

# Explore the World of Optometry

*at Nebraska Optometry's Meeting*

September 27-29, 2013

Younes Conference Center

Kearney, NE

Two ways to register:

1. Online at  
[nebraska.aoa.org/fallconvention](http://nebraska.aoa.org/fallconvention)
2. Fill out the form on page 7 (ODs) or  
13-14 (Paras) & return to NOA.

*Register by Sept. 2 for early bird pricing!*

Nebraska Optometric Association

**NOA**

Annual Fall Convention

# NOA Thanks Our Partners in Professionalism

## NOA Platinum Partners in Professionalism



**PECH OPTICAL CORP.**

## NOA Gold Partners in Professionalism



## NOA Silver Partners in Professionalism





**NOA Convention**  
**September 27-29, 2013**



# Convention Information



## Join NOA at The Younes Conference Center - for Nebraska Optometry's Meeting!

### Convention to Kick Off with Keynote CE for ODs and Paras

The Convention will kick off with a COPE-approved, continuing education course for both ODs and Paras on Friday at 1 pm. In *Creating a 5-Star Patient Experience*, Dr. Mile Brujic will highlight ways to elevate the patient experience and produce strong patient loyalty for practice success.

### OD Education

Our Fall 2013 optometry program offers 10 hours of clinical continuing education and five hours of practice management continuing education (approval pending). *Note the new CE requirements in Nebraska allowing four hours of practice management education in a two-year renewal period in the box to the right.* See course descriptions and speaker profiles inside this booklet.

### Paraoptometric Education

Staff members can choose from 31 courses to improve their knowledge, skills and their ability to help the practice and its patients. Paras who are already CPOA or CPOT certified may attend OD classes with prior approval and signature of a sponsoring doctor and with payment of an additional \$26 per credit hour.

### Exhibit Hall & Hospitality Suites (Friday)

The convention provides a great chance to renew or establish relationships with industry vendors. The Friday exhibit hall at the Younes Conference Center will be full. Hospitality rooms will be just out the front door at the Wingate, and will run until midnight following exhibits. Come learn about products, services and equipment that will help your practice and patients.

### Friday Morning Electronic Health Records Workshop for Optometrists and Paras

An add-on workshop on Friday morning offers the chance to delve further in to the world of Electronic Health Records (EHR) to be sure you are up-to-date and making progress on meaningful use, incentive programs and more. Both ODs and Paras are welcome to attend the two morning classes followed by an EHR User Groups luncheon. Attendees registered for Fall Convention receive a \$25 discount. For more information, see page 4.

### What to Expect for Continuing Education Requirements for the 2014 Renewal Period in Nebraska

Several months ago, the Nebraska Board of Optometry approved changes to the CE requirements for optometrists who will be seeking re-licensure in Nebraska in 2014. The pending changes will increase the requirement to 44 hours of approved CE credits for the two-year period. However, along with the increase in the number of hours, doctors will have additional options for meeting the requirements. The pending regulations will allow up to 4 hours of approved practice management education during the two-year period and will allow as many as 8 of the 44 hours to be 'home study'.

There has to be a public hearing before the regulations become official. That hearing process is underway. However, the new C.E. rules have been adopted by the Board of Optometry and the Board is considering the new requirements to be in place for the current license renewal cycle which ends August 2014. ODs in Nebraska should plan on meeting the new requirements for their 2014 license renewal.

### Hotel Reservation Information: Deadline for NOA Convention Group Rate: August 24, 2013

#### Fairfield Inn

510 Talmadge Rd  
Kearney, NE  
308.236.4200  
\$100.95

#### Hampton Inn

118 3rd Avenue  
Kearney, NE  
308.234.3400  
\$90.95

#### Wingate by Wyndham

108 3rd Avenue  
Kearney, NE  
308.237.4400  
\$85.95



### Inspirational Speaker (Sunday)

Rodney Krogh of Lincoln, Nebraska almost died in a car accident in October 2011. While he was swerving to miss stopped cars ahead of him, his car went out of control across a narrow median and spun into oncoming traffic. He was hit on the driver's side by a cement truck, the force of which subsequently ejected him from the car.



Krogh was immediately rushed to a Lincoln hospital for life saving surgery to stop bleeding on his brain. He suffered a major traumatic brain injury that affected nearly every lobe and he was placed in a medically induced coma for two weeks. Through the power of prayer and the incredible skill of the first responders, medical, and rehabilitation professionals, Krogh was miraculously able to return home to his wife and young son by Christmas Eve, 2011. Eventually he also returned to work full time as a Senior Legislative Aide to a Nebraska state senator. Rod's quick and full recovery is a true testament to the healing power of God.

**Optional Friday EHR Workshop  
for ODs & Paras  
Separate Registration Fee Required**

## 2013 Electronic Health Records Education Series:

# EHRs, Meaningful Use, Quality Reporting and Beyond

Friday, Sept. 27 • 8:30 am - 12:45 pm (lunch included)

**\$75 with Fall Convention Registration • \$100 without Fall Convention Registration  
(Nonmember fees are double)**

*This workshop is geared toward those in both Meaningful Use Stages 1 and 2.*

*This is an optional workshop. Please note that there is a separate registration fee for this EHR Workshop.*

*This Course qualifies for CE in Nebraska for ODs & Paras.*

### 8:30 - 11:30 am - Electronic Health Records (EHR) Courses

#### **Meaningful Use Stage 1 & 2: Your Survival Guide! (2 hours)**

This course will provide a clinical look at Meaningful Use Stage 1 and Stage 2 objectives in detail including requirements, clinical implications, exemptions, compliance and how to navigate the different stages. Meaningful Use has changed the way we practice and how we interact in the health care system of the future. You don't want to be left behind.

#### **Incentive Programs Update, Quality Reporting & Information Exchange: Are You Ready? (2 hours)**

This course will provide details of the Incentive Programs under CMS for EHR adoption, Quality Reporting and E-Prescribing including requirements, incentives, penalties, registration and attestation process. Programs will be covered in detail including clinical requirements, clinical implications, clinical exemptions, security and compliance. In addition, Information exchange by way of secure messaging, Registry, as well as state and national eHealth Exchange will be discussed.

### 11:45 am - 12:45 pm- EHR User Group Roundtables & Luncheon

During the lunch, EHR roundtables will provide an opportunity for doctors and staff to learn from each other about the perils, pitfalls, and opportunities for implementation of Electronic Health Records. Attendees will share their real-life experiences with various software options.

## Brought to you by Eyecare Consulting Group Jay W. Henry OD MS & Philip J. Gross OD

#### **Jay W. Henry OD**

Dr. Henry obtained both his Doctor of Optometry and his Master of Science Degrees from The Ohio State University. Dr. Henry is a Clinical Assistant Professor as well as a Primary Care Extern Preceptor for The Ohio State University College of Optometry. He is currently a partner at Hermann and Henry Eyecare, a group private practice near Columbus, Ohio.



