



The Eye Specialty Group's
10th Annual Optometric
Continuing Education Seminar



SURGICAL EYE CARE FOUNDATION

**FEBRUARY 20TH – FEBRUARY 21ST – FEBRUARY 22ND
FRIDAY – SATURDAY – SUNDAY
15 Hours Cope Approved Lectures
6 Hours Paraoptometric Credits
CPR Certification • TAOP Drug Diversion Course**



EYE SPECIALTY GROUP
Your Vision Partner

825 Ridge Lake Boulevard
Memphis, TN 38120

Friday, February 20th EYE SPECIALTY GROUP

4:30 - 5:30PM **Registration – Drinks and Hors D'oeuvres**

5:30 - 6:30PM **Lumps and Bumps**
Anne Rowland, MD

6:30 - 8:30PM **How Do I Read This Scan**
Dennis Mathews, OD

Saturday, February 21st MEMPHIS MARRIOTT EAST

7:00 - 8:00AM **Registration**

8:00 - 9:50AM **Coding and Billing Updates**
Kirk Mack, COMT, CPC, COE

9:50 - 10:00AM Break & Exhibits

10:00 - 11:50AM **Macular Degeneration Update:
Implants, Stem Cells & Deciphering AREDS2**
Edward Paul, OD

11:50 - 1:00PM Lunch & Exhibits

1:00 - 2:50PM **Ocular Surface Disease New Therapeutic
Options for Inflammation and Healing**
Peter Andrews, MD

2:50 - 3:00PM Break & Exhibits

3:00 - 5:00PM **Neuro, Optic Nerve, and Orbit
Brainteaser Cases**
Chris Borgman, OD

5:00PM – Until **Social Mixer & Exhibits**
Music by the Brian “Breeze” Cayolle Trio



Cosmetic Services

Dr. Anne Rowland

Enjoy beverages and refreshments while achieving facial rejuvenation.
Special pricing and giveaways.

Saturday, February 21st, 2015

11:00AM – 1:00PM

825 Ridge Lake Blvd., 1st Floor

Beverages

Mimosas
Your Choice of Tea

Menu

Walnut Chicken Salad Sandwiches on Mini Croissants
Fruit Tray with the Marizetti's Cream Cheese Dip
Assortment of Crackers & Cheeses

Desserts

Mini Petit Fours
Fresh Baked Scones

If you are interested in making an appointment for yourself
and/or your significant other, please call or email

Christy Baker

901-820-2317 • ChristyBaker@esg.md
by Monday, February 16, 2015

Transportation will be provided by the Marriott.

SATURDAY, February 21ST, 2015

7:00 - 8:00AM	Registration and Breakfast
8:00 - 9:00AM	Why Do You Ask? Dianna Graves, COMT, BS Ed
9:00 - 10:00AM	Cataracts: What Happened Before IOLS ? Dianna Graves, COMT, BS Ed
10:00 - 11:00AM	Ethically Speaking Dianna Graves, COMT, BS Ed
11:00 - 12:00PM	Which Is Worse? Dianna Graves, COMT, BS Ed
12:00 - 1:00PM	Lunch & Exhibits
1:00 - 2:00PM	Safety: Whose Job Is It? Dianna Graves, COMT, BS Ed
2:00 - 3:00PM	Ophthalmology Paleontology Dianna Graves, COMT, BS Ed
5:00PM – Until	Social Mixer & Exhibits Music by the Brian “Breeze” Cayolle Trio (2nd Floor)

ASSOCIATES

Lucie S. Elfervig, DNS, APRN
(Nurse Practitioner)
Electrophysiology
Research

Anne P. Rowland, MD
Aesthetics and Reconstructive
Oculoplastic Surgeon

James A. Savage, MD
Glaucoma Management
Glaucoma Surgery

Chris Brown, MD
Diabetic Retinopathy
Macular Degeneration
Uveitis
Vitreous Disorders
Medical and Surgical Retina

FELLOWS

Cindy Calderon, MD
David Fingerhut, MD

Speakers

We are excited to announce the following speakers for this year's meeting. We are certain that you will be presented with timely information that will benefit both you and your practice.

Peter Andrews, MD
Eye Care Center
Northern Colorado, PC

Christopher Borgman, OD
Southern College of Optometry
Memphis, TN

Linda Georgian
Administrator
Inland Eye Institute Medical Group, Inc.
Corcoran Consulting Group
Colton, CA

Dianna Graves, COMT, BS Ed
Clinical Services Manager
St. Paul Eye Clinic
Cottage Grove, MN

Kirk Mack, COMT, CPC, COE
Corcoran Consulting Group
San Bernardino, CA

Dennis Mathews, OD
Eye Specialty Group
Memphis, TN

Edward Paul, OD, PhD
Landfall Eye Associates
Wilmington, NC

Anne Rowland, MD
Eye Specialty Group
Memphis, TN

WE ARE GROWING!

Eye Specialty Group is proud to announce a new location in

COLLIERVILLE

Opening in March!

