cell only	27.9%	32.4%	21.9%	5.6%	12.1%	59.7%
ADVERTISING NOTICE MOST:						
Newspaper	42.7%	30.8%	4.5%	6.9%	15.1%	6.3%
Direct mail	31.6%	22.7%	27.8%	4.1%	13.8%	7.1%
TV ads	30.5%	35.9%	19.9%	5.7%	7.9%	31.4%
Radio ads	25.3%	38.0%	20.7%	4.5%	11.4%	24.3%
Internet ads	33.3%	36.2%	15.1%	7.8%	7.6%	28.3%
Not sure	41.3%	37.0%	2.9%	10.1%	8.7%	2.7%
DO YOU WATCH TV...						
A lot	42.7%	41.3%	6.5%	8.2%	1.3%	11.1%
A fair amount	32.4%	35.0%	21.7%	5.3%	5.7%	24.9%
A little	25.7%	37.5%	18.2%	6.4%	12.2%	40.5%
None	32.2%	31.0%	19.7%	4.3%	12.7%	23.5%
DO YOU LISTEN TO THE RADIO...						
A lot	27.1%	40.9%	16.6%	5.9%	9.5%	26.2%
A fair amount	30.5%	34.3%	17.0%	6.0%	12.2%	28.1%
A little	30.4%	37.7%	20.7%	4.7%	6.5%	32.0%
None	38.1%	25.7%	16.6%	9.5%	10.1%	13.7%
ALASKA DISPATCH NEWS READS PER WEEK:						
Don't read	25.1%	38.4%	21.0%	6.2%	9.4%	65.1%
1-3 reads	37.0%	30.1%	15.3%	7.6%	10.1%	18.2%
4-6 reads	35.3%	40.3%	9.8%	1.8%	12.8%	5.6%
Every day	56.0%	28.0%	5.7%	6.4%	4.0%	8.9%
Not sure	27.0%	31.5%	24.2%		17.3%	2.2%
ALASKA DISPATCH NEWS ONLINE READS PER WEEK:						
Don't read	25.8%	43.6%	16.1%	4.8%	9.7%	49.1%
1-3 reads	35.0%	23.6%	21.6%	9.9%	9.8%	24.7%
4-6 reads	24.3%	45.6%	10.0%	7.5%	12.7%	9.7%
Every day	42.7%	23.5%	23.5%	3.7%	6.6%	14.4%
Not sure	42.4%	34.8%	20.9%		2.0%	2.0%
Total	30.6%	36.1%	17.9%	6.0%	9.3%	100.0%

	COMPUTED 2016 US PRESIDENT RACE #2:					Total
	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Undecided	Col %
	Row %	Row %	Row %	Row %	Row %	
HOURS PER DAY USING INTERNET:						
None	30.6%	33.1%	19.7%	8.4%	8.2%	6.8%
1 hour or less	27.9%	40.3%	17.8%	2.2%	11.8%	18.0%
2-3 hours	29.9%	32.5%	19.1%	6.8%	11.8%	30.9%
4+ hours	32.6%	36.5%	17.0%	6.9%	7.1%	43.4%
Not sure	27.2%	39.6%	28.9%		4.3%	.9%
USE INTERNET FOR SHOPPING?						
Yes	31.8%	33.7%	18.6%	6.7%	9.2%	71.6%
No	27.3%	43.3%	15.6%	3.3%	10.5%	21.6%
Don't use Internet	30.6%	33.1%	19.7%	8.4%	8.2%	6.8%
USE INTERNET FOR NEWS?						
Yes	34.1%	32.0%	18.2%	6.4%	9.4%	74.0%
No	17.7%	51.2%	17.1%	3.9%	10.1%	19.2%
Don't use Internet	30.6%	33.1%	19.7%	8.4%	8.2%	6.8%
USE INTERNET FOR TV AND MOVIES?						
Yes	30.4%	28.5%	23.5%	7.7%	9.8%	50.4%
No	31.1%	44.7%	11.2%	3.8%	9.2%	42.9%
Don't use Internet	30.6%	33.1%	19.7%	8.4%	8.2%	6.8%
USE INTERNET FOR SOCIAL NETWORKING?						
Yes	30.6%	34.5%	19.5%	6.3%	9.2%	69.7%
No	31.2%	40.3%	13.1%	4.9%	10.5%	23.6%
Don't use Internet	30.6%	33.1%	19.7%	8.4%	8.2%	6.8%
USE CELLPHONE FOR TEXTING?						
Yes	29.6%	35.6%	19.2%	5.5%	10.2%	88.8%
No	38.1%	39.4%	8.8%	11.3%	2.4%	8.5%
Don't use cellphone	45.8%	31.9%	6.9%	10.1%	5.3%	2.7%
USE CELLPHONE FOR GETTING ONLINE?						
Yes	30.5%	34.1%	19.1%	6.4%	10.0%	82.1%
No	30.7%	46.8%	11.0%	3.9%	7.5%	15.2%
Don't use cellphone	45.8%	31.9%	6.9%	10.1%	5.3%	2.7%
PARTY AFFILIATION:						
Democrat	74.7%	4.8%	7.9%	9.3%	3.4%	16.8%
Republican	6.4%	68.2%	15.7%	2.7%	7.0%	29.5%
Other party	24.1%	14.3%	36.3%	6.5%	18.9%	6.5%
No party	31.0%	30.2%	20.3%	6.9%	11.6%	47.2%
POLITICAL IDEOLOGY:						
Conservative	10.9%	66.2%	11.4%	3.3%	8.2%	41.5%
Moderate	35.7%	18.2%	27.4%	6.2%	12.5%	39.6%
Progressive	63.2%	7.6%	12.4%	11.5%	5.3%	18.9%
ALASKA RESIDENCY:						
Less than 15 years	27.5%	46.5%	20.0%	1.9%	4.0%	24.9%
15-30 years	30.9%	28.6%	18.8%	8.3%	13.4%	36.1%
More than 30 years	34.0%	37.3%	15.3%	5.9%	7.4%	39.0%
Total	30.6%	36.1%	17.9%	6.0%	9.3%	100.0%

	COMPUTED 2016 US PRESIDENT RACE #2:					Total
	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Undecided	Col %
	Row %	Row %	Row %	Row %	Row %	
AGE OF RESPONDENT:						
18-34	19.7%	31.8%	26.5%	8.3%	13.7%	30.4%
35-44	29.4%	23.4%	27.4%	8.4%	11.3%	17.5%
45-54	33.7%	45.2%	9.1%	1.9%	10.1%	18.5%
55+	40.1%	41.5%	7.9%	5.8%	4.7%	33.6%
CHILDREN IN HOUSEHOLD:						
None	30.9%	37.5%	16.2%	7.5%	7.9%	59.6%
One or more	31.7%	32.3%	20.1%	4.3%	11.6%	40.4%
MARITAL STATUS:						
Married	31.1%	40.5%	15.4%	5.3%	7.7%	53.1%
Single	31.3%	29.1%	20.3%	7.4%	12.0%	46.9%
HOUSEHOLD INCOME:						
\$0-\$40,000	30.0%	34.0%	20.7%	7.5%	7.9%	26.0%
\$40,000-\$100,000	31.2%	34.5%	18.0%	9.0%	7.3%	44.2%
\$100,000+	32.2%	41.1%	15.7%	.5%	10.5%	26.0%
Not sure	24.9%	23.3%	6.9%	17.2%	27.6%	3.8%
ETHNICITY OF RESPONDENT:						
White	30.7%	41.2%	16.8%	4.0%	7.2%	68.9%
Non-white	30.0%	24.5%	19.2%	11.4%	14.9%	31.1%
GENDER OF RESPONDENT:						
Male	25.6%	41.5%	19.1%	4.2%	9.7%	49.9%
Female	35.6%	30.8%	16.8%	7.9%	9.0%	50.1%
MARITAL STATUS BY GENDER:						
Married males	22.9%	47.8%	18.3%	3.5%	7.5%	26.1%
Married females	39.1%	33.4%	12.6%	7.0%	7.9%	27.0%
Single males	29.1%	31.8%	20.6%	5.3%	13.2%	23.6%
Single females	33.5%	26.3%	19.9%	9.5%	10.8%	23.2%
Total	30.6%	36.1%	17.9%	6.0%	9.3%	100.0%