Dr. Henry speaks nationally at association meetings and tradeshow and has published numerous articles on EHR, paperless practices, technology, e-prescribing, PQRS and ocular disease. Dr. Henry was the first optometrist in the nation to use optometric specific software for e-prescribing. He has served on the AOA's Health Information Technology subcommittee and is known nationally for his expert knowledge of the Federal incentive programs, EHRs, Meaningful Use and Federal legislation relating to eye care.

#### **Philip J. Gross OD**

Dr. Gross obtained his undergraduate degree from Susquehanna University and his Doctor of Optometry Degree from the Pennsylvania College of Optometry. Prior to moving to Delaware, he completed a hospital based residency, was a Staff Optometrist at the VA Medical Center in Philadelphia, was a Clinical Instructor at the Eye Institute of the Pennsylvania College of Optometry, consultant with US Coast Guard, and in private practice. He is currently a partner in Vision Quest Eye Care Center, a group private practice in Dover, Delaware.



He first started in the computer consulting industry in 1982 and speaks nationally on topics related to technology in eye care and Electronic Health Records. As past chair of the AOA Practice Advancement Committee and of the AOA Health Information Technology subcommittee, he has published many articles on technology, e-prescribing, electronic records, Federal incentive programs and Federal legislation relating to eye care.

## Thursday, September 28, 2013

6:30 pm - 9:30 pm	NOA Board of Directors Meeting
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## Friday, September 27, 2013 - Registration - 8:00 am - 5:00 pm

9:00 am - 12:00 pm	NOA Leadership Program Developing the Next Generation of Leaders- (NOA Leadership Program Candidates Only)
8:00 am - 11:30 am	EHR Workshop - Meaningful Use Stages 1 & 2 (ODS & Paras) - <i>Additional Registration Fee (4 hrs - COPE 36473-GO &amp; 36474-GO)</i>
11:45 am - 12:45 pm	Lunch/EHR User Groups --Optional Registration
1:00 pm - 2:40 pm	CE: Creating a 5-Star Patient Experience - Dr. Mile Brujic (2 hrs - COPE 30832-PM) Joint Keynote for both ODs and Paras
2:40 pm - 3:00 pm	BREAK
3:00 pm - 5:00 pm	NOA Member Grand Rounds - CE (2 hrs)
5:00 pm -6:00 pm	New Member and Student Networking Reception
5:00 pm - 8:30 pm	Exhibit Hall and Buffet; NFCV Silent Auction - Crystal 2, 3 & 4
9:00 pm - 12:00 am	Hospitality Rooms - Wingate Rooms 306, 311, 315, 406, 411 & 415

## Saturday, September 28, 2013 - Registration 7:30 am - 5:00 pm

8:00 am - 9:00 am	Differential Diagnosis in Ocular Surface Disease Through Testing and Technology - Dr. Doug Devries (1 hr - COPE 37531-AS)
9:00 am - 10:00 am	Astigmatism Correction During Cataract Surgery - Dr. Doug Devries (1 hr - COPE 31052-PO)
10:00 am - 10:20 am	BREAK
10:20 am - 11:10 am	Third Party Primer (1 hr CE) (Paras & new ODS, students) *
10:20 am - 12:00 pm	Advanced Treatment in Ocular Surface Disease - Beyond Conventional Therapeutics - Dr. Doug Devries (2 hrs - COPE 29990-AS)
12:00 pm - 1:30 pm	Lunch/NOA Membership Meeting
2:00 pm - 3:30 pm	Third Party Update (1 hr CE) (Paras & ODS) *
3:30 pm - 4:30 pm	Best Practices - Rapid Fire (5 min . or less) presentations on mixture of business management topics, such as - Staff training - Motivating your staff -Staff communication - Using social media in your practice - Clinical efficiencies
3:30 pm - 4:30 pm	VT Special Interest Group Session
4:30 pm - 5:30 pm	Brews & Bull -Ask the Experts -opportunity to converse with Best Practices presenters to expand/clarify their topics -Special interest group roundtables
6:00 pm - 8:30 pm	Dinner, Awards & Dueling Pianos - <b>See page 15 for details!</b>

## Sunday, September 29, 2013 - Registration 7:00 am - 8:30 am

7:00 am - 7:45 am	Inspirational Breakfast
8:00 am - 9:00 am	MRSA - A Cause for Concern - Dr. Rich Mangan (1 hr - COPE 24233-SD)
9:00 am - 10:00 am	Anisocoria - Should I Worry? - Dr. Rich Mangan (1 hr COPE 21263-NO)
10:00 am - 10:20 am	BREAK
10:20 am - 11:20 am	Grand Rounds in Ocular Surface Disease - Dr. Rich Mangan (1 hr - COPE 20642-AS)
11:20 am - 12:20 pm	Advancements in Lenticular Refractive Surgery Co-Management - Dr. Rich Mangan (1 hr - COPE 21129-PO)

COPE Accreditation Pending

\* The Third Party courses are written and compiled by Dr. Ed Schneider, NOA's Third Party Consultant. Dr. Schneider is not able to attend the Convention in Kearney. However, an NOA Board member will facilitate Dr. Schneider's courses as well as track questions for Dr. Schneider to answer when he returns to the office.

# OD Instructors & Courses

## OD Instructors & Courses

### Mile Brujic, OD

Mile Brujic, O.D. graduated from the New England College of Optometry in 2002. He is currently a partner of a successful four location optometric practice in Northwest Ohio. He practices full scope optometry with special interest in contact lenses and ocular disease management of the anterior segment and glaucoma. He publishes a monthly column in Review of Cornea and Contact Lens and has written in numerous other optometric publications. He is active at all levels of organized optometry. Dr. Brujic has worked in an advisory capacity with multiple eye care companies. He has given over 350 lectures to eye care practitioners on contemporary topics in eye care and he is also a clinical examiner for the national board of examiners in optometry.

**Creating a 5-Star Patient Experience - COPE 30832-PM (2 hrs)** - There are numerous points throughout a patient's visit that influence the experience a patient will ultimately have in our practice. This provides opportunities for education and optimization of patient care. This course will highlight 5 key points during the patient visit and key tools to optimize the experience at each place.

### Doug Devries, OD

Dr. Devries is one of the most experienced optometrists in the western United States in pre and post-operative management of LASIK patients. While attending Pacific University College of Optometry, Dr. Devries received the Beta Sigma Kappa Silver Medal and Pacific University President's Award for graduating first in his class. He received nine additional awards for clinical, academic and research achievements. He has served as president of the Nevada State Optometric Association and the Northern Nevada Optometric Society. Dr. Devries provides lectures for continuing education on a variety of ophthalmic topics and is an Associate Clinical Professor at Pacific University College of Optometry. As co-founder of Advanced Vision & Laser Center, his practice is limited to medical/surgical optometry.

