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**2017 ISLAND EYES CONFERENCE** | The Island Eyes Conference is a winter optometric continuing education classic. We invite speakers who are the foremost authorities in their fields and bring them together to spectacular resort locations for a week-long educational program with a family-friendly schedule. This simple formula has made this conference a popular event for 35 years.

The 2017 Island Eyes Conference goes to the Island of Kaua'i, the "Garden Isle," and the oldest island of the Hawaiian Islands. The island boasts spectacular beaches, dramatic cliffs, deep valleys and scenic waterfalls. The splendor of the island has been featured prominently in more than 70 Hollywood movies and television shows. Popular activities for those who want to leave the pristine beaches include hiking trails, waterfall tours, zip line, sailing, fishing charters and lots of golf. Those seeking culinary adventures will not be disappointed. Diners can find choices ranging from food trucks to elegant fine dining restaurants. Upscale shopping is now available at the new Shops at Kukui'ula in Poipu.

Our conference schedule begins with our lavish Welcome Reception on Sunday, daily continental breakfast for those registered for education, and morning classes with afternoons and evenings free to enjoy. No classes are scheduled for Thursday, so you can take in some of the many island activities. A golf outing is planned for Wednesday afternoon followed by a happy hour hosted by the College of Optometry deans.

Our conference speakers include the top names in the profession, including Pat Caroline (contact lenses), David Kading (dry eye), Nate Lighthizer (electrodiagnostics), Danica Marrelli (glaucoma), and Lorne Yudcovitch (ocular disease). We are pleased to also include a special five-hour program on Saturday on "Balance and Vestibular Dysfunction" featuring Bradley Coffey OD. Our Paraoptometric program, featuring Robert Reed and Mary Lou Newbold, will provide nine hours of education that will inspire your office staff.



COLLEGE of  
OPTOMETRY

2043 College Way  
Forest Grove, OR 97116



PACIFIC UNIVERSITY | COLLEGE OF OPTOMETRY

# ISLAND EYES | 2017 CONFERENCE

**JANUARY 22-28, 2017**

The Kauai Marriott Resort, Kalapaki Beach



# OPTOMETRIST CONFERENCE SCHEDULE

UP TO 30 HOURS OF COPE APPROVED EDUCATION AVAILABLE \* Titles & speakers subject to change

## SUNDAY | JAN. 22

2 p.m. | Registration Desk Opens

### 3:30-5:30 p.m.

"The Use of Drugs in Addressing Ocular Pain and Discomfort" | Yudcovitch

### 5:30-7:30 p.m.

WELCOME RECEPTION  
Heavy hors d'oeuvres

## MONDAY | JAN. 23

### 7:30-9:30 a.m.

"Maximizing OCT in the Diagnosis and Management of Glaucoma" | Marrelli

### 9:30-10:30 a.m.

"ERG, MFERG, PERG, VEP: Electrodiagnostics Alphabet Soup" Lighthizer

### 10:30-11:30 a.m.

"Put a Lid on It: Sutureless Eyelid Procedures" Yudcovitch

### 11:30 a.m.-12:30 p.m.

"Aesthetic and Functional Botox" | McNeel

### 12:30-1:30 p.m.

BONUS "Unplugging the Mystery of MGD" Kading

## TUESDAY | JAN. 24

### 7:30-9:30 a.m.

"Scleral Lenses for Ocular Surface Disease" Caroline

### 9:30-10:30 a.m.

"In Office Electrodiagnostics: What Can It Do For You" | Lighthizer

### 10:30 a.m.-12:30 p.m.

"The Future of Dry Eye" | Kading

### 12:30-1:30 p.m.

BONUS "Contact Lens Workshop" Caroline

## WEDNESDAY | JAN. 25

### 7:30-9:30 a.m.

"Practical Approaches for Advanced Anterior Segment Disease" | Kading

### 9:30-10:30 a.m.

"The Next Wave Multispectral Imaging of the Fundus" | Yudcovitch

### 10:30-12:30 p.m.

"The Glaucoma Grab Bag: Practical Guidelines for Effective Glaucoma Therapy" Marrelli

