

W I S C O N S I N  
O P T O M E T R I C  
A S S O C I A T I O N

2015 Convention  
and Annual Meeting  
Doctor Registration Materials

115th Annual Meeting  
2015 Convention

September 24-27, 2015

Kalahari Resort  
Wisconsin Dells, WI



<b>Who:</b>	Wisconsin Optometrists
<b>What:</b>	2015 WOA Convention and Annual Meeting
<b>When:</b>	September 24-27, 2015
<b>Where:</b>	Kalahari Resort - Wisconsin Dells, WI

As the summer weather takes hold, it's time to start planning your fall schedule, which hopefully includes attending the 2015 WOA Convention and Annual Meeting in Wisconsin Dells! The education will begin at 1:00 p.m. on Thursday, September 24<sup>th</sup> and will run until 11:45 a.m. on Sunday, September 27<sup>th</sup>. The event will feature a full Exhibit Hall on Thursday afternoon and all day Friday, with over 50 companies attending! These companies will be in Wisconsin Dells to show their support for our profession as well as provide attendees with the most up-to-date information regarding their products and services.

The Wisconsin Paraoptometric Association (WPA) will also be holding their fall Convention in conjunction with the WOA Convention, with great education for optometric assistants available Friday and Saturday. We encourage all doctors to consider sending their staff to attend CE at this incredible event.

**Speakers:** Please see pages 3-5 for schedule, course titles, and descriptions:

- ◆ Ryan Ames, O.D., Co-Owner of Insight Care, Oshkosh, WI, and WOA Third Party Committee Chair.
- ◆ Derik Cunningham, O.D., Director of Optometry and Research at Dell Laser Consultants in Austin, TX.
- ◆ Jeffry Gerson, O.D., Associate at Grin Eyecare, Olathe, KS.
- ◆ Scott Jens, O.D., CEO of RevolutionEHR.
- ◆ Joseph Sowka, O.D., Professor of Optometry - Nova Southeastern University College of Optometry, Chief of The Advanced Care Service and Director of the Glaucoma Service at Nova's Eye Institute.

### CE Approval Information:

- ◆ 26 hours approved by the Wisconsin Optometry Examining Board (maximum of 22 hours can be earned):
 

2 hours anterior segment (AS)	2 hours neuro (NO)
4 hours systemic disease (SD)	6 hours glaucoma (GL)
5 hours posterior segment (PS)	2 hours pharmacology (PH)
4 hours practice management (PM)	1 hours peri-operative management of ophthalmic surgery (PO)
- ◆ 22 of the course hours are COPE approved
- ◆ Courses have been submitted to Michigan and Minnesota for approval
- ◆ Indiana and Ohio automatically accept all CE provided by WOA

### Event Highlights:

- ◆ **Thursday Exhibit Hall Open House:** 5:15 p.m. —7:00 p.m.
- ◆ **Thursday New Member Panel Discussion (by invitation):** 5:30 p.m.—6:30 p.m.
- ◆ **Friday Membership Awards Luncheon:** 12:15 p.m. —1:30 p.m.
- ◆ **Friday Exhibit Hall Open House:** 5:45 p.m.—7:15 p.m.
- ◆ **Friday New Member/Student Orientation (open to all ODs in practice 10 years or less):** 6:00 p.m.—6:30 p.m.
- ◆ **Friday Band Night with 3 Degree Shed:** 7:45 p.m.—11:00 p.m.
- ◆ **Saturday WOA Business Meeting:** 9:45 a.m.—11:30 a.m.
- ◆ **Saturday President's Luncheon:** 11:45 a.m.—1:15 p.m.

### Registration Information:

To register for Convention, please complete a registration form (on insert) and return it to the WOA prior to the registration deadline of September 17, 2015. You can also go to the WOA website and register online using a credit card at the following URL: [https://www.woa-eyes.org/event\\_registration?id=25](https://www.woa-eyes.org/event_registration?id=25). As you will see, there are two options for registration: (1) Full Registration, which includes all education and meals (you must still check off each class and meal you plan to attend) or (2) Partial Registration, which allows you to choose courses and meals individually. If the individual courses you are taking cost more than the full registration, you should choose full registration and just check off the courses/meals you are attending. There is a substantial discount for WOA members. If you are currently not a member of the WOA, but would like to join, please contact Joleen at the WOA office by calling 800-678-5357 or by sending an email to [joleen@woa-eyes.org](mailto:joleen@woa-eyes.org) for more information.