**Differential Diagnosis in Ocular Surface Disease Through Testing and Technology- COPE 37531-AS (1 hr)** - The key to successful treatment of ocular surface disease patients is the proper differential in the underlying etiology. This course will explore the various testing to help the clinician achieve this determination. New technology available in testing of the ocular surface disease patient will be explored

**Astigmatism Correction During Cataract Surgery - COPE 31052-PO (1 hr)** - This course is designed to give the optometrist an in-depth understanding of the various astigmatism-correcting procedures and options available to his/her cataract patient. The course will prepare the referring optometrist to discuss the options with his/her patient as well as the surgeon. Both pre- and post-operative responsibilities of co-management of these patients will be discussed.

### NOA Member Panel - Grand Rounds

Non-COPE (2 hrs.)

A panel of NOA members will present unique and interesting cases in a Grand Rounds format. This interactive lecture will present case history, subjective and objective testing, assessment and treatment, with an opportunity for questions and answers.

**Advanced Treatment in Ocular Surface Disease - Beyond Conventional Therapeutics - COPE 29990-AS (2 hrs)** - This course will identify patients with advanced ocular surface disease that are recalcitrant to mainstream treatment. The prescribing, formulation and use of Autologous serum and other compounded pharmaceuticals will be detailed including case studies.

### Rich Mangan, OD

Dr. Richard Mangan is a medical optometrist who provides non-surgical diagnostic and therapeutic care of the eye including medical eye examinations, refractive surgery consultations, pre-and post-operative cataract care, treatment of minor eye injuries, and the diagnosis and management of a variety of ocular diseases. He received his undergraduate degree in biology from the University of Kentucky and his Doctor of Optometry degree from Illinois College of Optometry. He was inducted as a Fellow of the American Academy of Optometry in 2000.

Dr. Mangan has received numerous honors, presented papers to national organizations, and acted as investigator/coordinator in laser refractive surgery studies. In addition, he has an advanced certification in LASIK and experience in co-managing thousands of refractive surgeries.

Dr. Mangan leads Refractive Surgery efforts at Whitewater Eye Centers, as Director of the Refractive Surgery Team. Additionally, he oversees the group's Dry Eye Clinic. He is also a consultant for the American Optometric Association and an adjunct clinical professor at the Indiana University School of Optometry.

**MRSA-A Cause for Concern - COPE 24233-SD(1 hr)** - This course will compare and contrast hospital and community acquired MRSA (Methicillin-Resistant Staphylococcus Aureus) and look at its impact on ocular health. Preventative strategies will be discussed as well as current treatment protocols.

**Anisocoria - Should I Worry? - COPE 21263-NO (1 hr)** - Anisocoria, or difference in pupil size, is a common condition. A variety of potential causes for Anisocoria exist, ranging from trivial or normal variation to life threatening. The goal of this course is to provide insight into key anatomical pathways, examination techniques, as well as pharmacological uses in the differential diagnosis of anisocoria. Case presentations will be provided.

**Grand Rounds in Ocular Surface Disease - COPE 20642-AS (1 hr)** - This course will address both the advancement of innovative pharmacologic, mechanical, and surgical treatment strategies as well as reinforcement of conventional education & therapy that continues to improve patient outcomes.

**Advancements in Lenticular Refractive Surgery Co-Management - COPE 21129-PO(1 hr)** - This course will discuss the unique formulation of triamcinolone acetate (Kenalog) and IV gatifloxacin (Tequin) that is administered intra-vitreously during routine cataract surgery, thereby eliminating the need for post-operative drops, and hence concerns over patient non-compliance. This course will discuss the peri-ocular use of this compounded medication including pearls in patient education.

**For information on the Third Party Courses, please see page 12.**

# Best Practices Workshops & Silent Auction

## Join us for a New Kind of Educational Workshop

### Best Practices Workshops in Business Management

3:30 - 4:30 pm

Saturday, Sept. 28

Optometrists and Paroptometrics Welcome

A series of short presentations/tips from members focusing on a variety of topics related to optometric business management. Topics may include staff communication, clinical operating efficiencies, marketing tips, social media practices, etc.

Watch for details in the coming weeks.

Followed by...

### Brews & Bull

- An informal opportunity to talk more in-depth with the Best Practices presenters.
- Special interest roundtable discussions

## COPE vs. Non-COPE Courses – What's the Difference?

NOA typically includes some C.E. courses at its meetings that are approved by COPE and some that are not. At the recent Spring Conference, 9 of the 16 C.E. hours were COPE-approved. However, ALL of the hours offered at the Spring Conference and other NOA educational events qualify for re-licensure purposes in Nebraska.

The only significant difference between the two types of courses for Nebraska doctors involves reciprocity of the C.E. for licensure purposes in other states.

COPE-approved courses have been submitted to, and approved by, a national clearinghouse for C.E., which is operated by the Association of Regulatory Boards of Optometry (ARBO). Most state licensing boards across the country automatically accept COPE-approved courses for re-licensure purposes. But, course sponsors and providers must pay a fee for courses to be reviewed and approved by COPE, so not every course is submitted for review.

Courses that are not reviewed or approved by COPE for nationwide credit may still be submitted individually to state licensing boards for their review of course content, objectives, and presenters. That's what NOA does routinely in Nebraska with courses that have not been submitted to COPE for review. If doctors wish to have these non-COPE courses count toward licensure requirements in other states, they would need to submit required information about the course and presenters to that state's licensing board for approval.

## NFCV to Host Silent Auction During Friday Night Exhibit Hall

This year, the Nebraska Foundation for Children's Vision (NFCV) will hold a silent auction during the Exhibit Hall hours on Friday evening.



### The Cause

The Nebraska Foundation for Children's Vision's mission is at the heart of what optometrists do - ensure that every child in Nebraska is visually prepared to learn. Our Annual Auction goes a long way toward funding that mission.

### Donate

Return the form below ASAP or go to [www.nechildrensvision.org](http://www.nechildrensvision.org) and click "Donate to the Auction."

Bid & Tip to Make a Difference

The Silent Auction allows all attendees the opportunity to bid on items and contribute to NFCV's mission. You can also donate during the Dueling Pianos Saturday evening - see page 15 for details.

### NFCV Auction Donation Form

\_\_\_\_\_ Yes! I/Our Company will donate the following gift for the Auction held during the NOA Annual Fall Convention.

*Proceeds will benefit the Nebraska Foundation for Children's Vision. NOA members and guests will bid on these items. The NFCV is a 501(c)(3) charitable organization, which seeks to ensure that all children entering kindergarten are visually prepared to learn. Your contribution will make their goal one step closer to reality.*

Gift Item and Brief Description for Catalog \_\_\_\_\_

Retail Value of Gift: \$\_\_\_\_\_ (opening bid will start at 50% of the retail value - suggested minimum starting retail value of \$50)

Individual/Company \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Please email this form to [nfcv@assocoffice.net](mailto:nfcv@assocoffice.net) or fax it to NFCV office at 402-476-6547 by September 6.

Have questions? Contact Neil Powell ([npowell002@neb.rr.com](mailto:npowell002@neb.rr.com)) or the NFCV office ([nfcv@assocoffice.net](mailto:nfcv@assocoffice.net)).

NOTE: Contributions or gifts to the NFCV Auction are deductible as charitable contributions for federal or state income tax purposes.