CROSSTABULATION TABLES

Steve Lindbeck's Rating

Row Percents



	STEVE LINDBECK'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
AREAS OF ALASKA:					
Southeast	8.8%	.5%	16.3%	74.4%	11.0%
Rural	10.9%	3.8%	6.8%	78.4%	8.8%
Southcentral	14.2%	4.9%	17.9%	63.0%	24.9%
Anchorage	17.9%	3.4%	19.1%	59.6%	41.2%
Fairbanks	5.8%	2.8%	17.3%	74.1%	14.1%
REGISTERED TO VOTE?					
Yes	13.7%	3.4%	17.2%	65.8%	100.0%
LANDLINE/CELL STATUS:					
Land only	7.5%	5.5%	24.4%	62.6%	2.7%
Both - land dominant	24.0%	6.5%	12.6%	56.9%	7.3%
Both - cell dominant	17.9%	5.8%	19.9%	56.4%	30.3%
Cell only	10.5%	1.7%	16.0%	71.8%	59.7%
ADVERTISING NOTICE MOST:					
Newspaper	16.8%	5.7%	22.0%	55.5%	6.3%
Direct mail	12.5%	.7%	22.3%	64.5%	7.1%
TV ads	16.8%	5.1%	17.5%	60.6%	31.4%
Radio ads	11.1%	2.6%	15.6%	70.7%	24.3%
Internet ads	10.7%	2.7%	14.2%	72.3%	28.3%
Not sure	22.4%		19.1%	58.5%	2.7%
DO YOU WATCH TV...					
A lot	18.1%	4.3%	20.4%	57.2%	11.1%
A fair amount	14.1%	6.3%	18.4%	61.1%	24.9%
A little	13.2%	2.3%	19.4%	65.1%	40.5%
None	12.6%	1.9%	10.7%	74.8%	23.5%
DO YOU LISTEN TO THE RADIO...					
A lot	13.7%	.9%	15.1%	70.3%	26.2%
A fair amount	14.3%	4.8%	19.8%	61.0%	28.1%
A little	13.9%	4.1%	12.9%	69.1%	32.0%
None	12.3%	3.8%	26.1%	57.8%	13.7%
ALASKA DISPATCH NEWS READS PER WEEK:					
Don't read	10.7%	3.3%	12.9%	73.1%	65.1%
1-3 reads	14.7%	5.0%	29.3%	50.9%	18.2%
4-6 reads	14.8%	3.1%	11.3%	70.8%	5.6%
Every day	33.6%	1.3%	21.7%	43.4%	8.9%
Not sure	12.6%	2.8%	42.5%	42.1%	2.2%
ALASKA DISPATCH NEWS ONLINE READS PER WEEK:					
Don't read	10.1%	3.6%	15.5%	70.8%	49.1%
1-3 reads	16.0%	2.9%	23.1%	58.1%	24.7%
4-6 reads	8.5%	4.6%	17.9%	69.0%	9.7%
Every day	26.2%	3.0%	13.5%	57.3%	14.4%
Not sure	2.0%	3.0%	14.0%	81.0%	2.0%
Total	13.7%	3.4%	17.2%	65.8%	100.0%

	STEVE LINDBECK'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
HOURS PER DAY USING INTERNET:					
None	15.3%	5.9%	22.6%	56.2%	6.8%
1 hour or less	11.6%	5.7%	20.3%	62.4%	18.0%
2-3 hours	14.8%	2.3%	12.5%	70.4%	30.9%
4+ hours	13.2%	2.5%	18.4%	65.9%	43.4%
Not sure	37.8%	15.9%		46.3%	.9%
USE INTERNET FOR SHOPPING?					
Yes	14.0%	2.7%	17.4%	65.8%	71.6%
No	12.5%	4.9%	14.0%	68.7%	21.6%
Don't use Internet	15.3%	5.9%	22.6%	56.2%	6.8%
USE INTERNET FOR NEWS?					
Yes	14.7%	2.9%	17.2%	65.2%	74.0%
No	9.7%	4.6%	14.2%	71.6%	19.2%
Don't use Internet	15.3%	5.9%	22.6%	56.2%	6.8%
USE INTERNET FOR TV AND MOVIES?					
Yes	11.7%	2.3%	19.0%	67.0%	50.4%
No	16.0%	4.4%	13.8%	65.8%	42.9%
Don't use Internet	15.3%	5.9%	22.6%	56.2%	6.8%
USE INTERNET FOR SOCIAL NETWORKING?					
Yes	13.7%	3.1%	14.7%	68.6%	69.7%
No	13.7%	3.8%	22.4%	60.1%	23.6%
Don't use Internet	15.3%	5.9%	22.6%	56.2%	6.8%
USE CELLPHONE FOR TEXTING?					
Yes	13.7%	3.0%	15.5%	67.8%	88.8%
No	16.5%	7.1%	30.2%	46.2%	8.5%
Don't use cellphone	7.5%	5.5%	24.4%	62.6%	2.7%
USE CELLPHONE FOR GETTING ONLINE?					
Yes	13.9%	2.9%	15.5%	67.7%	82.1%
No	14.6%	6.1%	22.7%	56.5%	15.2%
Don't use cellphone	7.5%	5.5%	24.4%	62.6%	2.7%
PARTY AFFILIATION:					
Democrat	30.6%	2.9%	13.5%	53.0%	16.8%
Republican	6.0%	3.0%	16.4%	74.6%	29.5%
Other party	7.3%	11.7%	13.1%	68.0%	6.5%
No party	13.3%	2.7%	19.6%	64.4%	47.2%
POLITICAL IDEOLOGY:					
Conservative	5.8%	4.8%	14.9%	74.5%	41.5%
Moderate	14.4%	3.3%	16.6%	65.7%	39.6%
Progressive	29.2%	.6%	23.4%	46.8%	18.9%
ALASKA RESIDENCY:					
Less than 15 years	14.3%		11.7%	73.9%	24.9%
15-30 years	8.8%	3.1%	21.0%	67.1%	36.1%
More than 30 years	18.3%	5.3%	19.5%	57.0%	39.0%
Total	13.7%	3.4%	17.2%	65.8%	100.0%

	STEVE LINDBECK'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
AGE OF RESPONDENT:					
18-34	4.0%	2.5%	12.0%	81.5%	30.4%
35-44	8.2%	1.1%	20.6%	70.1%	17.5%
45-54	16.0%	3.3%	13.6%	67.1%	18.5%
55+	25.8%	5.2%	19.8%	49.2%	33.6%
CHILDREN IN HOUSEHOLD:					
None	16.6%	3.3%	18.5%	61.6%	59.6%
One or more	10.0%	3.8%	14.9%	71.3%	40.4%
MARITAL STATUS:					
Married	14.2%	4.0%	17.1%	64.7%	53.1%
Single	13.9%	3.0%	16.5%	66.5%	46.9%
HOUSEHOLD INCOME:					
\$0-\$40,000	9.6%	2.5%	17.1%	70.9%	26.0%
\$40,000-\$100,000	16.5%	2.3%	16.2%	65.0%	44.2%
\$100,000+	17.1%	5.2%	17.5%	60.2%	26.0%
Not sure	2.9%	4.4%	13.6%	79.1%	3.8%
ETHNICITY OF RESPONDENT:					
White	16.0%	3.7%	18.8%	61.5%	68.9%
Non-white	9.7%	3.2%	11.9%	75.2%	31.1%
GENDER OF RESPONDENT:					
Male	11.1%	4.8%	16.1%	68.0%	49.9%
Female	16.2%	2.0%	18.2%	63.6%	50.1%
MARITAL STATUS BY GENDER:					
Married males	9.4%	5.8%	13.9%	70.8%	26.1%
Married females	18.9%	2.2%	20.1%	58.7%	27.0%
Single males	13.8%	4.1%	17.7%	64.4%	23.6%
Single females	14.0%	1.9%	15.4%	68.7%	23.2%
Total	13.7%	3.4%	17.2%	65.8%	100.0%

CROSSTABULATION TABLES

Don Young's Rating

Row Percents



	DON YOUNG'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
AREAS OF ALASKA:					
Southeast	33.4%	39.1%	17.3%	10.2%	11.0%
Rural	34.8%	34.8%	17.0%	13.4%	8.8%
Southcentral	40.5%	37.7%	15.9%	5.9%	24.9%
Anchorage	30.4%	39.6%	22.9%	7.1%	41.2%
Fairbanks	29.8%	36.6%	26.2%	7.3%	14.1%
REGISTERED TO VOTE?					
Yes	33.5%	38.2%	20.5%	7.7%	100.0%
LANDLINE/CELL STATUS:					
Land only	48.0%	40.0%	8.3%	3.7%	2.7%
Both - land dominant	41.9%	46.4%	8.8%	2.9%	7.3%
Both - cell dominant	36.5%	45.2%	14.8%	3.5%	30.3%
Cell only	30.4%	33.6%	25.3%	10.7%	59.7%
ADVERTISING NOTICE MOST:					
Newspaper	34.5%	44.1%	21.4%		6.3%
Direct mail	26.3%	40.7%	23.8%	9.1%	7.1%
TV ads	41.8%	32.7%	13.8%	11.8%	31.4%
Radio ads	30.0%	36.4%	27.5%	6.1%	24.3%
Internet ads	29.1%	41.3%	22.5%	7.1%	28.3%
Not sure	14.0%	65.6%	20.4%		2.7%
DO YOU WATCH TV...					
A lot	32.2%	38.2%	18.2%	11.3%	11.1%
A fair amount	41.9%	32.7%	15.2%	10.2%	24.9%
A little	36.5%	34.6%	21.8%	7.2%	40.5%
None	20.2%	49.1%	26.0%	4.8%	23.5%
DO YOU LISTEN TO THE RADIO...					
A lot	31.5%	35.3%	25.3%	7.9%	26.2%
A fair amount	36.7%	38.6%	20.1%	4.7%	28.1%
A little	32.5%	41.7%	18.1%	7.6%	32.0%
None	34.3%	34.0%	17.3%	14.4%	13.7%
ALASKA DISPATCH NEWS READS PER WEEK:					
Don't read	32.0%	38.0%	20.4%	9.5%	65.1%
1-3 reads	38.9%	32.7%	24.0%	4.4%	18.2%
4-6 reads	31.4%	43.7%	20.9%	4.1%	5.6%
Every day	32.0%	50.7%	14.3%	3.0%	8.9%
Not sure	51.4%	21.0%	14.7%	12.8%	2.2%
ALASKA DISPATCH NEWS ONLINE READS PER WEEK:					
Don't read	36.8%	31.9%	20.5%	10.9%	49.1%
1-3 reads	34.1%	44.3%	18.5%	3.0%	24.7%
4-6 reads	40.9%	39.1%	20.0%		9.7%
Every day	18.3%	50.3%	21.4%	9.9%	14.4%
Not sure	21.0%	25.5%	39.6%	13.8%	2.0%
Total	33.5%	38.2%	20.5%	7.7%	100.0%