### Hotel Information:

The room block at the Kalahari Resort is available until August 24th; however, there are a finite number of rooms available. Once all the rooms in our block have been sold, the contracted rate will not be honored. WOA strongly suggests you make your reservations sooner rather than later. The contracted rate for a standard desert room is \$106. You can contact the resort at 877-254-5466.

## Wed 23

8:00 p.m. - 10:00 p.m.

**Executive Committee Meeting**  
*Desert Rose Room*

## Thur 24

8:00 a.m. - 1:00 p.m.

**WOA Board of Directors Meeting**  
*Marula Room*

9:00 a.m. - 5:00 p.m.

Registration  
*Registration Booth 2*

1:00 p.m. - 2:45 p.m.

**"Lens Autofluorescence and its Practical Implications"**

Jeffry Gerson, O.D. - 1 hour SD  
COPE#: 41712-SD (Pending)  
*I & VIII Convention Center*

This course will talk about diabetes and the traditional modes of diagnosis, along with the potentials of lens autofluorescence to help in diagnosis. Both the science and practicality of this technology will be discussed.

AND

**"OCT Grand Rounds: The HD Experience"**

Jeffry Gerson, O.D. - 1 hour PS  
COPE#: 39660-PS (Pending)  
*I & VIII Convention Center*

This course will not only discuss what OCT, and in particular, spectral domain is, but will also delve into specific cases. A grand rounds format will be used to demonstrate what different retinal conditions look like on OCT and how they match with fundus photography.

2:45 p.m. - 3:30 p.m.

**EXHIBIT HALL BREAK**  
*II & VIII Convention Center*

3:30 p.m. - 5:15 p.m.

**"Posterior Segment Grand Rounds"**

Jeffry Gerson, O.D. - 2 hours PS  
COPE#: 41204-PS (Pending)  
*I & VIII Convention Center*

This course will use cases to discuss how to diagnose, treat, and follow different retinal diseases. Both peripheral pathology and some central pathology will be discussed in a practical sense.

## Thur 24 cont.

5:15 p.m. - 7:00 p.m.

**EXHIBIT HALL OPEN HOUSE Reception**  
*II & VIII Convention Center*

5:30 p.m. - 6:30 p.m.

**New Member Panel Discussion**  
*Aloeswood Room*

## Fri 25

7:00 a.m. - 5:00 p.m.

Registration  
*Registration Booth 2*

7:15 a.m. - 8:00 a.m.

Continental Breakfast  
*I & VIII Convention Center*

8:00 a.m. - 9:45 a.m.

**"Retinal Findings With Systemic Disease"**

Jeffry Gerson, O.D. - 2 hours SD  
COPE#: 43958-SD (Pending)  
*I & VIII Convention Center*

This course will discuss some of the different retinal findings we see with different systemic diseases. The course will cover not only the retinal perspective, but also the systemic perspective causing the changes to the eyes. Appropriate referrals to other eye care professionals and to general medical professionals will be discussed.

OR

**"The 2 hour MBA"**

Ryan Ames, O.D. - 2 hours PM  
2 hours PM  
*Aralia Room*

As optometrists, very few of us have had much formal business education. Mostly, we have earned our business degree from the "University of Hard Knocks" and from practice management "tips" within our literature. Although both valuable resources, this course will present some of the fundamentals of business and key take-away points that can help you build your practice (no matter the setting) and grow your business acumen. Topics will include change management, leadership, marketing, project management, and strategy.

9:45 a.m. - 10:30 a.m.

**EXHIBIT HALL BREAK**  
*II & VIII Convention Center*

# Fri 25 cont.

**10:30 a.m. - 12:10 p.m.**

**“Advanced Strategies for AMD Management”**

Jeffrey Gerson, O.D. - 2 hours PS

COPE#: 41869-PS (Pending)

*I & VIII Convention Center*

This course will describe exam room techniques and opportunities for identifying macular degeneration and then move into treatment strategies. Practical approaches will be used in order to help formulate strategies for better patient care. Emphasis will be placed on prevention and maintaining vision, instead of trying to regain vision.