### 12:30-1:30 p.m.

BONUS "Keratoconus and Corneal Cross-linking: New Thoughts, New Understandings" | Caroline

### WEDNESDAY OUTINGS

11 a.m. | GOLF (fee for this activity)

5-7 p.m. | Dean's Happy Hour

## THURSDAY | JAN. 26

Free Day to Enjoy Kaua'i

## FRIDAY | JAN. 27

### 7:30-9:30 a.m.

"Medical Emergencies and Caring for Pregnant Patients in an Optometric Setting" | Marrelli

### 9:30-10:30 a.m.

TBA | Kading

### 10:30-12:30 p.m.

"OCT Glaucoma and Beyond: A Primer for Retinal and ONH Interpretation" | Lighthizer

### 12:30-1:30 p.m.

BONUS "Ebola and Other Rare Viruses: What Every Optometrist Needs to Know" Yudcovitch

## SATURDAY | JAN. 28

### 7:30-12:30 p.m.

"Balance and Vestibular Dysfunction: An Interprofessional Approach to Diagnosis and Treatment" | Coffey, Hogan, Farrell

# PARAOPTOMETRIC EDUCATION

9 HOURS OF EDUCATION AVAILABLE

## MONDAY | JAN. 23

### 8-9 a.m.

"So You Think You Know Vision" Reed

### 9-10 a.m.

"UV, CVS, HEV, AMD: Living in a Digital World" Reed

### 10-11 a.m.

"Social Media, Part 1" Newbold

## TUESDAY | JAN. 24

### 8-9 a.m.

"Social Media, Part 2" Newbold

### 9-11 a.m.

"Do You See What I See?" Reed

## WEDNESDAY | JAN. 25

### 8-9 a.m.

"I Get Headaches" Reed

### 9-10 a.m.

"Community Engagement as a Marketing Tool" Newbold

### 10-11 a.m.

"Optical B-I-N-G-O" Reed

# TRAVEL TO KAUA'I

**KAUA'I MARRIOTT RESORT** | This luxury property is the host hotel for the 2017 Island Eyes Conference. Located on Kalapaki Beach, it offers all the amenities to make your stay a truly memorable one. As of our press date, we have limited availability within our group block.

\*The listed rates do not include the mandatory service charges, \$10/per person portorage, \$3/day room attendant.

**TRAVEL** | You can find direct flights to Kauai (airport code LIH) from the west or east coast hubs for Alaska, United, American, Delta or Hawaiian; or you can get inner island flights from Honolulu or Maui. The Marriott Kauai Resort is just 10 minutes from the Lihue. Complimentary airport shuttle to the Marriott is available. We have arranged the following travel discounts:

ALASKA AIRLINES | alaskaair.com  
DISCOUNT CODE: ECMX045 for 5% off published fares

HAWAIIAN AIRLINES | hawaiianair.com/affiliate  
DISCOUNT CODE: PUOPTOMETRY for 5% off published fares

**ENTERPRISE RENT-A-CAR** | We have secured a 10% discount off Enterprise car rental rates over our conference dates. Enterprise is located at the Lihue Airport. There is also rental office at the Kauai Marriott resort.

Please visit [pacificu.edu/IslandEyes](http://pacificu.edu/IslandEyes) for more information.

