

Illuminating the Future

Celebrating our 20th Anniversary

November 2 - 5



Cleveland, Ohio

2017

By Optometry. For Optometry.



Registration Materials

Why Consolidate 100% of Your Contact Lens Purchases with ABB OPTICAL GROUP?

1 Reduce Costs

- Ordering efficiency
- Administrative staff time in managing Contact Lenses
- Contact Lenses promotion and program optimization
- Contact Lenses rebate maximization

2 Increase Revenues

- Quarterly Retail Price Monitor
- Gross margin analysis
- Annual supply tools and staff training
- Daily disposable tools and staff training

3 Strengthen Business Acumen

ABB OPTICAL GROUP BUSINESS REVIEW - *Customized for Your Practice*
Providing impartial and comprehensive practice analytics, industry benchmarking and key performance metrics to assist in making well-informed business decisions

4 Enhanced Patient Satisfaction

- Improve your competitive edge with enhanced service to patients
- Fastest delivery for direct to patient orders (orders go out same day if placed by 3pm)
- Direct to patient ordering - eliminates "no shows" and reduces returns handling

4
REASONS
WHY

What kind of benefit or impact has ABB OPTICAL GROUP services brought to your practice?

IT'S A FACT! ABB OPTICAL GROUP Customers grow **3X** the rate of the Contact Lens Market

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An Invitation to the 2017 EastWest Eye Conference

Kool & The Gang said it so well in their hit song Celebration: "There's a party goin' on right here," and you are invited!

Come celebrate EastWest Eye Conference's 20th Anniversary this November 2-5 at Cleveland's beautiful Global Center for Health Innovation and Convention Center. We will again be providing over 250 hours of world-class education on timely and relevant topics taught by the best in the business: Drs. Paul Karpecki, Jim Thimons, Ben Gaddie, Diana Shechtman, Mike DePaolis, Carl Hallier, Nancy Torgerson, Bruce Onefrey, Jason Nichols, Jason Jedlika, Alan Kabat and many, many more.

We will again be offering free CE to both doctors and staff during our Opening Keynote Address on the topic "Surgical and Contact Lens Options for Today's Presbyope." Focused on exciting innovations and clinical pearls, it will be of interest.

Speaking of staff, EastWest has created a rich program focused on making a difference in the quality of care provided by all members of the office team. Instruction will be provided by an outstanding group of educators, including Phrenell Walker, Sharon Carter, Diana Graves, Lynn Lawrence and Mary Schmidt, and others. Be sure to bring all the key members of the staff, which means everyone!

Of course, EastWest has some new surprises, including a rapid-fire session on traumatic brain injury, an ocular imaging workshop, and a New OD Business Academy, teaching new docs the skills necessary to survive in today's complex healthcare arena.

Bring your dancin' shoes for the EastWest Friday Night Rock Hall Party! Once again we will be taking over the legendary Rock and Roll Hall of Fame for a blow-out bash featuring Bad Habits, the Eye Docs of Rock, with an opening set from the classic rock band Remember Then.

Be part of the learning. Be part of the fun! Be part of EastWest's 20th Anniversary Celebration.

See you in Cleveland, November 2-5, 2017!



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 Dr. Kevin Corcoran
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 Dr. Dawn Goedde
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 Dr. Mary Beth Yackey, OD

Annual Congress

Business Session and Election of Officers

Saturday, November 4

2 to 5 p.m.

Cleveland Convention Center

Members of the Ohio Optometric Association will meet for the OOA annual meeting and election of officers. Learn what has been accomplished in the past year regarding state and national legislative issues affecting the profession of optometry. Find out about the critical issues currently facing optometry. Celebrate the accomplishments of the past year. Cast your vote in the election for OOA Trustees.

Reception and President's Banquet

Saturday evening, November 4

Marriott Hotel

President's Reception

Saturday, November 4 – 6 p.m.

President's Banquet

Saturday, November 4 – 7 p.m.

\$59 per person

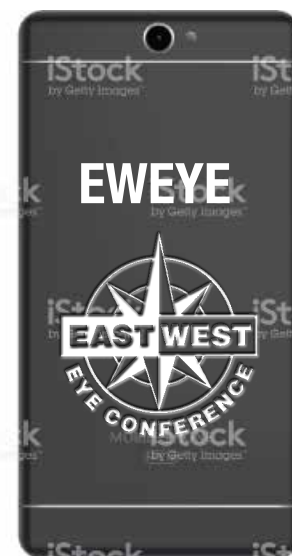


Please join the Ohio Optometric Association in honoring OOA President Dr. Rebecca Brown at the President's Reception and Banquet on Saturday, November 4, at the Cleveland Marriott Downtown at Key Center. The evening also features the presentation of the Warren G. and Ruth P. Morris Optometrist of the Year award and the Jack Keith Young Optometrist of the Year award, as well as the installation of the OOA Board and Zone Governors.

Celebrate 20 Years of EastWest with these 20 things:

1. 250 hours of World-Class Education
2. New OD Business Workshop
3. Exclusive Rock and Roll Hall of Fame Party
4. FREE CE at the Keynote event on Thursday featuring Dr. Tom Quinn
5. The NEW EastWest App – with features like: Your Schedule, Handouts, CE checkin

Download the EastWest App from you handheld device and learn about the other 15 exciting ways we are celebrating our 20th.



17th Invitational Lens Symposium

"The Use of Lenses for the Treatment of Patients with ESOTROPIA"

November 4-5, 2017

(8:00 am Saturday through 5:00 p.m. Sunday)

Marriott Downtown at Key Center

Cleveland, Ohio

The ILS will be held in conjunction with the EastWest Eye Conference

Sponsored by: The Vision Leads Foundation

For Registration information please contact Dr. Kellye Knueppel: Kellye@thevtc.com or 262-784-9201.



Accommodations

Cleveland Marriott Downtown at Key Center

The Marriott is located at 127 Public Square.

Call: 800-228-9290 or (216) 696-9200 and mention EastWest to reserve a room at a special rate of \$169. The special rate is available until September 20, 2017, or until sold out.

DoubleTree Hotel Cleveland Downtown at Lakeside

The DoubleTree is located at 1111 Lakeside Avenue East.

Call: 216-241-5100 and mention EastWest to reserve a room at a special rate of \$144. The special rate is available until September 5, 2017, or until sold out.

Hyatt Regency Cleveland at the Arcade

The Hyatt Regency is located at 420 Superior Avenue.

Call: 216-575-1234 and mention EastWest to reserve a room at a special rate of \$156. The special rate is available until October 4, 2017, or until sold out..

The Westin Cleveland Downtown

The Westin is located at 777 St. Clair Ave, NE.

Call: 216-771-7700 and mention EastWest to reserve a room at a special rate of \$175. The special rate is available until September 5, 2017, or until sold out

Registration Information and Conference Policies

Registration Fee

The registration fee includes access to all Exhibit Hall activities, Breakfast and Lunch Seminars, and admission to the exclusive Friday Night Party at the Rock and Roll Hall of Fame.

Course Handouts and Evaluations

All course handouts and evaluations will be available online before the conference. Please print only what you need and bring to EastWest with you.

Spouse/Guest Registration

Spouses and Guest can join us for the EastWest eye conference in three ways:
Three Day Exhibit Hall Pass is \$25
Friday Night Party at the Rock and Roll Hall of Fame is \$59
OOA Presidents' Banquet is \$59

Cancellation Policy

All cancellations received before September 30 will be issued a full refund less \$30 processing fee. A 25% processing fee will be deducted from cancellations thereafter. Cancellations of registration must be in writing. Any course is subject to cancellation by the EastWest Eye Conference. **No refund for course cancellation after September 30.**

Important Deadlines

September 25:

Late registration fee of \$50 begins.

September 30:

Last day for cancellation with full refund (less \$50 processing fee).

October 20:

Pre-registration ends. All registration must be on-site with an additional \$100.00 fee.

Course sizes are limited.
Register early to avoid being closed out.

Three Easy Ways to Register

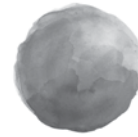
1. **On-line** at www.eastwesteye.org
2. **By mail** — send payment with completed registration form to:
EastWest Eye Conference
P.O. Box 6036
Worthington, OH 43085
3. Via **FAX** with credit card information to (678) 341-3099.

The EastWest Eye Conference claims no liability for the acts of any supplier or speaker at this meeting or for the safety of any attendee while in transit to, from, or during this meeting. Attendees who purchase non-refundable airline tickets do so at their own risk. The EastWest Eye conference reserves the right to cancel this function without penalty. The total amount of liability to the Conference will be limited to a refund of fees paid by the attendee.

Please note that conference organizers may capture photographs and/or video of conference events for use in the promotion of future meetings and events sponsored by the organization. By virtue of their attendance, all conference attendees agree to the use of their likeness in these promotional materials and waive any right to compensation or to inspect the product that may be used in connection therewith or the use to which it may be applied.

