## **GUEST SPEAKERS**

### Charles B. Brownlow, O.D., F.A.A.O.



Dr. Brownlow is a Wisconsin licensed optometrist with 20 years experience in private eye care practices, working with both optometrists and ophthalmologists, and has been active as a consultant to eye doctors since 1994. Dr. Brownlow now provides consulting services through PMI, LLC to eye care clients in the areas of medical record keeping, fee schedules and compliance with third party rules, including medical records compliance programs and HIPAA. He has done records reviews and fee analyses for

hundreds of eye care offices during the past few years, gaining a very clear understanding of the needs of health care providers around the country.

### Michael S. Cooper, O.D.



Dr. Michael Cooper completed his Bachelors of Science in Biology/History from The University of Michigan, Ann Arbor in 2002, graduating with History honors. After his college education, he went on to pursue the Doctor of Optometry degree at the New England College of Optometry from 2002 to 2006. After his training was complete, he practiced four years in a large multispecialty ophthalmology practice setting in Massachusetts before moving to Connecticut. In July 2010, he joined Windham Eye Group. His chief focus is specializing in the treatment

of patients with dry eye, ocular allergies, and external lid disease, but he also manages uveitis, glaucoma, macular degeneration, and diabetes. Dr Cooper has participated as a clinical investigator in a national, multi-site research study regarding the treatment of dry eye, allergy, and stem cell technology.

### Ian Benjamin Gaddie, O.D., F.A.A.O.



Dr. Ben Gaddie earned his Doctor of Optometry from the University of Alabama-Birmingham School of Optometry. Dr. Gaddie then completed a Residency in Ocular Disease through Northeastern State University College of Optometry at the Triad Eye Medical Clinic and Cataract Institute in Tulsa, OK. Dr. Gaddie completed both his Residency and also a Fellowship in Glaucoma and Laser Therapy at NSU College of Optometry. Currently he is the owner and director of the Gaddie Eye Centers, a multi-location full service practice in Louisville that was started

by his father over 40 years ago. He is a Fellow of the American Academy of Optometry and President of the Optometric Glaucoma Society (OGS). Dr. Gaddie is currently the chair of the Continuing Education Committee for the American Optometric Association. He is also the Immediate Past President of the Kentucky Optometric Association. Having published extensively in the ophthalmic literature, Dr. Gaddie serves on the editorial boards of Review of Optometry, Optometric Management, Primary Care Optometry News and Optometry Times. In 2011, Dr. Gaddie was inducted into the Oklahoma Pioneers in Optometry Hall of Fame.

### Gary Gerber, O.D.



Dr. Gary Gerber is the founder and Chief Dream Officer for The Power Practice<sup>®</sup>, a practice building and consulting company whose mission is to help doctors power their professional and personal dreams. Dr. Gerber is also a prolific writer and speaker as well as an accomplished nentalist and magician who uses illusions to help illustrate his key learning points as well as entertain his audiences. He has authored hundreds of articles and given more than 500 thought provoking and enlightening presentations. He is also the host of The Power Hour, optometry's only

live talk radio show.

### Bruce E. Onofrey, O.D., RPh, F.A.A.O.



Dr. Bruce Onofrey earned his undergraduate degree in biology and chemistry in 1972 from NIU University and a degree in Pharmacy from the University of Illinois Medical Center in 1975. After completing his optometric training at the Illinois College of Optometry in 1982 he completed his clinical residency at the Albuquerque VA Medical Center in 1983.

Following his residency, Dr. Onofrey joined the staff of Lovelace Medical Center and has served as the Chief of

Optometry and Vice-chair of Eye Services since 2002. Faculty appointments have included adjunct status at the University of California-Berkeley-College of Optometry, Pacific University and the University of Houston.

## **HOTEL INFO**



Experience the Mystic Marriott Hotel & Spa. The special room rate of \$169 has been negotiated for all CAO attendees. Reservations can be made online at www.cteyes.org or by calling the Association's dedicated group reservation phone number: 877-901-6632. .Located in Groton, Connecticut, the premier AAA 4 Diamond Mystic Marriott Hotel & Spa is the hub for corporate, group, conference and leisure travel in the Mystic shore region. This re-energized Connecticut destination is an achitecturally stunning Connecticut hotel boasting 285 rooms with new flat screen TVs. Enjoy Mystic Seaport, Mystic Aquarium, golf, beaches and nearby Mohegan Sun, Foxwoods and MGM Grand. Indulge in the new services offered at the on-site, renovated and enhanced Elizabeth Arden Red Door Spa, swimming pool and fitness center. Dine at the award-winning Octagon. The hotel is convenient to New York City and Boston, as well as the Hartford Bradley Airport and the Providence RI airport. Hotel reservations must be made no later than September 15, 2014.

