

# Minnesota's Optometrists

Minnesota's  
  
Optometrists  
OD Registration  
Brochure



## 2013 Annual Meeting

January 31<sup>st</sup> - February 2<sup>nd</sup> \* St. Paul, MN

# Schedule-at-a-Glance



## Thursday, January 31, 2013 (3 CEs)

- 12:00 noon MOA Board of Trustees Meeting  
4:00 p.m. Registration Opens  
5:00 p.m. 1A: Advances in OCT Imaging: The Swiss Army Pocket Knife for Eye Care, *Dr. Mark Dunbar*  
6:00 p.m. Opening Reception – *Sponsored by Minnesota Eye Consultants, P.A.*  
7:00 p.m. 2B: Glaucoma Update and Grand Rounds, *Dr. Mark Dunbar*

## Friday, February 1, 2013 (8 CEs)

- 7:00 a.m. Registration Opens  
7:00 a.m. *Membership Breakfast - Sponsored by First Financial Merchant Services*  
8:00 a.m. 3C: Red Eye Update, *Dr. Mark Dunbar*  
4D: Why Lunch Matters, *Dr. Jordan F. Keith*  
9:50 a.m. 5E: My Most Interesting Cases, *Dr. Mark Dunbar*  
6G: Know Your Chances: An Evidence Based Approach to Clinical Decision Making, *Dr. Jordan F. Keith*  
11:45 a.m. *MOA Business Meeting and Lunch*  
2:00 p.m. 7H: Comprehensive Ocular Surface Disease Treatment using Current Methodologies and Diagnostics, *Dr. Ahmad M. Fahmy*  
8J: Compliance: OIG Guidance for the Small Practice, *Joyce Ardrey*  
3:40 a.m. *Break*  
3:50 p.m. 9K: Interactive Quiz Bowl  
6:00 p.m. *President's Celebration Reception*  
9:00 p.m. *On Your Own*

## Saturday, February 2, 2013 (7 CEs)

- 7:00 a.m. Registration Opens  
7:00 a.m. *Past President's Breakfast*  
7:00 a.m. *Breakfast*  
8:00 a.m. 1M: Got Your Back: Build a Dynamic Team to Serve Your Patients, *Jan Jenkins*  
2N: Leukocoria, *Dr. Jeffrey T. Lynch*  
9:00 a.m. 3P: Duane's, The Outlaw Syndrome, *Dr. Evan A. Ballard*  
9:50 a.m. *Break*  
10:00 a.m. 4R: Your Courage Edge™: Create the Life and Optometry Practice You Want, *Jan Jenkins*  
5S: Pharmacology Review, *Dr. Christopher Wolfe*  
11:40 a.m. *Lunch, Exhibits, Poster Session*  
3:00 p.m. 6T: CPR Training –American Red Cross – O.D. and Para  
7V: Clinical Pearls from a Specialty Contact Lens Practice, *Dr. Christopher Wolfe*  
3:15 a.m. MOA Board of Trustees Meeting  
3:50 a.m. *Break*  
4:00 p.m. 8W: CPR Training –American Red Cross – O.D. and Para  
9Y: Grand Rounds  
6:00 p.m. VOSH-MN Annual Meeting

*All information is subject to change without notice.*

# Meeting Sponsors



## MOA 2013 Annual Meeting Sponsors

The Minnesota Optometric Association (MOA) would like to thank the following sponsors for making educational opportunities such as our MOA 2013 Meeting available to you:



# Meeting Highlights

## The St. Paul RiverCentre

175 West Kellogg Boulevard, St. Paul, MN 55102

651-265-4800 or [www.rivercentre.org](http://www.rivercentre.org)

Information on the surrounding community can be found at [www.visitsaintpaul.com](http://www.visitsaintpaul.com)

Separate parking fees will apply.

## Accommodations: Crowne Plaza St. Paul Riverfront Hotel

A group rate of \$129 single/double occupancy is being offered to attendees of the MOA Annual Meeting.

Check-in time is 3 p.m. and check-out is 12 noon. Reservations received after January 10th, 5 p.m., CST, will be accepted on a space-available basis. Requests for reservations may be made by calling 651-292-1900 or 866-686-2867

or go to the direct link below to book rooms using **access code M6G**.