Sponsors

EastWest Eye Conference gratefully acknowledges the sponsorship provided by:



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Optometric Marketplace

Visit the industry's leading retailers and manufacturers in the Optometric Marketplace.

Hours

Thursday, November 24 p.m. –7 p.m.

Friday, November 310 a.m. – 6 p.m.

Saturday, November 4 9 a.m. – 2 p.m.

Unopposed Exhibit Hours on Saturday:
10:00-11:00–AEP's; 11:00-12:00–ODs

OD Education

Alex Andrigh, OD

Infant/Toddler Exams – Examination of the Infant and Young Child

Thursday, 10:00 a.m. (1 hr.)

COURSE # - 100

COPE #: - COPE Approval Pending

Strabismus – A Road Map to Treatment

Thursday, 11:00 a.m. (1 hr.)

COURSE # - 101

COPE #: - COPE Approval Pending

Acquired Brain Injury for the Primary Care Office

Friday, 8:00 a.m. (1 hr.)

COURSE # - 102

COPE #: - COPE Approval Pending

Sports Vision – New Technology in Sports Vision Training

Friday, 9:00 a.m. (1 hr.)

COURSE # - 103

COPE #: - COPE Approval Pending

Jeffrey Augustine, OD Bill Wiley, OD

The Future of Presbyopia Correction

Saturday, 1:00 p.m. (1 hr.)

COURSE # - 104

COPE #: 47213-RS

Corneal Cross Linking Update

Saturday, 2:00 p.m. (1 hr.)

Course # - 105

COPE#: 47174-RS

Mile Brujic, OD

OCT Practical Applications of Advanced Technologies

Thursday, 10:00 a.m. (2 hrs.)

COURSE # - 106

COPE #: 51493-PS

Joe Clark, OD

TBD

Thursday, 9:00 a.m. (1 hr.)

COURSE # - 107

COPE #: COPE Approval Pending

TBD

Thursday, 10:00 a.m. (1 hr.)

COURSE # - 108

COPE #: COPE Approval Pending

Concussion: Clinical Evaluation and Management of the Concussed Patient

Friday, 8:00 a.m. (2 hr.)

COURSE # - 109

COPE #: COPE Approval Pending

Kevin Corcoran, OD Erich Hinel, OD Brian Kuhlman, OD Michael Lyons, OD

Heroic and Unforgettable Cases

Saturday, 9:00 a.m. (2 hrs.)

COURSE # - 110

COPE #: COPE Approval Pending

Michael DelGiodice, OD

The Disc Dilemma

Friday, 8:00 a.m. (1 hr.)

COURSE # - 111

COPE #: COPE Approval Pending

Clinical Updates in Neuro-Ophthalmology

Friday, 9:00 a.m. (1 hr.)

COURSE# - 112

COPE #: COPE Approval Pending

A Typical Day in a Neuro-Ophthalmology Clinic

Friday, 10:00 a.m. (1 hr.)

COURSE # - 113

COPE#: COPE Approval Pending

Neuroimaging in a Primary Eye Care Setting

Friday, 11:00 a.m. (1 hr.)

COURSE # - 114

COPE #: COPE Approval Pending

Michael DePaolis, OD

Contemporary Uses of Bandage Contact Lenses BCLs

Thursday, 10:00 a.m. (1 hr.)

COURSE # - 115

COPE #: 42740-AS

Clinical Pearls for the Primary Eye Care Practice

Thursday, 11:00 a.m. (1 hr.)

COURSE # - 116

COPE #: 43179-AS

Not Your Typical Dry Eye – Contemporary Management Strategies for Challenging Cases

Thursday, 2:00 p.m. (1 hr.)

COURSE # - 117

COPE #: 42741-AS

Recognizing, Treating, and Avoiding Microbial Keratitis in Contact Lens Wear

Thursday, 3:00 p.m. (2 hrs.)

COURSE # - 118

COPE #: 42902-AS

Michael Earley, OD, PhD.

Panel Members – William Lay, OD, Drusilla Grant, OD, Doug Smith, OD

Concussion/Sensorimotor Rapid Fire Presentations Panel

Thursday, 2:00 p.m. (2 hrs.)

COURSE # - 119

COPE #: COPE Approval Pending

Ian (Ben) Gaddie, OD

Normal Tension Glaucoma

Thursday, 2:00 p.m. (1 hr.)

COURSE # - 120

COPE #: COPE Approval Pending

Glaucoma Grand Rounds Diagnostic Dilemmas and Solutions

Thursday, 3:00 p.m. (2 hrs.)

COURSE # - 121

COPE #: 47300-GL

New Technologies in Glaucoma Management from ERG to OCT

Friday, 10:00 a.m. (2 hrs.)

COURSE # - 122

COPE #: 47832-GL

Jeffrey Gerson, OD

Posterior Segment Grand Rounds

Friday, 10:00 a.m. (2 hrs.)

COURSE # - 123

COPE #: 51989-PS

AMD Contemporary Thinking in Diagnostics and Management

Friday, 1:00 p.m. (1 hr.)

COURSE # - 124

COPE #: 49100-PS

Education in the Round: Diabetes in Your Practice, What You Find May Surprise You

Friday, 2:00 p.m. (1 hr.)

COURSE # - 125

COPE #: 51868-SD

Karl Golnik, OD

Approach to Management of the Diplopic Patient

Saturday, 2:00 p.m. (2 hrs.)

COURSE # - 126

COPE #: COPE Approval Pending

House Without the Attitude: Managing the Difficult Patient

Saturday, 4:00 p.m. (1 hr.)

COURSE # - 127

COPE #: COPE Approval Pending

Pankaj Gupta, MD

Advanced Dry Eye Disease Management

Saturday, 10:00 a.m. (1 hr.)

COURSE # - 128

COPE #: COPE Approval Pending

From Penetrating Keratoplasty to LaMaller Surgery and Beyond

Saturday, 1:00 p.m. (1 hr.)

COURSE # - 129

COPE #: 46237-RS

Carl Hilliar, OD

The Essence of Visual Perceptual Testing

Friday, 10:00 a.m. (2 hrs.)

COURSE # - 130

COPE #: COPE Approval Pending

Sports Vision Training

Friday, 3:00 p.m. (1 hr.)

COURSE # - 131

COPE #: COPE Approval Pending

Vision Therapy's Role in Attention and Memory Development

Saturday, 8:00 a.m. (2 hrs.)

COURSE # - 132

COPE #: COPE Approval Pending

Chair-side Binocular Testing, Leading to Effective Treatment Plans

Saturday, 10:00 a.m. (1 hr.)

COURSE # - 133

COPE #: COPE Approval Pending

Scott Hauswirth, OD

Updates in Corneal Collagen Crosslinking

Friday, 10:00 a.m. (1 hr.)

COURSE # - 134

COPE #: 43285-PO

Corneal Cases

Friday, 11:00 a.m. (1 hr.)

COURSE # - 135

COPE #: COPE Approval Pending

From PK to DMEK Managing the Ketatoplasty Patient

Saturday, 8:00 a.m. (1 hr.)

COURSE # - 136

COPE #: 42069-PO

Newer Refractive Surgery Topics

Saturday, 9:00 a.m. (1 hr.)

COURSE # - 137

COPE #: COPE Approval Pending

Jay Henry, OD, MS

MACRA/MIPS: Everything You Need To Know to Succeed

Friday, 2:00 p.m. (2 hrs.)

COURSE # - 138

COPE #: COPE Approval Pending

Gregory Hopkins, OD

Technology in Low Vision: From "Television Magnifiers" Through "Apps for That."

Friday, 1:00 p.m. (1 hr.)

COURSE # - 139

COPE #: COPE Approval Pending

Simplifying for "X Power:" Low Vision "De-Jargonization" Equations

Friday, 2:00 p.m. (1 hr.)

COURSE# - 140

COPE #: COPE Approval Pending

Bhavani Iyer, OD

Should My Patient Be Driving? Addressing the Elephant in the Room

Friday, 8:00 a.m. (1 hr.)

COURSE # - 141

COPE #: COPE Approval Pending

Low Vision Grand Rounds

Friday 9:00 a.m. (1 hr.)

COURSE # - 142

COPE #: COPE Approval Pending

Assessing Central Scotomas- Then and Now

Saturday, 8:00 a.m. (1 hr.)

COURSE # - 143

COPE #: COPE Approval Pending

Low Vision Services for Pediatric Populations

Saturday, 10:00 a.m. (1 hr.)

COURSE # - 144

COPE #: COPE Approval Pending

Jason Jedlica, OD

Presbyopia Potpourri, Pearls and Predictors for Positive Outcomes

Friday, 4:00 p.m. (1 hr.)

COURSE # - 145

COPE #: 51801-CL

Comprehensive Management of the Patient with Keratoconus

Saturday, 10:00 a.m. (1 hr.)

COURSE # - 146

COPE #: 50425-AS

Introduction to Scleral Lenses

Saturday, 1:00 p.m. (1 hr.)

