

NORTH CAROLINA
OPTOMETRIC SOCIETY

SPRING CONGRESS

June 8-10
2018



WELCOME TO THE NORTH CAROLINA OPTOMETRIC SOCIETY'S SPRING CONGRESS!



HEALTHY EYES HEALTHIER LIVES

Welcome to the 2018 NCOS Spring Congress at the beautiful Embassy Suites Kingston Plantation. We hope you will check out and utilize our event mobile app in addition to this on-site guide. You will get up-to-the minute information such as the agenda, updates from the conference planner, speaker information, feedback opportunities, maps, exhibitor list/floor plan, and sponsor details. This app will go hand-in-hand with our on-site guide.

Get the NCOS 2018 Spring Congress Mobile App

Search "Crowd Compass Attendee Hub" on the Apple App Store or Google Play Store.

Search for "NCOS 2018 Spring Congress" to get started.

Course Handouts

Handouts are available electronically at www.nceyes.org/handouts or in the mobile app under each session.

Complimentary WiFi

1. Connect to "KingstonMeeting" SSID.
2. Open your web browser and you will see the Kingston Resorts Welcome page.
3. Select "Have a Username & Password?" and enter the following:
Username: **NCEYES18**
Password: **NCEYES18**

CE CREDIT APPROVAL

OE Tracker for both North Carolina and Out-of-State Optometrists

We will continue to utilize OE TRACKER for fast and easy CE tracking. Every optometrist in the U.S. has an OE TRACKER number, which you provided us upon registration. We will scan the personalized barcode on your name badge upon exiting each session to capture your attendance for each course, and the data collected will then be sent to the secure OE TRACKER database which can be accessed via the ARBO website.

A link (accessible for 14 days) to your printable course certificate will be emailed to you within the week.

OE Tracker App

We encourage you to download the free OE TRACKER mobile app for your iPhone or Android. This option will expedite the process by allowing you to scan the course QR code posted on the wall of each session, which automatically uploads your CE to the database.

A link (accessible for 14 days) to your printable course certificate will be emailed to you immediately.

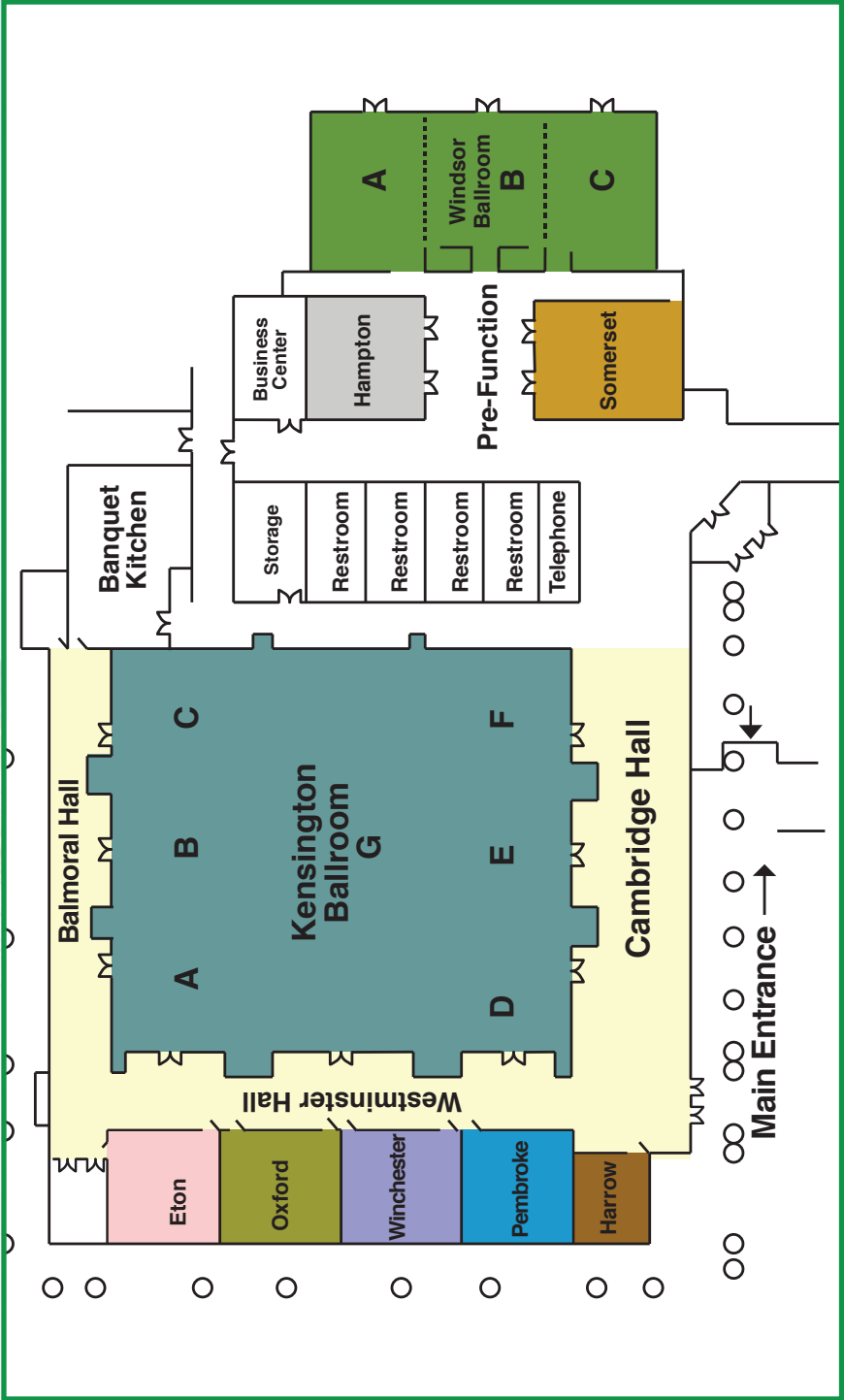
Mobile Phone Requirements: The recommended minimum OS for Android is 4.0.3 and iPhone is iOS 7.0. If when installing the OE TRACKER mobile app you are prompted with 'unable to download', or 'invalid software' you should update your mobile phone's operating system.