NFCV's Mission:

To ensure all Nebraska children are visually prepared to learn.  
[www.nechildrensvision.org](http://www.nechildrensvision.org)

# Nebraska Optometric Association 2013 Fall Convention

Younes Conference Center | Kearney, NE | September 27-29, 2013

OD Name: \_\_\_\_\_

First Name for Badge: \_\_\_\_\_ ARBO Number: \_\_\_\_\_

Address: \_\_\_\_\_

Company: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ E-mail: \_\_\_\_\_

## EHR Workshop & Luncheon Registration Fees:

\_\_\_ EHR Workshop (with Fall Convention registration) - \$75 member (Para or OD)

\_\_\_ EHR Workshop (without Fall Convention registration) - \$100 member (Para or OD) Which EHR Software do you use? \_\_\_\_\_

\_\_\_ EHR Workshop (with Fall Convention registration) - \$150 Nonmember

\_\_\_ EHR Workshop (without Fall Convention registration) - \$200 Nonmember

**EHR Registration Fees \$** \_\_\_\_\_

## Fall Convention Registration Fees

### Early Bird Registration

(postmarked by September 2, 2013)

\_\_\_ NOA/AOA Member \$450.00

\_\_\_ Non-Member \$900.00

\_\_\_ Student Member Complimentary  
*in Optometry school & a Student NOA Member*

\_\_\_ Newly licensed Member (2013) Complimentary

### Standard Registration

(postmarked after September 2, 2013)

\_\_\_ NOA/AOA Member \$480.00

\_\_\_ Non-Member \$930.00

\_\_\_ Student Member Complimentary  
*in Optometry school & a Student NOA Member*

\_\_\_ Newly licensed Member (2013) Complimentary

### Registration Fees Include:

- Admission to any continuing education courses
- Friday night exhibit hall, hospitality suites
- Saturday Membership Meeting & Lunch
- Saturday Awards & Entertainment
- All breaks and meals

**Registration Fees \$** \_\_\_\_\_

### Additional Tickets

Saturday Lunch (guests) \_\_\_\_\_ @ \$22.00

Saturday Evening Event (guests) \_\_\_\_\_ @ \$32.00

Sunday Breakfast (guests) \_\_\_\_\_ @ \$17.00

**Additional Ticket Fees \$** \_\_\_\_\_

**Total Fees \$** \_\_\_\_\_

Payment Method:  Visa  Mastercard  Check (Payable to NOA)

Name as it appears on credit card \_\_\_\_\_

Account # \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_

Signature \_\_\_\_\_

Send payment to: NOA, 1633 Normandy Ct., Suite A, Lincoln, NE 68512  
or fax to: (402) 476-6547 (Credit Card payment only)

Cancellation policy: A refund, less \$25 administration fee, will be given for all written requests received by the NOA office through September 16, 2013. Refund requests received after September 16 will be reviewed by the NOA Board. All refunds will be mailed within 30 days after the convention.

When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. When we use information from your check to make an electronic fund transfer, funds may be withdrawn from your account as soon as the same day we receive your payment, and you will not receive your check back from your financial institution.

# Para Schedule

## Friday September 27, 2013 - Registration - 8:00 am - 5:00 pm

8:00 - 11:30 am	EHR Workshop - Meaningful Use Stages 1 & 2 (ODS & Paras) - Additional Registration Fee (4 hrs - COPE 36473-GO & 36474-GO)				
11:45 am - 12:45 pm	Lunch/EHR User Groups - Optional Registration - PM, CD				
1:00 - 2:40 pm	Creating a 5-Star Patient Experience - Dr. Mile Brujic - COPE 30832-PM CE (2 hrs) - Joint OD/Para Session - PM				
2:40 - 3:00 pm	BREAK				
3:00 - 4:00 pm	Slit Lamp Virtual Workshop - Dr. Mile Brujic - (2 hrs) - C	Ocular Anatomy Cow Eye Dissection - Dr. Corey Langford (2 hrs) - C	Hands-On Dispensing 101 - Kathy Gross Edelman (1 hr) (ABO) - O	Refractive Surgery - Linda Morgan, OD (1hr) - C	New Transitions Vantage Lenses with Variable Polarization - Carol Schartner (1hr)
4:00 - 5:00 pm			Keratoconus/ Crosslinking - Linda Morgan, OD (1hr) C	Collaborative Dispensing - Carol Schartner (1hr)	
5:00 - 8:30 pm	Exhibit Hall and Buffet; NFCV silent auction - Crystal 2, 3 & 4				
9:00 pm - 12:00 am	Hospitality Rooms - Wingate Rooms 306, 311, 315, 406, 411 & 415				

## Saturday September 28, 2013 - Registration 7:30 am - 5:00pm

8:00 - 9:00 am	Contact Lens Virtual Workshop - Dr. Mile Brujic (2 hrs) - CL	Whose Job Is It, Anyway? - Ruth Donaghy (1 hr) - PM	Pharmaceutical Prescriptions - Break The Code - Jill Luebbert (1 hr) C	Advanced Procedures - Krystle Kennedy, OD (2 hrs) - C	
9:00 - 10:00 am		Time Management - Ruth Donaghy (1hr) - PM	Eyecare Terminology - Jill Luebbert (1 hr) C		
10:00-10:15 am	BREAK				
10:15-11:15 am	Visual Fields: The Path Less Taken - Dr. Mile Brujic (1 hr) - C	Bifocal Conversion to PAL's - Ruth Donaghy (1 hr) - O	Advanced Contact Lens Course - Desinee Drakulich, OD (1 hr) - CL	Third Party Primer- (1 hr) (10:20 - 11:10)*	
11:15 am-1:00 pm	Para Luncheon				
1:00 - 2:00 pm	Focusing on Diabetes and Its Ocular Manifestations - Dr. Mile Brujic (1 hr) - C	Technology Overload - Ruth Donaghy (1 hr) - PM, O	Communication Skills to Build Your Practice - Laurie Pierce (1 hr) - PM	Ocular Jeopardy - Desinee Drakulich, OD (2 hrs) - C	
2:00 - 3:00 pm	I Spy with My Little Eyes - Taking the Guess Work Out of Children's Vision - Dr. Mile Brujic (1 hr) - C	Maximizing Your Manufacturers' Resources - Ruth Donaghy (1hr) - PM, O	Third Party Update (1 hr) (Paras & ODs) PM, CD (2:00-3:30)*		
3:00 - 3:30 pm	BREAK				
3:30 - 4:30 pm	Understanding the Contact Lens - Jill Luebbert (2 hrs) - CL	Customer Service: Increasing Patient Satisfaction - Laurie Pierce (2 hrs) - PM	Bionic Eye - Krystle Kennedy, OD (1.5 hrs) - C (3:30-5:00)	Optical Round Table (2 hrs) - O	Best Practices Workshop (in conjunction with ODs) <i>does not qualify for CE</i>
4:30 - 5:30 pm					Brews & Bull (in conjunction with ODs) <i>does not qualify for CE</i>
Evening	Dinner, Awards & Dueling Pianos - <b>See page 15 for details!</b>				

## Sunday, September 29, 2013

7:30 - 8:30 am	Inspirational Breakfast
8:30 - 10:30 am	Making a Difference - Laurie Pierce (2hrs)
10:30 am - 12:00 pm	Para Board Meeting- Ruby 1

\* The Third Party courses are written and compiled by Dr. Ed Schneider, NOA's Third Party Consultant. Dr. Schneider is not able to attend the Convention in Kearney. However, an NOA Board member will facilitate Dr. Schneider's courses as well as track questions for Dr. Schneider to answer when he returns to the office.