COURSE # - 147

COPE #: 46521-CL

Advanced Fitting of Scleral Lenses

Saturday, 2:00 p.m. (1 hr.)

COURSE # - 148

COPE #: 46368-CL

Corneal Reshaping, the How's and Why's

Saturday, 3:00 p.m. (1 hr.)

COURSE # - 149

COPE #: 44275-CL

Alan Kabat, OD

Biologic Agents and their Applications in Eye Care

Saturday, 9:00 a.m. (1 hr.)

COURSE # - 150

COPE #: COPE Approval Pending

Demodex Refelctions, Connections, and Misconceptions

Saturday, 10:00 a.m. (1 hr.)

COURSE # - 151

COPE #: 49256-AS

Advanced Management of Ocular Surface Disease

Saturday, 1:00 p.m. (2 hrs.)

COURSE # - 152

COPE #: 46598-AS

CEE Course

Dermatology 101 – Lessons For Eye Care Practioners

Saturday, 3:00 p.m. (2 hrs.)

COURSE # - 153

COPE #: 40568-SD

CEE Course

Paul Karpecki, OD

Corneal Grand Rounds

Thursday, 10:00 a.m. (1 hr.)

COURSE # - 154

COPE #: 52554-AS

New Directions in Corneal Refractive Surgery

Thursday, 11:00 a.m. (1 hr.)

COURSE # - 155

COPE #: 46937-RS

In the Pipeline, Thinking Outside the Box – What's New in Optometry

Thursday, 2:00 p.m. (2 hrs.)

COURSE # - 156

COPE #: 51970-GO

Education in the Round: Ocular Health and Wine

Thursday, 4:00 p.m. (1 hr.)

COURSE # - 157

COPE #: 51971-GO

Nick Lawrence, OD

Nutrition and Advanced Therapeutics for Dry Eye Disease

Friday, 1:00 p.m. (1 hr.)

COURSE # - 158

COPE #: COPE Approval Pending

Blair Lonsberry, OD

Treating with Oral Meds – From Dry Eye to Dendrites

Saturday, 8:00 a.m. (2 hrs.)

COURSE # - 159

COPE #: 51343-OP

CEE COURSE

Lab Testing: The Basics

Saturday, 10:00 a.m. (1 hr.)

COURSE # - 160

COPE #: 49740-SD

Diagnosing and Managing Ocular Emergencies and Urgencies

Saturday, 1:00 p.m. (2 hrs.)

COURSE # - 161

COPE #: 48835-GO

**Michael Lyons, OD
Shana Brafman, OD
Sarah Lopper, OD**

Myopia Progression: The History and Reasons Why You Should Be Here

Saturday, 1:00 p.m. (2 hrs.)

Course # - 162

COPE #: COPE Approval Pending

Brian Mathie, OD

Glaucoma – All the Treatments

Saturday, 1:00 p.m. (1 hr.)

COURSE # - 163

COPE #: COPE Approval Pending

Elizabeth Muckley, OD

Co-management of Glaucoma Procedures and Surgeries

Friday, 8:00 a.m. (1 hr.)

COURSE # - 164

COPE #: COPE Approval Pending

Jason Nichols, OD

Hot Topics in Contact Lenses (With Walline)

Friday, 10:00 a.m. (2 hrs.)

COURSE # - 167

COPE #: COPE Approval Pending

DEWS II, and Contact Lens Comfort – Overview and Update

Friday, 2:00 p.m. (2 hrs.)

COURSE # - 165

COPE #: COPE Approval Pending

State of the Contact Lens Industry

Saturday, 8:00 a.m. (2 hrs.)

COURSE # - 166

COPE #: COPE Approval Pending

Bruce Onofrey, OD**My Doc Told Me To Get An Eye Exam Because...**

Saturday, 8:00 a.m. (2 hrs.)

COURSE # - 168

COPE #: 50107-PH

What's My Beef with Pharmacists

Saturday, 10:00 a.m. (1 hr.)

COURSE # - 169

COPE #: 50435-PH

Do You Want Steroids With That?

Saturday, 1:00 p.m. (1 hr.)

COURSE # - 170

COPE #: 43765-PH

Rapid Fire Pharmacology Grand Rounds

Saturday, 2:00 p.m. (1 hr.)

COURSE # - 171

COPE #: 46274-PH

Tom Quinn, OD**Kickoff Lecture: Surgical and Contact Lens Options for Today's Presbyope**

Thursday, 1:00 p.m. (1 hr.)

COURSE # - 500

COPE #: 49416-GO

Louise Sclafani, OD**Corneal Dystrophies and Degenerations**

Friday, 8:00 a.m. (1 hr.)

COURSE # - 172

COPE #: 42146-CL

Women and Vision

Friday, 9:00 a.m. (1 hr.)

COURSE # - 173

COPE #: COPE Approval Pending

Keratoconus

Friday, 1:00 p.m. (1 hr.)

COURSE # - 174

COPE #: COPE Approval Pending

Challenges, Microbiology and Epidemiology of Microbial Keratitis

Friday, 2:00 p.m. (1 hr.)

COURSE # - 175

COPE #: 45082-CL

Leo Semes, OD**High Tech Glaucoma- Corneal Hysteresis and Stem Cell Applications**

Thursday, 10:00 a.m. (1 hr.)

COURSE # - 176

COPE #: COPE Approval Pending

Blood Flow in Glaucoma

Thursday, 11:00 a.m. (1 hr.)

COURSE # - 177

COPE #: 52591- GL

What Would Larry Do?

Thursday, 2:00 p.m. (2 hrs.)

COURSE # - 178

COPE # - 51544-GO

Nutrition and Genetics for Retinal Health

Friday, 8:00 a.m. (2 hrs.)

COURSE # - 179

COPE #: 48851-PS

Diana Shechtman, OD**What Should I Do With This Retinal Case, Doc?**

Saturday, 8:00 a.m. (2 hrs.)

COURSE # - 180

COPE #: 52121-PS

Harmful Blue Light and Optical Solutions for Long-Term HEV Prevention

Saturday, 10:00 a.m. (1 hr.)

COURSE # - 181

COPE #: 50558-GO

Putting the Posterior Segment Nutritional Plan into Motion

Saturday, 1:00 p.m. (1 hr.)

COURSE # - 182

COPE #: 38388-PS

**Rishi Singh, MD
Reecha Kampani, OD
Yasha Modi, MD****Geographic Atrophy the Next Frontier**

Friday, 11:00 a.m. (1 hr.)

COURSE # - 183

COPE #: 51931-PS

Doug Smith, OD**Towards an Actual Diagnosis for Concussion**

Thursday, 11:00 a.m. (1 hr.)

COURSE # - 184

COPE #: COPE Approval Pending

The Impact of Concussions, Acutely and Over A Lifetime

Thursday, 4:00 p.m. (1 hr.)

COURSE # - 185

COPE #: COPE Approval Pending

J. James Thimons, OD**Therapeutic Update**

Friday, 9:00 a.m. (1 hr.)

COURSE # - 186

COPE #: COPE Approval Pending

Controversies in Glaucoma Panel**Panel Members – Ian Gaddie, OD, Brian Mathie, OD, Elizabeth Muckley, OD**

Friday, 1:00 p.m. (2 hrs.)

COURSE # - 187

COPE #: COPE Approval Pending

Evaluating Quality of Life in Glaucoma

Friday, 3:00 p.m. (1 hr.)

COURSE # - 188

COPE #: 52387-GL

The Role of Ocular Surface Disease in Glaucoma Therapy

Saturday, 8:00 a.m. (1 hr.)

COURSE # - 189

COPE #: 47615-GL

Ganglion Cell Analysis: The Next Great Technology in Glaucoma

Saturday, 9:00 a.m. (1 hr.)

COURSE # - 190

COPE #: 42041-GL

Nancy Torgerson, OD

**A Road Less Traveled:
Anomalous Binocular
Correspondence (ABC) –Vision
Therapy Approach**

Friday, 1:00 p.m. (2 hrs.)

COURSE # - 191

COPE #: COPE Approval Pending

**The Ups and Downs of Vertical
Deviation Challenges in Vision
Therapy**

Saturday, 8:00 a.m. (2 Hrs.)

COURSE # - 192

COPE #: COPE Approval Pending

Jeffrey Walline, OD, PhD.

Myopia Control

Thursday, 10:00 a.m. (2 hrs.)

COURSE # - 193

COPE #: COPE Approval Pending

**Examining Infants and Fitting
Contact Lenses**

Thursday, 2:00 p.m. (1 hr.)

COURSE # - 194

COPE #: COPE Approval Pending

OrthoK

Friday, 8:00 a.m. (1 hr.)

COURSE # - 195

COPE #: COPE Approval Pending

**Fitting Children with Contact
Lenses**

Friday, 9:00 a.m. (1 hr.)