<http://www.crowneplaza.com/redirect?path=hd&brandCode=cp&localeCode=en&regionCode=1&hotelCode=MSPSP&PMID=99801505&GPC=M6G>

Separate parking fees will apply.

## Opening Reception: Thursday, January 31, 2013 - *sponsored by Minnesota Eye Consultants, P.A.*

Gather with your colleagues at the Opening Reception at 6:00 p.m., where we will gather to reconnect with our peers.

## Membership Breakfast: Friday, February 1, 2013 – *sponsored by First Financial Merchant Services*

Open to all attendees. Join our Board and committee members at this breakfast to learn about some new benefits of being a MOA member. We will also be welcoming our new members to the organization and have the opportunity to network with members of the MOA from around the state.

## Annual MOA Business Meeting: Friday, February 1, 2013

Express your opinions about the MOA, hear about issues that affect you and your practice, receive an update on the state of the MOA, and nominate and elect the MOA 2013-2014 Board of Trustees. The MOA Business Meeting will take place from 11:45 a.m.—2:00 p.m. on Friday and is open to MOA members.

## President's Celebration Reception: Friday, February 1, 2013

Join us at 6:00 p.m. for this Family Fun Event to celebrate our new President and Board of Trustees members! Enjoy heavy hors d'oeuvres, a cash bar, games and fun activities for the whole family. This is a great opportunity to unwind after a long day of education. Remember, you must pre-register for this event....we hope you will join us for the Celebration. Casual attire is all that is needed.

## Exhibit Hall: Saturday, February 2, 2013

Visit with the 2013 exhibitors, featuring the latest and greatest in ophthalmic equipment and services. The exhibit hall will be open 11:30 a.m.—3:00 p.m. with lunch being served and the poster session taking place in the exhibit hall.

## VOSH Donations and Annual Meeting: Saturday, February 2, 2013

Remember to bring your donated eyewear and stop by the VOSH booth in the MOA Exhibit Hall. VOSH will hold its annual meeting at 6:00 p.m., immediately following the last class on Saturday, February 2, 2013.

## *Going Green*

**ALL COURSE HANDOUTS WILL BE ONLINE! There will be NO hard copies available at this meeting. For your convenience, Wi-Fi will be available at the RiverCentre or you can download and print all handouts ahead of time if you need a paper copy.**

# Course Descriptions



## Thursday, January 31, 2013 (3 CEs)

- 5:00 p.m. to 5:50 p.m. **1A: Advances in OCT Imaging: The Swiss Army Pocket Knife for Eye Care** (32879-PS), *Dr. Mark Dunbar*  
Optical Coherence Tomography has revolutionized our understanding of macular disease and has emerged as an important tool in the management of glaucoma. This lecture will provide a nuts and bolts approach using cases to understanding and interpret the OCT as well as provide an update on what's new with this indispensable imaging technology.
- 6:00 p.m. to 7:00p.m. **Opening Reception**, *Sponsored by Minnesota Eye Consultants, P.A.*
- 7:00 p.m. to 8:50 p.m. **2B: Glaucoma Update and Grand Rounds** (26326-GL), *Dr. Mark Dunbar*  
This course will highlight the most contemporary views on practical glaucoma management for the primary care optometrist. A series of grand round style cases will be presented to highlight current concepts and encourage participant interaction. Understanding and interpreting visual fields and OCT is emphasized in this case presentation format.

