



Massachusetts Society  
of Optometrists



# Continuing Education **2016**



[maoptometry.org](http://maoptometry.org)

1071 Worcester Road, Suite 12  
Framingham, MA 01701  
508-875-7900

Massachusetts Society of Optometrists

Enhancing patient access to quality eye and vision care  
by advancing, supporting and promoting the practice of  
optometry.

# SUNDAY, JANUARY 31, 2016

## 8 HOURS OF COPE-APPROVED CE

### HILTON GARDEN INN - BURLINGTON, MA

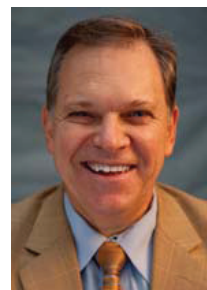
5 WHEELER RD, BURLINGTON, MA 01803

#### 7:30am-8:20am - Breakfast & Sign-In

#### 8:20am-10:00am - Use of Imaging in Glaucoma - COPE 37400-GL

*Dr. Richard Madonna, OD, FAAO*

This course presents the current approaches to the diagnosis and management of glaucoma with OCT and related imaging technology. A stepwise approach with case presentations and examples (from multiple instruments) will guide the practitioner to a more efficient utilization of these devices. Emphasis is placed on integration of imaging with other exam data for the glaucoma patient.



**Dr. Richard J. Madonna** is Professor and Chairman of the Department of Clinical Education and Director of the Office of Continuing Professional Education at the SUNY College of Optometry. He lectures nationally and internationally on glaucoma and ophthalmic imaging.

#### 10:00am-10:15am - Coffee Break in Exhibit Hall

#### 10:15am-12:00pm - Glaucoma Grand Rounds - COPE 40742-GL

*Dr. Richard Madonna, OD, FAAO*

A series of case presentations will be used for discussion of the variety of decisions that need to be made in the management of glaucoma. The most recent developments and their consequences in the context of traditional glaucoma management will be emphasized.

#### 12:00pm-12:40pm - Hot Buffet Lunch & Networking Break

#### 12:40pm-2:40pm - Systemic Evaluation of the Red Eye - COPE 41228-SD

*Dr. Thomas Freddo, OD, PhD, FAAO*

This lecture provides a rational approach to sorting through the most likely systemic conditions that could underlie a red-eye presentation. The bases for the most commonly used laboratory tests is provided for both non-granulomatous and granulomatous presentations.



**Dr. Thomas F. Freddo** served as Vice-Chairman for Research in the Department of Ophthalmology at Boston University School of Medicine where he was also a Professor of Ophthalmology, Pathology and Anatomy. He practiced comprehensive optometry on the staff of The Boston Medical Center Hospitals for 26 years and also served as Senior Consultant in Diagnostic Ophthalmic Pathology in the Pathology department. Four times Dr. Freddo received New England College of Optometry's Foster Namias Award for Excellence in Teaching. Dr. Freddo's research has been funded by the U.S. National Eye Institute continuously for over 20 years, working on glaucoma and anterior uveitis.

#### 2:40pm-2:50pm - Afternoon Break

#### 2:50pm-4:30pm - A Logical Approach to Sorting out Lumps and Bumps of the Lids and Conjunctiva - COPE 41775-PD

*Dr. Thomas Freddo, OD, PhD, FAAO*

Take a logical approach to the evaluation and management of congenital and acquired conjunctival lesions. A review of pathobiology will provide the why in addition to the what. The course is divided into clinically relevant categories of lesions, including limbal, cystic, salmon-colored, and brown/black.

# SUNDAY, MARCH 13, 2016

## 7 HOURS OF COPE-APPROVED CE

### SHERATON FRAMINGHAM HOTEL

1657 WORCESTER RD (ROUTE 9), FRAMINGHAM, MA 01701

#### 8:30am-9:20am- Sign-In & Breakfast in Exhibit Hall

#### 9:20am-11:00am - My Doc Told Me to Get An Eye Exam Because... - COPE 37212-PH

*Dr. Bruce Onofrey, OD, RPh, FAAO*

*CEE presented as CE - No Exam*

Many non-ophthalmic medications can produce visual side-effects. Some of these drugs have the potential to produce devastating loss of vision or ocular side-effects that can lead to loss of visual function. This lecture will discuss the most important of these drugs and what the clinician needs to know to prevent these visually dangerous side-effects.

#### 11:00am-11:20am - Coffee Break in Exhibit Hall

#### 11:20am-1:00pm - Management of Ocular Disease - COPE 37354-PH

*Dr. Bruce Onofrey, OD, RPh, FAAO*

A comprehensive discussion of the most up-to-date pharmaceutical management of a range of ocular disorders. The latest drug therapies and studies are highlighted in this practical approach to ocular disease management.