COURSE # - 196

COPE #: COPE Approval Pending

ALSO:

Contact Lens Roundtable

Thursday, 8:00 a.m. (2 hrs)

OH Approved

Room: Jr. Ballroom A

COURSE # 405

This informal and interactive format allows attendees to enjoy breakfast and sit with two speakers of their choice to discuss contact lens-related topics such as state of the industry, new designs, materials, solutions, compliance and complications, and the latest research.

Heartsaver CPR/AED Training

Thursday, 2:00 p.m. (3 hrs)

The American Heart Association course teaches the basic techniques of adult and child CPR and how to use an Automated External Defibrillator (AED).

COURSE # 502

Ocular Disease Roundtable

Thursday, 7:00 p.m. (2 hrs)

OH Approved

Room: Jr. Ballroom A

COURSE # 406

Explore important ocular disease topics in depth with colleagues at this informal and interactive dinner event. You spend an hour with each of two speakers of your choice over dinner. Topics may include new technologies in diagnosis and treatment, dry eye, diabetes and retina, cornea and refractive surgery, cataract surgery technology, nutraceuticals, and medications.

Posters Lecture: Rapid Fire Presentation

Friday, 11:00 a.m. (1 hr)

OH Approved

COURSE # 197

The authors of the Top 10 posters will give a brief synopsis of their poster.

Poster Session

Friday, 12:00 p.m.-2:00 p.m. (1 hr)

OH Approved

Room: Hallway by Registration

COURSE # 198

Posters with the theme of "Optometry Grand Rounds" will showcase how diagnosis and treatments were determined for conditions diagnosed by optometrists. Posters will be on display from 4:00 pm Thursday until 4:00 pm Friday. Presenters will be available to discuss their posters Friday from 12:00 to 2:00 pm, during which time one hour of CE is available.

Realeyes Educational Training

Saturday, 8:00 a.m. (2 hrs)





OH Approved

COURSE # 501

Dr. Walline, medical director of Realeyes, conducts training for doctors and their staff to present Realeyes curricula in classrooms. Curricula consists of three age-appropriate, standardized, interactive video-based presentations that emphasize the importance of vision health and eye safety.



OD Schedule At-A-Glance

Thursday, November 2, 2017

8:00	9:00	10:00	11:00	12:00P	1:00	2:00	3:00	4:00	5:00	7:00
<p>Contact Lens Roundtable (2 hrs) COURSE # 405</p>	<p>TBD Clark COURSE # 107</p>	<p>Corneal Grand Rounds — Karpecki COURSE #154</p>	<p>Strabismus – A Road Map to Treatment – Andrich COURSE # 101</p>	<p> Kick-off Lunch Staff and Industry Friends welcome to join. Sponsored by BAUSCH + LOMB See better. Live better.</p>	<p> Keynote Surgical and Contact Lens Options for Today's Presbyope Quinn COURSE #500</p>	<p>Not Your Typical Dry Eye - Contemporary ... DePaolis COURSE # 117</p>	<p>Recognizing, Treating, and Avoiding Microbial Keratitis in Contact Lens Wear – DePaolis (2 hrs.) COURSE # 118</p>	<p>Education in the Round Ocular Health and Wine — Karpecki COURSE # 157</p>	<p> Vendor Marketplace Opens @ 4:00 p.m.</p>	<p>7:00 PM – 9:00 PM Ocular Disease Roundtable (2 hrs) COURSE # 406</p>
		<p>Infant/Toddler Exams – Examination of the infant and young child – Andrich COURSE # 100</p>	<p>Clinical Pearls for the Primary Eye Care Practice – DePaolis COURSE # 116</p>							
<p>OD CE Approval</p> <p>1. Approved by COPE: These courses have a five-digit number with alpha suffix. Complete descriptions of COPE approved courses are at www.raboo.org</p> <p>2. Offered for CEE Continuing Education with Examination): The following courses have CEE option: Kabat – Sat @ 4:00-5:00 Kabat – Sat @ 3:00-4:00 Lonsberry – Sat @ 8:00-9:00</p> <p>3. Courses Approved by Ohio Board of Optometry: — Contact Lens Roundtable Thu @ 8:00 a.m. — Ocular Disease Roundtable Thu @ 7:00 p.m. — Heartsaver CPR Thu @ 2:00 p.m. — Poster Rapid Fire Presentation Fri @ 11:00 a.m. — Poster Session Fri @ 12:00 p.m. — Realeyes Classroom Initiative Sat @ 8:00 a.m.</p> <p>4. Ohio Board of Optometry automatically accepts courses approved by the Council on Optometric Practitioner Education (COPE). A maximum of two hours credit permitted in either PM or EJ or one hour in each category. Courses approved for Pharmacology credit have COPE suffixes: AS, GL, IS, LP, NO, OP, PD, PH, PO, PS, RS, SD, SP.</p>	<p>TBD- Clark COURSE # 108</p>	<p>New Directions in Cor- neal Refractive Surgery — Karpecki COURSE # 155</p>	<p>Blood Flow in Glaucoma — Semes COURSE # 177</p>	<p>Towards an Actual Diagnosis for Concus- sion- Smith COURSE # 184</p>	<p>What Would Larry Do – Semes (2 hrs.) COURSE # 178</p>	<p>Examining Infants and Fitting Contact Lenses — Walline COURSE # 194</p>	<p>Examining, Treating, and Avoiding Microbial Keratitis in Contact Lens Wear – DePaolis (2 hrs.) COURSE # 118</p>	<p>Education in the Round Ocular Health and Wine — Karpecki COURSE # 157</p>	<p> Vendor Marketplace Opens @ 4:00 p.m.</p>	<p>7:00 PM – 9:00 PM Ocular Disease Roundtable (2 hrs) COURSE # 406</p>
	<p>Contemporary Uses of Bandage Contact Lenses BCLs – DePaolis COURSE # 115</p>	<p>High Tech Glaucoma- Corneal Hysteresis and Stem Cell Applications – Semes COURSE # 176</p>	<p>Myopia Control – Walline (2 hrs.) COURSE # 193</p>	<p>Examining Infants and Fitting Contact Lenses — Walline COURSE # 194</p>	<p>Examining, Treating, and Avoiding Microbial Keratitis in Contact Lens Wear – DePaolis (2 hrs.) COURSE # 118</p>	<p>Examining, Treating, and Avoiding Microbial Keratitis in Contact Lens Wear – DePaolis (2 hrs.) COURSE # 118</p>	<p>Examining, Treating, and Avoiding Microbial Keratitis in Contact Lens Wear – DePaolis (2 hrs.) COURSE # 118</p>	<p>Examining, Treating, and Avoiding Microbial Keratitis in Contact Lens Wear – DePaolis (2 hrs.) COURSE # 118</p>	<p>Examining, Treating, and Avoiding Microbial Keratitis in Contact Lens Wear – DePaolis (2 hrs.) COURSE # 118</p>	<p>Examining, Treating, and Avoiding Microbial Keratitis in Contact Lens Wear – DePaolis (2 hrs.) COURSE # 118</p>