## Friday, February 1, 2013 (8 CEs)

- 7:00 a.m. to 8:00 a.m. **Membership Breakfast**, *Sponsored by First Financial Merchant Services*  
Open to all attendees. Join our Board and committee members at this breakfast to learn about some new benefits of being a MOA member. We will also be welcoming our new members to the organization and have the opportunity to network with members of the MOA from around the state.
- 8:00 a.m. to 9:50 a.m. **3C: Red Eye Update** (26055-OP), *Dr. Mark Dunbar*  
This approach will include many clinical pearls in the diagnosis and treatment of the red eye. Topic discussions include: MRSA and the increase in resistant to currently available antibiotics, the latest treatments for ocular surface disease, acanthoemaba and allergic eye disease.
- 4D: Why Lunch Matters** (35844-EJ), *Dr. Jordan F. Keith*  
Conflicts of interest between doctors' commitment to patient care and the desire of industry and their representatives to sell their products pose challenges to the principle of medical professionalism. There is an extensive body of literature that conclusively shows the doctor-industry conflict of interest is driving up the cost of healthcare to the detriment of the public, the medical profession, and our patients<sup>1</sup>. Although healthcare groups, industry, and the federal government have instituted self-regulation of marketing, research in psychology and social science of gift receipt and giving indicates that current controls will not satisfactorily protect the interest of patients. This course will review this conflict of interest, bring awareness to the tactics used by industry to influence the judgment of doctors, and discuss harmful consequences to patient care due to doctor-industry relationships.

# Course Descriptions



## Friday, February 1, 2013 (continued)

- 10:00 a.m. to 11:40 a.m. **5E: My Most Interesting Cases** (16327-PS), *Dr. Mark Dunbar*  
Interesting cases from almost two decades in an ophthalmology academic referral center are presented in a grand rounds case presentation format. Topics include hereditary retinal disease, angioid streaks, central serous retinopathy, polypoidal choroidal vasculopathy, and glaucoma among others.
- 6G: Know Your Chances: An Evidence Based Approach to Clinical Decision Making** (36424-PS), *Dr. Jordan F. Keith*  
Everyday optometrists face the difficult task of making clinical decisions about how best to treat their patients. The real challenge is knowing what information to look for and then applying it to clinical practice. Using common eye diseases and associated major treatment studies as examples, this course will give a better understanding of medical literature and reduce the confusion of medical statistics. By learning to understand medical statistics and knowing the right questions to ask, the optometrist can use evidence based medicine to make wiser, yet easier clinical decisions in medical optometry.
- 11:45 a.m. **MOA Business Meeting and Lunch**
- 2:00 p.m. to 3:40 p.m. **7H: Comprehensive Ocular Surface Disease Treatment using Current Methodologies and Diagnostics**, (35939-AS), *Dr. Ahmad M. Fahmy*  
This course will review the findings of key clinical trials. You will discuss the overlap of common conditions in OSD and co-morbid systemic pathology. Dr. Fahmy will describe new treatments and where they should be incorporated in our treatment algorithm.
- 8J: Compliance: OIG Guidance for the Small Practice** (36001-PM), *Joyce Ardrey*  
This two hour course covers the current federal regulations requiring written compliance to all healthcare laws affecting the typical optometric practice; including Office of Inspector General guidance as well as Centers for Medicare and Medicaid guidance.
- 4:40 p.m. to 5:30 p.m. **9K: Interactive Quiz Bowl**, (36185-PS) (1 hour) and (34077-AS) (1 hour), *Dr. Christopher Wolfe*  
This course will provide an interactive review for concepts related to the anterior and posterior segment for the optometrist. Recent research in the psychological literature suggests that interactive assessments (e.g. written and/or oral exams) markedly improve the long-term learning process. In this spirit, the course will combine multiple choice questions with an electronic audience polling system and allow participants to think through practical example problems. The course will provide detailed explanations that link specific examples with general principles, and the audience polling system will provide the participant immediate feedback.
- 6:00 p.m. to 9:00 p.m. **MOA 2013 President's Celebration Reception – O.D. and Para**  
Join us for this Family Fun Event to celebrate our new President and Board of Trustees members! Enjoy heavy hors d' oeuvres, a cash bar, games and fun activities for the whole family. This is a great opportunity to unwind after a long day of education. Remember, you must pre-register for this event. We hope you will join us for the Celebration. Casual attire is all that is needed.

# Course Descriptions



## Saturday, February 2, 2013 (8 CEs)

7:00 a.m. to 8:00 a.m.      **Registration Open – Breakfast**

8:00 a.m. to 9:50 a.m.      **1M: Got Your Back: Build a Dynamic Team to Serve Your Patients (36079-PM), Jan Jenkins**  
This course uses the DiSC model of human behavior to help optometrists create and lead teams where trusting relationships develop and energize the work environment. Participants will learn and demonstrate how to be more effective with all behavioral styles.