# Para Instructors & Courses

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### Mile Brujic, OD

Mile Brujic, O.D. graduated from the New England College of Optometry in 2002. He is currently a partner of a successful four location optometric practice in Northwest Ohio. He practices full scope optometry with special interest in contact lenses and ocular disease management of the anterior segment and glaucoma. He publishes a monthly column in Review of Cornea and Contact Lens and has written in numerous other optometric publications. He is active at all levels of organized optometry. Dr. Brujic has worked in an advisory capacity with multiple eye care companies. He has given over 350 lectures to eye care practitioners on contemporary topics in eye care and he is also a clinical examiner for the national board of examiners in optometry.

**Creating a 5-Star Patient Experience (2 hrs)** - There are numerous points throughout a patient's visit that influence the experience a patient will ultimately have in our practice. This provides opportunities for education and optimization of patient care. This course will highlight 5 key points during the patient visit and key tools to optimize the experience at each place.

**Slit Lamp Virtual Workshop (2 hrs)** - The ocular health is assessed in detail with the slit lamp. This course will be an interactive course that will allow the paraoptometric to see what really happens through a "virtual presentation" of the slit lamp exam and how it pertains to examining the ocular structures.

**Contact Lens Virtual Workshop (2 hrs)** - This course will be an interactive course that will allow the paraoptometric to see what really happens through a "virtual presentation" of the slit lamp exam and how it pertains to optimizing contact lens success.

**Visual Fields: The Path Less Taken (1 hr)** - Visual field testing is important for assessment of proper visual function of the eyes as well as the pathways from the eyes to the brain. This course is intended to empower the paraoptometric with a greater understanding of visual field testing. The discussion will include a general discussion of visual fields, understanding the printouts and case presentations demonstrating the importance of visual fields. It is a must for all in the office interested in learning more about the importance of this invaluable test.

**Focusing on Diabetes and Its Ocular Manifestations (1 hr)** - As the prevalence of diabetes increases, so does the eye care professional's responsibility to care for these patients. This course will educate the paraoptometric on the basic disease process and the potential ocular manifestations of the condition.

**I Spy With My Little Eyes: Taking the Guess Work Out of Children's Vision (1 hr)** - There's only one way to find out if a child's eyes are developing properly and that's to get them examined. Many underlying visual problems are unnoticed by the child. This course will educate the paraoptometric about common children's vision issues. An emphasis will be placed on the optometry office's role in the diagnosis and treatment of strabismus and amblyopia. Case presentations will be used to demonstrate the concepts discussed.

### Ruth Donaghy

Ruth Donaghy is a professional speaker, trainer and consultant to business leaders and corporations nationwide. She has over 25 years experience targeted at increasing client return on investment. As a speaker, trainer and consultant, Ruth challenges and inspires organizations, teams and individuals to tap into the best of themselves ~ their "power of one" ~ and provides them with the tools they need to realize their goals. She is a strong proponent of workplace humor and productivity! After all, where is it written that work can't be FUN? When not having fun working, Ruth resides in Byron Center, Michigan with her husband of 28 years and their 3 inspirational children.

**Whose Job Is It, Anyway? (1 hr)** - This course makes a great keynote or conference opener. The course is about personal responsibility and applies to EVERYONE. It is peppered with funny stories that drive home the point as well as inspirational true stories about people who have made a difference in this world. The premise of this course/speech is that EVERYONE has a responsibility to make a difference. If not you, then who??

**Time Management (1 hr)** - What steals your time? How can you gain more hours in each day? Attendees of this class will explore various time saving techniques that they can adopt to make better use of the one resource that is not renewable - TIME.

**Bifocal Conversion to PAL'S (1 hr)** - Do you know what your PAL average is? How many PALS should your office offer to your patients? This course explores the current market trends, including how to explain digital technology to the patient. Included in this course is the importance of using the proper terminology when discussing and dispensing PALS, still one of the most profitable products in the optical dispensary.

**Technology Overload (1 hr)** - HELP!! If your staff is having difficulty keeping up with today's optical technology explosion, you are not alone. There are over 100 different designs in the PAL market alone. This course explores the necessity of developing a "technology policy" for your office. Deciding and implementing a technology policy frees up much more than time and energy in your office.

**Maximizing Your Manufacturers' Resources (1 hr)** - This course explores the HUGE amount of money that is left on the table each year by the average optical office. Resources are plentiful in today's marketplace - what are you doing to utilize those manufacturers' resources?

### Desinee Drakulich, OD

Dr. Drakulich graduated with honors from Pennsylvania College of Optometry. She received her Bachelors of Science in Chemistry from the University of Nebraska at Omaha and continued her education at the University of Nebraska Medical Center in Neuropharmacology. Dr. Drakulich has special interests in disease treatment and specialty contact lens fitting. She is a member of the NOA, and is past-president of the Pennsylvania College of Optometry Lions Club.

**Advanced Contact Lens Course (1 hr)** - This course is designed to increase knowledge of more complex contact lenses. The course will include soft toric lenses, soft bifocal lenses, RGPs and specialty RGPs lenses. This course will review design, fitting style and trouble shooting.

# Para Instructors & Courses



**Ocular Jeopardy (2 hrs)** - This course is designed as a fun interactive class based on the classic TV show Jeopardy. Categories will range from optics to disease and everything in between.

## Kathy Gross-Edelman

Kathryn Gross-Edelman resides in Sioux City, Iowa where she is Director of Education for Pech Optical Corp. She travels the nation as an educator and business consultant. She began her optical career in 1974. Her educational background stems from the medical technology field. She is a nationally accredited speaker for the AOA Para Section, Joint Commission on Allied Health Personnel in Ophthalmology (JCAHPO), and the American Board of Opticianry (ABO). In 2004, Kathryn was selected as one of the 50 Most Influential Women in the optical industry. She is also an accredited lay speaker for the United Methodist Churches. Kathryn has served five volunteer missions to Mexico delivering eyecare and used eyewear to poverty stricken areas.

## Hands-On Dispensing Techniques 101 (2 hrs) (limited to first 25 registrants)

- Successful optical dispensers are those who spend as much time and thought on mastering and keeping up with technology of products as they do on the skills of correct frame and lens alignment. Winning and keeping the consumer is not a matter of price, but rather, of trust and believability.

You, the dispenser, must inspire confidence in encounters with the consumer. This course will cover the basic frame alignment, advanced dispensing skills, and shortcuts to adjusting and repairing eyewear. Successful dispensing also requires keeping abreast of the latest frame materials and lens products. You will learn to have confidence when encountering all kinds of eyeglass wearers.