OD Schedule At-A-Glance


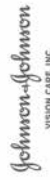


Friday, November 3, 2017

7:00	8:00	9:00	10:00	11:00	12:00P	1:00	2:00	3:00	4:00	5:00		
<p>Breakfast jhghghjghjghjghjghk Sponsored by Alcon</p>												
<p>The Disc Dilemma – DelGiudice COURSE # 111</p>	<p>Sports Vision – New Technology in Sports Vision Training – Andrich COURSE # 103</p>	<p>Updates in Corneal Crosslinking – Hauswirth COURSE # 134</p>	<p>Neuroimaging in a Primary Eye Care Setting - DelGiudice COURSE # 114</p>	<p>Lunch in Vendor Marketplace </p>	<p>AMD Contemporary Thinking in Diagnostics and Management – Gerson COURSE # 124</p>	<p>MACRA/MIPS: Everything You Need to Know to Succeed – Henry (2 hrs.) COURSE # 138</p>	<p>Presbyopia Potpourri, Pearls and Predictors for Positive Outcomes – Jedlica COURSE # 145</p>					
<p>Acquired Brain Injury for the Primary Care Office – Andrich COURSE # 102</p>	<p>Concussion: Clinical Evaluation and Management of the Concussed Patient – Clark (2 hrs.) COURSE # 109</p>	<p>Corneal Cases – Hauswirth COURSE # 135</p>	<p>Geographic Atrophy the Next Frontier (With Reecha Kampani) – Singh COURSE # 183</p>	<p>Lunch xxxxxx, OD Sponsored by </p>	<p>Technology in Low Vision: From "Television Magnifiers" Through "Apps for That" – Hopkins COURSE # 139</p>	<p>Simplifying for "X Power:" Low Vision "De-jargonization" Equations – Hopkins COURSE # 140</p>	<p>Evaluating Quality of Life in Glaucoma – Thimons (1 hr.) COURSE # 188</p>					
<p>Should My Patient Be Driving? Addressing the Elephant in the Room – Iyer COURSE # 141</p>	<p>Clinical updates in Neuro-Ophthalmology – DelGiudice COURSE # 112</p>	<p>A Typical Day in a Neuro-Ophthalmology Clinic - DelGiudice COURSE # 113</p>	<p>Geographic Atrophy the Next Frontier (With Reecha Kampani) – Singh COURSE # 183</p>	<p>Controversies in Glaucoma Panel – Thimons (2 hrs.) COURSE # 187</p>	<p>Technology in Low Vision: From "Television Magnifiers" Through "Apps for That" – Hopkins COURSE # 139</p>	<p>Simplifying for "X Power:" Low Vision "De-jargonization" Equations – Hopkins COURSE # 140</p>	<p>Evaluating Quality of Life in Glaucoma – Thimons (1 hr.) COURSE # 188</p>					
<p>Co-management of Glaucoma Procedures and Surgeries – Muckley COURSE # 164</p>	<p>Low Vision Grand Rounds – Iyer COURSE # 142</p>	<p>New Technologies in Glaucoma Management from ERG to OCT – Gaddie (2 hrs.) COURSE # 122</p>	<p>Posterior Segment Grand Rounds – Gerson (2 hrs.) COURSE # 123</p>	<p>DEWS II and Contact Lens Comfort – Overview and Update – Nichols (2 hrs.) COURSE # 165</p>	<p>Nutrition and Advanced Therapeutics for Dry Eye Disease – Lawrence COURSE # 158</p>	<p>Challenges, Microbiology and Epidemiology of Microbial Keratitis – Scialfani COURSE # 175</p>	<p>Sports Vision Training – Hilliar COURSE # 131</p>					
<p>Corneal Dystrophies and Degenerations – Scialfani COURSE # 172</p>	<p>Women and Vision – Scialfani COURSE # 173</p>	<p>The Essence of Visual Perceptual Testing – Hilliar (2 hrs.) COURSE # 130</p>	<p>The Essence of Visual Perceptual Testing – Hilliar (2 hrs.) COURSE # 130</p>	<p>Keratoconus – Scialfani COURSE # 174</p>	<p>Controversies in Glaucoma Panel – Thimons (2 hrs.) COURSE # 187</p>	<p>Challenges, Microbiology and Epidemiology of Microbial Keratitis – Scialfani COURSE # 175</p>	<p>Sports Vision Training – Hilliar COURSE # 131</p>					
<p>Nutrition and Genetics for Retinal Health – Semes (2 hrs.) COURSE # 179</p>	<p>Therapeutic Update – Thimons COURSE # 186</p>	<p>Hot Topics in Contact Lenses – Nichols (2 hrs.) COURSE # 167</p>	<p>Hot Topics in Contact Lenses – Nichols (2 hrs.) COURSE # 167</p>	<p>DEWS II and Contact Lens Comfort – Overview and Update – Nichols (2 hrs.) COURSE # 165</p>	<p>A Road Less Traveled Anomalous Binocular Correspondence (ABC) : Vision Therapy Approach – Torgerson (2 hrs.) COURSE # 191</p>	<p>Challenges, Microbiology and Epidemiology of Microbial Keratitis – Scialfani COURSE # 175</p>	<p>Sports Vision Training – Hilliar COURSE # 131</p>					
<p>OrthoK – Walline COURSE # 195</p>	<p>Fitting Children with Contact Lenses – Walline COURSE # 196</p>	<p>Rapid Fire Poster Presentations – Goedde COURSE #</p>	<p>Rapid Fire Poster Presentations – Goedde COURSE #</p>	<p>Controversies in Glaucoma Panel – Thimons (2 hrs.) COURSE # 187</p>	<p>A Road Less Traveled Anomalous Binocular Correspondence (ABC) : Vision Therapy Approach – Torgerson (2 hrs.) COURSE # 191</p>	<p>Challenges, Microbiology and Epidemiology of Microbial Keratitis – Scialfani COURSE # 175</p>	<p>Sports Vision Training – Hilliar COURSE # 131</p>					
<p>Poster Session – Goedde (2 hrs) COURSE #</p>												
<p>Myopia Control Workshop – Lai (2 hrs) COURSE # 400</p>						<p>Scleral Lens Workshop – DeNaeyer (2 hrs) COURSE # 401</p>			<p>Ocular Imaging Workshop – Zimmerman (2 hrs) COURSE # xxx</p>		<p>Annoitic Membranes Workshop – Mathie (2 hrs) COURSE # 403</p>	

OD Schedule At-A-Glance

Saturday, November 4, 2017

7:00 8:00 9:00 10:00 11:00 12:00P 1:00 2:00 3:00 4:00 5:00

Breakfast				 <p>Lunch in Optometric Marketplace</p>		<p>Corneal Cross Linking Update—Augustine COURSE # 105</p> <p>Approach to Management of the Diplopic Patient—Golinik (2 hrs.) COURSE # 126</p> <p>Advanced Fitting of Scleral Lenses—Jedlica COURSE # 148</p> <p>Advanced Management of Ocular Surface Disease—Kabat (2 hrs.) COURSE # 152 CEE</p> <p>Myopia Progression: The History and Reasons Why You Should Be Here—Lyons (2 hrs.) COURSE # 162</p> <p>Glaucoma: All the Treatments—Mathie COURSE # 163</p> <p>Do You Want Steroids with That?—Onofrey COURSE # 170</p> <p>Putting the Posterior Segment Nutritional Plan into Motion—Schechtman COURSE # 182</p> <p>Diagnosing and Managing Ocular Emergencies and Urgencies—Lonsberry (2 hrs.) COURSE # 161</p>		<p>House Without the Attitude: Managing the Difficult Patient—Golinik COURSE # 127</p> <p>Corneal Reshaping the How's and Why's—Jedlica COURSE # 149</p> <p>Dermatology 101 Lessons For Eye Care Practitioners—Kabat (2 hrs.) COURSE # 153 CEE</p>			
		<p>Low Vision Services for Pediatric Populations—Iyer COURSE # 144</p> <p>Lab Testing: The Basics—Lonsberry COURSE # 160</p> <p>Heroic and Unforgettable Cases—Corcoran (2 hrs.) COURSE # 110</p> <p>Advanced Dry Eye Disease Management—Gupta COURSE # 128</p> <p>Chair-Side Binocular Testing Leading to Effective Treatment Plans—Hilliar COURSE # 133</p> <p>Comprehensive Management of the Patient with Keratoconus—Jedlica COURSE # 146</p> <p>Demodex Reflections, Connections and Misconceptions—Kabat COURSE # 151</p> <p>Whats My Beef with Pharmacists—Onofrey COURSE # 169</p> <p>Harmful Blue Light and Optical Solutions for Long-Term HEV Prevention—Schechtman COURSE # 181</p>		<p>Visit Exhibit Hall Hour</p> <p>Lunch Sponsored by  </p> <p>.....</p> <p>Lunch Sponsored by </p>		<p>From PK to DMEK Managing the Keratoplasty Patient—Hauswirth COURSE # 136</p> <p>Assessing Central Scotomas—Then and Now—Iyer COURSE # 143</p> <p>State of the Contact Lens Industry—Nichols (2 hrs.) COURSE # 166</p> <p>My Doc Told Me to Get an Eye Exam Because...—Onofrey (2 hrs.) COURSE # 168</p> <p>What should I do with this RETINAL case, Doc—Schechtman (2 hrs.) COURSE #180</p> <p>The Role of Ocular Surface Disease in Glaucoma Therapy—Thirionis COURSE # 189</p> <p>Newer Refractive Surgery Topics—Hauswirth COURSE # 137</p> <p>The Ups and Downs of Vertical Deviation Challenges in Vision Therapy—Torgerson (2 hrs.) COURSE # 192</p> <p>Realeyes Educational Training—Walline (2 hrs) COURSE # 501</p>		<p>Treating with Oral Meds From Dry Eye to Dendrites—Lonsberry (2 hrs.) COURSE # 159</p> <p>Vision Therapy's Role in Attention and Memory Development—Hilliar (2 hrs.) COURSE # 132</p> <p>From PK to DMEK Managing the Keratoplasty Patient—Hauswirth COURSE # 136</p> <p>Assessing Central Scotomas—Then and Now—Iyer COURSE # 143</p> <p>State of the Contact Lens Industry—Nichols (2 hrs.) COURSE # 166</p> <p>My Doc Told Me to Get an Eye Exam Because...—Onofrey (2 hrs.) COURSE # 168</p> <p>What should I do with this RETINAL case, Doc—Schechtman (2 hrs.) COURSE #180</p> <p>The Role of Ocular Surface Disease in Glaucoma Therapy—Thirionis COURSE # 189</p> <p>Newer Refractive Surgery Topics—Hauswirth COURSE # 137</p> <p>The Ups and Downs of Vertical Deviation Challenges in Vision Therapy—Torgerson (2 hrs.) COURSE # 192</p> <p>Realeyes Educational Training—Walline (2 hrs) COURSE # 501</p>		<p>Optometric Marketplace Open 9:00 a.m. to 2:00 p.m.</p>	
		<p>New OD Business Academy—Various (4 hrs.) COURSE # 404</p>									

SAVE THE DATE



November 2 -5 , 2017

From a sleek, new downtown convention center to dozens of new and/or renovated hotels, Cleveland has the meetings and convention infrastructure covered. But we know that attendees want much more than just a great meeting space. They want nightlife, social-media worthy culinary offerings and a great arts & culture scene. Cleveland has all of that and more. And for that, you're welcome.