How to Download the App: Go to the App Store or iTunes on your iPhone or go to Google Play on your Android phone and search for 'OE TRACKER'. Follow the instructions to download the app.

How to Use the App: After downloading the app, enter your OE TRACKER username and password to log in. The CE Provider will post a course-specific QR code to scan at the end of each course to record your attendance.

To find out what your OE TRACKER number is or to set up a username and password, call ARBO at 704-970-2710 or 866-869-6852.

*The NCOS will file CE for NC-licensed optometrists to the NC State Board of Examiners in Optometry, as well as for Florida-licensed optometrists to CE Broker. Anyone not licensed in NC or Florida will be responsible for reporting their credit to their applicable state board.



NCOS EVENTS

Exhibit Hall Opening Reception & Family Fun Night

Friday, June 8th – 6:00 PM - 8:30 PM

Kensington DEFG

We invite you to come join us in the Exhibit Hall for an evening of food, drinks and fun for all ages! Enjoy face painting, caricature artists and a balloon twisting stilt walkers while listening to great music from our DJ and Steel Drummer. Kid friendly food and sweet treats will be available. All are welcome! If you didn't RSVP at the time of registering, please let the registration desk know you will be attending by 12:00 PM on Friday, June 8.

Special NCOS Business Meeting and Legislative Update

Saturday, June 9th 12:30 PM - 2:00 PM

Hampton

All NCOS Members are invited to attend a special business meeting to discuss and vote on the proposed bylaw changes. Afterwards, an update will be given on our current legislative efforts. Grab your plate at the lunch buffet in the exhibit hall and join us in Hampton for this important session.

Board Appointments & NCOS Annual Business Meeting

Saturday, June 9th - 4:00 PM – 5:00 PM

Kensington ABC

Please join us for the annual business meeting and board appointments. Hear reports from the President, vote on the annual budget, and elect your new officers.

NCOS Officer Installation

Reception & NCOS Officer Installation Ceremony

Saturday, June 9th – 6:00 PM – 7:30 PM

Palmettos Pavilion

Join us in the Palmettos Pavilion by the pool for a meet and greet reception with our incoming New Officers & Trustees! Stick around for the NCOS Officer Installation Ceremony and Awards Presentation. Our Executive Council Members will be installed into their current positions and we will honor their contributions to the North Carolina Optometric Society. We hope to see you there! Cocktails and Hors d'oeuvres will be served.