*Participants should bring adjusting tools, a full metal frame with lenses and a nylon cord rimless frame with lenses to participate.*

## Krystle Kennedy, OD

Dr. Krystle Kennedy grew up in Omaha, NE. She earned her Bachelor of Science in biology from Creighton University and a Bachelor of Science in Vision Science from Pennsylvania College of Optometry at Salus University. She also earned her Doctor of Optometry degree from Pennsylvania College of Optometry at Salus University in Philadelphia. She provides primary eyecare service with an interest in disease and contact lenses. Dr. Kennedy is a member of the Nebraska Optometric Association.

**Bionic Eye (1 hr)** - For people with retinitis pigmentosa, blindness is the only reality they have until now. In this course we will be talking about this disease and the new reality of hope people have, retinal implants. Now approved in the US, people who were once blind from this disease can see again.

**Advanced Basic Procedures (2 hrs)** - Sometimes we run across instruments or assist doctors in tests we have never come across. In this course, we will learn hands-on how to perform these tests and why we perform them.

## Corey Langford, OD

Dr. Corey Langford graduated Summa Cum Laude from the Pennsylvania College of Optometry in Philadelphia. After graduation, he completed an optional year of training with ophthalmologic specialists in Philadelphia. He moved to Omaha in 2002 and purchased Graves Vision Clinic, which became

Omaha Eye Care. In 2008 Dr. Langford merged his practice with Omaha Primary Eye Care. Dr. Langford has published in various optometric journals, and is a candidate for fellowship in the American Academy of Optometry. He is a native of Beatrice, NE and alumnus of the University of Nebraska at Kearney. Dr. Langford served as NOA President in 2012.

## Ocular Anatomy Cow Eye Dissection (2 hrs) (limited to first 25 registrants)

- This course allows the participant the opportunity to have a hands-on look at eyeball anatomy through dissection. Small groups of participants will each have an eyeball at their table and be able to have hands-on instruction.

## Jill Luebbert, CPOT, ABOC

Jill Luebbert has been involved in paraoptometry for over 20 years. She is a full-time practicing paraoptometric. Jill is an AOA certified paraoptometric technician and ABO certified optician. She has served in the Nebraska Paraoptometric Section through the board positions, the AOA Paraoptometric Section, serving through the Council positions including as chair, several state and national committees including the InfantSEE Committee. She is Section Editor of Optometry – Journal of the American Optometric Association, a regular contributor to Vision Care Product News and Optometry Times. Jill speaks at state, regional and national meetings. Jill is also an independent ophthalmic consultant and instructor.

## Pharmaceutical Prescriptions-Break the Code (1 hr)

- The written prescription for pharmaceuticals looks like a lot of secret code. Let's break down the code so it makes sense to all of us. We will cover the basics of the prescription so we will be able to communicate with pharmacists and patients regarding the doctor's recommendations.

**Eyecare Terminology (1 hr)** - We hear the words, possibly even use them ourselves in the office. This course takes the "scarey" out of the big words and gives explanation as to what even the smaller words mean. Interactive and fun.

**Understanding The Contact Lens (2 hrs)** - Contact lenses can be an integral part of the eye care practice. This course is designed to help the course attendee gain confidence is working with the soft contact lenses. We will discuss the placement and removal techniques, handling, care, modality options, and solutions available for the soft contact lens.

## Linda Morgan, OD, FAAO

Dr. Linda Morgan is a specialist in Refractive Surgery Clinical Care, Research Coordinator and Clinical Investigator, Kugler Vision, Omaha, Nebraska. Dr. Morgan graduated with highest honors from the Pennsylvania College of Optometry in 2000. In 2010, she became a Fellow in the American Academy of Optometry. Her career has included having the roles of Director of Refractive Surgery, Clinical Director, Marketing Director, on the speaker's bureau for Allergan and an adjunct faculty member for the University of Missouri, St. Louis. She has been on the Board for the Nebraska Optometric Association, is past-president of the Eastern Society of the NOA, and is the treasurer for the Optometric Council of Refractive Technology. While also volunteering for the Lions Club and the Special Olympics, Dr Morgan also spends much of her time with her family and volunteering for Ballet Nebraska.

# Para Instructors & Courses

**Refractive Surgery (1 hr)** – The evolution of modern refractive surgery, from RK to ICLs. Various surgeries will be reviewed historically and clinically. Discover why patients would receive a particular treatment. Learn about refractive surgery options which are evolving in Research and Development for patients with varying prescriptions. Case studies will be included.

**Keratoconus/Crosslinking (1 hr)** - The Next Bridge in Treatment. Keratoconus can be a devastating corneal condition which often results in patients requiring transplants. In this course, learn about this corneal degeneration, the disease process and possible treatment options. Crosslinking is an advanced treatment option which strengthens the cornea. Learn about this new treatment from someone involved in the FDA Clinical Trials.

## Laurie Pierce, LDO, ABOM

Ms. Pierce is an instructor in the Opticianry program at Hillsborough Community College in Tampa, Florida and an educational consultant for Shamir Insight, Inc. Laurie is a graduate of Newbury College's opticianry program in Boston, and managed Lugene Opticians, an upscale optical boutique in Boston's Copley Place. Ms. Pierce lectures extensively on optical theory and management topics at local, regional and national optical conferences. Ms. Pierce is an ABO Master Optician and is certified by the National Contact Lens Examiners. She received the National Federation of Opticianry Schools Educator of the Year award in 2003 and was named one of Vision Monday's top most influential women in optical, 2010. In addition to teaching Opticianry full time, Laurie is an education consultant to Shamir Insight.

**Communication Skills to Build Your Practice (1 hr)** - Do you speak the language of your patients and your associates? Are you giving them the correct information but saying it the wrong way? Have you ever felt that you weren't "speaking the same language" as your patients and associates? This course, based on the nationally acclaimed I-SPEAK program, is a powerful workshop that will teach you to identify the four basic communication styles, identify your own style, and adapt your style to allow effective communication with others. (In cooperation with Corning Optical)

## Customer Service: Increasing Patient Satisfaction (2 hrs) -

This motivational seminar incorporates the world famous "Fish" philosophy, developed by the Chart House Learning Company. This course expands on this method to incorporate our industry. All areas of the industry's work environment are covered. The importance of increasing our ability to relate to our patients ensures our professional status and will secure the growth of the practice. It's a fun-filled two hours of seeing the best we can be.

**Making A Difference (2 hrs)** - This motivational presentation explores ways to create a service plus environment at work and in our daily lives. Activities enhance the experience while adding fun and generating ways to improve or change the culture of your work environment. Making a difference to those around you will enrich your own life.

## Optical Round Table (1 hr)

An open discussion with five opticians who work in the optical field on a daily basis: Brook Hutson, ABO; Lani Meadows, CPO; Sandy Heuer, CPO; Melanie Swift, CPOA and Matt Farritor, ABO, CPOA.