#### 1:00pm-1:40pm - Hot Buffet Lunch & Exhibit Hall Break

#### 1:40pm-2:30pm - Evaluation of the Angle & Anterior Segment Disorders via OCT - COPE 41436-GO

*Dr. Robert Dunphy, OD, FAAO*

Cases demonstrate the role of Anterior Segment OCT in the management of various degenerative and neoplastic disorders of the anterior segment. The course also covers the role of OCT in the determination of the angle status in the diagnosis of glaucoma and the role of OCT in the management of restorative procedures for the cornea.

#### 2:30pm-2:40pm - Afternoon Break

#### 2:40pm-4:20pm - Retina Grand Grounds - COPE 48494 - PS

*Dr. Robert Dunphy, OD, FAAO*

*This course reviews clinical diagnosis and management for a wide range of clinical problems involving the macula and peripheral retina. Case examples highlight key management considerations.*



**Dr. Bruce E. Onofrey** is a 1982 graduate of the Illinois College of Optometry and residency at the Albuquerque Veterans Administration Medical Center. He also has degrees in chemistry and Pharmacy. He recently retired from the Lovelace Medical Center Eye Dept after 25 years where he served as the Chief of Optometry and Vice-chairman of eye services. His most current position is as a clinical professor at the University of Houston and the Exec. Director of continuing education programs. His special interests include lectures in general and ocular pharmacology and clinical drug research.



**Dr. Robert Dunphy** currently provides ophthalmic diagnostic imaging for the retina, cornea and glaucoma services of the Department of Ophthalmology at the Jamaica Plain Campus of the VA Boston Healthcare System. He also serves as a staff optometrist at the Brockton Campus of the VA Boston Healthcare System where he has responsibility for training 2nd, 3rd and 4th year optometry interns and residents in optometry. Dr. Dunphy has published and lectured nationally and internationally on ocular disease, ocular trauma and clinical applications and interpretation of diagnostic imaging.



# SUNDAY, OCTOBER 30, 2016

## 7 HOURS OF COPE-APPROVED CE

### SHERATON FRAMINGHAM HOTEL

1657 WORCESTER RD (ROUTE 9), FRAMINGHAM, MA 01701

#### 8:30am-9:20am - Sign-In & Breakfast in Exhibit Hall

#### 9:20am-11:00am - OCT Beyond the Maculae - COPE 40015-PS

*Dr. Diana Shechtman, OD, FAAO*

OCT is a diagnostic modality used in the evaluation of retinal diseases. Its ability to depict a cross sectional image, allows us to distinguish pathological changes, particularly those associated with macular disease. This lecture presents challenging cases where OCT analysis played a key role in the evaluation of the retinal condition that go beyond macular disease.

#### 11:00am-11:20am - Coffee Break in Exhibit Hall

#### 11:20am-1:00pm - Tip of the Iceberg - COPE 39665-PD

*Dr. Diana Shechtman, OD, FAAO*

The proper diagnosis of a posterior segment ocular lesion may be challenging. This course will review distinct posterior ocular lesions seen in practice today. The course will highlight the associated underlying systemic disease, as well as the proper management of the distinct lesion.

#### 1:00pm-1:40pm - Hot Buffet Lunch & Exhibit Hall Break

#### 1:40pm-2:30pm - GP & Soft Multifocal Lens Update - COPE 45002-CL

*Dr. Douglas Benoit, OD, FAAO*

This course will review the basic designs available in both gas permeable and custom soft multifocal lenses. Further, it will convey methods for approaching the fitting of the presbyopic patient that will provide the maximum success rate.

#### 2:30pm-2:40pm - Afternoon Break

#### 2:40pm-4:20pm - Managing Presbyopia With Contact Lenses - COPE 41358-CL

*Dr. Douglas Benoit, OD, FAAO*

Many practitioners avoid multifocal contact lenses, especially gas permeable lenses, due to bad prior experiences or a fear of failure with complex designs. This course will provide knowledge of design basics and a systematic approach to breed success with these modern bifocal/multifocal lenses.



**Dr. Diana Shechtman** is a professor of optometry at Nova Southeastern University College of Optometry, where she serves as an attending optometric physician at the eye institute and diabetic/macula clinic. Dr. Shechtman is a fellow of the American Academy of Optometry (AAO), as well as the Optometric Retinal Society (ORS) & ocular nutrition society (ONS). Her area of interest has centered on retinal disease. She has participated in various research projects, authored numerous posters and publications. She is also a member of the editorial board for a number of journals. She has lectured on a local, national & international level on areas in retinal disease.



**Dr. Douglas Benoit** is an optometrist whose practice includes primary eye care as well as contact lens care and the treatment of external ocular disease. He received his doctor of optometry degree from the New England College of Optometry in Boston. Dr. Benoit received the Frederick Farnum Alumni Association Award for his excellence in the contact lens field. He is a fellow of the American Academy of Optometry and a Diplomate of the Cornea and Contact Lens Section.