Dr. Brad Hearn
Outgoing President



Dr. Mike Haines
Incoming President

OD PROGRAM SCHEDULE

Thursday, June 7, 2018

4:00 PM – 7:00 PM Registration Open Harrow Foyer

Friday, June 8, 2018

7:00 AM – 8:00 AM Continental Breakfast Westminster Hall

7:00 AM – 6:15 PM Registration Open Harrow Foyer

7:00 AM – 8:00 AM Bausch & Lomb Sponsored Breakfast Somerset
Pre-registration required

8:00 AM – 10:00 AM General Session Kensington ABC
The Neuro-Ophthalmology of Concussion
Leonard Messner, OD
Two Hours Certified Credit – COPE #56054-NO

10:00 AM – 10:15 AM Break

10:15 AM – 12:15 PM General Session Kensington ABC
Some Common (And Not So Common)
Posterior Segment Observations and Their Management
Joseph Shovlin, OD
Two Hours Certified Credit – COPE #57559-PS

12:30 PM – 1:30 PM Alcon Partner Lunch Somerset
Pre-registration required

2:00 PM – 4:00 PM General Session Kensington ABC
The Neuro-Ophthalmology of Multiple Sclerosis
Leonard Messner, OD
Two Hours Certified Credit – COPE #56758-NO

4:00 PM – 4:15 PM Break

4:15 PM – 6:15 PM General Session Kensington ABC
Corneal Infections from A (Acanthamoeba) to Z (Zoster)
Joseph Shovlin, OD
Two Hours Certified Credit – COPE #57365-AS

6:00 PM – 8:30 PM Exhibit Hall Opening Reception Kensington DEFG
& Family Fun Night

Saturday, June 9, 2018

7:00 AM – 8:00 AM Continental Breakfast Kensington DEFG

7:00 AM – 4:00 PM Registration Open Harrow Foyer

7:00 AM – 2:00 PM Exhibit Hall Open Kensington DEFG

7:00 AM – 8:00 AM Carolina Optics Sponsored Breakfast Somerset
Pre-registration required

8:00 AM – 10:00 AM	General Session <i>Everything You Wanted to Know About Cataract Surgery</i> Sean Smolenyak, OD & Michael Kelly, MD Two Hours Certified Credit – COPE #57671-PO	Kensington ABC
10:00 AM – 10:30 AM	Ice Cream Break in the Exhibit Hall	Kensington DEFG
10:30 AM – 12:30 PM	General Session <i>Pearls and Pitfalls of House Bill 36 Procedures</i> Galen Grayson, MD Two Hours Certified Credit – COPE #57652-SP	Kensington ABC
10:30 AM – 12:30 PM	Breakout Session <i>OSHA Update 2018</i> Stephen Burt Two Hours General/Practice Management Credit – COPE #57639-PM <i>Pre-registration required</i>	Somerset
12:30 PM - 2:00 PM	Lunch Buffet Provided by NCOS	Kensington DEFG
12:30 PM – 2:00 PM	Special NCOS Business Meeting and Legislative Update <i>Grab lunch at the buffet and bring it with you to Hampton</i>	Hampton
2:00 PM – 4:00 PM	General Session <i>The Herpes Group</i> Joseph Shovlin, OD Two Hours Certified Credit – COPE #50947-AS	Kensington ABC
2:00 PM – 4:00 PM	Breakout Session <i>HIPAA Update 2018</i> Stephen Burt Two Hours General/Practice Management Credit – COPE #57640-PM <i>Pre-registration required</i>	Somerset
4:00 PM – 5:00 PM	Board Appointments & NCOS Business Meeting	Kensington ABC
6:00 PM – 7:30 PM	Reception and NCOS Officer Installation Ceremony	Palmettos Pavilion

Sunday, June 10, 2018

7:00 AM – 8:00 AM	Continental Breakfast	Westminster Hall
7:00 AM – 10:15 AM	Registration Open	Harrow Foyer
8:00 AM – 10:00 AM	General Session <i>Retinal Findings with Systemic Disease</i> Jeffrey Gerson, OD Two Hours Certified Credit – COPE #51988-SD	Kensington ABC
10:00 AM – 10:15 AM	Break	
10:15 AM – 12:15 PM	General Session <i>Improving the Identification and Care of Patients with Diabetic Retinopathy</i> Jeffrey Gerson, OD Two Hours Certified Credit – COPE #57041-PS	Kensington ABC

