

Kentucky Optometric Association

113th Spring Education Conference

April 23-25, 2015

Louisville, KY

Hyatt Hotel & KICC



Let's Focus on Vision!

AGENDA

Thursday, April 23

- 11:00am **Registration Opens**
- 12:00pm-2:00pm **“Management of Refractive Error in Infants and Young Children ”**
Sue Cotter, O.D.
Clinical guidelines for evaluating and prescribing for refractive error in infants and young children are presented. A series of patients of different ages and having different magnitudes and types of refractive error are presented for discussion.
COPE CERTIFICATION # 37600-FV
2 Hours CE (TPA)
- 2:00pm-3:00pm **“Differential Diagnosis of Headaches in Children”**
Sue Cotter, O.D.
Presents a strategy for the differential diagnosis of headaches in children with special emphasis on differentiating between visually-related, migraine, tension, and organic headaches.
COPE CERTIFICATION #38031-NO
1 Hour CE (TPA)
- 3:00pm-4:00pm **“Pediatric Potpourri - What Every Primary Care OD Should Know”**
Sue Cotter, O.D.
Common clinical conundrums encountered by primary eye care providers are discussed. Current perspectives on differential diagnosis and management strategies are presented.
COPE CERTIFICATION #42037-FV
1 Hour CE (TPA)
- 4:00pm-5:00pm **“Retinal Dystrophy Research Update”**
Norman Radtke, M.D.
Patients with retinitis pigmentosa, Stargardt’s disease, rod-cone dystrophy, choroideremia, & age-related macular degeneration face daunting challenges. This presentation highlights recent & ongoing research areas with induced pluripotent stem cells, photomicrochips, & gene therapy that provides hope for the future for these conditions.
1 Hour CE (TPA)
- 5:00pm-6:00pm **Membership Meeting**
- 6:00pm-7:00pm **Opening Reception**



Friday, April 24

- 7:00am-8:00am **Registration / Breakfast**
- 8:00am-10:00am **“Cracking the Code: Clinical Case Management & Medical Record Compliance, Part 1”**
John Rumpakis, O.D.
Using case examples, the lecturer will present various anterior segment disease states seen within optometric practice and ways we can improve our clinical skills from the case history, examination to medical decision making. Additionally, this course will discuss how clinical care should be reflected in the medical record & will be impacted by interaction of the CPT ICD-10 clinical documentation requirements.
COPE CERTIFICATION # 42214-GO
2 Hours CE
Joint Session with Paras

Friday, April 24 cont:

- 10:00am-12:00pm **“Cracking the Code: Clinical Case Management & Medical Record Compliance, Part 2”**
John Rumpakis, O.D.
Using case examples, the lecturer will present common glaucoma and retinal disease states seen within optometric practice and ways we can improve our clinical skills from the case history, examination to medical decision making. Additionally, this course will discuss how clinical care should be reflected in the medical record and will be impacted by interaction of the CPT ICD-10 clinical documentation requirements.
COPE CERTIFICATION # 42215-GO
2 Hours CE
Joint Session with Paras
- 12:00pm-2:00pm **Presidential Awards Luncheon**
- 2:00pm-3:00pm **“Diabetic Retinopathy”**
Jay Haynie, OD
This course is an update on the classification of diabetic retinopathy and the newest treatment guidelines for optometrists.
COPE CERTIFICATION # 36393-PS
1 Hour CE (TPA)
- 3:00pm-5:00pm **“Intravitreal Injections: What We Must Know”**
Jay Haynie, OD
Intravitreal injections have revolutionized the management of retinal disease and every year new options become available to our patients. It is important to stay current on what we must know so that we can educate our patients on expectations and options they may have.
COPE CERTIFICATION # COPE Pending
2 Hours CE (ETP)
- 5:00pm-7:30pm **Exhibit Hall- Opening Reception**