## Carol Schartner, CPOA

Carol Schartner, a Certified Paraoptometric Assistant, has served the Optical field for more than 50 years. For the first 23 years of her career, she served as a Paraoptometric in Private Practice. Her expertise in this area subsequently led her to consulting and counseling with vision care practitioners and training staff in Optometric practices and Optical businesses. She has been the National Coordinator for Liberty Optical's PACE Program and was a Lens Sales Consultant for Orcolite. She recently retired from Transitions Optical, Inc. after being with them for 16 years as Education and Training Manager. Currently she is working as a contract employee for Transitions. Ms. Schartner was the first Chairman of the American Optometric Association, Paraoptometric Section; and Pennsylvania Paraoptometric Association.

**New Transitions® Vantage™ Lenses with Variable Polarization (1 hr)** - This course will introduce Transitions® Vantage™ lenses – the new adaptive lenses from Transitions Optical that are designed to both darken and polarize upon UV exposure to deliver noticeably crisper, sharper vision, even in the brightest outdoor glare. Through the course, the audience will learn how Transitions® Vantage™ lenses not only adapt to changing light but also increase polarization as they darken, optimizing the angle at which light reaches the eyes to help control glare and light scatter. The course reviews traditional polarization and photochromic technology and details the new technology which enables Transitions® Vantage™ lenses, how they work and who they are for.

**Collaborative Dispensing (1 hr)** - Patients expect their eye care team to prescribe and recommend the best eyewear solutions that will meet their vision and lifestyle needs. This team approach ensures that patients clearly understand the professional recommendations given throughout their visit to the office. This course explores the importance of providing consistent professional recommendations at all points of contact to ensure an ideal patient experience. The fundamentals of Collaborative Dispensing will be explored through lecture and video examples that teach the optician, staff and doctor how to "say and do" the things that are right for the patient- and ultimately for their practice.

**Third Party Primer for New ODs & Staff (1 hr) \*** - A fast-paced presentation on becoming a 3rd party provider, evaluating 3rd party plans, insurance claim coding, and other basic 3rd party concepts. A rapid, compressed information overview--especially important for new licensees and new paras. Third Party basics to answer the questions: Who are the insurers in Nebraska? How do I evaluate Third Party plans? Should I be a provider? How do I enroll? What exam procedures do insurers require? What services & materials do they pay for? What documentation is required? What is coding and how do I do it? How do I file a claim? Where can I go for help?

**Third Party Update on 2011 Changes (1 hr) \*** - A review of important changes in 3rd party reimbursement, over the last year regarding CMS, PQRI-PQRS, E-Rx, WPS (Medicare B), Noridian (DME), Medicaid, EHR, HIPAA, Coding and Potpourri.

\* *The Third Party courses are written and compiled by Dr. Ed Schneider, NOA's Third Party Consultant. Dr. Schneider is not able to attend the Convention in Kearney. However, an NOA Board member will facilitate Dr. Schneider's courses as well as track questions for Dr. Schneider to answer when he returns to the office.*

# Para Instructors & Courses



## Course Selection *Paras: Please fill out both pages 13-14 when sending in your registration.*

Name: \_\_\_\_\_

Please check the classes you would like to attend. *Make a copy of this form and bring it with you to the convention for your reference.*

### Friday, September 27, 2013

8:00 am - 12:45 pm

**EHR Workshop & Lunch/EHR User Groups - If you are attending this separate workshop, please register for it on page 7.**

1:00 - 2:40 pm

\_\_\_\_ Creating a 5-Star Patient Experience - COPE 30832-PM - Mile Brujic, OD - (2 hrs) - PM

3:00 - 4:00 pm

\_\_\_\_ Refractive Surgery - Linda Morgan, OD (1 hr) - C

\_\_\_\_ New Transitions® Vantage™ Lenses with Variable Polarization - Carol Schartner (1 hr)

3:00 - 5:00 pm

\_\_\_\_ Slit Lamp Virtual Workshop - Mile Brujic, OD (2 hrs) - C

\_\_\_\_ Ocular Anatomy Cow Eye Dissection - Corey Langford, OD (2 hrs) - C  
*Limited to 25 people. Please list 2nd choice if class is full.*

\_\_\_\_ Hands-On Dispensing 101 - Kathy Gross-Edelmann (2 hrs) (ABO) - O  
*Limited to 25 people. Please list 2nd choice if class is full.*

4:00 - 5:00 pm

\_\_\_\_ Keratoconus/Crosslinking - Linda Morgan, OD (1 hr) - C

\_\_\_\_ Collaborative Dispensing - Carol Schartner (1 hr)

### Saturday September 28, 2013

8:00 - 9:00 pm

\_\_\_\_ Whose Job Is It, Anyway? - Ruth Donaghy (1 hr) - PM

\_\_\_\_ Pharmaceutical Prescriptions-Breaking the Code - Jill Luebbert (1 hr) - C

8:00 - 10:00 am

\_\_\_\_ Contact lens Virtual Workshop - Mile Brujic, OD (2 hrs) - CL

\_\_\_\_ Advanced Basic Procedures - Krystle Kennedy, OD (2 hrs) - C

9:00 - 10:00 am

\_\_\_\_ Time Management - Ruth Donaghy (1 hr) - PM

\_\_\_\_ Eyecare Terminology - Jill Luebbert (1 hr) - C

10:15 - 11:15 am

\_\_\_\_ Visual Fields: The Path Less Taken - Mile Brujic, OD (1 hr) - C

\_\_\_\_ Bifocal Conversion to PAL's - Ruth Donaghy (1 hr) - O

\_\_\_\_ Advanced Contact Lenses - Desinee Drakulich, OD (1 hr) - CL

\_\_\_\_ Third Party 101 - (1 hr) - PM, CD

11:15 am - 1:00 pm

\_\_\_\_ Annual Business Meeting & Lunch for Paraoptometrics - **Price included in your registration. Please let us know if you are attending for meal count purposes.**

1:00 - 2:00 pm

\_\_\_\_ Focusing on Diabetes and Its Ocular Manifestations - Mile Brujic, OD (1 hr) - C

\_\_\_\_ Technology Overload - Ruth Donaghy (1 hr) - PM, O

\_\_\_\_ Communication Skills to Build Your Practice - Laurie Pierce (1 hr) - PM

1:00 - 3:00 pm

\_\_\_\_ Ocular Jeopardy - Desinee Drakulich, OD (2 hrs) - C

2:00 - 3:00 pm

\_\_\_\_ I Spy With My Little Eyes - Taking the Guess Work Out of Children's Vision - Mile Brujic, OD (1 hr) - C

\_\_\_\_ Maximizing Your Manufacturers' Resources - Ruth Donaghy (1 hr) - PM, O

2:00 - 3:30 pm

\_\_\_\_ Third Party Update - (1 hr) - PM, CD

3:30 - 4:30 pm

\_\_\_\_ Best Practices Workshop in Business Management (in conjunction with ODs) *does not qualify for CE*

3:30 - 5:00 pm

\_\_\_\_ Bionic Eye - Krystle Kennedy, OD (1.5 hrs)