### ROOM RATES

Garden View \$269  
Pool View \$279  
Partial Ocean \$299  
Ocean View \$339  
Deluxe Ocean \$379

# REGISTRATION FORM

## OPTOMETRIST

\$700 Early; \$800 Late (after Dec. 1)  
Includes 31 hours continuing education, welcome reception, 5 days continental breakfast

### Daily rate (2 days minimum) \$200

Includes day's education and continental breakfast

## PARAOPTOMETRIC

\$200 with registered OD

\$300 without registered OD  
Includes 9 hours continuing education, welcome reception, 3 days continental breakfast

REGISTRATION FORM	PRICE	QTY	TOTAL
OPTOMETRIST   Early Registration (includes breakfast)	\$700x	=	\$
OPTOMETRIST   Late Registration After Dec. 1 (includes breakfast)	\$800x	=	\$
OPTOMETRIST DAILY RATE (2 day minimum, includes breakfast)	\$200x	=	\$
Please Indicate Daily Rate Days <input type="checkbox"/> Sun <input type="checkbox"/> Mon <input type="checkbox"/> Tues <input type="checkbox"/> Wed <input type="checkbox"/> Fri <input type="checkbox"/> Sat			
PARAOPTOMETRIC   With registered OD (includes breakfast)	\$200x	=	\$
PARAOPTOMETRIC   Without registered OD (includes breakfast)	\$300x	=	\$
HARD COPY OF "OD" WORKBOOK (Electronic versions provided)	\$20	=	\$
SUBTOTAL			\$
TOTAL			\$

## OPTOMETRIST REGISTRATION

Full name \_\_\_\_\_

Name tag should read \_\_\_\_\_

Pacific year \_\_\_\_\_ Other school/year \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

OE tracker \_\_\_\_\_

Mailing address \_\_\_\_\_

City/St/Province \_\_\_\_\_ Zip/Postal code \_\_\_\_\_

## PARAOPTOMETRIC REGISTRATION

Full name(s) \_\_\_\_\_

Name tag should read \_\_\_\_\_

Sunday Welcome Reception (one guest only)  Yes, I will attend  No, I will not attend

Wednesday Golf (fee for this activity)  Yes, I will attend  No, I will not attend

I require special services in accordance with the Americans with Disabilities Act to fully participate. (Pacific University College of Optometry will contact you to make arrangements.)

**FOR PAYMENT BY CHECK** | Please send your check and this completed form to:

ISLAND EYES CONFERENCE  
Pacific University College of Optometry  
2043 College Way  
Forest Grove, OR 97116

For conference information, dietary issues or ADA assistance, please contact Jeanne Oliver at 503-352-2740 or [jeanne@pacificu.edu](mailto:jeanne@pacificu.edu). For payment questions, please contact Miki at 503-352-2976. Registration confirmations will be sent electronically. Paper copies will be sent if no email is provided.

**CANCELLATION POLICY** | Refund of registration fee less \$25 will be granted if written request is received by Monday, Jan. 9, 2017. Pacific University is an equal opportunity, affirmative action institution committed to cultural diversity and compliance with the Americans with Disabilities Act.

# CONFERENCE FACULTY

### PATRICK CAROLINE FAAO, FCLSA

Associate Professor  
Pacific University College of Optometry

### BRADLEY COFFEY OD, FAAO

Distinguished University Professor  
Pacific University College of Optometry

### DAVID KADING OD, FAAO, FCLSA

Specialty Eyecare Group  
Kirkland, Wash.

### NATHAN LIGHTHIZER OD, FAAO

Assistant Dean for Clinical Care  
Northeastern State University  
Oklahoma College of Optometry  
Tahlequah, Okla.

### DANICA MARRELLI OD, FAAO

Clinical Professor and Director  
Ocular Diagnostic and Medical Eye Service  
University of Houston College of Optometry  
Houston, Texas

### BRIAN McNEEL OD, FAAO

McNeel Eye Center  
Boise, Idaho

### MARY LOU NEWBOLD

CEO, Mayfair Optometric Clinic  
Victoria, British Columbia

### ROBERT REED JR., OD

All Eyes PC  
St. Joseph, Mich.

### LORNE YUDCOVITCH OD, MS, FAAO

Professor and Chief of Medical Eye/Ocular Disease Service  
Pacific University College of Optometry

Please detach completed order form and return with your payment. Thank you!