OR

**“The ABC’s of ICD-10”**

Scott Jens, O.D.

2 hours PM

*Aralia Room*

This session aims to educate optometrists about ICD-10 in a simple presentation of the history of ICD, the anatomy of ICD-10, and specific examples of ICD-10 codes for common ocular conditions.

**12:15 p.m. - 1:30 p.m.**

**Membership Awards Luncheon**

*Salons CDEF*

**1:45 p.m. - 3:30 p.m.**

**“Discussions in Neuro-Ophthalmic Disease”**

Joseph Sowka, O.D. - 2 hours NO

COPE#: 40532-NO (Pending)

*I & VIII Convention Center*

Case presentations provide a springboard for in-depth discussion of several neuro-ophthalmic conditions. Emphasis is placed on understanding the presentation, pathophysiology, and management of the various clinical entities.

**3:30 p.m. - 4:00 p.m.**

**EXHIBIT HALL BREAK**

*II & VIII Convention Center*

**4:00 p.m. - 5:45 p.m.**

**“Clinical Discussions in Glaucoma”**

Joseph Sowka, O.D. - 2 hours GL

COPE#: 40994-GL (Pending)

*I & VIII Convention Center*

This course is designed to bring you the latest information regarding diagnosis and management of glaucoma in a case-based format. We have included in the handout some key points regarding these clinical entities to satisfy the course requirements.

**5:45 p.m. - 7:15 p.m.**

**EXHIBIT HALL OPEN HOUSE**

**Final Session**

*II thru VIII Convention Center*

**6:00 p.m. - 6:30 p.m.**

**New Member/Student Orientation**

*Aralia Room*

**7:15 p.m. - 9:00 p.m.**

**EXHIBITOR TEAR DOWN**

*II thru VIII Convention Center*

**7:45 p.m. - 11:00 p.m.**

**WOA Party with O.D. Band 3 Degree Shed**

*Tamboti/Aloeswood/Marula Rooms*

# Sat 26

**7:00 a.m. - 4:00 p.m.**

Registration

*Registration Booth 2*

**7:00 a.m. - 8:00 a.m.**

Continental Breakfast

*I & VIII Convention Center*

**8:00 a.m. - 9:45 a.m.**

**“Clinical Conundrums in Glaucoma”**

Joseph Sowka, O.D. - 2 hours GL

COPE#: 38293-GL

*I & VIII Convention Center*

This lecture examines several clinical conundrums such as what to do when a patient develops a disc hemorrhage, what to do when patients can't or won't use medications, whether or not to judge progression based upon structural or functional changes, and whether or not the patient has glaucoma or some other disease.

**9:45 a.m. - 11:30 a.m.**

**WOA Business Meeting**

**All WOA Members**

*I & VIII Convention Center*

**11:45 a.m. - 1:15 p.m.**

**President's Luncheon**

*II & VII Convention Center*

**1:30 p.m. - 3:15 p.m.**

**“Anterior Segment Grand Rounds”**

Derek Cunningham, O.D. - 2 hours AS

COPE#: 39726-AS (Pending)

*I & VIII Convention Center*

This course will cover a wide spectrum of anterior segment pathologies that will present themselves in optometric



# Sat 26 cont.

offices. An evidence-based medicine approach will be taken to case presentation and analysis.

**3:15 p.m. - 3:30 p.m.**

**Break**

*I & VIII Convention Center*

**3:30 p.m. - 5:15 p.m.**

**"The Pain Game - Exploring Ocular Pain and Inflammation"**

Derek Cunningham, O.D. - 2 hour PH

COPE#: 43956-PH (Pending)

*I & VIII Convention Center*

This course will review current understandings of ocular pain and inflammation. Topical therapies of on and off-label medications will be reviewed for primary care and post surgical applications.

# Sun 27

**7:30 a.m. - 11:00 a.m.**

Registration

*Registration Booth 2*

**7:30 a.m. - 8:00 a.m.**

Continental Breakfast

*I & VIII Convention Center*

**8:00 a.m. - 9:45 a.m.**

**"The Glaucoma Medications: Where to Begin?"**

Derek Cunningham, O.D. - 2 hours GL

COPE#: 35180-GL (Pending)

*I & VIII Convention Center*

This course will review the main principles and options of initiating glaucoma therapies. A general pharmacological review will be followed by differentiating current medications based on efficacy and tolerability. General trends of primary and adjunctive therapies will be reviewed for various presentations of glaucoma.