	DON YOUNG'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
HOURS PER DAY USING INTERNET:					
None	42.4%	22.5%	14.1%	21.1%	6.8%
1 hour or less	38.6%	30.2%	23.6%	7.7%	18.0%
2-3 hours	40.6%	38.8%	14.9%	5.8%	30.9%
4+ hours	24.8%	43.4%	24.4%	7.5%	43.4%
Not sure	37.8%	49.3%	12.9%		.9%
USE INTERNET FOR SHOPPING?					
Yes	31.1%	42.2%	21.5%	5.3%	71.6%
No	38.7%	30.1%	19.2%	12.0%	21.6%
Don't use Internet	42.4%	22.5%	14.1%	21.1%	6.8%
USE INTERNET FOR NEWS?					
Yes	31.2%	42.6%	20.0%	6.2%	74.0%
No	39.3%	27.0%	24.5%	9.2%	19.2%
Don't use Internet	42.4%	22.5%	14.1%	21.1%	6.8%
USE INTERNET FOR TV AND MOVIES?					
Yes	29.4%	40.3%	22.0%	8.3%	50.4%
No	36.8%	38.3%	19.8%	5.2%	42.9%
Don't use Internet	42.4%	22.5%	14.1%	21.1%	6.8%
USE INTERNET FOR SOCIAL NETWORKING?					
Yes	31.5%	39.3%	21.7%	7.5%	69.7%
No	36.5%	39.7%	18.8%	4.9%	23.6%
Don't use Internet	42.4%	22.5%	14.1%	21.1%	6.8%
USE CELLPHONE FOR TEXTING?					
Yes	32.3%	39.1%	20.9%	7.7%	88.8%
No	40.4%	28.7%	20.8%	10.1%	8.5%
Don't use cellphone	48.0%	40.0%	8.3%	3.7%	2.7%
USE CELLPHONE FOR GETTING ONLINE?					
Yes	30.0%	40.0%	21.5%	8.5%	82.1%
No	50.2%	26.4%	18.1%	5.2%	15.2%
Don't use cellphone	48.0%	40.0%	8.3%	3.7%	2.7%
PARTY AFFILIATION:					
Democrat	13.2%	54.4%	23.4%	9.0%	16.8%
Republican	46.0%	26.0%	19.8%	8.2%	29.5%
Other party	29.5%	39.2%	19.8%	11.5%	6.5%
No party	33.5%	40.0%	20.0%	6.5%	47.2%
POLITICAL IDEOLOGY:					
Conservative	48.6%	22.4%	22.6%	6.4%	41.5%
Moderate	29.0%	41.7%	18.1%	11.2%	39.6%
Progressive	9.9%	65.9%	20.7%	3.5%	18.9%
ALASKA RESIDENCY:					
Less than 15 years	23.6%	36.2%	27.4%	12.8%	24.9%
15-30 years	36.5%	34.5%	22.7%	6.3%	36.1%
More than 30 years	38.8%	44.8%	15.8%	.6%	39.0%
Total	33.5%	38.2%	20.5%	7.7%	100.0%

	DON YOUNG'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
AGE OF RESPONDENT:					
18-34	25.5%	26.0%	32.5%	16.0%	30.4%
35-44	33.4%	38.4%	19.7%	8.5%	17.5%
45-54	38.9%	36.1%	21.4%	3.6%	18.5%
55+	39.1%	46.8%	10.8%	3.3%	33.6%
CHILDREN IN HOUSEHOLD:					
None	32.0%	39.3%	21.9%	6.9%	59.6%
One or more	36.1%	35.1%	19.2%	9.6%	40.4%
MARITAL STATUS:					
Married	37.3%	37.7%	20.3%	4.7%	53.1%
Single	29.1%	38.3%	21.3%	11.2%	46.9%
HOUSEHOLD INCOME:					
\$0-\$40,000	31.6%	31.8%	23.8%	12.8%	26.0%
\$40,000-\$100,000	29.5%	41.3%	22.6%	6.6%	44.2%
\$100,000+	45.3%	37.2%	13.8%	3.7%	26.0%
Not sure	29.4%	28.0%	15.9%	26.6%	3.8%
ETHNICITY OF RESPONDENT:					
White	32.2%	43.0%	19.9%	4.9%	68.9%
Non-white	36.1%	26.9%	22.2%	14.9%	31.1%
GENDER OF RESPONDENT:					
Male	37.4%	38.0%	18.8%	5.8%	49.9%
Female	29.7%	38.5%	22.1%	9.7%	50.1%
MARITAL STATUS BY GENDER:					
Married males	43.1%	32.5%	17.9%	6.5%	26.1%
Married females	31.6%	42.8%	22.6%	3.0%	27.0%
Single males	30.4%	44.5%	19.5%	5.6%	23.6%
Single females	27.9%	32.1%	23.1%	16.9%	23.2%
Total	33.5%	38.2%	20.5%	7.7%	100.0%

CROSSTABULATION TABLES

US Congress Race

Row Percents

	COMPUTED 2016 US CONGRESS RACE:					Total
	Steve Lindbeck	Don Young	Jim McDermott	Bernie Souphanavong	Undecided	Col %
	Row %	Row %	Row %	Row %	Row %	
AREAS OF ALASKA:						
Southeast	32.7%	41.2%	6.4%	9.4%	10.2%	11.0%
Rural	38.8%	31.6%	5.6%	4.4%	19.6%	8.8%
Southcentral	26.2%	52.8%	7.3%	6.8%	6.9%	24.9%
Anchorage	33.0%	40.8%	8.8%	10.0%	7.4%	41.2%
Fairbanks	22.8%	50.9%	6.5%	10.3%	9.6%	14.1%
REGISTERED TO VOTE?						
Yes	30.4%	44.5%	7.5%	8.7%	8.9%	100.0%
LANDLINE/CELL STATUS:						
Land only	40.0%	38.7%	9.3%	7.2%	4.8%	2.7%
Both - land dominant	45.1%	41.6%	5.9%	2.9%	4.6%	7.3%
Both - cell dominant	38.7%	43.4%	6.4%	6.3%	5.2%	30.3%
Cell only	23.9%	45.7%	8.2%	10.6%	11.6%	59.7%
ADVERTISING NOTICE MOST:						
Newspaper	35.2%	37.5%	3.8%	10.0%	13.5%	6.3%
Direct mail	17.8%	40.7%	14.6%	26.4%	.6%	7.1%
TV ads	29.9%	49.9%	3.4%	7.3%	9.6%	31.4%
Radio ads	26.4%	46.4%	9.0%	7.0%	11.2%	24.3%
Internet ads	32.9%	41.1%	9.9%	8.0%	8.1%	28.3%
Not sure	68.2%	22.0%		1.2%	8.6%	2.7%
DO YOU WATCH TV...						
A lot	34.2%	33.9%	11.5%	12.2%	8.2%	11.1%
A fair amount	29.1%	51.8%	3.2%	7.7%	8.2%	24.9%
A little	29.1%	45.4%	6.5%	8.3%	10.7%	40.5%
None	32.1%	38.8%	12.4%	9.1%	7.6%	23.5%
DO YOU LISTEN TO THE RADIO...						
A lot	25.8%	47.6%	8.6%	9.7%	8.3%	26.2%
A fair amount	34.6%	48.0%	7.0%	4.0%	6.4%	28.1%
A little	31.0%	40.2%	7.2%	9.3%	12.3%	32.0%
None	28.9%	40.5%	7.5%	15.3%	7.8%	13.7%
ALASKA DISPATCH NEWS READS PER WEEK:						
Don't read	27.3%	45.3%	7.6%	9.9%	9.9%	65.1%
1-3 reads	31.0%	47.1%	7.7%	8.3%	6.0%	18.2%
4-6 reads	38.2%	39.5%	8.0%	5.9%	8.5%	5.6%
Every day	46.9%	35.5%	6.2%	3.3%	8.1%	8.9%
Not sure	27.6%	41.9%	12.1%	5.3%	13.0%	2.2%
ALASKA DISPATCH NEWS ONLINE READS PER WEEK:						
Don't read	26.3%	47.7%	7.4%	7.5%	11.1%	49.1%
1-3 reads	32.4%	38.3%	7.3%	13.9%	8.0%	24.7%
4-6 reads	24.4%	63.8%	7.0%	3.5%	1.3%	9.7%
Every day	43.7%	29.4%	10.2%	9.0%	7.7%	14.4%
Not sure	29.3%	54.7%			16.0%	2.0%
Total	30.4%	44.5%	7.5%	8.7%	8.9%	100.0%