# WEDNESDAY MORNING SERIES

## 3 HOURS COPE-APPROVED CE EACH

### SHERATON FRAMINGHAM HOTEL

1657 WORCESTER RD (ROUTE 9), FRAMINGHAM, MA 01701

## WINTER + SPRING 2016

### WEDNESDAY, FEBRUARY 24, 2016

#### 9:00am-12:00pm - Billing + Coding Topics

COPE 44830-PM, COPE 40384-PM, 40385-PM

*Robert Rebello*

A comprehensive program covering the following:

- Common Coding, Documentation & Exam Mistakes
- ICD-10 Current Status
- How to Avoid and Survive Audits

Be sure to bring your own questions too!



**Robert Rebello** has over 25 years of Medical Coding and Reimbursement experience and lectures throughout the country on Medical Coding and Reimbursement. His areas of expertise include Medical Records Review, Doctor Training on Correct Coding Compliance and Maximizing reimbursement. Robert has presented many Continuing Education lectures throughout the country on Medical Coding and Reimbursement. He has also lectured at numerous Colleges to both faculty and students.

### WEDNESDAY, MARCH 16, 2016

#### 9:00am-11:00am - Dry Eye Exposed

COPE 44668-AS

*Dr. Caroline Blackie, OD, PhD*

The current definition and historical review of dry eye is presented in this lecture along with a new view of dry eye with novel diagnostics and therapeutics.

#### 11:00am-12:00pm - Why Dry Eye is the Wrong Diagnosis for Millions

COPE 44152-AS

*Dr. Caroline Blackie, OD, PhD*

The failure to establish a root cause for dry eye in the definition has constrained us to measuring and managing sequelae, rather than treating the primary cause. Most frequently, this cause is MGD.



**Dr. Caroline Blackie** has been a practicing optometrist since 1994 when she graduated from the Rand Afrikaans University in South Africa. In 1997, after completing an MPhil in Clinical Statistics at RAU, she moved to the US. She received her PhD in Neurobiology and Behavior from Cornell University in 2001 and an OD from UC Berkeley in 2003. Since that time, in addition to part-time clinical practice, she has worked with Dr. Donald Korb in the field of dry eye with specific focus on meibomian gland dysfunction. Dr. Blackie is currently actively involved in dry eye research and is a statistical consultant for various research groups in the US.

# WEDNESDAY MORNING SERIES

## 3 HOURS COPE-APPROVED CE EACH

### SHERATON FRAMINGHAM HOTEL

1657 WORCESTER RD (ROUTE 9), FRAMINGHAM, MA 01701

## FALL 2016

### WEDNESDAY, SEPTEMBER 14, 2016

#### 9:00am-12:00pm - Low Vision Then & Now: There's An App For That!

COPE 44215-LV

*Dr. Nicole Ross, OD, MSc, FAAO*

The incidence and prevalence of low vision is rising with the aging population, and thus there is an ever-growing need for the primary care optometrist to incorporate some level of low vision care into his or her practice. Additionally, characteristics of the low vision patient are very different in the post-anti-vegf era, with increasing numbers of patients with mild to moderate vision impairment presenting for low vision services. This course will review the characteristics of patients presenting to low vision clinics, their needs, and the role of primary care optometry. Basic optical low vision principles will be reviewed as will new technological approaches, such as the ever growing volume of apps for those with vision impairment. Here, we review the combinations of the old and new approaches, to best serve this population.



**Dr. Nicole Ross** is New England College of Optometry dual degree OD / MSc program achieving honors with distinction in both degrees. She conducted her dissertation work in low vision research at Schepens Eye Research Institute, an affiliate of Harvard Medical School. She completed a two-year clinical fellowship at the Wilmer Eye Institute of the Johns Hopkins School of Medicine, which included clinical research within the Departments of Ophthalmology and Neuroscience at the Johns Hopkins School of Medicine.

### WEDNESDAY, DECEMBER 14, 2016

#### 9:00am-12:00pm - Creating Success for Children With Autism

COPE 46267-FV

*Dr. Celia Hinrichs, OD, FCOVD*

Using a developmental approach this course will give the behavioral/developmental optometrist the opportunity to learn the appropriate history gathering, assessment and treatment of children and adults with autism. By using a developmental approach the behavioral/developmental optometrist is able to adapt many of the forms, techniques and treatment approaches that may be familiar to him/her. Through the use of photos, DVDs of patient assessment and treatment with actual patients from our offices the practitioner will realize the joys and success in working in this population. Many will see that a greater knowledge of these approaches will inform and improve every day practice. Equipment, necessary forms adapted and treatment approaches will be given to the practitioner such that the doctor will be ready to begin to approach this population with the expertise required.