**9:45 a.m. - 10:00 a.m.**

**Break**

*Superior Room*

**10:00 a.m. - 11:45 a.m.**

**"Ocular Emergency Management"**

Derek Cunningham, O.D. - 1 hour SD

COPE#: 39727-SD (Pending)

*I & VIII Convention Center*

This course will walk you through the common to rare ocular emergencies that may present themselves in your office. A spectrum from sight threatening to life threatening conditions will be covered, with attention on triage first steps of care.

AND

**"Corneal Cross Linking - What You Need To Know"**

Derek Cunningham, O.D. - 1 hour PO

COPE#: 40883-PO (Pending)

*I & VIII Convention Center*

This course will serve as an introduction to corneal collagen crosslinking. The science behind the treatment and methods of treatment will be covered in detail. Patient factors leading to success and failure will be reviewed. The future role of optometrists will be detailed, from perioperative care to performing the procedure. Patient cases will be presented demonstrating successes and complications.

## Annual WOA Band Night!

**Friday, September 25**

**7:45 p.m. - 11:00 p.m.**

**Tamboti/Aloeswood/Marula Rooms**

Join us after the Exhibit Hall Friday night for food, drinks, and entertainment from our very own WOA OD band, *3 Degree Shed*, featuring Drs. Chris Marquardt, Jeff Byers, Larry Addison, Dennis Soderberg and Brandon Begotka.

**All doctors, spouses, students, paras, and exhibitors are invited to attend!**



## SPEAKERS

### **Ryan Ames, O.D., M.B.A.**

Dr. Ryan Ames graduated from ICO and joined his father's practice in 2007. Since then, he has opened a satellite cold, purchased an existing practice, sold both of those practices, and merged his primary office with a colleague where he practices full time today. His interest in the business side of our profession drove him to earn an MBA from the University of Wisconsin – Oshkosh in 2014. This interest has also led him to medical record documentation and coding, lecturing, and consulting. He has served the WOA as a Society President, Director, Treasurer, and is currently the WOA Third Party Co-Chair.



### **Derek Cunningham, O.D.**

Dr. Cunningham is the Director of Optometry and Research at Dell Laser Consultants in Austin, Texas. He is a founding member and chair of the Integrated Ophthalmic Managed Eyecare Delivery Task Force by the American Society of Cataract and Refractive Surgery. Dr. Cunningham is the chief medical editor of Optometry's only pathology based publication, *Advanced Ocular Care*. He is also the author of "The Surgical Minute" column in *Review of Optometry* and the host of the Innovations in Clinical Practice video series on Eyetubeod.com. Previously, Dr. Cunningham was the resident education supervisor at the Division of Ophthalmology, Texas Tech School of Medicine at El Paso.

Dr. Cunningham is the chief medical editor of Optometry's only pathology based publication, *Advanced Ocular Care*. He is also the author of "The Surgical Minute" column in *Review of Optometry* and the host of the Innovations in Clinical Practice video series on Eyetubeod.com. Previously, Dr. Cunningham was the resident education supervisor at the Division of Ophthalmology, Texas Tech School of Medicine at El Paso.

### **Jeffry Gerson, O.D., F.A.A.O.**

Dr. Jeffry Gerson graduated from Indiana University School of Optometry in 1997. He then went on to complete a residency at the VA medical center in Kansas City concentrating on ocular disease and low vision. Immediately after leaving the VA, he became faculty at the University of Kansas school of medicine in the department of ophthalmology. Dr. Gerson was responsible for staffing clinics as well as some resident education and the development of a low vision clinic.



Before entering private practice, he was in several different settings, including 2.5 years in a retinal referral center where he had access to numerous diagnostic technologies as well as participation in numerous clinical trials.