Cleveland

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AEP Education

Mile Brujic, OD

Contacts and Dry Eyes

Friday, 9:00 a.m. (1 hr)

COURSE # 300

Multifocal Contacts

Friday, 10:00 a.m. (1 hr)

COURSE # 301

Virtual Slit Lamps

Saturday, 8:00 a.m. (1 hr)

COURSE # 302

Sharon Carter

Managing Your Frame Board

Friday, 10:00 a.m. (2 hrs)

COURSE # 303

Technology Rapid Fire Discussion (With Diana Graves)

Friday, 1:00 p.m. (2 hrs)

COURSE # 304

Ultimate Practice (With Lynn Lawrence)

Friday, 3:00 p.m. (2 hrs)

COURSE # 330

Insurance Filing

Saturday, 8:00 a.m. (2 hrs.)

COURSE # 305

Staff Responsibility in Coding and Billing

Saturday, 11:00 a.m. (1 hr)

COURSE # 306

Successful Sunwear

Saturday, 1:00 p.m. (1 hr.)

COURSE # 307

Six Ways to Be A Team That Rocks

Saturday, 3:00 p.m. (1 hr.)

COURSE # 308

Front Office Procedures

Saturday, 4:00 p.m. (1 hr.)

COURSE # 309

Shane Foster, OD

Lenses with a “CYL” of Approval –Contact Lens Options for Astigmatism

Saturday, 11:00 a.m. (1 hr.)

COURSE # 361

Diana Graves, CPOT, CPO

Technology Rapid Fire Discussion (With Sharon Carter)

Friday, 1:00 p.m. (2 hr)

COURSE # 304

The Ugly Eye

Saturday, 8:00 a.m. (1 hr)

COURSE # 310

Retinal Triage

Saturday, 11:00 a.m. (1 hr)

COURSE # 311

History Taking or Interrogation

Saturday, 1:00 p.m. (1 hr)

COURSE # 312

Team Approach to Dry Eye

Saturday, 2:00 p.m. (1 hr)

COURSE # 313

Mom Was Right – You Really Will Put Your Eye Out

Saturday, 3:00 p.m. (1 hr)

COURSE # 314

What is So Special About Special Testing

Saturday, 4:00 p.m. (1 hr.)

COURSE # 315

Katie Greiner, OD, MS

Soft and RGP Contact Lenses Workshop

Friday, 8:00 a.m. (2 hrs)

COURSE # 316

Scleral and Hybrid Contact Lenses Workshop

Friday, 10:00 a.m. (2 hrs)

COURSE # 317

Katie Hastings, OD

Contact Lenses

Friday, 8:00 a.m. (1 hr)

COURSE # 318

Gregory Hopkins, OD

Interviewing Patients with Vision Loss

Friday, 3:00 p.m. (1 hr)

COURSE # 319

Demonstrating Low Vision Devices

Friday, 4:00 p.m. (1 hr)

COURSE # 320

Bhavani Iyer, OD

Working Up A Low Vision Patient – What’s Different, What’s Not?

Saturday, 9:00 a.m. (1 hr)

COURSE # 321

Scott Keating, OD

Dare To Be Different In Your Optical

Saturday, 2:00 p.m. (1 hr)

COURSE # 322

Leisure and Medical Tints

Saturday, 3:00 p.m. (1 hr)

COURSE # 324

**Common Medical Problems
Associated with Contact
Lens Wear**

Saturday, 4:00 p.m. (1 hr)

COURSE # 323

**Lynn Lawrence, CPOT,
ABOC, COA**

Ocular Anatomy

Friday, 8:00 a.m. (1 hr)

COURSE # 325

Shingles Ouch!

Friday, 9:00 a.m. (1 hr)

COURSE # 326

Fraud Protection

Friday, 10:00 a.m. (1 hr)

COURSE # 327

Contact Lens Basics

Friday, 11:00 a.m. (1 hr)

COURSE # 328

**Patient Care Rapid Fire
Discussion (With Mary
Schmidt)**

Friday, 1:00 p.m. (2 hr)

COURSE # 329

**Ultimate Practice (With
Sharon Carter**

Friday, 3:00 p.m. (2 hrs)

COURSE # 330

**100 Questions for the
Advancing Review**

Saturday, 8:00 a.m. (2 hrs)

COURSE # 331

The Optical Cross

Saturday, 1:00 p.m. (3 hrs.)

COURSE # 332

Nick Lawrence, OD

Nutrition and Ocular Health

Saturday, 11:00 a.m. (1 hr)

COURSE # 333

Ryan McKinnis, OD

**The Basics of Contact Lens
Practice**

Thursday, 2:00 p.m. (1 hr)

COURSE # 334

**The Advanced Contact Lens
Practice**

Thursday, 3:00 p.m. (1 hr)

COURSE # 335

Chantell Mundy, OD

**Large Diameter Lens Basics,
Scleral Versus Hybrid
Designs**

Saturday, 2:00 p.m. (1 hr.)

COURSE #362

Roxanne Potter, OD

Contact Lenses

Saturday, 3:00 p.m. (1 hr.)

COURSE # 363

Tom Quinn, OD

**EastWest Kickoff –Surgical
and Contact Lens Options
for Today’s Presbyope**

Thursday, 1:00 p.m. (1 hr)

COURSE # 500

**Contact Lenses for the Next
Generation**

Thursday, 4:00 p.m. (1 hr)

COURSE # 336

**Daily Disposables, What’s
the Buzz**

Friday, 3:00 p.m. (1 hr)

COURSE # 337

Mary Schmidt

Customer Service

Thursday, 2:00 p.m. (1 hr)

COURSE # 338

Building Patient Loyalty

Thursday, 3:00 p.m. (2 hrs.)

COURSE # 339

**Communication Deeper
Then Words**

Friday, 8:00 a.m. (2 hrs.)

COURSE # 340

Making Work Fun

Friday, 11:00 a.m. (1 hr)

COURSE # 341

**Patient Care Rapid Fire
Discussion (With Lynn
Lawrence)**

Friday, 1:00 p.m. (2 hrs)

COURSE # 329

I, Object

Friday, 3:00 p.m. (2 hrs)

COURSE # 342

Casandra Solis, OD

Pediatric Examination

Thursday, 3:00 p.m. (1 hr)

COURSE # 343

Working With Patients With Special Needs

Thursday, 4:00 p.m. (1 hr)

COURSE # 344

J. James Thimons, OD

Glaucoma

Friday, 11:00 a.m. (1 hr)

COURSE # 345

Phernell Walker

Solutions to Inventory Management

Thursday, 2:00 p.m. (1 hr)

COURSE # 346

Prism, Everything You Need To Know

Thursday, 3:00 p.m. (1 hr)

COURSE # 347

Troubleshooting: What's Wrong with My New Glasses, the Difficult Rx

Thursday, 4:00 p.m. (1 hr)

COURSE # 348

Digital Lenses

Friday, 8:00 a.m. (1 hr)

COURSE # 349

Advanced Optics: Through the Looking Glass

Friday, 9:00 a.m. (1 hr)

COURSE # 350

Optical Rapid Fire Discussion

Friday, 1:00 p.m. (2 hrs.)

COURSE # 351

Practice Admin., Optical Manager, and Owner Workshop

Friday, 3:00 p.m. (2 hrs)

COURSE # 352

Mark Yoder, OD

Retinal Imaging

Thursday, 2:00 p.m. (1 hr)

COURSE # 353

Diabetes and the Eye

Friday, 10:00 a.m. (1 hr)

COURSE # 354

A Year Supply is Dear to the Eye

Friday, 4:00 p.m.