	COMPUTED 2016 US CONGRESS RACE:					Total
	Steve Lindbeck	Don Young	Jim McDermott	Bernie Souphanavong	Undecided	Col %
	Row %	Row %	Row %	Row %	Row %	
HOURS PER DAY USING INTERNET:						
None	25.1%	48.8%	4.4%	7.6%	14.2%	6.8%
1 hour or less	23.5%	47.5%	8.2%	12.0%	8.9%	18.0%
2-3 hours	31.7%	46.0%	7.5%	8.1%	6.7%	30.9%
4+ hours	32.9%	41.1%	8.1%	8.2%	9.8%	43.4%
Not sure	49.3%	33.1%			17.6%	.9%
USE INTERNET FOR SHOPPING?						
Yes	31.6%	43.0%	8.4%	8.7%	8.3%	71.6%
No	28.1%	46.8%	6.1%	9.2%	9.8%	21.6%
Don't use Internet	25.1%	48.8%	4.4%	7.6%	14.2%	6.8%
USE INTERNET FOR NEWS?						
Yes	33.6%	40.5%	8.4%	9.1%	8.3%	74.0%
No	19.9%	56.9%	5.6%	7.7%	9.9%	19.2%
Don't use Internet	25.1%	48.8%	4.4%	7.6%	14.2%	6.8%
USE INTERNET FOR TV AND MOVIES?						
Yes	29.0%	42.7%	10.6%	8.2%	9.5%	50.4%
No	33.0%	45.2%	4.6%	9.6%	7.7%	42.9%
Don't use Internet	25.1%	48.8%	4.4%	7.6%	14.2%	6.8%
USE INTERNET FOR SOCIAL NETWORKING?						
Yes	29.0%	44.7%	7.9%	8.6%	9.9%	69.7%
No	36.4%	41.4%	7.6%	9.7%	5.0%	23.6%
Don't use Internet	25.1%	48.8%	4.4%	7.6%	14.2%	6.8%
USE CELLPHONE FOR TEXTING?						
Yes	30.0%	44.2%	7.9%	8.6%	9.3%	88.8%
No	32.5%	45.1%	4.1%	10.8%	7.5%	8.5%
Don't use cellphone	40.0%	38.7%	9.3%	7.2%	4.8%	2.7%
USE CELLPHONE FOR GETTING ONLINE?						
Yes	31.1%	42.8%	7.0%	9.4%	9.8%	82.1%
No	26.6%	53.9%	7.3%	6.0%	6.2%	15.2%
Don't use cellphone	40.0%	38.7%	9.3%	7.2%	4.8%	2.7%
PARTY AFFILIATION:						
Democrat	60.8%	20.8%	5.4%	6.1%	6.8%	16.8%
Republican	11.6%	64.3%	9.0%	6.8%	8.2%	29.5%
Other party	25.0%	35.9%	11.2%	1.8%	26.2%	6.5%
No party	32.0%	41.6%	6.9%	11.7%	7.8%	47.2%
POLITICAL IDEOLOGY:						
Conservative	12.4%	65.0%	6.3%	9.5%	6.8%	41.5%
Moderate	38.5%	36.7%	6.8%	6.6%	11.5%	39.6%
Progressive	52.7%	15.8%	11.9%	11.3%	8.3%	18.9%
ALASKA RESIDENCY:						
Less than 15 years	25.9%	40.0%	5.5%	16.6%	11.9%	24.9%
15-30 years	28.2%	47.5%	4.9%	10.0%	9.5%	36.1%
More than 30 years	35.7%	46.5%	6.8%	5.8%	5.1%	39.0%
Total	30.4%	44.5%	7.5%	8.7%	8.9%	100.0%

	COMPUTED 2016 US CONGRESS RACE:					Total
	Steve Lindbeck	Don Young	Jim McDermott	Bernie Souphanavong	Undecided	Col %
	Row %	Row %	Row %	Row %	Row %	
AGE OF RESPONDENT:						
18-34	20.8%	47.7%	6.0%	10.4%	15.2%	30.4%
35-44	32.8%	42.0%	8.9%	6.3%	10.1%	17.5%
45-54	27.4%	46.0%	6.9%	10.4%	9.2%	18.5%
55+	40.2%	41.3%	6.8%	8.7%	3.1%	33.6%
CHILDREN IN HOUSEHOLD:						
None	31.4%	43.5%	6.2%	9.5%	9.4%	59.6%
One or more	29.9%	44.6%	8.5%	8.1%	8.9%	40.4%
MARITAL STATUS:						
Married	32.7%	46.7%	7.7%	5.9%	6.9%	53.1%
Single	28.9%	41.1%	6.7%	12.6%	10.8%	46.9%
HOUSEHOLD INCOME:						
\$0-\$40,000	20.9%	42.0%	7.9%	17.4%	11.7%	26.0%
\$40,000-\$100,000	34.3%	41.9%	8.6%	7.6%	7.6%	44.2%
\$100,000+	33.0%	49.9%	5.7%	3.9%	7.5%	26.0%
Not sure	31.8%	32.9%	9.5%	17.6%	8.2%	3.8%
ETHNICITY OF RESPONDENT:						
White	34.3%	42.8%	6.5%	8.5%	7.9%	68.9%
Non-white	22.6%	47.2%	8.9%	9.6%	11.9%	31.1%
GENDER OF RESPONDENT:						
Male	28.8%	47.3%	9.0%	7.7%	7.3%	49.9%
Female	32.0%	41.7%	6.1%	9.7%	10.6%	50.1%
MARITAL STATUS BY GENDER:						
Married males	29.7%	52.6%	8.5%	2.9%	6.3%	26.1%
Married females	35.5%	41.1%	7.0%	8.9%	7.5%	27.0%
Single males	29.5%	39.7%	9.0%	13.8%	8.0%	23.6%
Single females	28.2%	42.4%	4.3%	11.3%	13.7%	23.2%
Total	30.4%	44.5%	7.5%	8.7%	8.9%	100.0%

CROSSTABULATION TABLES

Ray Metcalfe's Rating

Row Percents



	RAY METCALFE'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
AREAS OF ALASKA:					
Southeast	14.2%	8.6%	28.4%	48.7%	11.0%
Rural	9.9%	6.1%	13.2%	70.8%	8.8%
Southcentral	9.1%	5.8%	29.6%	55.6%	24.9%
Anchorage	18.2%	9.5%	29.6%	42.7%	41.2%
Fairbanks	3.3%	6.8%	27.0%	62.9%	14.1%
REGISTERED TO VOTE?					
Yes	12.7%	7.8%	27.6%	51.9%	100.0%
LANDLINE/CELL STATUS:					
Land only		10.0%	47.6%	42.4%	2.7%
Both - land dominant	18.1%	16.1%	21.9%	43.8%	7.3%
Both - cell dominant	15.9%	10.4%	27.7%	46.1%	30.3%
Cell only	10.9%	5.4%	27.4%	56.3%	59.7%
ADVERTISING NOTICE MOST:					
Newspaper	8.9%	18.7%	25.4%	47.0%	6.3%
Direct mail	11.4%	1.6%	34.4%	52.6%	7.1%
TV ads	13.4%	8.3%	27.8%	50.4%	31.4%
Radio ads	13.9%	6.0%	27.6%	52.4%	24.3%
Internet ads	11.0%	6.4%	27.0%	55.6%	28.3%
Not sure	25.9%	8.6%	19.5%	46.0%	2.7%
DO YOU WATCH TV...					
A lot	12.4%	4.3%	30.0%	53.3%	11.1%
A fair amount	11.7%	13.1%	23.7%	51.4%	24.9%
A little	14.3%	5.3%	29.8%	50.6%	40.5%
None	11.7%	6.2%	27.0%	55.2%	23.5%
DO YOU LISTEN TO THE RADIO...					
A lot	10.7%	6.8%	25.4%	57.1%	26.2%
A fair amount	18.5%	7.2%	29.6%	44.6%	28.1%
A little	12.0%	9.7%	25.3%	53.1%	32.0%
None	6.5%	4.4%	32.6%	56.5%	13.7%
ALASKA DISPATCH NEWS READS PER WEEK:					
Don't read	11.0%	7.2%	24.1%	57.8%	65.1%
1-3 reads	16.1%	3.6%	39.2%	41.1%	18.2%
4-6 reads	14.7%	9.1%	24.3%	51.9%	5.6%
Every day	18.4%	16.4%	28.9%	36.2%	8.9%
Not sure	8.1%	11.4%	35.9%	44.6%	2.2%
ALASKA DISPATCH NEWS ONLINE READS PER WEEK:					
Don't read	8.5%	6.9%	29.6%	55.1%	49.1%
1-3 reads	16.7%	4.3%	31.7%	47.3%	24.7%
4-6 reads	17.6%	10.2%	27.2%	45.0%	9.7%
Every day	18.6%	13.6%	17.0%	50.7%	14.4%
Not sure	4.5%	7.3%	6.9%	81.3%	2.0%
Total	12.7%	7.8%	27.6%	51.9%	100.0%