8:00 a.m. to 8:50 a.m.      **2N: An Ominous Find, Dr. Jeffrey T. Lynch (COPE approval pending)**  
This course is a review of etiologies that can lead to leukocoria, one of pediatric eye care's most concerning exam findings.

9:00 a.m. to 9:50 a.m.      **3P: Duane's, the Outlaw Syndrome, Dr. Evan A. Ballard (COPE approval pending)**  
In this lecture we explore the three entities that constitute the varieties of Duane's Retraction Syndrome. The incidence, diagnosis, pathophysiology, and complications of Duane Syndrome will be discussed, along with options for treatment.

10:00 a.m. to 11:40 a.m.      **4R: Your Courage Edge™: Create the Life and Optometry Practice You Want (36193-PM), Jan Jenkins**  
This course offers optometrists a clear lens (process) to define, ignite and develop more courage so they can live their best life and lead a successful practice. Participants will create a plan to be a more effective leader.

**5S: Pharmacology Review (36186-PH), Dr. Christopher Wolfe**  
An overview of understanding big-picture concepts in pharmacology allows for a practical understanding of drug side effects. Information provided in this course will be a clinically practical guide commonly utilized medications in ophthalmic practice.

11:40 a.m. to 3:00 p.m.      **Lunch in the Exhibit Hall, Poster Session**  
Gather with your colleagues, network with optometric vendors, lunch with your peers and learn from other optometrists as you explore the MOA 2013 Exhibit Hall complete with a full poster session.

3:00 p.m. to 3:50 p.m.      **6T: CPR Training –American Red Cross – O.D. and Para**  
American Red Cross CPR/AED is offering a program to help participants recognize and respond appropriately to cardiac and breathing emergencies. The courses in this program teach skills that participants need to know to give immediate care to a suddenly injured or ill person until more advanced medical personnel arrive and take over. Upon completion you will attain a 2 year certification for infant, child and adult CPR as well as adult and child AED.

*\* Please Note: The above CPR course will cost an additional \$70.00 per attendee.*

**7V: Clinical Pearls from a Specialty Contact Lens Practice (36184-CL), Dr. Christopher Wolfe**  
An overview of understanding big-picture concepts in contact lenses allows for a practical understanding of treatment approaches. Information provided in this course will be a clinically practical guide for the clinician.

# Course Descriptions



## Saturday, February 2, 2013 (continued)

4:00 p.m.      **8W: CPR Training –American Red Cross – O.D. and Para**

4:50 p.m.      American Red Cross CPR/AED is offering a program to help participants recognize and respond appropriately to cardiac and breathing emergencies. The courses in this program teach skills that participants need to know to give immediate care to a suddenly injured or ill person until more advanced medical personnel arrive and take over. Upon completion you will attain a 2 year certification for infant, child and adult CPR as well as adult and child AED.

*\* Please Note: The above CPR course will cost an additional \$70.00 per attendee.*

4:00 a.m.      **9Y: Grand Rounds**

5:40 p.m.      Come hear your local colleagues present on real life cases seen in Minnesota. They have put together 10-15 minute case reviews including diagnoses, treatment, and evidence based research pertinent to their case.

6:00 p.m.      **VOSH-MN Annual Meeting**

# Speaker Biographies



## Joyce Ardrey CPC

Joyce, with CS EYE since 2009, is a Practice Management Consultant specializing in Optometry with over 20 years of experience in the medical coding and consulting field. Mrs. Ardrey worked as the Business Administrator at a surgical co-management clinic, as well as a consultant for a practice management consulting group with clients in general medicine, ophthalmology, and dentistry, prior to starting her consulting company, Consultation and Implementation (C&I), in 1992. As a consultant, Mrs. Ardrey performs compliance and chart audits, staff and physician education, and office organization. Mrs. Ardrey has served on the Medicare Advisory Committee (CAC) representing Optometry for Pinnacle Business Solutions Inc. (Formerly Blue Cross Blue Shield of Arkansas) the Medicare Carrier for OK, NM, AR, LA, RI & MO since 1996. She continues to serve with the new J4Mac, TrailBlazer Health Enterprises. She is also a member of the DME JC POE (Provider Outreach and Education) with Cigna Health Systems. Her areas of expertise include compliance and risk management, CPT®, ICD-9 and HCPCS coding, DME MAC supplier requirements on Refractive Lenses, E/M documentation requirements, Medicare guidelines, and chart documentation. She lectures regularly at the OAOP Spring and Fall Seminars and District Meetings and has presented at Pro-Tulsa Chapter (currently serving as President) of the AAPC, The Coding Institute, SWCO, MOA, AHEC and NSUOCO.

