



innereactive media, I.I.C.
marketing specialists

NORTHWEST EYE CENTERS

Innereactive Media
2620 Horizon Dr SE
Suite 250
Grand Rapids, MI 49546

Wednesday, May 11, 2016

5:30PM - 6:00PM Registration

6:00PM - 7:00PM **Increasing Capture Rate, One Patient At A Time**

Samantha Toth, Innereactive Media – 1 COPE CEC 45024-PM

Whether you're considering the addition of an optical dispensary, or seeking to improve one that is already in operation, integrating the medical practice and optical dispensary into a seamless business rather than two separate entities. This course provides guidance on creating a team environment where the ultimate goal is patient care excellence. Don't miss this opportunity to learn how each member of your staff can contribute to enhance the overall patient experience and your practices growth.

7:00PM - 7:30PM Reception & Conclusion

Supported by an unrestricted educational grant from Transitions/HOYA Co-Op.

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