Shuttle Bus from the Mystic Marriott to Downtown Mystic and Mohegan Sun Casino Available Sunday evening from 6:00 PM to 1:00 AM



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**Connecticut Association of Optometri** 35 Cold Spring Road, Suite 211 Rocky Hill, CT 06067





## **CONNECTICUT ASSOCIATION OF OPTOMETRISTS**

2014 Annual **Educational Conference** 

## **OCTOBER 18-20, 2014**

Mystic Marriott Hotel & Spa Groton, Connecticut

The Northeast's Premier Optometric Conference



## REGISTRATION

**Online Registration** available at cteyes.org

# PROGRAM | CAO 2014

- 1. Use a separate form for each registration. Photocopy of original is acceptable. Please make a copy of your form for your records.
- 2. Complete all sections. Please type or print.
- 3. Please include e-mail address and all events you will be attending.
- 4. Mail completed form to CAO, 35 Cold Spring Road, Suite 211, Rocky Hill, CT 06067 or faxed to (860) 529-4411.
- 5. Be sure to include proper registration fee.
- 6. For more information or questions, please call (860) 529-1900.

			9:00 AM - 10:00 AM
Last Name		First Name	10:00 AM – Noon
Preferred First Name f	or BADGE	Title	
Company Name			Noon – 1:00 PM
Mailing Address			
State	Zip Code	Phone	1:00 PM – 5:00 PM
Fax	E-mail		
Are you a first-time at	tendee? 🗖 Yes 🗖 No 🛛 A	re you a CAO member? 🗖 Yes 🗖 No 🛛 Are you an AOA State Affiliate Member? 🗖 Yes 🗖	No
Emergency Contact		Phone	_

D Please check here and describe if there are any special accommodations you need to participate fully in this conference. CAO fully complies with the legal requirements of the ADA and the rules and regulations thereof.

### **REGISTRATION FEES**

Check here if you are a participant in the Optometry 2020 Series. All registration fees for this conference, except for the Saturday CPR class, are included in the Optometry 2020 Series. You must complete this form if you plan to attend the conference.

NEW! Conference Handouts:  Book	□ GO GREEN! Receive hand	louts electronically
<b>SATURDAY, OCTOBER 18</b> <i>The morning CPR class is not included in ANY registrations</i> CPR/AED Training <b>\$</b> 85 members <b>\$</b> 125 nonmembers	<ul> <li>SUNDAY, OCTOBER 19</li> <li>CAO/AOA Affiliated State Members</li> <li>Non-CAO/Non-AOA Affiliated State Members</li> </ul>	Early After 9/20/2014 \$250 \$250 \$275 \$300
<ul> <li>Afternoon events below are included in all registrations.</li> <li>Check what you plan to attend:</li> <li>Lunch: Dr. I. Ben Gaddie, Treating Dry Eye (No CE) sponsored by Allergan, Inc.</li> <li>Practice Growth Strategies</li> <li>Delivering Persuasive Presentations</li> </ul>	MONDAY, OCTOBER 20 CAO/AOA Affiliated State Members Non-CAO/Non-AOA Affiliated State Members Best Value Multi-Day Registration SATURDAY AFTERNOON, SUNDAY AND MONI	Early After 9/20/2014 \$250 \$250 \$275 \$300 DAY, OCTOBER 18-20, 2014
SPECIAL EVENT  Saturday Opening Night Social	<ul> <li>CAO/AOA Affiliated State Members</li> <li>Non-CAO/Non-AOA Affiliated State Members</li> </ul>	\$325 \$400 \$425 \$500
PAYMENT INFORMATION		
AMOUNT \$ Check Enclosed	Credit Card	
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Credit Card #	Exp. Date: 0	CVV2:

Name on Card: Signature:

Address:

### **Registration Cancellation Policy**

If your request is received in writing before October 3, 2014, a \$50 administrative fee will be applied. Fees cannot be refunded for registrations cancelled on or after October 4, 2014. Substitutions will be accepted.