	RAY METCALFE'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
HOURS PER DAY USING INTERNET:					
None	11.6%	7.2%	33.2%	48.0%	6.8%
1 hour or less	14.5%	10.5%	23.7%	51.3%	18.0%
2-3 hours	13.2%	7.0%	29.0%	50.8%	30.9%
4+ hours	11.3%	6.8%	27.5%	54.4%	43.4%
Not sure	41.5%	8.0%	18.7%	31.8%	.9%
USE INTERNET FOR SHOPPING?					
Yes	13.1%	7.1%	28.2%	51.6%	71.6%
No	12.1%	9.1%	24.0%	54.9%	21.6%
Don't use Internet	11.6%	7.2%	33.2%	48.0%	6.8%
USE INTERNET FOR NEWS?					
Yes	13.9%	7.2%	27.0%	51.9%	74.0%
No	8.8%	9.2%	27.9%	54.1%	19.2%
Don't use Internet	11.6%	7.2%	33.2%	48.0%	6.8%
USE INTERNET FOR TV AND MOVIES?					
Yes	12.4%	3.5%	28.6%	55.5%	50.4%
No	13.4%	12.4%	25.4%	48.9%	42.9%
Don't use Internet	11.6%	7.2%	33.2%	48.0%	6.8%
USE INTERNET FOR SOCIAL NETWORKING?					
Yes	11.5%	6.0%	26.1%	56.4%	69.7%
No	17.0%	12.2%	30.1%	40.7%	23.6%
Don't use Internet	11.6%	7.2%	33.2%	48.0%	6.8%
USE CELLPHONE FOR TEXTING?					
Yes	12.8%	7.5%	26.4%	53.4%	88.8%
No	17.1%	7.9%	32.4%	42.6%	8.5%
Don't use cellphone		10.0%	47.6%	42.4%	2.7%
USE CELLPHONE FOR GETTING ONLINE?					
Yes	13.2%	6.7%	26.8%	53.4%	82.1%
No	13.6%	12.0%	26.8%	47.6%	15.2%
Don't use cellphone		10.0%	47.6%	42.4%	2.7%
PARTY AFFILIATION:					
Democrat	15.1%	7.5%	27.6%	49.8%	16.8%
Republican	12.1%	5.6%	30.9%	51.4%	29.5%
Other party	8.9%	23.8%	7.3%	59.9%	6.5%
No party	12.7%	7.1%	28.4%	51.9%	47.2%
POLITICAL IDEOLOGY:					
Conservative	12.6%	10.0%	24.8%	52.6%	41.5%
Moderate	11.0%	6.6%	25.9%	56.5%	39.6%
Progressive	16.4%	5.4%	37.6%	40.6%	18.9%
ALASKA RESIDENCY:					
Less than 15 years	10.4%	.3%	22.7%	66.6%	24.9%
15-30 years	9.1%	4.9%	29.5%	56.5%	36.1%
More than 30 years	19.0%	9.7%	37.6%	33.8%	39.0%
Total	12.7%	7.8%	27.6%	51.9%	100.0%

	RAY METCALFE'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
AGE OF RESPONDENT:					
18-34	7.7%	5.2%	15.1%	72.0%	30.4%
35-44	12.9%	2.1%	34.9%	50.1%	17.5%
45-54	14.0%	9.1%	30.5%	46.5%	18.5%
55+	17.2%	11.8%	33.5%	37.5%	33.6%
CHILDREN IN HOUSEHOLD:					
None	13.1%	8.7%	29.4%	48.8%	59.6%
One or more	12.8%	6.0%	25.3%	55.9%	40.4%
MARITAL STATUS:					
Married	10.8%	10.3%	29.3%	49.6%	53.1%
Single	15.5%	4.5%	26.4%	53.6%	46.9%
HOUSEHOLD INCOME:					
\$0-\$40,000	11.0%	3.7%	25.3%	60.0%	26.0%
\$40,000-\$100,000	13.4%	5.9%	28.8%	52.0%	44.2%
\$100,000+	14.4%	11.8%	28.8%	45.0%	26.0%
Not sure	1.3%	18.6%	23.9%	56.2%	3.8%
ETHNICITY OF RESPONDENT:					
White	12.6%	8.7%	30.2%	48.5%	68.9%
Non-white	13.3%	5.8%	21.3%	59.7%	31.1%
GENDER OF RESPONDENT:					
Male	12.1%	9.8%	25.8%	52.3%	49.9%
Female	13.2%	5.8%	29.5%	51.5%	50.1%
MARITAL STATUS BY GENDER:					
Married males	9.0%	13.4%	28.6%	49.0%	26.1%
Married females	12.6%	7.2%	29.9%	50.3%	27.0%
Single males	16.8%	4.6%	24.2%	54.4%	23.6%
Single females	14.1%	4.5%	28.5%	52.9%	23.2%
Total	12.7%	7.8%	27.6%	51.9%	100.0%

CROSSTABULATION TABLES

Lisa Murkowski's Rating

Row Percents

	LISA MURKOWSKI'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
AREAS OF ALASKA:					
Southeast	49.0%	22.4%	28.6%		11.0%
Rural	56.7%	18.9%	24.3%		8.8%
Southcentral	52.5%	29.8%	17.0%	.8%	24.9%
Anchorage	52.9%	30.0%	16.3%	.8%	41.2%
Fairbanks	46.0%	29.3%	18.9%	5.7%	14.1%
REGISTERED TO VOTE?					
Yes	51.7%	28.0%	18.9%	1.4%	100.0%
LANDLINE/CELL STATUS:					
Land only	33.1%	51.4%	15.5%		2.7%
Both - land dominant	49.9%	37.1%	13.0%		7.3%
Both - cell dominant	57.5%	29.7%	10.6%	2.2%	30.3%
Cell only	49.8%	25.0%	24.0%	1.2%	59.7%
ADVERTISING NOTICE MOST:					
Newspaper	47.6%	23.5%	28.9%		6.3%
Direct mail	55.0%	22.1%	22.9%		7.1%
TV ads	58.5%	23.9%	16.4%	1.2%	31.4%
Radio ads	46.8%	32.8%	17.5%	2.9%	24.3%
Internet ads	48.6%	27.9%	22.4%	1.1%	28.3%
Not sure	53.1%	43.8%	3.1%		2.7%
DO YOU WATCH TV...					
A lot	66.2%	18.6%	15.2%		11.1%
A fair amount	54.7%	29.3%	16.0%		24.9%
A little	51.7%	27.2%	20.7%	.4%	40.5%
None	42.4%	31.4%	21.1%	5.1%	23.5%
DO YOU LISTEN TO THE RADIO...					
A lot	48.2%	33.0%	17.1%	1.7%	26.2%
A fair amount	54.9%	26.0%	17.5%	1.6%	28.1%
A little	51.5%	29.4%	17.7%	1.5%	32.0%
None	52.5%	18.7%	28.9%		13.7%
ALASKA DISPATCH NEWS READS PER WEEK:					
Don't read	49.0%	27.8%	21.7%	1.5%	65.1%
1-3 reads	60.3%	25.3%	13.5%	.9%	18.2%
4-6 reads	65.3%	25.0%	9.7%		5.6%
Every day	44.1%	37.1%	16.6%	2.2%	8.9%
Not sure	59.8%	21.0%	19.2%		2.2%
ALASKA DISPATCH NEWS ONLINE READS PER WEEK:					
Don't read	48.8%	27.7%	21.1%	2.4%	49.1%
1-3 reads	59.3%	26.6%	13.4%	.8%	24.7%
4-6 reads	60.8%	29.5%	9.7%		9.7%
Every day	43.0%	33.7%	23.4%		14.4%
Not sure	45.3%	2.0%	52.7%		2.0%
Total	51.7%	28.0%	18.9%	1.4%	100.0%

	LISA MURKOWSKI'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
HOURS PER DAY USING INTERNET:					
None	51.1%	18.5%	30.5%		6.8%
1 hour or less	60.0%	24.0%	16.0%		18.0%
2-3 hours	47.9%	29.4%	19.8%	2.9%	30.9%
4+ hours	51.7%	29.2%	18.0%	1.1%	43.4%
Not sure	36.4%	41.4%	22.1%		.9%
USE INTERNET FOR SHOPPING?					
Yes	53.4%	27.3%	18.6%	.7%	71.6%
No	47.0%	32.0%	17.0%	3.9%	21.6%
Don't use Internet	51.1%	18.5%	30.5%		6.8%
USE INTERNET FOR NEWS?					
Yes	51.0%	29.5%	17.9%	1.6%	74.0%
No	55.7%	23.9%	19.6%	.9%	19.2%
Don't use Internet	51.1%	18.5%	30.5%		6.8%
USE INTERNET FOR TV AND MOVIES?					
Yes	49.5%	28.4%	20.2%	2.0%	50.4%
No	54.7%	28.4%	16.0%	.9%	42.9%
Don't use Internet	51.1%	18.5%	30.5%		6.8%
USE INTERNET FOR SOCIAL NETWORKING?					
Yes	52.7%	27.4%	18.0%	2.0%	69.7%
No	49.6%	31.3%	19.1%		23.6%
Don't use Internet	51.1%	18.5%	30.5%		6.8%
USE CELLPHONE FOR TEXTING?					
Yes	52.0%	27.3%	19.2%	1.5%	88.8%
No	56.2%	24.8%	19.1%		8.5%
Don't use cellphone	33.1%	51.4%	15.5%		2.7%
USE CELLPHONE FOR GETTING ONLINE?					
Yes	52.7%	26.8%	19.1%	1.4%	82.1%
No	50.5%	29.6%	18.6%	1.3%	15.2%
Don't use cellphone	33.1%	51.4%	15.5%		2.7%
PARTY AFFILIATION:					
Democrat	43.0%	36.0%	20.4%	.6%	16.8%
Republican	55.7%	26.6%	14.9%	2.9%	29.5%
Other party	44.9%	35.1%	17.4%	2.6%	6.5%
No party	53.3%	25.1%	21.1%	.5%	47.2%
POLITICAL IDEOLOGY:					
Conservative	51.3%	31.2%	15.5%	2.0%	41.5%
Moderate	61.3%	16.4%	21.0%	1.3%	39.6%
Progressive	32.7%	45.5%	21.8%		18.9%
ALASKA RESIDENCY:					
Less than 15 years	55.8%	28.2%	14.0%	2.0%	24.9%
15-30 years	53.9%	24.5%	21.6%		36.1%
More than 30 years	50.0%	32.5%	16.8%	.7%	39.0%
Total	51.7%	28.0%	18.9%	1.4%	100.0%