COURSE # 355

Contact Lens Solution

Saturday, 1:00 p.m. (1 hr)

COURSE # 356

How To Train Your Doctor To Recommend

Saturday, 4:00 p.m. (1 hr)

COURSE # 364

Jeff Walline, OD, PhD

Realeyes Educational Training

Saturday, 8:00 a.m. (2 hrs)

COURSE # 501

Other Courses:

VSP-Tricks and Tips

Thursday, 3:00 p.m. (1 hr)

COURSE # 357

EYEMED – Tips and Tricks

Thursday, 4:00 p.m. (1 hr)

COURSE # 358

Interstate Optical Frame Adjustment Workshop

Saturday, 8:00 a.m. (2 hrs)

COURSE # 359

Jeff Rohlf



Frame Adjustment Workshop


Friday, 3:00 p.m. (2 hrs)

COURSE # 360

Allied Eye Professionals Schedule At-A-Glance

Thursday, November 2, 2017
Friday, November 3, 2017

1:00	2:00	3:00	4:00	5:00	6:00
Thursday, November 2					
					
<p>Keynote Lecture: Surgical and Contact Lens Options for Today's Presbyope Quinn Course # 500</p> <p><i>Staff and Industry Friends welcome to join.</i></p>	<p>Solutions to Inventory Management- Walker COURSE # 346</p>	<p>Pediatric Examination- Solis COURSE # 343</p>	<p>Working with Patients With Special Needs- Solis COURSE # 344</p>		
	<p>The Basics of CL Practice – McKinnis COURSE # 334</p>	<p>Prism: Everything You Need to Know- Walker COURSE # 347</p>	<p>Troubleshooting ; What's Wrong with My New Glasses the Difficult Rx- Walker COURSE # 348</p>		
	<p>Imagining Retinal Imaging – Yoder COURSE # 353</p>	<p>The Advanced CL Practice – McKinnis COURSE # 335</p>	<p>Contact Lenses for the Next Generation – Quinn COURSE # 336</p>		
	<p>Customer Service – Schmidt COURSE # 338</p>	<p>VSP - Tips and Tricks COURSE # 357</p>	<p>EYEMED - Tips and Tricks COURSE # 358</p>		
		<p>Building Patient Loyalty- Schmidt (2 hrs) COURSE # 339</p>			

7:00	8:00	9:00	10:00	11:00	12:00P	1:00	2:00	3:00	4:00	5:00	
Friday, November 3											
Breakfast											
	<p>Digital Lenses – Walker COURSE # 349</p>	<p>Advanced Optics; Through the Looking Glass- Walker COURSE # 350</p>	<p>Managing Your Frame Board- Carter (2 hrs) COURSE # 303</p>	<p>Lunch in Optometric Marketplace</p> 			<p>Optical Rapid Fire Discussion- Walker (2 hrs) COURSE # 351</p>	<p>Ultimate Practice- Carter and Lawrence (2 hrs) COURSE # 330</p>			
<p>Ocular Anatomy – Lawrence COURSE # 325</p>	<p>Shingles Ouch – Lawrence COURSE # 326</p>	<p>Fraud Protection – Lawrence COURSE # 327</p>	<p>Contact Lens Basics- Lawrence COURSE # 328</p>				<p>Patient Care Rapid Fire Discussion – Lawrence and Schmidt (2 hrs) COURSE # 329</p>	<p>Frame Adjustment Workshop - Rohlf (2 hrs) COURSE # 359</p>	<p>Interviewing Patients with Vision Loss – Hopkins COURSE # 319</p>	<p>Demonstrating Low Vision Devices- Hopkins COURSE # 320</p>	<p>A Year Supply is Dear to the Eye – Yoder COURSE # 355</p>
<p>Contact Lenses – Hasting COURSE # 318</p>	<p>Contacts and Dry Eyes – Bruijic COURSE # 300</p>	<p>Multifocal Contacts – Bruijic COURSE # 301</p>	<p>Glaucoma – Timmons COURSE # 345</p>				<p>Technology Rapid Fire Discussion – Carter and Graves (2 hrs) COURSE # 304</p>		<p>Daily Disposables, What's the Buzz- Quinn COURSE # 337</p>	<p>Demonstrating Low Vision Devices- Hopkins COURSE # 320</p>	<p>A Year Supply is Dear to the Eye – Yoder COURSE # 355</p>
<p>Communication Deeper Than Words – Schmidt (2 hrs) COURSE # 340</p>	<p>Diabetes and the Eyes – Yoder COURSE # 354</p>	<p>Making Work Fun – Schmidt COURSE # 341</p>							<p>I, Object – Schmidt (2 hrs) COURSE # 342</p>	<p>Practice Admin. and Optical Manager & Owner Workshop – Walker (2 hrs) COURSE # 352</p>	
<p>Soft And RGP Lenses Workshop – Greiner (2 hrs) COURSE # 316</p>	<p>Scleral and Hybrid Lenses Workshop – Greiner (2 hrs) COURSE # 317</p>										
Optometric Marketplace Open 10:00 a.m. to 6:00 p.m.											

OD/Student/Resident Registration Form

Please photocopy this form for additional registrants.

OD

Student ♦

Resident ♦

♦ See page 20

Name _____

Name for Badge _____

OD License Number _____ State _____ OE Tracker Number _____

Office Phone _____ Fax _____

Address Home Office _____

E-mail Address _____

City _____ State _____ Zip _____

Check here if you need special services to fully participate. Please attach a written description of your needs.

Registration Fees:

OD Member AOA, OOA, or COA \$99 _____

OD Non-Member \$249 _____

Student/Resident Free _____

Late Registration Fee: (after Sept. 9) Add \$50 _____

On Site Registration Fee (after Sept 19) Add \$100 _____

(A) Total: _____

Additional Events Registration:

Optometric Marketplace Guest # ___ x \$25 each _____

Friday Night Party # ___ x \$59 each _____

President's Banquet # ___ x \$59 each _____

(B) Total: _____

Continuing Education Hours (CE):

Conference Passes

One Day Pass 249.00 _____

Three Day Pass 649.00 _____

Passes DO NOT include Workshops, Sponsored Events, and Meals. Register for OD and Workshop Hours in Box D (Thu), Box E (Fri), Box F (Sat). Register for Sponsored Events and Meals on reverse side of this form.

(C) Total: _____

Thursday Hours

One Day Pass

CE By Hours:

Total # of CE Hours ___ x \$30

= _____

Total # of WS Hours ___ x \$40

= _____

(D) Total: _____

Friday Hours

One Day Pass

CE By Hours:

Total # of CE Hours ___ x \$30

= _____

Total # of WS Hours ___ x \$40

= _____

(E) Total: _____

Saturday Hours

One Day Pass

CE By Hours:

Total # of CE Hours ___ x \$30

= _____

Total # of WS Hours ___ x \$40

= _____

(F) Total: _____

Payment

Check Enclosed: (Payable to Ohio Optometric Association)

Credit Card: Visa MC Discover American Express

Card Number: _____

Expiration Date: _____ Security Code: _____

Card Holder Name: _____

Card Holder Street Address: _____

Card Holder City/State/Zip: _____

Grand Totals: (Add the totals from each section)

A \$ _____

B \$ _____

C \$ _____

D \$ _____

E \$ _____

F \$ _____

Grand Total of All: _____

Registration Xerum hicit quidi ulparuptatum rem qui dolorrunt amenihicima dit, simi, am, nias aliquae nonseditis expernature labo. Ossed quat. Rit harum adis aut magnisto idunt quo conectota cum latum earumqui am entiae ventur, ese quistrunt quo

Attendee #1		Reg. Type:	Reg. Fee: \$	Please indicate the course numbers for every day.	
Name		Degree		100 level = \$30/hr 500 level = \$20/hr 300 level = \$25/hr 600 level = Free 400 level = \$40/hr	
Name for Badge		License #	State	OE Tracker	Thursday
Email		Phone		Friday	
<input type="checkbox"/> First Time at EastWest <input type="checkbox"/> Needs Assistance in Accordance with ADA Act <input type="checkbox"/> Dietary Restrictions <input type="checkbox"/> Gluten-Free <input type="checkbox"/> Kosher <input type="checkbox"/> Vegetarian		<input type="checkbox"/> Attending Rock & Roll Hall of Fame Party <input type="checkbox"/> Extra Ticket to Rock & Roll Hall of Fame Party (\$59) <input type="checkbox"/> President's Banquet (\$59) <input type="checkbox"/> Vender Marketplace (25) <input type="checkbox"/> OOA Congress		Saturday	
				Total all Shaded Areas:	
Attendee #2		Reg. Type:	Reg. Fee: \$	Please indicate the course numbers for every day.	
Name		Degree		100 level = \$30/hr 500 level = \$20/hr 300 level = \$25/hr 600 level = Free 400 level = \$40/hr	
Name for Badge		License #	State	OE Tracker	Thursday
Email		Phone		Friday	
<input type="checkbox"/> First Time at EastWest <input type="checkbox"/> Needs Assistance in Accordance with ADA Act <input type="checkbox"/> Dietary Restrictions <input type="checkbox"/> Gluten-Free <input type="checkbox"/> Kosher <input type="checkbox"/> Vegetarian		<input type="checkbox"/> Attending Rock & Roll Hall of Fame Party <input type="checkbox"/> Extra Ticket to Rock & Roll Hall of Fame Party (\$59) <input type="checkbox"/> President's Banquet (\$59) <input type="checkbox"/> Vender Marketplace (25) <input type="checkbox"/> OOA Congress		Saturday	
				Total all Shaded Areas:	
Attendee #3		Reg. Type:	Reg. Fee: \$	Please indicate the course numbers for every day.	
Name		Degree		100 level = \$30/hr 500 level = \$20/hr 300 level = \$25/hr 600 level = Free 400 level = \$40/hr	
Name for Badge		License #	State	OE Tracker	Thursday
Email		Phone		Friday	
<input type="checkbox"/> First Time at EastWest <input type="checkbox"/> Needs Assistance in Accordance with ADA Act <input type="checkbox"/> Dietary Restrictions <input type="checkbox"/> Gluten-Free <input type="checkbox"/> Kosher <input type="checkbox"/> Vegetarian		<input type="checkbox"/> Attending Rock & Roll Hall of Fame Party <input type="checkbox"/> Extra Ticket to Rock & Roll Hall of Fame Party (\$59) <input type="checkbox"/> President's Banquet (\$59) <input type="checkbox"/> Vender Marketplace (25) <input type="checkbox"/> OOA Congress		Saturday	
				Total all Shaded Areas:	

Please photocopy this form for additional registrants.