## Dr. Evan A. Ballard, M.D.

Dr. Ballard joined Associated Eye Care in 1985 after spending five years at UCLA specializing in ophthalmology, with additional training in pediatric ophthalmology and eye muscular disorders. Dr. Ballard received his undergraduate degree from Brigham Young University and attended medical school at the University of Utah, graduating in 1977. Dr. Ballard is very involved in teaching his sub-specialty to ophthalmic technicians and resident physicians at the University of Minnesota, where he is an adjunct professor of ophthalmology. He speaks fluent Spanish and has been involved in health care projects involving eye care in El Salvador and Albania.

For recreation, Dr. Ballard enjoys astronomy and bicycling. He and his wife have seven children and three grandchildren.

## Dr. Mark T. Dunbar, O.D., F.A.A.O.

Dr. Dunbar currently serves as the Director of Optometric Services and the Optometric Residency Supervisor at the University of Miami's Bascom Palmer Eye Institute. Dr. Dunbar has authored numerous papers, has refereed many optometric journals articles and currently writes the monthly Retina Quiz in Review of Optometry. He is also a Fellow in the American Academy of Optometry and is one of the founding members for both the Optometric Glaucoma Society (OGS) and the Optometric Retina Society (ORS).

## Dr. Ahmad M. Fahmy, O.D., F.A.A.O.

Dr. Ahmad Fahmy received his professional education from the Illinois College of Optometry and the Doctor of Optometry degree in May 2001. He completed residency training in peri-operative care of glaucoma, anterior segment pathology, including ocular surface disease, and refractive surgery with Minnesota Eye Consultants, P.A. He earned Fellowship in the American Academy of Optometry in 2004 and joined Minnesota Eye Consultants, P.A. as a staff optometrist also in 2004.

Dr. Fahmy is an Adjunct Faculty Assistant Professor of the Illinois College of Optometry, Southern California College of Optometry, and an advisory Board Member of the Kirby Puckett Education Center. He is an editorial board peer reviewer for the journal Clinical Ophthalmology. He is a member of the American Academy of Optometry, Volunteer Optometric Services to Humanity, and the Optometric Council of Refractive Surgery. He has published book chapters, journal articles, and case studies in non-peer reviewed and peer reviewed journals including Optometry Times, Ophthalmology Times Europe, Archives of Ophthalmology, and The Journal of Cataract and Refractive Surgery.

He has been involved in clinical care of disadvantaged populations and is devoted to continued involvement in the development of philanthropic eye care projects. He also remains committed in teaching and mentoring. He is actively involved in numerous clinical research trials as a sub-investigator and primary investigator, and has a special interest in ocular surface pathology. He has lectured at educational conferences including the American Academy of Optometry, Minnesota Optometric Association, The Philips Eye Institute, and International Congress in Lima, Peru.

# Speaker Biographies



## Jan Jenkins

Jan Jenkins is an award-winning leadership consultant, professional speaker, author, and transition coach. She brings 30 years of unique professional and personal experience to help leaders successfully navigate today's unprecedented speed of change. From the depths of a personal tragedy that garnered international media, Jan discovered her inner courage and resilience. Millions have heard Jan on television and radio programs. She penned *Footprints of Courage: Our Family's Struggle for Justice*, published in October 2009. Her book describes the powerful mindset she created and teaches: the Courage Edge™. Jan serves on the board of National Speaker Association-MN Chapter, presents at state conferences and has received dozens of awards from Inscape Publishing and various Fortune 500 companies.