3:30 - 5:30 pm

\_\_\_\_ Understanding the Contact Lens- Jill Luebbert (2 hrs) - CL

\_\_\_\_ Customer Service: Increasing Patient Satisfaction - Laurie Pierce (2 hrs) - PM

\_\_\_\_ Optical Round Table - (2 hrs) - O

4:30 - 5:30 pm

\_\_\_\_ Brews & Bull - Conversations with Best Practices Presenters (in conjunction with ODs) *does not qualify for CE*

6:30 - 9:30 pm

\_\_\_\_ Dinner & Dueling Pianos - **Price included in your registration. Please let us know if you are attending for meal count purposes.**

### Sunday, September 29, 2013

7:30 - 8:30 am

\_\_\_\_ Inspirational Breakfast- **Price included in your registration. Please let us know if you are attending for meal count purposes.**

8:30 - 10:30 am

\_\_\_\_ Making a Difference - Laurie Pierce (2 hrs) - PM

# Nebraska Optometric Association 2013 Fall Convention

Younes Conference Center | Kearney, NE | September 27-29, 2013

Title:  Paraoptometric  NFCV  Guest  Optician (check one)  
Name: \_\_\_\_\_ First Name for Badge: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Work Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_  
Designation for Badge:  CPO  CPOA  CPOT  ABO Years as a Para: \_\_\_\_\_  
Is this your first year attending NOA Convention?  Yes  No  
Employing OD(s): \_\_\_\_\_  
Would you like to be a door monitor?  Yes  No

## EHR Workshop & Luncheon Registration Fees:

\_\_\_\_ EHR Workshop (with Fall Convention registration) - \$75 member (Para or OD)  
\_\_\_\_ EHR Workshop (without Fall Convention registration) - \$100 member (Para or OD) Which EHR Software do you use? \_\_\_\_\_  
\_\_\_\_ EHR Workshop (with Fall Convention registration) - \$150 Nonmember  
\_\_\_\_ EHR Workshop (without Fall Convention registration) - \$200 Nonmember

**EHR Registration Fees \$** \_\_\_\_\_

## Fall Convention Registration - Paroptometrics/Opticians

Please pay "Member" fees if your employing OD is a member of NOA; otherwise, pay the "Non-Member" fee. Complete the form below and indicate session choices on reverse. Registration includes all CE, breaks, Friday buffet, Saturday luncheon, Saturday awards & entertainment & Sunday breakfast.

### Early Bird Registration

(postmarked by September 2, 2013)

\_\_\_\_ Member \$130.00  
\_\_\_\_ Non-Member \$150.00

### Standard Registration

(postmarked after September 2, 2013)

\_\_\_\_ Member \$145.00  
\_\_\_\_ Non-Member \$165.00

**Registration Fees \$** \_\_\_\_\_

## NFCV/Guest

NOTE: Registration includes all convention meal functions, including Saturday awards & entertainment. If you wish to take Para CE classes, you must register as a Paraoptometric and complete the back of this form. If not, complete the section below.

### Early Bird Registration

(postmarked by September 2, 2013)

\_\_\_\_ Member \$110.00

### Standard Registration

(postmarked after September 2, 2013)

\_\_\_\_ Member \$125.00

## Additional Tickets

Saturday Lunch (guests) \_\_\_\_\_ @ \$22.00  
Saturday Evening Event (guests) \_\_\_\_\_ @ \$32.00  
Sunday Breakfast (guests) \_\_\_\_\_ @ \$17.00

**Additional Ticket Fees \$** \_\_\_\_\_

**Total Fees \$** \_\_\_\_\_

Payment Method:  Visa  Mastercard  Check (Payable to NOA)  
Name as it appears on credit card \_\_\_\_\_  
Account # \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_  
Signature \_\_\_\_\_

Send payment to: NOA, 1633 Normandy Ct., Suite A, Lincoln, NE 68512 or fax to: (402) 476-6547 (Credit Card payment only)

Cancellation policy: A refund, less \$25 administration fee, will be given for all written requests received by the NOA office through September 16, 2013. Refund requests received after September 16 will be reviewed by the NOA Board. All refunds will be mailed within 30 days after the convention.

When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. When we use information from your check to make an electronic fund transfer, funds may be withdrawn from your account as soon as the same day we receive your payment, and you will not receive your check back from your financial institution.

# Saturday Night Dinner & Entertainment



## DUELING PIANOS

**Saturday, Sept. 28  
Following NOA  
Dinner & Awards**

**watch videos on our website!**  
**176 Keys Fun Pianos**  
**www.FunPianos.com**  
**facebookfunpianos.com**



## What is Dueling Pianos, Anyway?

The Fun Pianos! Show is NOT a concert. These guys are going to lead us in a musical PARTY! There will be tons of singing along of mostly classic & current rock & roll and country hits, and some other surprises too. Bring your FUN attitude and be ready to laugh and sing!

Dueling pianos is: FUN!

The 176 Keys Dueling Pianos show is a rockin' good time for the audience and the performers. We play the fun songs you want to hear, and encourage you to sing, clap, and laugh along. At your request, we will also make time to give a few light-hearted roasts to friends and family.

176 Keys dueling pianos shows are a unique form of entertainment you can't find anywhere else - music, comedy, and crowd interaction tailor-made for the audience.

Dueling pianos is not...

Dueling Pianos is not two piano players trying to out-perform each other. Rather, the two players work together to provide a high-energy show in which the audience is as much a part of the entertainment as the performers. The show may be better termed 'duo pianos'. By any name, you won't find another form of hired entertainment that can match what we do.

Dueling Pianos is not a concert. The 176 Keys show takes popular songs, requested by the audience, and encourage singing along and other participation. You will hear comedic lyrics in place of some standard lyrics, fun with audience members on and off stage, and a high-energy mix of music and comedy.

Whether you're 18 or 80, a rocker or a redneck - you'll have FUN with a 176 Keys show.

176 Keys is the top traveling dueling pianos show in the country, having done more traveling shows (including more corporate parties and weddings) than any other.

## Saturday Night Awards & Entertainment

All optometrists, paraoptometric staff and their families are invited to join us Saturday evening for an informal evening that features food, drinks, and our annual awards presentations.

Following the dinner, experience the fun of a dueling pianos show! The 176 Keys Fun Pianos show comes highly recommended, and we are looking forward to a memorable night!

NEBRASKA FOUNDATION FOR  
**CHILDREN'S  
VISION**

## Dueling Pianos Will be a FUNdraiser for NFCV!

The Nebraska Foundation for Children's Vision (NFCV) will not be hosting a live auction this year, but 176 Keys Fun Pianos has generously agreed to donate all of their tip jar proceeds to NFCV. We hope that in addition joining us for a fun night, you'll also consider donating some cash to the cause!

## The Cause

The Nebraska Foundation for Children's Vision's mission is at the heart of what optometrists do - ensure that every child in Nebraska is visually prepared to learn. Our Annual Auction goes a long way toward funding that mission.

## Thanks to Our Event Sponsors



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