	LISA MURKOWSKI'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
AGE OF RESPONDENT:					
18-34	49.6%	21.2%	25.8%	3.3%	30.4%
35-44	54.9%	28.0%	16.0%	1.2%	17.5%
45-54	61.2%	21.8%	15.9%	1.1%	18.5%
55+	48.0%	36.5%	15.5%		33.6%
CHILDREN IN HOUSEHOLD:					
None	50.7%	28.2%	19.0%	2.1%	59.6%
One or more	53.3%	27.4%	18.9%	.4%	40.4%
MARITAL STATUS:					
Married	51.3%	30.3%	16.8%	1.6%	53.1%
Single	52.9%	25.1%	20.8%	1.2%	46.9%
HOUSEHOLD INCOME:					
\$0-\$40,000	50.8%	21.7%	25.2%	2.3%	26.0%
\$40,000-\$100,000	49.5%	33.2%	16.1%	1.1%	44.2%
\$100,000+	58.1%	25.5%	16.4%		26.0%
Not sure	57.5%	26.1%	16.5%		3.8%
ETHNICITY OF RESPONDENT:					
White	52.2%	29.9%	16.7%	1.2%	68.9%
Non-white	51.8%	24.2%	22.2%	1.8%	31.1%
GENDER OF RESPONDENT:					
Male	47.6%	30.2%	22.2%		49.9%
Female	55.8%	25.9%	15.6%	2.7%	50.1%
MARITAL STATUS BY GENDER:					
Married males	50.4%	30.7%	18.9%		26.1%
Married females	52.1%	30.0%	14.7%	3.2%	27.0%
Single males	45.3%	29.5%	25.2%		23.6%
Single females	60.7%	20.7%	16.2%	2.4%	23.2%
Total	51.7%	28.0%	18.9%	1.4%	100.0%

CROSSTABULATION TABLES

Joe Miller's Rating

Row Percents

	JOE MILLER'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
AREAS OF ALASKA:					
Southeast	16.9%	23.8%	19.2%	40.0%	11.0%
Rural	13.2%	30.1%	15.6%	41.1%	8.8%
Southcentral	24.4%	32.1%	20.0%	23.5%	24.9%
Anchorage	20.8%	34.6%	24.2%	20.4%	41.2%
Fairbanks	23.8%	22.2%	23.1%	30.9%	14.1%
REGISTERED TO VOTE?					
Yes	21.0%	30.6%	21.7%	26.7%	100.0%
LANDLINE/CELL STATUS:					
Land only	30.7%	24.4%	28.4%	16.6%	2.7%
Both - land dominant	22.3%	40.4%	17.0%	20.4%	7.3%
Both - cell dominant	21.7%	40.3%	20.7%	17.2%	30.3%
Cell only	20.0%	24.8%	22.5%	32.7%	59.7%
ADVERTISING NOTICE MOST:					
Newspaper	13.5%	44.8%	12.5%	29.2%	6.3%
Direct mail	26.9%	37.7%	9.5%	25.9%	7.1%
TV ads	23.3%	25.9%	23.4%	27.5%	31.4%
Radio ads	18.3%	31.1%	21.4%	29.1%	24.3%
Internet ads	20.9%	27.9%	25.3%	25.9%	28.3%
Not sure	11.9%	67.2%	7.4%	13.5%	2.7%
DO YOU WATCH TV...					
A lot	29.8%	25.3%	21.2%	23.7%	11.1%
A fair amount	22.5%	30.3%	25.8%	21.3%	24.9%
A little	22.3%	32.0%	20.9%	24.8%	40.5%
None	11.9%	31.7%	19.4%	37.0%	23.5%
DO YOU LISTEN TO THE RADIO...					
A lot	17.1%	27.4%	22.6%	32.9%	26.2%
A fair amount	26.0%	32.9%	19.8%	21.2%	28.1%
A little	21.6%	33.1%	23.7%	21.6%	32.0%
None	15.3%	27.7%	19.7%	37.3%	13.7%
ALASKA DISPATCH NEWS READS PER WEEK:					
Don't read	20.9%	27.1%	22.5%	29.5%	65.1%
1-3 reads	24.7%	31.3%	21.0%	23.0%	18.2%
4-6 reads	24.1%	35.9%	19.1%	20.9%	5.6%
Every day	13.0%	50.2%	18.5%	18.3%	8.9%
Not sure	9.3%	44.9%	27.7%	18.1%	2.2%
ALASKA DISPATCH NEWS ONLINE READS PER WEEK:					
Don't read	21.4%	24.0%	23.2%	31.4%	49.1%
1-3 reads	18.1%	39.7%	18.5%	23.7%	24.7%
4-6 reads	29.8%	19.7%	31.0%	19.5%	9.7%
Every day	19.6%	48.1%	13.8%	18.5%	14.4%
Not sure	7.9%	20.7%	32.3%	39.2%	2.0%
Total	21.0%	30.6%	21.7%	26.7%	100.0%

	JOE MILLER'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
HOURS PER DAY USING INTERNET:					
None	21.8%	17.1%	17.9%	43.1%	6.8%
1 hour or less	25.6%	37.5%	17.2%	19.6%	18.0%
2-3 hours	21.0%	33.1%	21.9%	24.0%	30.9%
4+ hours	18.0%	29.1%	24.3%	28.6%	43.4%
Not sure	25.1%	8.3%	24.5%	42.1%	.9%
USE INTERNET FOR SHOPPING?					
Yes	18.9%	34.7%	22.8%	23.6%	71.6%
No	25.8%	22.7%	19.7%	31.8%	21.6%
Don't use Internet	21.8%	17.1%	17.9%	43.1%	6.8%
USE INTERNET FOR NEWS?					
Yes	20.3%	33.6%	22.9%	23.2%	74.0%
No	21.6%	25.2%	19.2%	34.1%	19.2%
Don't use Internet	21.8%	17.1%	17.9%	43.1%	6.8%
USE INTERNET FOR TV AND MOVIES?					
Yes	17.1%	28.9%	24.2%	29.7%	50.4%
No	24.3%	35.5%	19.7%	20.5%	42.9%
Don't use Internet	21.8%	17.1%	17.9%	43.1%	6.8%
USE INTERNET FOR SOCIAL NETWORKING?					
Yes	18.1%	30.7%	21.3%	29.8%	69.7%
No	27.3%	35.5%	24.5%	12.7%	23.6%
Don't use Internet	21.8%	17.1%	17.9%	43.1%	6.8%
USE CELLPHONE FOR TEXTING?					
Yes	20.3%	31.4%	21.3%	27.1%	88.8%
No	20.3%	27.7%	25.9%	26.2%	8.5%
Don't use cellphone	30.7%	24.4%	28.4%	16.6%	2.7%
USE CELLPHONE FOR GETTING ONLINE?					
Yes	18.7%	32.1%	21.4%	27.9%	82.1%
No	29.7%	24.9%	23.9%	21.5%	15.2%
Don't use cellphone	30.7%	24.4%	28.4%	16.6%	2.7%
PARTY AFFILIATION:					
Democrat	5.6%	52.8%	14.4%	27.2%	16.8%
Republican	28.6%	15.6%	22.7%	33.0%	29.5%
Other party	30.6%	25.4%	17.9%	26.1%	6.5%
No party	20.4%	32.9%	24.2%	22.6%	47.2%
POLITICAL IDEOLOGY:					
Conservative	34.0%	16.0%	25.6%	24.4%	41.5%
Moderate	15.0%	35.2%	20.4%	29.3%	39.6%
Progressive	5.1%	53.1%	15.9%	25.9%	18.9%
ALASKA RESIDENCY:					
Less than 15 years	16.8%	21.9%	20.0%	41.4%	24.9%
15-30 years	17.4%	25.1%	29.5%	28.0%	36.1%
More than 30 years	21.2%	42.1%	21.8%	14.9%	39.0%
Total	21.0%	30.6%	21.7%	26.7%	100.0%

	JOE MILLER'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
AGE OF RESPONDENT:					
18-34	16.5%	12.9%	24.6%	46.0%	30.4%
35-44	18.4%	38.0%	17.5%	26.1%	17.5%
45-54	26.4%	30.5%	31.0%	12.2%	18.5%
55+	22.4%	42.8%	16.2%	18.6%	33.6%
CHILDREN IN HOUSEHOLD:					
None	18.3%	33.3%	21.1%	27.3%	59.6%
One or more	23.9%	27.7%	22.8%	25.6%	40.4%
MARITAL STATUS:					
Married	24.5%	35.3%	22.0%	18.2%	53.1%
Single	15.7%	26.0%	21.2%	37.0%	46.9%
HOUSEHOLD INCOME:					
\$0-\$40,000	26.2%	17.3%	18.4%	38.1%	26.0%
\$40,000-\$100,000	20.1%	34.3%	23.5%	22.2%	44.2%
\$100,000+	19.3%	39.1%	20.9%	20.7%	26.0%
Not sure	23.2%	11.4%	21.7%	43.7%	3.8%
ETHNICITY OF RESPONDENT:					
White	20.0%	36.6%	21.4%	22.0%	68.9%
Non-white	23.0%	17.5%	22.6%	36.8%	31.1%
GENDER OF RESPONDENT:					
Male	22.1%	29.9%	25.2%	22.9%	49.9%
Female	19.9%	31.4%	18.2%	30.4%	50.1%
MARITAL STATUS BY GENDER:					
Married males	24.0%	32.1%	25.7%	18.1%	26.1%
Married females	24.9%	38.4%	18.4%	18.3%	27.0%
Single males	18.8%	28.2%	24.8%	28.2%	23.6%
Single females	12.5%	23.9%	17.7%	45.9%	23.2%
Total	21.0%	30.6%	21.7%	26.7%	100.0%