## Dr. Jordan F. Keith, O.D., F.A.A.O.

Dr. Keith is a graduate of the Pacific University College of Optometry and did a hospital based residency in ocular disease at the Kansas City VA Medical Center. Currently, he is an Assistant Professor at the Illinois College of Optometry where he teaches optometry students and residents while taking care of patients at the Illinois Eye Institute. He is also the Chief of the Sidney Hillman Health Center Eye Clinic, a community based multi-disciplinary health center in Chicago. In addition to his work at ICO, Dr. Keith is an instructor on the KMK Educational Services team, a company that teaches review courses to optometry students preparing for their NBEO national boards and to optometrists preparing to take the ABO board certification examination. Dr. Keith is a Fellow of the American Academy of Optometry, a Diplomate of the American Board of Optometry, and has publications in peer reviewed journals, an ocular disease handbook, and has taught optometric continuing education in local and national settings.

## Dr. Jeffrey T. Lynch, M.D.

Dr. Lynch joined Associated Eye Care in 2012. He completed medical school and concurrently achieved a Master's degree in Public Health at the University of Iowa. This was followed by an internship in Internal Medicine at Loyola University Medical Center in Chicago and residency in Ophthalmology at Saint Louis University. He recently finished his fellowship in Pediatric Ophthalmology at the University of Iowa Hospitals & Clinics.

In his free time he enjoys sports and outdoor activities, as well as spending time with his wife and infant daughter.

He is also CEO and founder of Respectacle, (<http://www.respectacle.org>), a non-profit online eyeglass recycling company.

## Dr. Christopher Wolfe, O.D., F.A.A.O., Diplomate ABO

Dr. Wolfe graduated from the University of Nebraska at Omaha with a B.S. in Biotechnology and completed optometry school at Northeastern State University Oklahoma College of Optometry. While in school he served as president of the American Optometric Student Association. He is currently the Legislative Chair for the Nebraska Optometric Association and serves on the Practice Advancement Committee for the American Optometric Association. Dr. Wolfe is in private practice at Exclusively Eyecare in Omaha, Nebraska. He specializes in anterior segment pathology with emphasis on post-surgical and corneal ectatic contact lens cases. He is cofounder of KMK Board Certification Review Services and over the last 4 years he has helped thousands of students prepare for Part 1 and 2 of the NBEO examination as well as over 1000 doctors prepare for the ABO examination.

# OD Registration



## Location

The MOA 2013 Annual Meeting will be held at the Saint Paul RiverCentre which is located at 175 West Kellogg Boulevard, St. Paul, MN 55102 and can be reached at 651-375-1700 or [www.rivercentre.org](http://www.rivercentre.org).

Information on the surrounding community can be found at [www.visitsaintpaul.com](http://www.visitsaintpaul.com).

Separate parking fees will apply.

## Accommodations— Crowne Plaza St. Paul - Riverfront

Special group rates are offered to attendees of the MOA 2013 Annual Meeting at the Crowne Plaza St. Paul – Riverfront. Please see page 4 of this brochure for further details and contact information. Separate parking fees will apply.

## Registration

MOA 2013 Annual Meeting registration includes access to all sessions, materials, exhibits, lunches, refreshment breaks, and receptions indicated, and according to pre-registration policies. Single day registrations include all of the above for the day attending. Space is limited and pre-registration is strongly advised. Register for the Annual Meeting via mail or fax. Check, MasterCard, Visa or American Express may be used for payment. Registration fees must be paid in U.S. dollars drawn on a U.S. bank. Payment must accompany registration. Payment vouchers or purchase orders will not be accepted as payment. Registrations received without proper payment will not be processed. Course confirmation will be provided via e-mail.

By registering for the MOA 2013 Annual Meeting your contact information will be provided to our event sponsors and suppliers. As an attendee of the MOA 2013 Annual Meeting, your attendance serves as your approval for photos to be taken and used in future MOA promotions. Finally, as a MOA 2013 Annual Meeting attendee you agree to not hold the MOA liable should an event occur on-site in which you are harmed.