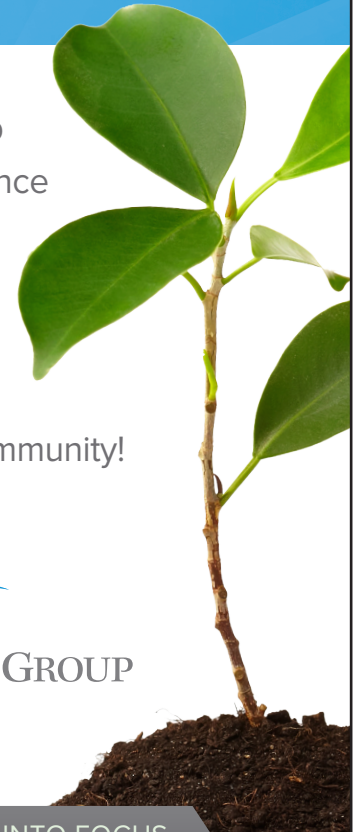
Eye Specialty Group is pleased to announce we're opening a new location in Collierville to better serve our patients and our community!



EYE SPECIALTY GROUP

BRING YOUR LIFE BACK INTO FOCUS

1458 WEST POPLAR | SUITE 101 | COLLIERVILLE, TN



PARTNERS

Andrew Crothers, MD

Corneal Disease & Surgery
Refractive Surgery
External Disease
Cataract Evaluation & Surgery

John L. Elfervig, MD

Diabetic Retinopathy
Macular Degeneration
Uveitis
Unexplained Vision Loss
Vitreous Disorders
Medical Retina

Subba Gollamudi, MD

Corneal Disease & Surgery
Refractive Surgery
External Disease
Cataract Evaluation & Surgery

Henry G. McQuirter, OD

Medical Optometry
Glaucoma Management
Disease of the Eye
Geriatric Eye Care

Andrew M. Krauss, MD

Diabetic Retinopathy
Macular Degeneration
Uveitis
Vitreous Disorders
Medical & Surgical Retina

John Linn, MD

Anterior Segment Disease
Cataract Evaluations and Surgery
Surgical Glaucoma Management
Surgical Retina Management

Dennis E. Mathews, OD

Medical Optometry
Glaucoma Management
Neuro Eye Consults
Disease of the Eye
Uveitis



SURGICAL EYE CARE FOUNDATION

The Surgical Eye Care Foundation (The Foundation) is dedicated to improving eyesight through education, research and access to care. Based in Memphis, Tennessee, The Foundation plans to concentrate its efforts in the Mid-South/Tri-State area with the hope that public and corporate response will be generous enough to make significant grants to regional researchers, expand awareness of medical and physical disorders that threaten eyesight and increase access to eye care.

To achieve its goals, the Foundation plans:

1. To promote public education regarding preventive and routine eye care and provide community based vision screening. Funds will be used to purchase vision screening equipment and instruments, retain the services of a trained vision screening team, promote vision screenings at local health fairs and other screening opportunities, provide onsite education to area residents regarding risk factors for potential vision loss and educate the public about preventive actions they can take to promote healthy eyes and good vision.
2. To provide eye care for the medically indigent. Funding will be provided to cover the actual costs of care provided to patients that would otherwise not have access to care.
3. To improve geographical access to general and specialty eye care services.
4. To promote education and training of eye care professionals through lecture, hands-on experience and investigational research. Research projects will investigate ways to prevent and treat eye diseases, disabilities or impairment prevalent in the Mid-South and promote the development of effective methods of treatment, surgery or rehabilitation.



The Memphis Marriott East is located in the heart of the East Memphis business district and a short drive from Beale Street, FedEx Forum, Elvis Presley's Graceland, the Memphis Zoo, Liberty Bowl, Memphis International Airport (MEM), University of Memphis, and the University of Tennessee at Memphis, the Civil Rights Museum, and downtown Memphis. Memphis is also the home of the Grizzlies and the Redbirds, so come to Memphis, enjoy a game and stay with us at the East Memphis Marriott hotel.

Hotel Reservation Information



Memphis Marriott East
5795 Poplar Avenue • Memphis, TN 38119
Main: 901.682.0080 • Direct: 901.896.3782

Hotel reservations: Please call the Marriott at 901.682.0080 and ask for reservations. To get our group rate of \$115.00 per night, you must put your reservation under Eye Specialty Group.

Sunday, February 22nd MEMPHIS MARRIOTT EAST

7:00 - 8:00AM **Registration**

8:00- 12:30PM **CPR Certification**

8:00 - 9:00AM **There is Something Wrong with My Eyes**
Dianna Graves, COMT, BS Ed

9:00- 10:30AM **Keratoconus Treatments - Crosslinking and Existing Technologies**
Peter Andrews, MD

10:30 - 11:30AM **Cash Management/Revenue Cycle Management**
Linda Georgian

11:30- 12:30PM **Embezzlement is it Likely to Happen in Your Practice?**
Linda Georgian

1:30 – 3:30PM **TAOP DRUG DIVERSION COURSE**
Kevin Edison, PharmD –
NO COPE CREDIT

• **NEW COURSE REQUIRED FOR TENNESSEE OPTOMETRIST**