Saturday, April 25

- 7:00am-8:00am **Registration / Breakfast**
- 8:00am-9:00am **“Taking the Mystery out of Abnormal Pupils”**
Bradley Sutton, O.D.
Learn about the host of conditions that can lead to abnormal pupil function, including the anatomy of both the parasympathetic and sympathetic pupillary pathways. Specific entities covered include Adies Tonic pupil, third nerve palsies, Argyll-Robertson pupil and more.
COPE CERTIFICATION # 42657-NO
1 Hour CE (TPA)

OD Agenda continued to page 7

**TPA denotes all courses that qualify as TPA CE for the Kentucky Board of Optometric Examiners.*

**ETP denotes all courses that qualify as ETP CE for the Kentucky Board of Optometric Examiners. Those not ETP certified, then the ETP course will count towards your TPA hours.*

KOA 113TH ANNUAL SPRING CONGRESS

APRIL 23-25, 2015

HYATT HOTEL IN LOUISVILLE, KY

Your payment should accompany this form in order to receive the early bird discount. All educational meetings as well as the social functions are included in your registration. *No ticket orders will be taken over the phone. Requests for additional tickets must be in writing and payment must accompany this order.*

Name _____	Badge Name _____
Address _____	
City _____	State _____ Zip _____ Cell () _____
Email _____	KOA or AOA Member ID# _____
In case of Emergency Contact (Required): Name _____ Phone: _____	

<u>Registration & Payment Received</u>	By 3/16	By 4/13	After 4/13	TOTAL DUE
FULL REGISTRATION				
AOA or KOA Member Discount Rate*	\$ 450	\$ 500	\$ 560	\$ _____
Non Member Rate	\$ 640	\$ 720	\$ 800	\$ _____
<i>*Dues must be paid through the first quarter</i>				
STUDENT REGISTRATION	FREE	FREE	FREE	\$ _____
SPOUSE/GUEST REGISTRATION: Badge Name of Guest: _____				
A. Full Registration (food functions & breaks)	\$ 200	\$ 225	\$ 225	\$ _____
B. Basic Registration (Opening Reception & Exhibit Hall Badge/Food)	\$ 75	\$ 100	\$ 100	\$ _____
ADDITIONAL EXHIBIT HALL BADGES \$35 each X () = \$ _____				
<small>(Includes admission to Exhibit Hall as well as two food functions held in the Exhibit Hall. NO ONE WILL BE ALLOWED IN THE EXHIBIT HALL WITHOUT A BADGE. Children over 12 must have a badge. Names: _____)</small>				
ADDITIONAL TICKETS (also available at the Registration desk)				
THURSDAY Opening Reception			\$30 each X () =	\$ _____
FRIDAY Presidential Luncheon			\$30 each X () =	\$ _____
KVP Donation				
This donation is tax-deductible & replaces the half-pot drawing.			\$25.00 =	\$ _____

Friday LUNCHEON FOOD PREFERENCE (Optional) - <input type="checkbox"/> Vegetarian <input type="checkbox"/> Kosher <input type="checkbox"/> Gluten-Free	TOTAL DUE \$ _____
SOCIAL EVENTS - Although all events are included in the registration fee, please check the ones you and your registered guest plan to attend in order to assist us in an accurate count. <i>Thank you!</i>	PAYMENT METHOD
Thursday Box Lunch # _____ Thursday Reception # _____ Friday Exhibit Reception # _____ Friday Breakfast # _____ Saturday Breakfast # _____ Friday Lunch # _____ Saturday Exhibit Lunch # _____	<input type="checkbox"/> Check <input type="checkbox"/> Master Card <input type="checkbox"/> VISA <input type="checkbox"/> Discover Bank Card # _____ Exp. Date _____ Amount \$ _____
HANDOUTS - Please check if you would like your handouts in a binder or electronic format (ie- flash drive). Please select only one.	Name as printed on card: _____
<input type="checkbox"/> BINDER <input type="checkbox"/> ELECTRONIC FORMAT	Signature _____

REGISTRATION GUIDELINES

O.D. FULL REGISTRATION

Includes: Meal functions and all breaks:

- Thursday Box Lunch
- Thursday Opening Reception
- Friday Breakfast
- Friday Presidential Luncheon
- Friday Exhibit Hall Reception
- Saturday Breakfast
- Saturday Exhibit Hall Luncheon
- Morning & Afternoon Breaks Everyday

All Continuing Education courses and Exhibit Hall admission are included in the full registration fee.