Dr. Gerson has authored several articles in journals such as *Review of Optometry* and *Optometric Management*, and continues to do so. He also lectures frequently on the topics of retinal disease and systemic disease, both

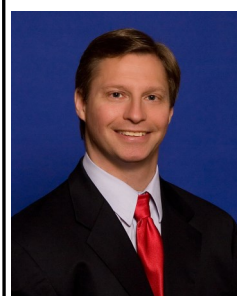
here in the US and abroad. He is on numerous advisory boards, which often times allow him early access to technology. He is a member of the American Optometric Association as well as the Kansas Optometric Association, which named him their 2008 Young OD of the Year. He is a fellow of both the Academy of Optometry and Optometric Retina Society.

### **Scott Jens, O.D., F.A.A.O.**

Scott Jens, OD, FAAO, is CEO of RevolutionEHR – optometry's leading cloud-based EHR and Practice Management software solution. He received his OD degree with honors from the Illinois College of Optometry after performing his undergraduate work at the University of Wisconsin–Madison. He practices part-time in a five-doctor, two-location private optometric practice in Madison, WI, where he has been since 1991. Dr. Jens has been a lifelong optometric association volunteer in Wisconsin, where he was President of the Wisconsin Optometric Association in 1997, and for the American Optometric Association, for which he served as the initial chair of the AOA InfantSEE® Committee for nearly five years. Following a period of consulting work in helping ODs with optometric care documentation, he co-founded RevolutionEHR in 2005. He regularly writes and lectures on the topic of EHR adoption and utilization, EHR Meaningful Use, and placing an emphasis on the importance of excellence in documentation of optometric care.



### **Joseph Sowka, O.D., F.A.A.O., Diplomate**



Dr. Sowka is a Professor of Optometry at Nova Southeastern University College of Optometry, where he serves as Chief of The Advanced Care Service and Director of the Glaucoma Service at the College's Eye Institute. He is also Chair of the Department of Optometric Sciences.

Dr. Sowka is a founding member of both the Optometric Glaucoma Society and Optometric Retina Society. He is currently the Vice President of the Optometric Glaucoma Society and is also the Vice Chair of the Neuro-Ophthalmic Disorders in Optometry Special Interest Group for the American Academy of Optometry. Dr. Sowka is a Glaucoma Diplomate of the American Academy of Optometry. He is the lead author of the annual *Handbook of Ocular Disease Management* published by *Review of Optometry*.

**2015 Convention and Annual Meeting**  
**Wisconsin Optometric Association**  
 Kalahari Resort, Wisconsin Dells      September 24-27, 2015

**SPOUSE/GUEST REGISTRATION**

Registrant Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_ Daytime Phone (\_\_\_\_) \_\_\_\_\_

Email Address \_\_\_\_\_

If paying with a credit card, please supply the following information: **(No AMEX)**

Card # \_\_\_\_\_ MC \_\_\_\_\_ VISA \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_ Expiration Date \_\_\_\_\_ 3 Digit V Code \_\_\_\_\_

**Please indicate the amount for those events you plan to attend:**

- A. Exhibit Hall Open House – Thursday, \$10.00 ..... \$ \_\_\_\_\_
- B. Membership Awards Luncheon – Friday, \$25.00 ..... \$ \_\_\_\_\_
- C. Exhibit Hall Open House – Friday, \$10.00 ..... \$ \_\_\_\_\_
- D. WOA Party/Band Night with 3 Degree Shed - Friday, N/C..... \_\_\_\_\_
- E. President's Luncheon – Saturday, \$25.00 ..... \$ \_\_\_\_\_
- F. **TOTAL Registration Fee, Spouse of Guest – Each (A+B+C+E) ..... \$ \_\_\_\_\_**

**Upcoming WOA CE Events**

**2015**

Oct. 9-10 Northwoods Education Event  
Hiawatha Lodge Inn, Eagle River

Nov. 13-14 Primary Care Symposium  
Country Springs Hotel, Waukesha

**2016**

April 15-16 Spring Seminar  
Hyatt on Main - Green Bay

September 22-25 Convention & Annual Meeting  
Marriott Madison West -  
Middleton