PARAOPTOMETRIC PROGRAM SCHEDULE

Saturday, June 9, 2018

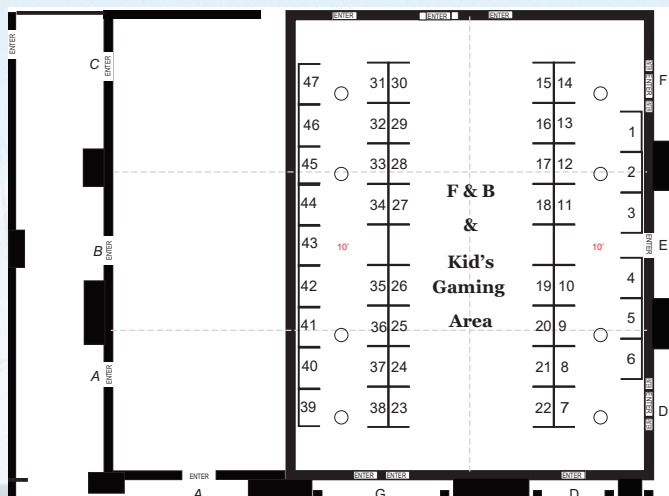
7:00 AM – 8:00 AM	Continental Breakfast	Kensington DEFG
7:00 AM – 6:15 PM	Registration Open	Harrow Foyer
7:00 AM – 2:00 PM	Exhibit Hall Open	Kensington DEFG
8:00 AM – 8:50 AM	<i>The Good to Great Practice</i> Ann Hoscheit, OD & Sarah Marks CPC #PM-0071-18	Windsor BC
9:00 AM – 9:50 AM	<i>NC-Eye-S: Your Practice</i> Ann Hoscheit, OD & Sarah Marks CPC #PM-0072-18	Windsor BC
9:00 AM – 9:50 AM	OCT Caroline Pate, OD CPC #CT-0004-15	Windsor A
9:50 AM – 10:20 AM	Break	Kensington DEFG
10:20 AM – 11:10 AM	<i>Blue Light Protection - From Ophthalmic Lenses to Omega 3's</i> Ann Hoscheit, OD & Sarah Marks CPC #BP-0023-18	Windsor BC
10:20 AM – 11:10 AM	<i>Tonometry and Pachymetry</i> Caroline Pate, OD CPC #PT-0038-16	Windsor A
11:20 AM – 12:10 PM	<i>Creating a "Buzz" for Your Practice: The Memorable and Profitable Trunk Show</i> Ann Hoscheit, OD & Sarah Marks CPC #PM-0073-18	Windsor BC
11:20 AM – 12:10 PM	<i>Understanding Visual Field Testing</i> Caroline Pate, OD CPC #OP-0045-16	Windsor A
12:30 PM – 2:00 PM	Lunch Provided by NCOS	Kensington DEFG
2:00 PM – 3:50 PM	<i>MythBusters: Top 10 Myths about Supplements and Nutritional Health in Primary Eye Care</i> Ann Hoscheit, OD & Sarah Marks CPC #NS-0002-18	Windsor BC

NORTH CAROLINA OPTOMETRIC SOCIETY 2018 SPRING CONGRESS EXHIBITOR LIST

Exhibit Hall Hours

Friday, June 8
Saturday, June 9

6:00 PM – 8:30 PM
7:00 AM – 2:00 PM



Company Name	Booth	Company Name	Booth
Essilor of America	1	Vision Source	24
TLC Laser Eye Centers	2	Liquid EHR, Inc.	25
Solutionreach	3	US Optical Lab	26
Optos, Inc.	4	ABB Optical	27
OOGP	5	MyEyeDr	28
Shamir Insight	6	Carolina Optics	29, 30
Johnson & Johnson Vision	7	Pearle Vision	31
Revolution EHR	8	Diopsys	32
NovaBay Pharmaceuticals	9	Cynosure, A Hologic Company	33
Interstate Optical Company	10	Walman Instruments	34
WVA	11	Superior Vision	35
Miracles in Sight	12	Luzerne Optical Labs	36
Lombart Instrument	13	Eastern Ophthalmic Supply & Repair, Inc.	37
Sanofi Genzyme	14	Bruder Healthcare	38
National Vision	15	Bausch + Lomb	39, 40
Shire	16	EyeCare Partners	41
Carolina Eye Prosthetics	17	Konan Medical USA, Inc.	42
CooperVision	18	Walmart/Sam's Club Health & Wellness	43
Carolina Eye Management Services, LLC	19	MODO	44
Eye Designs	20	VSP Optics Group	45
ZEISS Meditec	21	Nordic Naturals	46
Alcon	22	Hoya Vision	47
Allergan	23		

SPRING CONGRESS 2018 SPEAKERS



Stephen Burt, BS, MFA As President of Healthcare Compliance Resources, Steve has been involved in surveying physician, optometry, and dental offices and other healthcare facilities to ensure compliance with OSHA, HIPAA, EPA, HHS, CMS, FTC, and JCAHO regulations since the early 1980s. His company represents over 25 hospitals, 20 long-term care facilities, 500 physician and optometry offices, and 75 dental offices and labs in the southeast. To date, not a single regulatory financial penalty has ever been assessed to any of his clients and in the past year, ten OSHA inspected client facilities received the coveted letter of commendation from OSHA. Steve holds degrees from ECU, Radford University and NYU.