To receive the Early Bird Discounted Rate of 20% be sure to register by March 16th!!.

	BY 3/16	BY 4/13	AFTER 4/13
AOA or KOA Member Discount Rate (1st quarter dues must be paid)	\$ 450	\$ 500	\$ 560
Non Member Rate	\$ 640	\$ 720	\$ 800

SPOUSE/GUEST REGISTRATION

A. Full Registration: Includes meal functions and breaks as listed above and admission to the Exhibit Hall.

Fee	\$ 200	\$ 225	\$225
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B. Basic Registration: Includes Opening Reception and Exhibit Hall badge and food.

Fee	\$ 75	\$ 100	\$100
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STUDENT REGISTRATION

There is no registration fee for students. Be sure to mark "Student" section in the registration materials.

HOW TO REGISTER

FAX (502) 875-3782 (24 Hours a Day)



**Mail P.O. Box 572
Frankfort, KY 40602**

QUESTIONS?

**Phone: (502) 875-3516
Email: sarah@kyeyes.org
Website: www.kyeyes.org**

REFUND POLICY:



Notice of cancellation must be received in writing. Full refunds will be made for requests received by April 1. Thereafter, a \$50 fee applies.

SPECIALASSISTANCE:

In compliance with the Americans with Disabilities Act, if you require special assistance, please call us at (502) 875-3516.

KOA PARAOPTOMETRIC REGISTRATION

APRIL 24-25, 2015

HYATT HOTEL IN LOUISVILLE, KY

Name _____	Certification _____
Employed By _____	Email _____
Address _____	
City _____	State _____ Zip _____ Phone () _____
Emergency Contact: Name _____	Phone: _____

Check box if you need ABO CE Units NCLE CE Units AOA Units

<u>Continuing Education Registration</u>	By 3/16/15	By 4/13/15	After 4/13/15	TOTALS
Friday Only Includes 7 hours CE, Breakfast, Presidential Luncheon, Exhibit Hall Reception & Breaks.	\$ 150	\$ 175	\$ 200	\$ _____
Saturday Only Includes 6 hours CE, Breakfast, Exhibit Hall Lunch, & Breaks.	\$ 150	\$ 175	\$ 200	\$ _____
Full Registration (2 days) Includes 13 hours CE, Breakfast, Exhibit Hall Meals, Presidential Lunch, and Breaks each day.	\$ 250	\$ 300	\$ 350	\$ _____
Thursday Opening Reception Ticket (not included in registration) \$30 each X () =				\$ _____
TOTAL DUE				\$ _____

PAYMENT METHOD	
<input type="checkbox"/> Check	<input type="checkbox"/> Master Card <input type="checkbox"/> VISA <input type="checkbox"/> Discover
Bank Card # _____	Exp Date _____
Amount _____	Name as printed on card _____
Signature _____	



For Overnight Accommodations, Call the Hyatt (888) 421-1442. Be sure to identify yourself with the KOA to receive group rate of \$149.00 by 3/22/2015.

NOTE: There will be a \$50 processing fee for cancellations requested on or after 4/1/15. Cancellations must be made in writing and mailed or faxed to the KOA Office.