CROSSTABULATION TABLES

Margaret Stock's Rating

Row Percents

	MARGARET STOCK'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
AREAS OF ALASKA:					
Southeast	6.3%	2.6%	17.6%	73.5%	11.0%
Rural	4.6%	4.6%	2.2%	88.7%	8.8%
Southcentral	5.0%	4.0%	16.7%	74.3%	24.9%
Anchorage	12.0%	3.4%	17.4%	67.2%	41.2%
Fairbanks	3.0%	6.5%	17.5%	72.9%	14.1%
REGISTERED TO VOTE?					
Yes	7.7%	4.0%	15.9%	72.4%	100.0%
LANDLINE/CELL STATUS:					
Land only	20.7%	10.4%	13.6%	55.2%	2.7%
Both - land dominant	12.5%	5.5%	14.1%	67.9%	7.3%
Both - cell dominant	8.1%	5.3%	16.6%	70.0%	30.3%
Cell only	6.3%	2.9%	15.9%	74.9%	59.7%
ADVERTISING NOTICE MOST:					
Newspaper	12.3%	6.7%	15.3%	65.7%	6.3%
Direct mail	11.4%	3.5%	29.0%	56.2%	7.1%
TV ads	5.2%	4.7%	12.3%	77.8%	31.4%
Radio ads	7.9%	.7%	17.6%	73.7%	24.3%
Internet ads	7.2%	4.9%	15.8%	72.1%	28.3%
Not sure	26.9%	9.9%	4.0%	59.2%	2.7%
DO YOU WATCH TV...					
A lot	5.5%	3.0%	7.7%	83.7%	11.1%
A fair amount	7.6%	6.3%	14.6%	71.5%	24.9%
A little	8.3%	3.8%	17.0%	70.9%	40.5%
None	7.6%	2.2%	20.3%	69.9%	23.5%
DO YOU LISTEN TO THE RADIO...					
A lot	11.1%	1.6%	16.0%	71.3%	26.2%
A fair amount	7.3%	4.6%	18.3%	69.8%	28.1%
A little	6.1%	6.8%	11.1%	76.0%	32.0%
None	6.0%	1.1%	22.9%	70.0%	13.7%
ALASKA DISPATCH NEWS READS PER WEEK:					
Don't read	5.6%	4.6%	13.6%	76.2%	65.1%
1-3 reads	11.7%	2.7%	22.1%	63.5%	18.2%
4-6 reads	12.4%	2.7%	7.4%	77.5%	5.6%
Every day	14.2%	2.2%	21.0%	62.6%	8.9%
Not sure		9.0%	39.5%	51.4%	2.2%
ALASKA DISPATCH NEWS ONLINE READS PER WEEK:					
Don't read	4.4%	4.3%	12.8%	78.5%	49.1%
1-3 reads	8.0%	2.1%	23.0%	67.0%	24.7%
4-6 reads	6.9%	2.9%	19.2%	71.1%	9.7%
Every day	20.5%	6.4%	14.5%	58.5%	14.4%
Not sure		9.7%	7.6%	82.7%	2.0%
Total	7.7%	4.0%	15.9%	72.4%	100.0%

	MARGARET STOCK'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
HOURS PER DAY USING INTERNET:					
None	.8%	2.4%	15.4%	81.4%	6.8%
1 hour or less	6.5%	5.6%	16.2%	71.7%	18.0%
2-3 hours	6.5%	5.7%	17.1%	70.8%	30.9%
4+ hours	10.4%	2.5%	15.5%	71.6%	43.4%
Not sure	4.2%		10.0%	85.8%	.9%
USE INTERNET FOR SHOPPING?					
Yes	8.1%	3.3%	17.7%	70.9%	71.6%
No	8.6%	7.0%	11.0%	73.3%	21.6%
Don't use Internet	.8%	2.4%	15.4%	81.4%	6.8%
USE INTERNET FOR NEWS?					
Yes	8.7%	3.9%	17.1%	70.4%	74.0%
No	6.6%	5.4%	12.4%	75.5%	19.2%
Don't use Internet	.8%	2.4%	15.4%	81.4%	6.8%
USE INTERNET FOR TV AND MOVIES?					
Yes	6.9%	2.9%	18.1%	72.2%	50.4%
No	9.9%	5.7%	13.9%	70.5%	42.9%
Don't use Internet	.8%	2.4%	15.4%	81.4%	6.8%
USE INTERNET FOR SOCIAL NETWORKING?					
Yes	8.2%	4.4%	16.4%	71.1%	69.7%
No	8.5%	3.7%	15.5%	72.3%	23.6%
Don't use Internet	.8%	2.4%	15.4%	81.4%	6.8%
USE CELLPHONE FOR TEXTING?					
Yes	7.4%	3.9%	16.8%	71.9%	88.8%
No	7.0%	3.5%	9.8%	79.7%	8.5%
Don't use cellphone	20.7%	10.4%	13.6%	55.2%	2.7%
USE CELLPHONE FOR GETTING ONLINE?					
Yes	7.3%	4.0%	15.6%	73.1%	82.1%
No	8.2%	3.3%	16.4%	72.2%	15.2%
Don't use cellphone	20.7%	10.4%	13.6%	55.2%	2.7%
PARTY AFFILIATION:					
Democrat	18.2%	3.9%	14.8%	63.0%	16.8%
Republican	1.0%	3.7%	16.5%	78.8%	29.5%
Other party	.8%	21.9%	18.7%	58.6%	6.5%
No party	9.1%	1.8%	15.6%	73.5%	47.2%
POLITICAL IDEOLOGY:					
Conservative	3.0%	5.7%	12.2%	79.1%	41.5%
Moderate	7.2%	3.2%	15.9%	73.8%	39.6%
Progressive	19.1%	2.2%	24.1%	54.5%	18.9%
ALASKA RESIDENCY:					
Less than 15 years	10.2%	2.6%	10.3%	76.9%	24.9%
15-30 years	5.0%	4.1%	19.8%	71.1%	36.1%
More than 30 years	7.3%	3.2%	20.4%	69.1%	39.0%
Total	7.7%	4.0%	15.9%	72.4%	100.0%

	MARGARET STOCK'S RATING:				Total
	Positive	Negative	Neutral	Who?	Col %
	Row %	Row %	Row %	Row %	
AGE OF RESPONDENT:					
18-34	5.4%	4.8%	12.8%	77.0%	30.4%
35-44	7.0%	4.5%	19.0%	69.6%	17.5%
45-54	3.6%	5.1%	11.9%	79.3%	18.5%
55+	13.5%	2.8%	17.3%	66.5%	33.6%
CHILDREN IN HOUSEHOLD:					
None	9.2%	3.4%	16.3%	71.2%	59.6%
One or more	6.1%	5.1%	15.1%	73.8%	40.4%
MARITAL STATUS:					
Married	8.6%	3.6%	16.7%	71.0%	53.1%
Single	7.1%	3.7%	14.8%	74.4%	46.9%
HOUSEHOLD INCOME:					
\$0-\$40,000	6.3%	2.0%	11.7%	80.0%	26.0%
\$40,000-\$100,000	9.0%	5.6%	16.4%	69.1%	44.2%
\$100,000+	8.2%	4.9%	16.9%	70.1%	26.0%
Not sure	13.2%		18.3%	68.5%	3.8%
ETHNICITY OF RESPONDENT:					
White	9.3%	4.4%	16.9%	69.4%	68.9%
Non-white	5.3%	3.4%	13.7%	77.6%	31.1%
GENDER OF RESPONDENT:					
Male	5.6%	5.0%	14.1%	75.4%	49.9%
Female	9.8%	3.0%	17.8%	69.3%	50.1%
MARITAL STATUS BY GENDER:					
Married males	5.4%	6.2%	12.4%	75.9%	26.1%
Married females	11.7%	1.1%	20.9%	66.3%	27.0%
Single males	6.3%	3.4%	15.8%	74.5%	23.6%
Single females	7.9%	3.9%	13.9%	74.4%	23.2%
Total	7.7%	4.0%	15.9%	72.4%	100.0%