### SATURDAY, OCTOBER 18, 2014

VI	Registration & Breakfast CPR/AED Pediatric and Adult Training (additional fee required for this class) This course will be delivered in a blended attendees receiving online course mater needs to be completed prior to the hand				
	Lunch No CE. Sponsored by Allergan, I Therapeutic Considerations for Mana Patients With Chronic Dry Eye I Benjamin Gaddie, O.D., F.A.A.O.				
I	Practice Growth Strategies Four Sure to Increase Profits and How to Actual (2 Hours COPE 37050-PM) <i>Gary Gerber, 0.D.</i> The four top ways to increase profitabili to execute them are presented in this c				
	<b>Delivering Persuasive Presentations</b> (2 Hours COPE 30350-PM) <i>Gary Gerber, O.D.</i> Getting patients to follow your optical ra- tions or comply with your treatment pro- ways a challenge. Learn some subtle yet strategies to win patients over to your y things and enjoy the resultant increase treatment outcomes!				

5:30 PM – 7:30 PM

**Opening Night Reception Featuring th Steve Polezonis Band** 

### SUNDAY, OCTOBER 19, 2014

### **Registration & Breakfast**

8:00 AM – Noon

7:15 AM - 8:00 AM

New Directions in Glaucoma Diagnost Treatment

(2 Hours COPE 34997-GL: TQ credit ava I Benjamin Gaddie, O.D., F.A.A.O. This course will review the newest tech related to glaucoma diagnosis as well as managing clinical glaucoma.

### **Optic Nerve and Imaging** (1 Hour COPE 36817-GL)

I Benjamin Gaddie, O.D., F.A.A.O. This course will review the clinical exami the optic nerve as well as imaging of the RNFL in glaucoma. Emphasis will be on c interpretation of glaucomatous signs of

### **Blepharitis, MGD and Ocular Surface**

(1 Hour COPE 33387-AS) Ben Gaddie, O.D. This course will review the common clin of blepharitis and meibomian gland disea consensus based guidelines will be used treatment and management strategies condition impacts ocular surface health

Noon – 12:15 PM

### **Ocular Manifestations of Fabry Diseas** Albert M. Morier, M.A., O.D.

12:15 PM – 1:30 PM Lunch and Exhibits

d format with rial that ds-on class. Inc. <b>gement of</b>	1:30 PM – 5:10 PM	My Doctor Told Me to Get an Eye Exam Because (2 Hours COPE 37050-PM; TQ credit available) <i>Bruce Onofrey, O.D.</i> Many non-ophthalmic medications can produce visual side-effects. Some of these drugs have the potential to produce devastating loss of vision or ocular side-effects that can lead to loss of visual function. This lecture will discuss the most important of these drugs and what the clinician needs to know to prevent these visually dangerous side-effects.				
<b>efire Ways Ily DO Them</b> ty and ways		Management of Ocular Infection — The Next Generation (2 Hours COPE 37211-AS; TQ credit available) Bruce Onofrey, O.D. Proper management of acute ocular infections requires proper diagnosis and drug selection. This lecture covers diagnostic strategies, recognizing				
ourse.		clinical signs, symptoms and, when needed, lab testing. It will also discuss drug selection that will include the newest therapeutic agents for both bacterial and viral eye disease.				
ecommenda- ogram is al-	5:10 PM – 6:00 PM	Exhibit Hall Cocktail Reception				
t powerful way of doing in positive	6:00 PM – 1:00 AM	Shuttle Buses to Mohegan Sun & Mystic				
	MONDAY, OCTOBER 20, 2014					
le	7:15 AM - 8:00 AM	Registration & Breakfast				
t <b>ics &amp;</b> ailable)	8:00 AM – 9:40 AM	What Would You Do? Solved and Unsolved Uveitis Mysteries (2 hours COPE 38069-SD) <i>Michael Cooper, O.D.</i> The landscape of uveitis can often be a confusing pathway of systemic and idiopathic scenarios. Learn how to navigate these cases to improve your treatment success.				
nology s an update in ination of e nerve and linical	10:00 AM — Noon	Medical Records Compliance: A Workshop on Preparing for Audits by Returning to the Basics (2 hour COPE 36627-PM) <i>Charles Brownlow, O.D.</i> As the reality of payer audits becomes more apparent, optometrists are realizing they are not prepared. This course informs the doctors of their vulnerability while providing a plan for creating better medical records				
glaucoma.	Noon – 1:30 PM	Lunch and Exhibits				
Disease ical picture ise. New to formulate as the and comfort.	1:30 PM – 3:30 PM	<b>HIPPA Update (1</b> hour COPE 37665-PM) <i>Charles Brownlow, O.D.</i> The US Dept.of HHS launched HIPAA in April, 2003. In the decade since, many health care providers and staff have become complacent in their compliance with the law. Recent audits make it clear that compliance could be quite expensive.				
se		<b>The Power of Your Pen (</b> 1 hour COPE 31030-PM) <i>Charles Brownlow, O.D.</i> The course will assist doctors in understanding that insurance contracts require careful consideration as business decisions.				