**Dr. Celia Hinrichs** is a nationally-recognized specialist in treating patients with multiple challenges including visual difficulties. She works extensively with children and adults who have challenges in learning or vision information processing, strabismus, special needs and/or brain injuries. An international lecturer on behavioral optometry, Celia A. Hinrichs, O.D., FCOVD has been practicing and teaching for 35 years. For the past twenty years she has had her own practice in Sudbury, MA. Dr. Hinrichs is the staff optometrist for New England Center for Children, a school geared to children with significant behavioral difficulties and autism. She is also an adjunct professor at the New England College of Optometry.



# MSO CE Registration

## CONTACT INFORMATION

Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_

Email \_\_\_\_\_

License Number \_\_\_\_\_ OE Tracker Number \_\_\_\_\_

## SELECT YOUR COURSES

### SUNDAYS

|                     | MSO Member Rate                | Non-Member Rate                |
|---------------------|--------------------------------|--------------------------------|
| <b>January 31</b>   |                                |                                |
| Full Day (8 hours)  | <input type="checkbox"/> \$139 | <input type="checkbox"/> \$189 |
| Morning (4 hours)   | <input type="checkbox"/> \$69  | <input type="checkbox"/> \$99  |
| Afternoon (4 hours) | <input type="checkbox"/> \$69  | <input type="checkbox"/> \$99  |
| <b>March 13</b>     |                                |                                |
| Full Day (7 hours)  | <input type="checkbox"/> \$115 | <input type="checkbox"/> \$170 |
| Morning (4 hours)   | <input type="checkbox"/> \$75  | <input type="checkbox"/> \$125 |
| Afternoon (3 hours) | <input type="checkbox"/> \$40  | <input type="checkbox"/> \$75  |
| <b>October 30</b>   |                                |                                |
| Full Day (7 hours)  | <input type="checkbox"/> \$115 | <input type="checkbox"/> \$170 |
| Morning (4 hours)   | <input type="checkbox"/> \$75  | <input type="checkbox"/> \$125 |
| Afternoon (3 hours) | <input type="checkbox"/> \$40  | <input type="checkbox"/> \$75  |

### WEDNESDAYS

|              | Member                        | Non-Member                    |
|--------------|-------------------------------|-------------------------------|
| February 24  | <input type="checkbox"/> \$55 | <input type="checkbox"/> \$85 |
| March 16     | <input type="checkbox"/> \$55 | <input type="checkbox"/> \$85 |
| September 14 | <input type="checkbox"/> \$55 | <input type="checkbox"/> \$85 |
| December 14  | <input type="checkbox"/> \$55 | <input type="checkbox"/> \$85 |

### SEASON TICKET: MSO MEMBERS

MSO Members can access all of these courses for one rate.  
Check the appropriate option and select your courses.

|                                     |                                |
|-------------------------------------|--------------------------------|
| <b>Prepayment of Dues</b>           | <input type="checkbox"/> \$199 |
| <b>Quarterly Dues Payment</b>       | <input type="checkbox"/> \$259 |
| <b>Life Members or Monthly Dues</b> | <input type="checkbox"/> \$299 |

**TOTAL** \_\_\_\_\_

## PAYMENT INFORMATION

☐ Check Enclosed (make checks payable to Massachusetts Society of Optometrists)

**Credit Card** (Amex, Visa, Mastercard, Discover accepted)



Name on Card \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Exp \_\_\_\_\_ CVV Code \_\_\_\_\_ Billing Zip \_\_\_\_\_

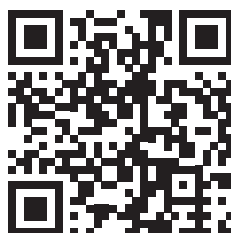
## RETURN FORMS TO

MAIL TO: Massachusetts Society of Optometrists  
1071 Worcester Rd, Suite 12  
Framingham, MA 01701

FAX: 508-875-7900  
EMAIL: [richie@maoptometry.org](mailto:richie@maoptometry.org)  
Register By Phone: 508-875-7900

**REGISTER ONLINE!**  
[www.maoptometry.org/ce](http://www.maoptometry.org/ce)





# Massachusetts Society of Optometrists

**REGISTER ONLINE!**  
[www.maoptometry.org/ce](http://www.maoptometry.org/ce)

**Thank You to Our 2016 Business Partners**

*Johnson & Johnson*  
Vision Care, Inc.

**Platinum Partner**



**Platinum Partner**



**Bronze Partner**

Courses and Lecturers may be subject to change. All courses are COPE-approved.  
Always check [www.maoptometry.org/ce](http://www.maoptometry.org/ce) for the most up-to-date information.