November 4-5 Primary Care Symposium  
Kalahari Resort, WI Dells

# WOA Registration Information

## Things You Need To Know About Registering for WOA Convention:

- ◆ The deadline for early bird registration is August 15, 2015. The deadline for regular registration is September 17, 2015. No registrations are allowed after September 17 or on-site.
- ◆ All courses will be filled on a first-come, first-served basis.
- ◆ The registration form is printed on both sides, one side is "Full Registration," and the other is "Partial Registration." Please complete only one side of the form!
- ◆ There are two choices for registration:
  1. **Full Registration:** One fee, including your choice of meals and all education classes you would like to take. Please still select all courses and meals you will be attending.
  2. **Partial Registration:** You choose which classes and meals you want to attend, and each is priced separately.
- ◆ If you plan to attend all or most of Convention, Full Registration is the way to go. If you can only attend a day or two, your best option may be Partial Registration. If you do Partial Registration and the total is more than Full Registration, you may pay the Full Registration amount, even if you're not planning on taking all the courses - just make sure to select which courses and meals you plan on attending.
- ◆ Incomplete forms will delay processing. Please make sure you have provided all necessary information, and type or print clearly on the form. Even if you are doing full registration, you are still required to check off the meals and classes you plan on attending.
- ◆ Payment must be included with registration form!
- ◆ **If you choose "Full Registration," you must check which courses and meals you plan on attending. You will only receive tickets for classes and meals that are marked.**
- ◆ Confirmation notices will be sent to all doctors who have registered listing which classes **and meals** you have selected. This information will be sent via email or fax to registrants.
- ◆ All classes, meals, and other functions require either a ticket or name badge for admittance.
- ◆ **No registrations will be allowed on-site.**

## Refunds

- ◆ Doctors who pre-register and later discover they are unable to attend may obtain a full refund (less a \$30 administrative fee and the cost of lunches ordered), if their written notice of cancellation is received in the WOA office by September 17, 2015.
- ◆ No refunds will be provided for cancellations received after September 17, 2015.
- ◆ All refund checks will be mailed after the Convention.



# FULL REGISTRATION

## 2015 WOA Convention and Annual Meeting

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**Early Bird Registration Deadline: August 15, 2015 - NO REGISTRATION AVAILABLE ON-SITE.**

Registrant Name \_\_\_\_\_ OE Tracker # \_\_\_\_\_  
 Mailing Address \_\_\_\_\_ License # \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_ Daytime Phone (\_\_\_\_) \_\_\_\_\_  
 Email Address \_\_\_\_\_ Fax Number (\_\_\_\_) \_\_\_\_\_

### THURSDAY, SEPTEMBER 24, 2015

Time	Course	
<input type="checkbox"/> 1:00 p.m. - 2:45 p.m.	"Lens Autofluorescence and its Practical Implications" AND "OCT Grand Rounds: The HD Experience" - Dr. Jeffry Gerson	1 hr SD & 1 hr PS
<input type="checkbox"/> 3:30 p.m. - 5:15 p.m.	"Posterior Segment Grand Rounds" - Dr. Jeffry Gerson	2 hrs PS
<input type="checkbox"/> 5:15 p.m. - 7:00 p.m.	Exhibit Hall Open House – Reception (Please check if you plan to attend)	
<input type="checkbox"/> 5:30 p.m. - 6:30 p.m.	New Member Panel Discussion	

### FRIDAY, SEPTEMBER 25, 2015

<input type="checkbox"/> 8:00 a.m. - 9:45 a.m.	"Retinal Findings With Systemic Disease" - Dr. Jeffry Gerson	2 hrs PS
<input type="checkbox"/> 8:00 a.m. - 9:45 a.m.	OR "The 2 Hour MBA" - Dr. Ryan Ames	2 hrs PM
<input type="checkbox"/> 10:30 a.m.-12:10 p.m.	"Advanced Strategies For AMD Management" - Dr. Jeffry Gerson	2 hrs PS
<input type="checkbox"/> 10:30 a.m.-12:10 p.m.	OR "The ABC's of ICD-10" - Dr. Scott Jens	2 hrs PM
<input type="checkbox"/> 12:15 p.m. - 1:30 p.m.	Membership Awards Luncheon (Please check if you plan to attend)	
<input type="checkbox"/> 1:45 p.m. - 3:30 p.m.	"Discussions in Neuro-Ophthalmic Disease" - Dr. Joseph Sowka	2 hrs NO
<input type="checkbox"/> 4:00 p.m. - 5:45 p.m.	"Clinical Discussions in Glaucoma" - Dr. Joseph Sowka	2 hrs GL
<input type="checkbox"/> 5:45 p.m. - 7:15 p.m.	Exhibit Hall Open House – Reception (Please check if you plan to attend)	
<input type="checkbox"/> 6:00 p.m. - 6:30 p.m.	New Member Orientation (open to all new members, students, and those in practice less than 10 years)	
<input type="checkbox"/> 7:45 p.m. - 11:00 p.m.	WOA Band Night with <i>Three Degree Shed</i>	