Please complete this form and return with payment to:
Kentucky Optometric Association
P.O. Box 572, Frankfort, KY
Phone: (502) 875-3516 FAX: (502) 875-3782 Email: sarah@kyeyes.org

PARAOPTOMETRIC CONGRESS AGENDA

APRIL 24 & 25, 2015

HYATT HOTEL IN LOUISVILLE

Friday, April 24

- 7:00am Registration/ Continental Breakfast
- 8:00am -10:00am **“Cracking the Code: Clinical Case Management & Medical Record Compliance, Part 1”**
Using case examples, the lecturer will present various anterior segment disease states seen within optometric practice and ways we can improve our clinical skills from the case history, examination to medical decision making. Additionally, this course will discuss how clinical care should be reflected in the medical record & will be impacted by interaction of the CPT ICD-10 clinical documentation requirements.
John Rumpakis, OD **2 Hours CE (AOA PENDING)**
Joint Class with ODs
- 10:00am -12:00pm **“Cracking the Code: Clinical Case Management & Medical Record Compliance, Part 2”**
Using case examples, the lecturer will present common glaucoma and retinal disease states seen within optometric practice and ways we can improve our clinical skills from the case history, examination to medical decision making. Additionally, this course will discuss how clinical care should be reflected in the medical record & will be impacted by interaction of the CPT ICD-10 clinical documentation requirements.
John Rumpakis, OD **2 Hours CE (AOA PENDING)**
Joint Class with ODs
- 12:00pm-2:00pm **Presidential Luncheon**
- 2:00pm-3:00pm **“Shhh...What HIPAA Wants You to Keep to Yourself”**
HIPAA guidelines went into effect over ten years ago, however there is still confusion about the disclosure of PHI (Protected Health Information). Attendees will learn the practicalities of HIPAA guidelines and the Privacy Rule.
Rebecca Johnson, COT, CPOT, COE **1 Hour CE (ABO Approved - AOA Approved)**
- 3:00pm-4:00pm **“Seeing Your Practice with An Owner’s Eye”**
What role do you play in the financial success of your practice? This course will change the way you see your practice and encourage you to look for opportunities to increase revenue while decreasing cost.
Rebecca Johnson, COT, CPOT, COE **1 Hour CE (ABO Approved - AOA Approved)**
- 4:00pm-5:00pm **“Proactive Steps to Smiling Patients”**
Taking your business off of auto-pilot and thinking proactively requires some work. We will discuss examples of proactive approaches that will put a smile on your patient’s face.
Rebecca Johnson, COT, CPOT, COE **1 Hour CE (ABO Pending- AOA Pending)**
- 5:00pm-7:30pm **Exhibit Hall Opening Reception**

Saturday, April 25

- 7:00am Registration/ Continental Breakfast
- 8:00am-10:00am **“Team Building by Perspective”**
“No two persons ever read the same book.” Perspective affects attitude and attitude is key in personal and business relationships. This course addresses the challenges that come from a team of people who see things differently.
Rebecca Johnson, COT, CPOT, COE **2 Hours CE (ABO Pending- AOA Approved)**
- 10:00am-11:00am **“Don’t Let RX’s Walk Out the Door”**
Stop waving good-bye to profit as it walks out of your door! Attendees of this course will learn the importance of tracking capture rate along with methods of improving it.
Rebecca Johnson, COT, CPOT, COE **1 Hour CE (ABO Pending- AOA Pending)**
- 11:00am-1:30pm **Luncheon in the Exhibit Hall**
- 1:30pm-2:30pm **“Telephone Triage”**
This course is designed for anyone who answers the telephone in the ophthalmic office. Common patient “emergency call” complaints will be discussed. An emphasis will be placed on triaging these calls into categories of emergent, urgent, and routine.
Rebecca Johnson, COT, CPOT, COE **1 Hour CE (ABO Pending- AOA Approved)**
- 2:30pm-3:30pm **“Tour of the Eye”**
Travel through the layers of the cornea, take a nice swim in the aqueous, enjoy the beauty of the crystal line lens, have lunch in the posterior chamber, and end the hour with a hike through the visual pathway.
Rebecca Johnson, COT, CPOT, COE **1 Hour CE (ABO Approved- AOA Pending)**
- 3:30pm-4:30pm **“Plus or Minus”**
Refractive status and the ophthalmic prescription are the focus of this course. Discussion will provide the participant with a working knowledge of the types and causes of ametropia, along with the use of ophthalmic lenses in the correction of visual acuity.
Rebecca Johnson, COT, CPOT, COE **1 Hour CE (ABO & NCLE Approved- AOA Approved)**