CROSSTABULATION TABLES

US Senate Race

Row Percents

	COMPUTED 2016 US SENATE RACE:						Total
	Ray Metcalfe	Lisa Murkowski	Joe Miller	Margaret Stock	Other	Undecided	Col %
	Row %	Row %	Row %	Row %	Row %	Row %	
AREAS OF ALASKA:							
Southeast	9.2%	53.2%	10.8%	6.4%	2.1%	18.4%	11.0%
Rural	15.2%	55.9%	7.9%		3.0%	18.1%	8.8%
Southcentral	13.7%	52.0%	21.4%	4.4%	.9%	7.6%	24.9%
Anchorage	13.7%	47.1%	17.8%	10.7%	1.9%	8.8%	41.2%
Fairbanks	6.0%	49.1%	21.6%	7.0%	3.0%	13.3%	14.1%
REGISTERED TO VOTE?							
Yes	12.3%	50.0%	17.6%	7.2%	1.9%	11.0%	100.0%
LANDLINE/CELL STATUS:							
Land only	17.0%	31.6%	20.1%	16.4%		14.8%	2.7%
Both - land dominant	12.7%	43.1%	22.8%	9.3%	6.0%	6.1%	7.3%
Both - cell dominant	11.0%	56.5%	16.8%	8.2%	1.8%	5.6%	30.3%
Cell only	12.6%	48.4%	17.2%	6.0%	1.6%	14.1%	59.7%
ADVERTISING NOTICE MOST:							
Newspaper	9.4%	52.3%	4.6%	11.6%	.9%	21.2%	6.3%
Direct mail	17.2%	44.6%	24.8%	2.2%	7.1%	4.1%	7.1%
TV ads	8.3%	58.5%	14.4%	5.0%	.8%	13.0%	31.4%
Radio ads	11.3%	45.4%	19.5%	10.0%	3.0%	10.9%	24.3%
Internet ads	17.1%	45.8%	20.0%	6.7%	1.1%	9.2%	28.3%
Not sure	15.6%	46.5%	9.1%	21.2%	1.2%	6.4%	2.7%
DO YOU WATCH TV...							
A lot	8.7%	57.1%	22.7%	3.2%	.6%	7.7%	11.1%
A fair amount	9.9%	53.4%	16.8%	7.5%	2.6%	9.8%	24.9%
A little	13.9%	48.1%	19.1%	5.5%	1.7%	11.7%	40.5%
None	13.3%	47.6%	12.4%	11.7%	2.4%	12.6%	23.5%
DO YOU LISTEN TO THE RADIO...							
A lot	12.0%	46.7%	18.8%	9.6%	5.1%	7.8%	26.2%
A fair amount	12.4%	48.2%	21.8%	9.6%	.1%	7.9%	28.1%
A little	12.4%	53.3%	13.9%	4.4%	.8%	15.2%	32.0%
None	12.8%	52.6%	13.7%	4.7%	2.2%	14.0%	13.7%
ALASKA DISPATCH NEWS READS PER WEEK:							
Don't read	11.4%	49.4%	18.2%	6.2%	2.1%	12.8%	65.1%
1-3 reads	12.8%	53.5%	17.3%	7.6%	2.2%	6.7%	18.2%
4-6 reads	10.2%	55.1%	12.5%	8.7%		13.5%	5.6%
Every day	17.5%	41.4%	17.3%	15.2%	2.3%	6.2%	8.9%
Not sure	21.0%	62.0%	7.6%			9.3%	2.2%
ALASKA DISPATCH NEWS ONLINE READS PER WEEK:							
Don't read	9.4%	52.1%	20.3%	4.7%	1.0%	12.5%	49.1%
1-3 reads	19.3%	47.1%	15.9%	7.4%	2.7%	7.7%	24.7%
4-6 reads	7.7%	63.9%	11.8%	6.8%		9.8%	9.7%
Every day	13.3%	35.9%	15.8%	17.0%	5.2%	12.8%	14.4%
Not sure	15.6%	66.4%	4.0%	2.0%		12.0%	2.0%
Total	12.3%	50.0%	17.6%	7.2%	1.9%	11.0%	100.0%

	COMPUTED 2016 US SENATE RACE:						Total
	Ray Metcalf	Lisa Murkowski	Joe Miller	Margaret Stock	Other	Undecided	Col %
	Row %	Row %	Row %	Row %	Row %	Row %	
HOURS PER DAY USING INTERNET:							
None	9.1%	56.5%	13.3%	3.2%		17.9%	6.8%
1 hour or less	13.8%	54.4%	15.5%	3.4%	4.9%	8.1%	18.0%
2-3 hours	12.9%	44.4%	19.6%	8.6%	.3%	14.2%	30.9%
4+ hours	11.3%	52.0%	16.5%	8.8%	2.3%	9.2%	43.4%
Not sure	41.4%	28.4%	25.9%			4.3%	.9%
USE INTERNET FOR SHOPPING?							
Yes	12.8%	50.6%	16.6%	7.1%	2.0%	11.0%	71.6%
No	12.0%	47.0%	20.2%	9.3%	2.5%	9.1%	21.6%
Don't use Internet	9.1%	56.5%	13.3%	3.2%		17.9%	6.8%
USE INTERNET FOR NEWS?							
Yes	13.9%	47.7%	17.5%	7.9%	2.5%	10.5%	74.0%
No	7.7%	57.4%	17.3%	6.3%	.6%	10.7%	19.2%
Don't use Internet	9.1%	56.5%	13.3%	3.2%		17.9%	6.8%
USE INTERNET FOR TV AND MOVIES?							
Yes	14.6%	46.9%	16.0%	6.9%	2.9%	12.8%	50.4%
No	10.3%	53.0%	19.1%	8.4%	1.2%	8.0%	42.9%
Don't use Internet	9.1%	56.5%	13.3%	3.2%		17.9%	6.8%
USE INTERNET FOR SOCIAL NETWORKING?							
Yes	11.9%	51.1%	16.1%	7.7%	1.5%	11.6%	69.7%
No	14.6%	45.4%	21.5%	7.1%	3.7%	7.5%	23.6%
Don't use Internet	9.1%	56.5%	13.3%	3.2%		17.9%	6.8%
USE CELLPHONE FOR TEXTING?							
Yes	12.5%	49.6%	17.2%	7.3%	2.1%	11.2%	88.8%
No	9.6%	61.2%	15.6%	4.3%	.8%	8.5%	8.5%
Don't use cellphone	17.0%	31.6%	20.1%	16.4%		14.8%	2.7%
USE CELLPHONE FOR GETTING ONLINE?							
Yes	13.3%	50.2%	15.9%	7.3%	1.9%	11.5%	82.1%
No	7.3%	53.2%	24.4%	5.8%	2.4%	7.0%	15.2%
Don't use cellphone	17.0%	31.6%	20.1%	16.4%		14.8%	2.7%
PARTY AFFILIATION:							
Democrat	31.3%	32.4%	2.2%	19.7%	2.5%	11.9%	16.8%
Republican	3.8%	64.3%	24.3%	1.2%	.4%	5.9%	29.5%
Other party	4.2%	42.2%	32.4%	1.4%	2.8%	17.1%	6.5%
No party	11.9%	48.5%	16.8%	7.3%	2.6%	13.0%	47.2%
POLITICAL IDEOLOGY:							
Conservative	4.9%	54.4%	31.1%	1.8%	.6%	7.2%	41.5%
Moderate	11.6%	57.7%	9.6%	6.1%	2.2%	12.7%	39.6%
Progressive	29.8%	24.5%	4.5%	21.4%	4.3%	15.5%	18.9%
ALASKA RESIDENCY:							
Less than 15 years	15.1%	54.6%	16.2%	6.4%	2.9%	4.8%	24.9%
15-30 years	13.2%	51.1%	16.1%	6.2%	.7%	12.7%	36.1%
More than 30 years	12.4%	50.5%	16.0%	9.8%	1.4%	9.9%	39.0%
Total	12.3%	50.0%	17.6%	7.2%	1.9%	11.0%	100.0%

	COMPUTED 2016 US SENATE RACE:						Total
	Ray Metcalfe	Lisa Murkowski	Joe Miller	Margaret Stock	Other	Undecided	Col %
	Row %	Row %	Row %	Row %	Row %	Row %	
AGE OF RESPONDENT:							
18-34	10.4%	49.8%	13.5%	3.9%	3.9%	18.6%	30.4%
35-44	10.4%	54.8%	18.1%	8.5%	1.6%	6.6%	17.5%
45-54	13.4%	56.8%	15.2%	4.3%	1.3%	9.0%	18.5%
55+	15.0%	44.9%	20.2%	12.1%	1.0%	6.7%	33.6%
CHILDREN IN HOUSEHOLD:							
None	14.0%	50.4%	16.3%	8.5%	1.3%	9.5%	59.6%
One or more	10.2%	49.5%	18.2%	5.8%	3.1%	13.3%	40.4%
MARITAL STATUS:							
Married	10.9%	49.7%	19.3%	8.6%	2.3%	9.0%	53.1%
Single	14.3%	50.6%	14.1%	6.2%	1.6%	13.0%	46.9%
HOUSEHOLD INCOME:							
\$0-\$40,000	11.3%	47.2%	18.6%	6.9%	5.6%	10.3%	26.0%
\$40,000-\$100,000	15.9%	45.8%	16.8%	6.9%	1.0%	13.6%	44.2%
\$100,000+	6.9%	60.1%	16.6%	9.4%	.7%	6.3%	26.0%
Not sure	7.2%	60.7%	23.4%	8.8%			3.8%
ETHNICITY OF RESPONDENT:							
White	12.8%	52.8%	16.4%	8.8%	1.4%	7.7%	68.9%
Non-white	9.7%	44.7%	19.5%	4.6%	3.3%	18.2%	31.1%
GENDER OF RESPONDENT:							
Male	14.1%	47.1%	22.9%	4.1%	1.7%	10.2%	49.9%
Female	10.4%	53.0%	12.3%	10.3%	2.2%	11.8%	50.1%
MARITAL STATUS BY GENDER:							
Married males	10.1%	49.8%	25.3%	5.2%	1.4%	8.2%	26.1%
Married females	11.7%	49.7%	13.6%	12.0%	3.2%	9.8%	27.0%
Single males	18.9%	45.3%	19.2%	3.3%	2.2%	11.2%	23.6%
Single females	9.6%	56.1%	9.0%	9.3%	1.1%	14.9%	23.2%
Total	12.3%	50.0%	17.6%	7.2%	1.9%	11.0%	100.0%