### SATURDAY, SEPTEMBER 26, 2015

<input type="checkbox"/> 8:00 a.m. - 9:45 a.m.	"Clinical Conundrums in Glaucoma" - Dr. Joseph Sowka	2 hrs GL
<input type="checkbox"/> 9:45 a.m. - 11:30 a.m.	WOA Business Meeting - All WOA Members	
<input type="checkbox"/> 11:45 a.m. - 1:15 p.m.	President's Luncheon (Please check if you plan on attending)	
<input type="checkbox"/> 1:30 p.m. - 3:15 p.m.	"Anterior Segment Grand Rounds" - Dr. Derek Cunningham	2 hrs AS
<input type="checkbox"/> 3:30 p.m. - 5:15 p.m.	"The Pain Game - Exploring Ocular Pain and Inflammation" - Dr. Derek Cunningham	2 hrs PH

### SUNDAY, SEPTEMBER 27, 2015

<input type="checkbox"/> 8:00 a.m. - 9:45 a.m.	"The Glaucoma Medications: Where to Begin?" - Dr. Derek Cunningham	2 hrs GL
<input type="checkbox"/> 10:00 a.m.-11:45 a.m.	"Ocular Emergency Management" AND "Corneal Cross Linking - What You Need to Know" - Dr. Derek Cunningham	1 hr SD 1 hr PO

**WOA or AOA Member Early Bird Fee = \$395.00**  
 (Includes all classes and meals checked above – **Postmarked August 15, 2015 or before**)

**WOA or AOA Member Regular Fee = \$415.00**  
 (Includes all classes and meals checked above – **Postmarked August 15, 2015 or after**)

**Non Member Early Bird Fee = \$1,185.00**  
 (Includes all classes and meals checked above – **Postmarked August 15, 2015 or before**)

**Non Member Regular Fee = \$1,205.00**  
 (Includes all classes and meals checked above – **Postmarked August 15, 2015 or after**)

Check Enclosed: \_\_\_\_ Yes \_\_\_\_ No  
**Please consider paying by check, as the WOA pays over \$12,000 each year in credit card processing fees.**

MC \_\_\_\_ VISA \_\_\_\_ Zip Code \_\_\_\_

Expiration Date \_\_\_\_ 3 Digit V-Code \_\_\_\_

Card # \_\_\_\_

Address \_\_\_\_

Signature \_\_\_\_

Please return to: WOA – 6510 Grand Teton Plaza, Suite 312,  
 Madison, WI 53719 – Fax: 608-824-2205

## 2015 WOA Convention and Annual Meeting

**Early Bird Registration Deadline: August 15, 2015 - NO REGISTRATION AVAILABLE ON-SITE.**

Registrant Name \_\_\_\_\_ OE Tracker # \_\_\_\_\_  
 Mailing Address \_\_\_\_\_ License # \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_ Daytime Phone (\_\_\_\_) \_\_\_\_\_  
 Email Address \_\_\_\_\_ Fax Number (\_\_\_\_) \_\_\_\_\_

**THURSDAY, SEPTEMBER 24, 2015**

Time	Course	
<input type="checkbox"/> 1:00 p.m. - 2:45 p.m.	"Lens Autofluorescence and its Practical Implications" <b>AND</b> "OCT Grand Rounds: The HD Experience" - Dr. Jeffry Gerson	1 hr SD & 1 hr PS
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<input type="checkbox"/> 5:15 p.m. - 7:00 p.m.	Exhibit Hall Open House – Reception (Please check if you plan to attend)	
<input type="checkbox"/> 5:30 p.m. - 6:30 p.m.	New Member Panel Discussion	