AGENDA

Saturday, April 25 continued from page 2

- 9:00am-11:00am **“Injectable Medications in Eye Care”**
Bradley Sutton O.D.
This course covers injection techniques utilized by optometrists. Subcutaneous intralesional, intramuscular, and intravenous injections are covered in detail. Proper sterile preparation techniques are discussed as well. An emphasis is placed upon learning the proper techniques associated with performing various types of injection procedures, and on their clinical uses.
COPE CERTIFICATION # 42151 - IS
2 Hours CE (ETP)
- 11:00am-1:30pm **Luncheon in the Exhibit Hall**
- 1:30pm-2:30pm **“Lensx Laser Cataract Surgery and Laser Peripheral Iridotomy”**
Aaron Porter, M.D.
This course will review the most up to date information on Lensx Laser Cataract Surgery and Laser Peripheral Iridotomy.
1 Hour CE (ETP)
- 2:30pm-4:30pm **“Ocular Pain Management”**
Jim Thimons, O.D.
This course will review the etiologies and therapeutic interventions available to treat ocular pain. Special emphasis will be placed on the use of oral agents in the management of this disease state.
COPE CERTIFICATION # 37477 - OP
2 Hours CE (TPA & Pain Mgt)
***This course will count towards the two hours needed for those who have a DEA# & need Pain Management CE. ***
- 4:30pm-6:30pm **“Controversies in Glaucoma”**
Jim Thimons, O.D.
This course discusses several issues facing optometrists when diagnosing and treating glaucoma, including the role of various pharmacological agents & the use of optic nerve imaging & other technologies.
COPE CERTIFICATION # 41609-GL
2 Hours CE (TPA)

NOTE: Conference is finished at 6:30pm on Saturday. No Sunday classes this year.

Conference Hotel Information:

Hyatt Hotel
311 South 4th Street
Louisville, KY 40202
1-888-421-1442

The KOA room block rate is \$149.

Please refer to the KOA to receive the special group rate. Cut-off date is 03/22/15.

Be sure to make your reservation before that date!!!

KOA Partner Members

THANK YOU!!!

Gold Members (\$10,000 Level)

Alcon

Aaron Porter, MD

Commonwealth Eye Surgery

Huffman and Huffman, PSC

Silver Members (\$5,000 Level)

Allergan

Bluegrass Retina Consultants

Essilor Laboratories of America

John Kenyon American Eye Insitute

Norman Radtke, M.D.

Phil Brown Insurance Agency

Vistakon

Bronze Members (\$2,500 Level)

ARGI Financial Group

Bennett & Bloom Eye Centers

Block Vision

Carl Zeiss Meditec

Coopervision

Diopysis Inc

Diversified Ophthalmics

Eyefficient, LLC

EyeMed Vision Plans

LasikPlus

MARCO

Optovue

Professional Insurance Plans

Purdy & Patterson Consulting

Singer Optical Co.

Vantiv Merchant Co

Kentucky Optometric Association
P.O. Box 572
Frankfort, KY 40602

REGISTRATION INFO
ENCLOSED

HOTEL RESERVATIONS



Call the Hyatt Hotel
311 South Fourth Street
Louisville, KY 40507
1-888-421-1442

RATES: \$149 Single/Double

Please refer to the KOA to receive the special group rate. Cut-off date is 03/22/15.
Please be sure to make your reservation before that date!!!