## Cancellations

Please submit Annual Meeting cancellations in writing by e-mail, mail or fax to the MOA office on or before January 11, 2013. All meeting cancellations will be assessed a cancellation fee, which will be a percentage of fees submitted. Cancellations received after January 11, 2013, may not be honored. No-shows will not be refunded.

## Recommended Attire

The recommended attire for the Annual Meeting is business casual.

## Program Changes

All information is subject to change without notice.

## Photography, Video and Sound

No photos, video or sound are to be taken or recorded by any attendees as all photos, videos, sound and presentations are property of the MOA and our contracted speakers.

## Going Green

**ALL COURSE HANDOUTS WILL BE ONLINE! There will be NO hard copies available at this meeting. For your convenience, Wi-Fi will be available at the RiverCentre or you can download and print all handouts ahead of time if you need a paper copy.**

# Registration Information



## MOA 2013 Annual Meeting Registration

Please print clearly. Confirmations will arrive via e-mail and only if e-mail is included below.  
 Questions? Call 952-841-1122 or 800-678-8232

Full Name \_\_\_\_\_  
 Business Name/Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ E-mail \_\_\_\_\_  
 OE Tracker # \_\_\_\_\_ AOA ID # \_\_\_\_\_

FULL MEETING REGISTRATION*	<i>On/Before January 11</i>	<i>January 12—25</i>	<i>After January 25</i>
AOA Member OD	<input type="checkbox"/> \$ 495.00	<input type="checkbox"/> \$ 550.00	Must register onsite
Non-Member OD	<input type="checkbox"/> \$ 525.00	<input type="checkbox"/> \$ 575.00	Must register onsite
New Member	<input type="checkbox"/> \$ 375.00	<input type="checkbox"/> \$ 425.00	Must register onsite
Life or Retired Member	<input type="checkbox"/> \$ 275.00	<input type="checkbox"/> \$ 325.00	Must register onsite
Student Member	<input type="checkbox"/> \$ Free	<input type="checkbox"/> \$ Free	Must register onsite

  

SINGLE DAY REGISTRATION*	AOA Member	Non-Member
Thursday, January 31 (3 CEs)	<input type="checkbox"/> \$ 225.00	<input type="checkbox"/> \$ 250.00
Friday, February 1 (7 CEs)	<input type="checkbox"/> \$ 350.00	<input type="checkbox"/> \$ 375.00
Saturday, February 2 (8 CEs)	<input type="checkbox"/> \$ 375.00	<input type="checkbox"/> \$ 400.00

\* If registering after January 25, 2013, you must do so onsite at a higher registration rate and only if space permits.

**COURSE SELECTION** Mark each course you will attend to guarantee a seat.

Thursday, January 31  1A  2B  Opening Reception

Friday, February 1  3C  4D  5E  6G  7H  8J  9K  
 Lunch  President's Celebration Reception

Saturday, February 2  1M  2N  3P  4R  5S  6T  7V  8W  9Y  
 Exhibits/Lunch  CPR Training Course (see additional charge below)

**Additional Charges:**

- **CPR Training Class \$70.00**
- **Additional Guests for President's Celebration costs: \$20 for children under 18 yrs. old / \$35 for adults**  
 # of children x \$20 = \$ \_\_\_\_\_ # of adults x \$35 = \$ \_\_\_\_\_

**TOTAL AMOUNT DUE FROM ALL ITEMS ABOVE \$** \_\_\_\_\_

Check enclosed Name on card \_\_\_\_\_

VISA Card # \_\_\_\_\_ Billing Zip \_\_\_\_\_

MasterCard Expiration Date \_\_\_\_\_ V-Code \_\_\_\_\_

American Express Signature \_\_\_\_\_

**SEND COMPLETED REGISTRATION & PAYMENT TO:**

Minnesota Optometric Association, 3800 American Boulevard West, Suite 1500, Bloomington, MN 55431  
 or fax to 952-921-5882.

# OD Registration



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3800 American Boulevard West, Suite 1500  
Bloomington, MN 55431  
Phone: 952-841-1122 or 800-678-8232  
Web: [www.MinnesotaOptometrists.org](http://www.MinnesotaOptometrists.org)