AEP Registration Form

Optician Paraoptometric Ophthalmic Technician Ophthalmic Photographer Other _____

Name _____

Name for Badge _____

Practice Name _____

Office Phone _____ Fax _____

Address Home Office _____

E-mail Address _____

City _____ State _____ Zip _____

Check here if you need special services to fully participate. Please attach a written description of your needs.

Registration Fees:

Allied Eye Professionals \$69 _____

Late Registration Fee: (after Sept. 9) Add \$50 _____

On Site Registration Fee (after Sept 19) Add \$100 _____

(A) Total: _____

Additional Events Registration:

Optometric Marketplace Guest # ___ x \$25 each _____

Friday Night Party # _____ x \$59 each _____

President's Banquet # _____ x \$59 each _____

(B) Total: _____

Continuing Education Hours (CE):

Conference Passes

One Day Pass 119.00 _____

Three Day Pass 289.00 _____

Passes DO NOT include Workshops, Sponsored Events, and Meals. Register for OD and Workshop Hours in Box D (Thu), Box E (Fri), Box F (Sat). Register for Sponsored Events and Meals on reverse side of this form.

(C) Total: _____

Thursday Hours

One Day Pass

CE By Hours:

Total # of CE Hours ___ x \$20

= _____

Total # of WS Hours ___ x \$40

= _____

Total # of OD Hours ___ x \$30

= _____

(D) Total: _____

Friday Hours

One Day Pass

CE By Hours:

Total # of CE Hours ___ x \$20

= _____

Total # of WS Hours ___ x \$40

= _____

Total # of OD Hours ___ x \$30

= _____

(E) Total: _____

Saturday Hours

One Day Pass

CE By Hours:

Total # of CE Hours ___ x \$20

= _____

Total # of WS Hours ___ x \$40

= _____

Total # of OD Hours ___ x \$30

= _____

(F) Total: _____

Payment

Check Enclosed: (Payable to Ohio Optometric Association)

Credit Card: Visa MC Discover American Express

Card Number: _____

Expiration Date: _____ Security Code: _____

Card Holder Name: _____

Card Holder Street Address: _____

Card Holder City/State/Zip: _____

Grand Totals: (Add the totals from each section)

A \$ _____

B \$ _____

C \$ _____

D \$ _____

E \$ _____

F \$ _____

Grand Total of All: _____

Registration Xerum hicit quidi ulparuptatum rem qui dolorrunt amenihicima dit, simi, am, nias aliquae nonseditis expernature labo. Ossed quat. Rit harum adis aut magnisto idunt quo conectota cum latum earumqui am entiae ventur, ese quistrunt quo

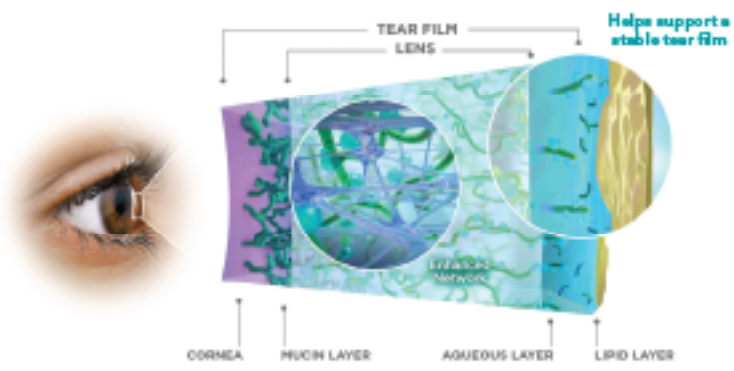
Attendee #1		Reg. Type:	Reg. Fee: \$	Please indicate the course numbers for every day.	
Name		Degree		100 level = \$30/hr 500 level = \$20/hr 300 level = \$25/hr 600 level = Free 400 level = \$40/hr	
Name for Badge		License #	State	OE Tracker	Thursday
Email		Phone		Friday	
<input type="checkbox"/> First Time at EastWest <input type="checkbox"/> Needs Assistance in Accordance with ADA Act <input type="checkbox"/> Dietary Restrictions <input type="checkbox"/> Gluten-Free <input type="checkbox"/> Kosher <input type="checkbox"/> Vegetarian		<input type="checkbox"/> Attending Rock & Roll Hall of Fame Party <input type="checkbox"/> Extra Ticket to Rock & Roll Hall of Fame Party (\$59) <input type="checkbox"/> President's Banquet (\$59) <input type="checkbox"/> Vender Marketplace (25) <input type="checkbox"/> OOA Congress		Saturday	
				Total all Shaded Areas:	
Attendee #2		Reg. Type:	Reg. Fee: \$	Please indicate the course numbers for every day.	
Name		Degree		100 level = \$30/hr 500 level = \$20/hr 300 level = \$25/hr 600 level = Free 400 level = \$40/hr	
Name for Badge		License #	State	OE Tracker	Thursday
Email		Phone		Friday	
<input type="checkbox"/> First Time at EastWest <input type="checkbox"/> Needs Assistance in Accordance with ADA Act <input type="checkbox"/> Dietary Restrictions <input type="checkbox"/> Gluten-Free <input type="checkbox"/> Kosher <input type="checkbox"/> Vegetarian		<input type="checkbox"/> Attending Rock & Roll Hall of Fame Party <input type="checkbox"/> Extra Ticket to Rock & Roll Hall of Fame Party (\$59) <input type="checkbox"/> President's Banquet (\$59) <input type="checkbox"/> Vender Marketplace (25) <input type="checkbox"/> OOA Congress		Saturday	
				Total all Shaded Areas:	
Attendee #3		Reg. Type:	Reg. Fee: \$	Please indicate the course numbers for every day.	
Name		Degree		100 level = \$30/hr 500 level = \$20/hr 300 level = \$25/hr 600 level = Free 400 level = \$40/hr	
Name for Badge		License #	State	OE Tracker	Thursday
Email		Phone		Friday	
<input type="checkbox"/> First Time at EastWest <input type="checkbox"/> Needs Assistance in Accordance with ADA Act <input type="checkbox"/> Dietary Restrictions <input type="checkbox"/> Gluten-Free <input type="checkbox"/> Kosher <input type="checkbox"/> Vegetarian		<input type="checkbox"/> Attending Rock & Roll Hall of Fame Party <input type="checkbox"/> Extra Ticket to Rock & Roll Hall of Fame Party (\$59) <input type="checkbox"/> President's Banquet (\$59) <input type="checkbox"/> Vender Marketplace (25) <input type="checkbox"/> OOA Congress		Saturday	
				Total all Shaded Areas:	



✈ Caterer. 🏃 Runner. 📱 Multitasker.

Because I know Emma's days are demanding, I prescribe **NEW ACUVUE OASYS® 1-Day.**

EYE-INSPIRED® Design | Helps support a stable tear film for exceptional comfort and performance



Hydraluxe™ Technology:
Tear-infused design—an enhanced network of tear-like molecules and highly breathable hydrated silicone integrates with your patients' tear film each day.

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EastWest Eye Conference
P.O. Box 6036
Worthington, OH 43085
www.eastwesteye.org

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PERMIT NO. 1803

Course sizes
are limited. Register
early to avoid being
closed out.

2017 EastWest Eye Conference

Friday Night Party at the Rock and Roll Hall of Fame



November 3, 2017 • 7:30 p.m. – 11:30 p.m.

Additional tickets available for \$59 at the Registration Desk.
Enjoy heavy hors d'oeuvres, refreshments, museum exhibits,
and live entertainment by two bands: *Remember Then* and
Bad Habits.

**Future Date of
EastWest Eye
Conference:**

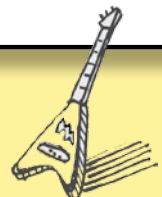
October 4-6, 2018

Mark your calendar!



BAD HABITS

The Eye Doctors of Rock
with opening band *Remember Then*



EastWest Shuttle available to Rock Hall from DoubleTree, Hyatt, Marriott and Westin hotels.