**FRIDAY, SEPTEMBER 25, 2015**

<input type="checkbox"/> 8:00 a.m. - 9:45 a.m.	"Retinal Findings With Systemic Disease" - Dr. Jeffry Gerson <b>OR</b>	2 hrs PS
<input type="checkbox"/> 8:00 a.m. - 9:45 a.m.	"The 2 Hour MBA" - Dr. Ryan Ames	2 hrs PM
<input type="checkbox"/> 10:30 a.m.-12:10 p.m.	"Advanced Strategies For AMD Management" - Dr. Jeffry Gerson <b>OR</b>	2 hrs PS
<input type="checkbox"/> 10:30 a.m.-12:10 p.m.	"The ABC's of ICD-10" - Dr. Scott Jens	2 hrs PM
<input type="checkbox"/> 12:15 p.m. - 1:30 p.m.	Membership Awards Luncheon (Please check if you plan to attend)	2 hrs NO
<input type="checkbox"/> 1:45 p.m. - 3:30 p.m.	"Discussions in Neuro-Ophthalmic Disease"- Dr. Joseph Sowka	2 hrs GL
<input type="checkbox"/> 4:00 p.m. - 5:45 p.m.	"Clinical Discussions in Glaucoma" - Dr. Joseph Sowka	2 hrs GL
<input type="checkbox"/> 5:45 p.m. - 7:15 p.m.	Exhibit Hall Open House – Reception (Please check if you plan to attend)	
<input type="checkbox"/> 6:00 p.m. - 6:30 p.m.	New Member Orientation (open to all new members, students, and those in practice less than 10 years)	
<input type="checkbox"/> 7:45 p.m. - 11:00 p.m.	WOA Band Night with <i>Three Degree Shed</i>	

**SATURDAY, SEPTEMBER 26, 2015**

<input type="checkbox"/> 8:00 a.m. - 9:45 a.m.	"Clinical Conundrums in Glaucoma" - Dr. Joseph Sowka	2 hrs GL
<input type="checkbox"/> 9:45 a.m. - 11:30 a.m.	<b>WOA Business Meeting</b> - All WOA Members	
<input type="checkbox"/> 11:45 a.m. - 1:15 p.m.	President's Luncheon (Please check if you plan on attending)	
<input type="checkbox"/> 1:30 p.m. - 3:15 p.m.	"Anterior Segment Grand Rounds" - Dr. Derek Cunningham	2 hrs AS
<input type="checkbox"/> 3:30 p.m. - 5:15 p.m.	"The Pain Game - Exploring Ocular Pain and Inflammation" - Dr. Derek Cunningham	2 hrs PH

**SUNDAY, SEPTEMBER 27, 2015**

<input type="checkbox"/> 8:00 a.m. - 9:45 a.m.	"The Glaucoma Medications: Where to Begin?" - Dr. Derek Cunningham	2 hrs GL
<input type="checkbox"/> 10:00 a.m.-11:45 a.m.	"Ocular Emergency Management" <b>AND</b> "Corneal Cross Linking - What You Need to Know" - Dr. Derek Cunningham	1 hr SD 1 hr PO

**WOA or AOA Member Per Class Fee = \$60.00**  
 (A member is any doctor who is a member of a state association and AOA)

**Non Members Per Class Fee = \$180**

A. Base Registration Fee =	<b>\$25.00</b>
B. Total Education selected	\$ _____
C. Total of Meals selected (\$25 per meal)	\$ _____
D. Late Fee (if paid after Aug 15th)	\$ _____
Total Fee - Partial Registration (A+B+C)	\$ _____

**DEADLINE FOR EARLY BIRD REGISTRATION IS AUGUST 15, 2015. NO REGISTRATION AVAILABLE ON-SITE.**

Check Enclosed: ____ Yes ____ No		
<b>Please consider paying by check, as the WOA pays over \$12,000 each year in credit card processing fees.</b>		
MC ____ VISA ____	Zip Code ____	
Expiration Date ____	3 Digit V-Code ____	
Card # _____		
Address _____		
Signature _____		
Please return to: WOA – 6510 Grand Teton Plaza, Suite 312, Madison, WI 53719 – Fax: 608-824-2205		