Jeffrey Gerson, OD Dr. Gerson graduated from Indiana University school of optometry in 1997 before completing a residency at the VA medical center in Kansas City concentrating on ocular disease and low vision. Immediately after leaving the VA, he became faculty at the University of Kansas school of medicine in the department of ophthalmology. Before entering private practice, he was in several different settings, including 2 ½ years in a retinal referral center where he had access to numerous diagnostic technologies as well as participation in numerous clinical trials.



Galen Grayson, MD Dr. Grayson serves as Medical Director for Carolinas Healthcare System Ophthalmology Clinic, where he provides general ophthalmology clinical and surgical services and participates in chemotherapy clinical research in conjunction with Levine Cancer Institute. He founded and was President of both Carolina Eye Institute and Genesis Eye Center from 2002-2014. Dr. Grayson served in the United States Navy as Officer, Medical Platoon Commander and Acting Group Surgeon from 1983 to 1996. He holds a B.S. from Morehouse College and an M.D. from Harvard Medical School.



Michael Kelly, MD Dr. Kelly, eye surgeon and Board Certified Ophthalmologist and Medical Director of The Kelly Eye Center in Raleigh, received his medical degree from the University of Texas Southwestern Medical School. His internship in Internal Medicine and fellowship in Ophthalmology was completed at the Alton Ochsner Medical Foundation. Dr. Kelly trained through world-renowned refractive eye surgeon, Dr. J. Charles Casebeer. He was certified on the Excimer Laser in 1994 by Dr. David F. Muller, and was the first eye surgeon to perform LASIK in the Raleigh area. Dr. Kelly is also a leader in small-incision cataract eye surgery and has performed more than 50,000 eye surgery procedures. He was chosen to be among the nation's first trained to perform the Visian ICL eye surgery, a corrective lens to treat nearsightedness.



Leonard Messner, OD, FAAO Dr. Messner is VP for Patient Care Services for the Illinois College of Optometry and ED of the Illinois Eye Institute. He is a Professor of Optometry at ICO, where he is a 23-time recipient of the "Teacher of the Year" award. He is immediate past Chair of the Neuro-ophthalmic Disorders Special Interest Group of the American Academy of Optometry. He is a member of the advisory board of the Concussion Legacy Foundation and the Concussion Research Committee of the North American Academy of Neuro-ophthalmology.



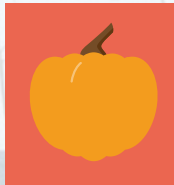
Joseph Shovlin, OD Dr. Shovlin is a senior optometrist at Northeastern Eye Institute in Scranton, PA. He is an alumnus of PCO where he serves as adjunct faculty. He is a distinguished practitioner of the National Academy of Practice, diplomate and past chair of the Section On Cornea, Contact Lenses and Refractive Technologies of the American Academy of Optometry and past chair of the Contact Lens and Cornea Section of the AOA. He is also the editor of numerous national optometry publications. Dr. Shovlin is the current president of the American Academy of Optometry (Board chair) and has served on the board of the American Optometric Foundation.



Sean Smolenyak, OD A native of Great Falls Virginia, Dr. Smolenyak completed his undergraduate degree at UVA and received his Doctor of Optometry from PCO in 2001. Since then, Dr. Smolenyak has specialized in the medical management of eye diseases. His interests include dry eye disease, conjunctivitis, uveitis, ocular emergencies, macular degeneration and glaucoma. He works closely with local physicians to help manage diabetic patients. Dr. Smolenyak also has extensive experience in the post-op management of cataract surgery. Working closely with Dr. Kelly, he ensures patients receive the most optimal result possible.

SAVE THE DATES

FALL CONGRESS



NOVEMBER

9-11

2 0 1 8

Omni Grove Park Inn
Asheville, NC

SPRING CONGRESS

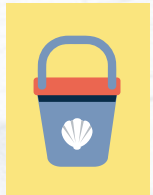


JUNE

7-9

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Embassy Suites
Kingston Plantation
Myrtle Beach, SC



Thank You to our 2018 Partners

Diamond Partners



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